



INCORPORATING VANITY FAIR

CHRISTMAS GIFTS



NORTH AND SOUTH
FASHIONS

DECEMBER 1, 1939
PRICE 35 CENTS



She's expecting something nice!

Give her Cannon Towels

SO LITTLE IN PRICE — AND USEFUL AND NICE!

For \$1 or less you can be Bright and Original. Give the Snow Flower Box, for instance . . . such a pretty Christmasy name! Or the trim, tasteful Colonial Box. Or cater to the kitchen with gypsy-striped towels and dish-cloths in the Pantry Box. It's fun, too, to make up gift sets with individual Cannon towels, 25c to \$2.

FOR A DOLLAR OR MORE—PRESENTS GALORE!

At \$1.95 to \$2.95 the choice widens, Cannon matched sets grow more luxurious, and the boxes are so pretty that she'll love *them* as much as she loves the towels! The saucy little Hat Box makes you famous for finding "clever things." And the Plumed Box is an aristocrat . . . send it anywhere with your engraved card!

FIT FOR A QUEEN—IN A BEAUTY-BATH SCENE!

With \$3.95 to \$4.95 you can give gifts in the grand manner! Here are truly magnificent matched sets of Cannon towels in the Americannon series. Look for the festive Floral Square and rich Gold Treasure Chest. There's a bow-tied Wicker Basket, too, that you will buy and never give away.

ILLUSTRATED ABOVE, BEGINNING WITH THE BASKET AND READING CLOCKWISE: THE FLORAL SQUARE • THE COLONIAL BOX • BLOSSOM OVAL BOX • SNOW FLOWER BOX • THE PINK LADY • A GROUP OF NEW AMERICANNON TOWELS • THE HAT BOX • GOLD TREASURE CHEST • PANTRY BOX • ROYAL PLUMES BOX • AND THE GLAMOUR BOX

TRADE MARK
MADE IN U.S.A.
CANNON
COLOR GUARANTEED FOR YEARS



STERLING SILVER VANITY CASE WITH GOLD AND RUBY ORNAMENT	\$54.
DIAMOND BRACELET	2075.
GOLD, SAPPHIRE AND DIAMOND WATCH BRACELET	335.
SAPPHIRE AND DIAMOND RING	1375.

TIFFANY & Co.

GIFTS OF TRADITIONAL QUALITY
SMART DESIGN AND FINE WORKMANSHIP

FIFTH AVENUE & 37TH STREET
NEW YORK

STERLING SILVER COCKTAIL MIXER	\$77.
STERLING SILVER MIXING SPOON	10.
STERLING SILVER BOWL	20.
STERLING SILVER COFFEE POT	95.
SIX STERLING SILVER COFFEE SPOONS	10. ⁵⁰
TWELVE COCKTAIL GLASSES	20.
TWELVE MINTON CHINA COFFEE CUPS AND SAUCERS	62.
TWELVE MINTON CHINA SERVICE PLATES	43.





Merry Christmas from Joyce

And Four Helpful Hints for Frantic Shoppers!

Upper Left:

The Bunny Scuff. Snug comfort for Christmas morning...and all frosty mornings thereafter. All-white fur scuff to gladden the heart and warm the tootsies. \$3.95 a pair.

Upper Right:

Gay Deceiver. Twinkletoes in quilted velvet...faintly reminiscent of the Nineties. Elastic back-strap, softly padded heel. In such beautiful Victorian colors as Regina Red, Prim Pink, Port Wine, Turquoise, and Jet Black. Matching fur trim. \$3.95 a pair.

Lower Left:

The Cross Strap. Outstanding in the enormous and exciting family of Joyce scuffs...but you will find them also in virtually every fabric, leather and color combination conceivable. Cleverly padded heel to prevent slipping. Illustrated, Black and Morocco stripe. \$1.95 a pair.

Lower Right.

Counterpoint. Classic satin and bengaline cool-ee...sleek...cushioned...a chic cradle for the foot. In Heavenly Colors such as Angel Pink, Midnight, Star White, Ultra Violet, Black with Rainbow Sole. \$5.00 a pair.

Joyce Slippers and Playshoes are sold in leading stores everywhere.

JOYCE, INC.
Pasadena, California

"Give her something nice to wear"

Best's

HOODED WINTER SPORTS SUIT

SIZES 4 AND 6

12.95

SIZES 8 TO 16

14.95

"Something nice to wear" is the nicest of all possible gifts, and here is a Christmas present which will make any little girl's eyes shine with delight . . . A smart winter sports suit with the simplicity, the quality, the correctness, which makes Best's children's clothes "the standard by which all others are judged" . . . It's made of a warm, water-repellent wool knit, with a hood lining and separate toque of bright red wool jersey. For extra warmth, the jacket is lined with cotton plaid and the pants with cotton fleece. Zipper fastenings make it easy to get into.

Best & Co.

Fifth Avenue at 35th Street

Garden City Mamaroneck East Orange Washington, D. C.
Brookline Ardmore Grosse Pointe
Cleveland Heights

When ordering by mail or phone
refer to model V69



Kick your heels gaily over "Fifi"... Lucien Lelong's "Jabot" perfumed Sachet in a lacy, saucy boot. A gallant's gift, witty and unexpected. **\$10**

Lucien Lelong's "Jabot" Perfume crowns the holiday season with grandeur . . . for the Duchess in you. \$28.



JOHN ERWIN

Necklace of gilt filigree loops, tied with cord and tassels, \$8
 "Gold lace" collar necklace hung with tassels, \$18. Matching bracelet with balls, \$15
 The earrings she wears, gilt, flashing with fake topaz, \$8
 Bright-as-gold vanity carryall, \$9. Bag of golden glass beads, with amber-color cabochons, \$50
 Shirred gold lamé evening bag, long and lavish, \$45. Gold (14 k) initials watch (17 jewels) to pin on, \$75
 Snuff-box compact, gilt and red-amber glaze, lit with brilliants, \$15

ON THE PLAZA • NEW YORK

**BERGDORF
GOODMAN**

5TH AVENUE AT 58TH STREET

Bonwit Teller

FIFTH AVENUE • NEW YORK
PALM BEACH • MIAMI BEACH



Hooded Mother-and-Daughter★Robes, center. Quilted rayon and cotton challis exclusive. Pink, blue, egg-shell backgrounds with floral print. Mother's robe, in sizes 12 to 20, 19.95 Daughter's sizes, 8 to 16, 17.95

Golden Hostess, left. Gilt embroidery on hostess gown in new cloud velvet of rayon and silk. Crush resistant. Raspberry, cherry, blue, green. 12 to 38, 39.95

Circe★ Gown, lower right. Heavy all silk sheer night-robe outlined over bosom and tied at waist with braided satin. Exclusive, designed for us by Yrande. Rose petal pink, romance blue. Sizes 32 to 40, 12.95

Balenciaga Housecoat, top right. Rayon bengaline copy of well-cut French coat with contrasting ascot. Magnificent lines. Royal, red, black. 12 to 20, 19.95

Bonwit's MERRY CHRISTMAS ANGLE

BONWIT TELLER'S LINGERIE, NEGLIGEE SHOPS—THIRD FLOOR

★Reg. U. S. Pat. Off.



Bonwit TellerFIFTH AVENUE • NEW YORK
PALM BEACH • MIAMI BEACH*Reading from top down:*

Chenille Pullover, sequin bow-knots and neckband. Black, white, royal, red, blue. 32 to 38, 12.95 French mousquetaire suede gloves, 7.95

Herb Farm Shop's English *specialités*, wrapped in a halo of pink rayon maline. Fragrant Pomander balls, 1.50 Potpourri bowls, 3.00

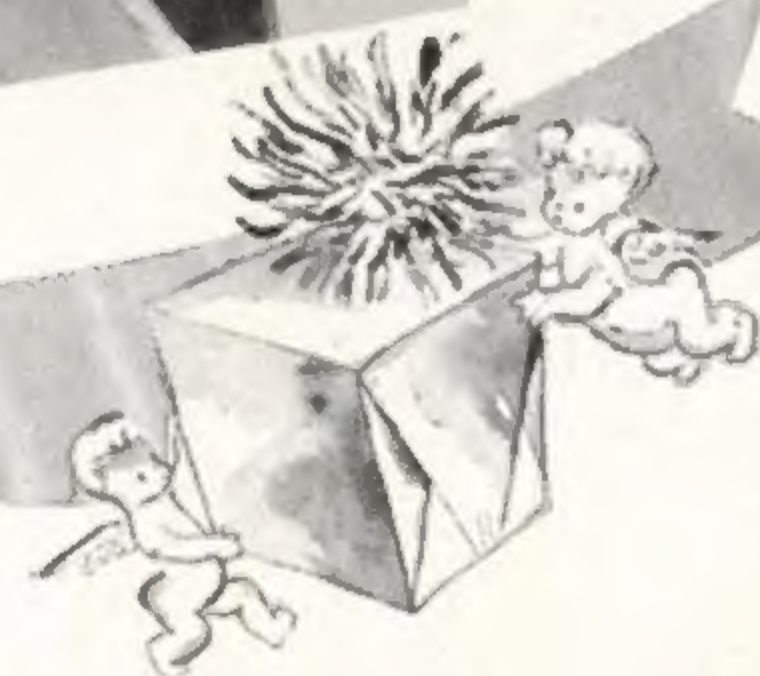
Evening Kerchief, rayon and silk sheer, tinsel threads. Black, white, royal, green, red, pink, 1.00 For fun, order her whole first name and last name initial (done by machine). It's a gay new trick. 10c each letter.

Hosiery Wardrobe, 6 pairs in jewel-toned rayon taffeta case, 7.50 Three for walking and afternoon, and three for dancing evenings.

Champagne Shower. Celanese rayon satin raincoat, big gilt buttons. Champagne, black or wine, 15.00 With it, our own imported Bumbershoot with bamboo handle. Wine, blue, green, gold, 3.95

Every Bonwit Gift arrives wrapped in our famous Christmas glitter. Mail and telephone orders will be filled. Please call ELdorado 5-6800

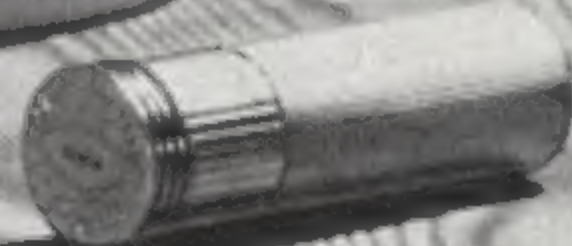
Bonwit's MERRY CHRISTMAS ANGLE



Do your parched skin a
heavenly favor with

DOROTHY GRAY SPECIAL DRY-SKIN MIXTURE

WINTER-PARCHED skin needs Dorothy Gray Special Dry-Skin Mixture to help combat the drying effects of wind, cold, steam heat. This luscious emollient night cream is a *quick* help in smoothing flaky dry patches. Use all over face and neck—especially around eyes and mouth, where “weathered” lines are likely to appear first. Use nightly to help skin *stay* soft, pliant, the winter through! \$2.25, \$5, \$8.



DOROTHY GRAY SALONS...683 Fifth Avenue, New York...Paris...London. Dorothy Gray Salon treatments are also available in smart stores in the following cities: Los Angeles...Denver...Washington Boston...Milwaukee...Buffalo...Norfolk...Chestnut Hill, Philadelphia...San Francisco...Seattle...Brussels Amsterdam...The Hague...Rotterdam...Cannes...Nice Monte Carlo...on the Grace Line “Santa” ships...and on American Republics Line “Good Neighbor” ships.

Copyright, 1939, by Dorothy Gray, Ltd.

BLUSTERY WEATHER LOTION—Triply useful all winter! Its luscious pink creaminess is a wonderful help in guarding against chapping when skiing, skating, driving a car. Also—a smooth powder base, a soothing body-rub. \$1.

CREAM 683—Dry-Skin Cleanser—Contains vegetable oils—double-beaten for extra-thorough cleansing and softening effect. As you wipe away dirt and stale make-up, you can *feel* Cream 683 soothing, pampering your dry skin. Afterward, skin looks fresh and glowing! \$1, \$2, \$3.50.

DOROTHY GRAY LIPSTICK, with its famous cream base, is indelible as can be—yet creamy-soft. A boon to dry, pinched lips. Helps your lips stay soft in chapping weather. *Daredevil*, new true-red...brilliant foil for black clothes, dark green, slate blue, white. *Sierra Gold*, ripe gold-red...perfect with tawny furs, brown clothes. \$1.

DOROTHY GRAY

THESE AND MANY OTHER EXQUISITE DOROTHY GRAY PREPARATIONS AT SMART DEPARTMENT AND DRUG STORES

For Years, It's Been Coming! **TODAY, IT IS HERE !**



**A CAR WITHOUT A CLUTCH PEDAL...A
CAR THAT NEVER NEEDS SHIFTING...
A CAR THAT TRANSFORMS PERFORM-
ANCE INTO A GLORIOUS NEW SENSATION
OF FLEET, FLOWING MOTION !**

IT'S the Oldsmobile Custom 8 Cruiser with the thrilling new Hydra-Matic Drive—the most *modern* car in the world! Hydra-Matic Drive is a new combination of liquid coupling and fully automatic transmission. It delivers power through four forward speed ranges in a smooth continuous flow—with no gears to shift and no clutch to press. It

puts at your command pick-up, pace and flexibility beyond anything you've ever known—yet reduces the effort of driving by at least one-half. Hydra-Matic Drive is the one BIG engineering advance of 1940 and it's available *only* on Oldsmobile—optional at only \$57 extra on the brilliant new Custom 8 Cruiser and on the low-priced "60" and "70," as well. Try it!



OLDSMOBILE "CUSTOM 8 CRUISER"
WITH Hydra-Matic Drive!



Women of Fashion love **DEMI-JOUR**
(TWILIGHT)

latest creation

PERFUMERS SINCE 1775

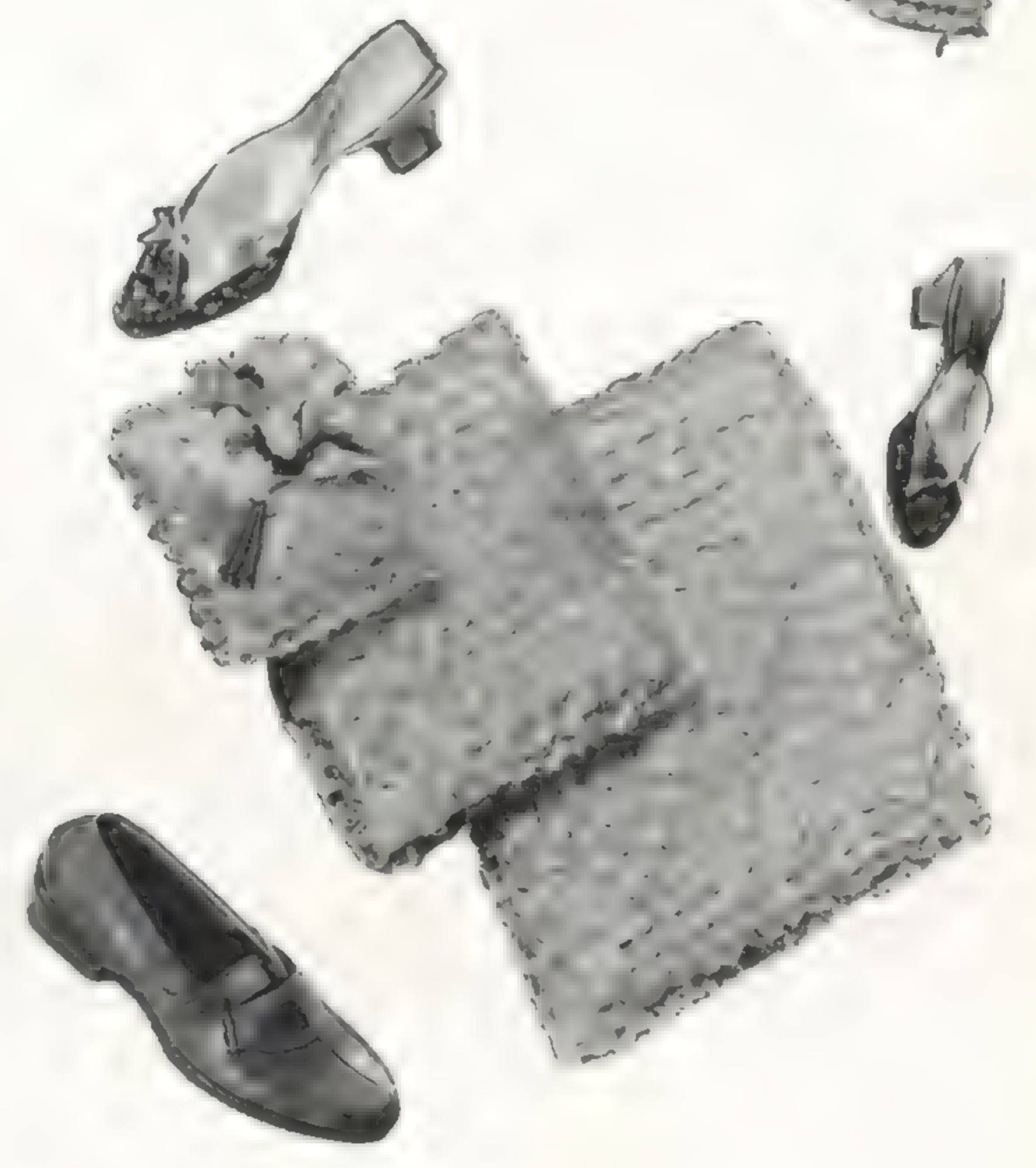
HOUBIGANT

SYMBOLIZES THE MOST
REFINED FRENCH QUALITIES

Distinctive
Henri Bendel
Gifts



Henri
Bendel
10 WEST 57
NEW YORK





Raincoats by Harris Raincoat Co. Asst. colors



Shower curtains by Joseph A. Koplan, Inc.



Tablecloths by Sunlite Mfg. Co.

"Fabric Magic"

Raincoats, curtains, tablecloths, anything made permanently waterproof, stainproof with delicate coating of Goodrich Koroseal*

Laugh at weather, grime, and washday—here's fabric magic by Goodrich to save you money and endless trouble.

Any fabric from the most cobwebby silk to the stoutest cotton can be coated with Koroseal*—a

new Goodrich synthetic. Beauty of the fabric and its pattern aren't changed a particle but its quality is infinitely increased—because anything Korosealed is forever waterproof, mothproof, has increased wear-resistance. You can wash it

and iron it if simple directions are followed. Dirt can be sponged off, leaving the cloth as fresh as ever. The coating is permanent. Koroseal is odorless. And Korosealed fabric never gets tacky, never cracks or stiffens, because Koroseal contains no rubber—it is unlike anything else you have ever seen.

Many stores are now showing raincoats, umbrellas, shower curtains, tablecloths, piece goods and other items made of Korosealed fabric, and any store can get them for you. See this interest-

ing new development and you'll realize how much comfort, convenience, downright satisfaction Koroseal can bring you in a score of everyday and new-style items.

NEW FABRICS PROCESSED WITH*

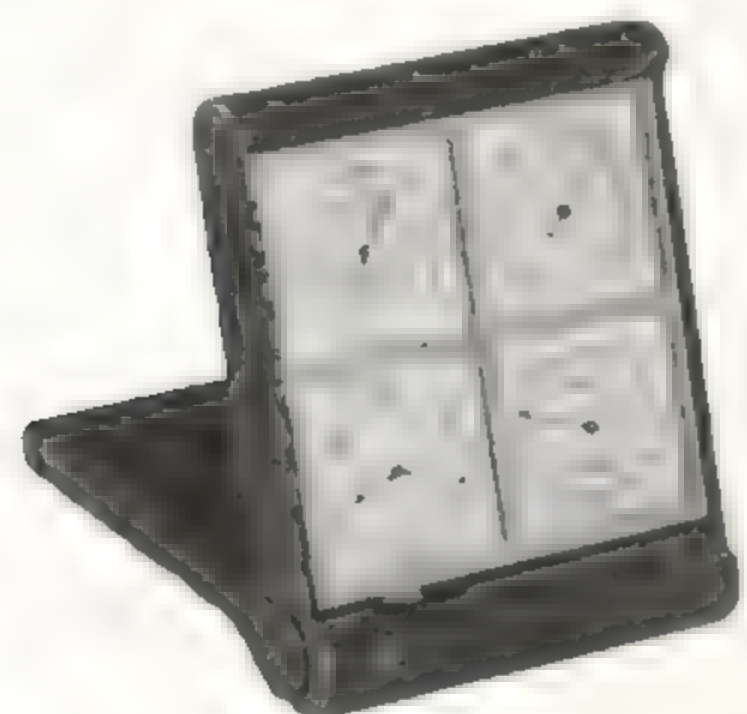
Koroseal BY

Goodrich

*A trade-mark of The B. F. Goodrich Co.



FIELD SECRETARY—Compact case with extension legs holds portable Underwood. Weight about 20 lbs. \$67.



FOURSOME CLOCK—15-jewel 8-day clock, an excellent barometer, a thermometer, and a calendar which changes dates at midnight. Pigskin or blue or red Russia calf case. \$55.



MAN'S PULLMAN ROBE—Pure silk in solid navy, medium blue, currant red or tobacco brown. Including monogram on both robe and carrying bag. \$21.



DICTIONARY SET—French, Spanish, German, Italian into English and vice versa. Florentine leather bindings and stand in brown, Burgundy or blue. \$15.



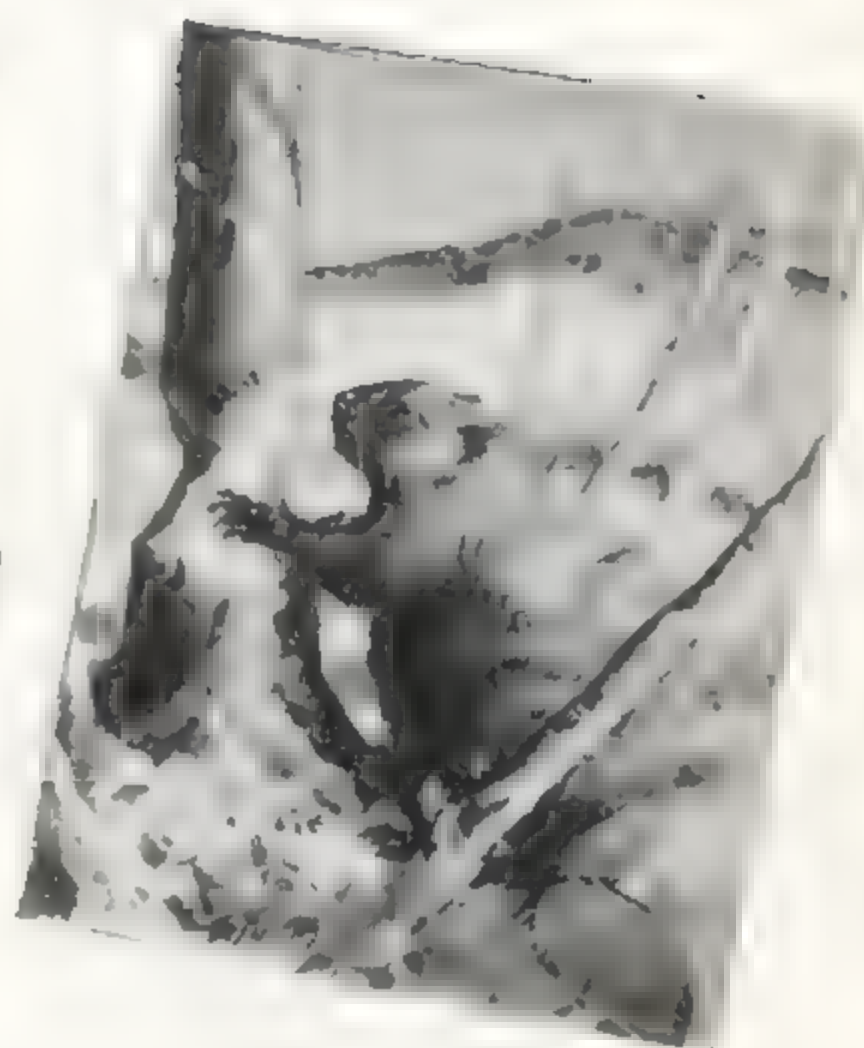
EVENING DRESS PIPE—Special flat black briar design that fits into a black repp silk pouch. Very formal looking. \$7.50.



THE GREATEST SPORTING GOODS
STORE IN THE WORLD

The 1939 "CHRISTMAS TRAIL"

A Gift Shop in a Book

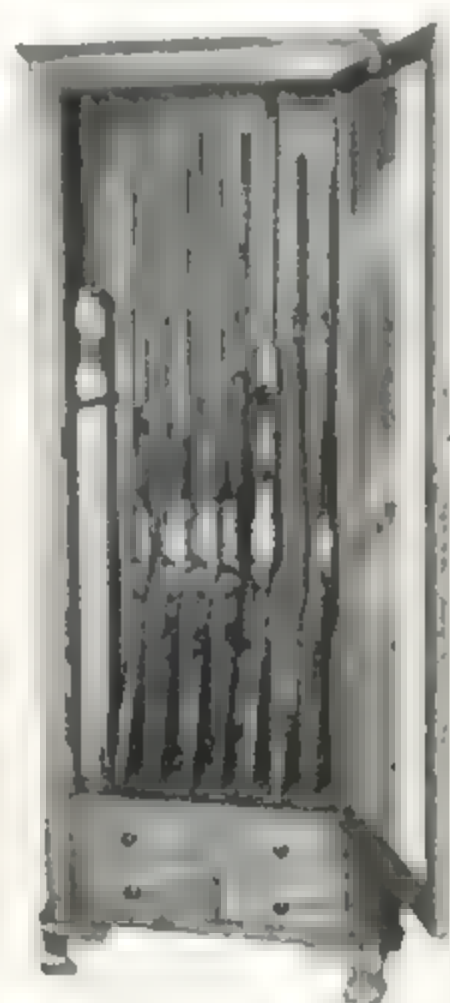


To save endless hours of your time, we've done your Christmas shopping in advance! What's new, what's best in the gift marts of the world, has been gathered for our 1939 edition of the "Christmas Trail." Send a postcard for this stimulating book, and do your Christmas shopping in armchair comfort.

MADISON AVENUE at 45th STREET, NEW YORK

ABERCROMBIE & FITCH CO.

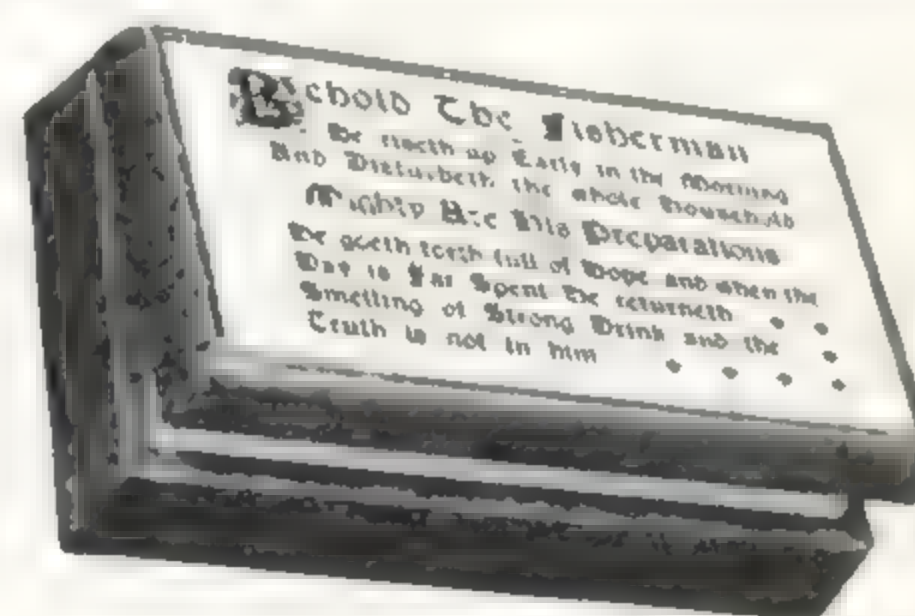
CHICAGO: VON LINGERKE & ANTOINE, 33 SOUTH WABASH AVENUE



SPORTSMAN'S GUN CABINET—Seven guns or rifles and three fishing-rod cases can be proudly displayed in this strongly made cabinet. Antique maple, mahogany or walnut. \$50.



PRECOCIOUS PIG—Paris sends this laugh-provoking porker who runs screaming, "Oink! Oink!" \$10.



SPORTSMAN'S CIGARETTE BOX—Gold-tooled Florentine leather exterior has an ego-deflating golfer or fisherman creed on its lid. \$10.



MUSICAL ANIMALS—Tan yearling plays, "Whistle While You Work"; Black monkey renders, "Organ Grinder"; Gray donkey offers, "Donkey Serenade." Each talented animal, \$6.



MINIATURE SILVER REPRODUCTIONS—Every detail is scaled 2 inches to the foot. Each is a collector's piece. John Parker Gravy Bowl, \$12. Oblong Soup Tureen (17th century), \$13. Early American Round Candelabra, pr., \$20. Wm. Abdy Brandy Warmer (London 1803), \$7. Set of Platters, Wm. Hunter (1764), \$30. Chippendale Service Plates, \$5. Fiddle Flatware (4 pcs.), \$4. Early American Bell, \$3. Peter Archambo Basket (1742), \$15. Paul Revere Bowl, \$5. George II Pitcher, \$10.



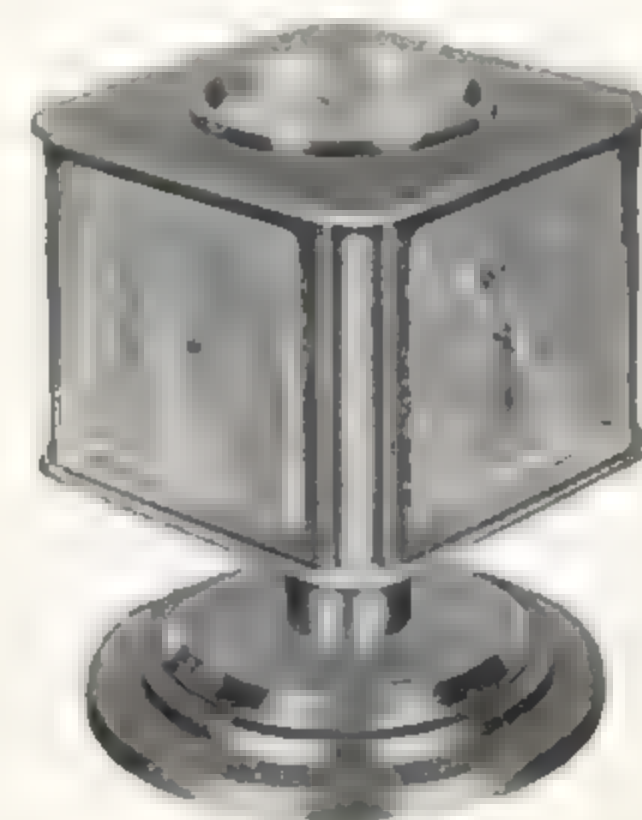
TIGER STRETCH—Give this machine a few minutes a day, and it will work wonders with figure or posture. \$24.50.



RCA RADIO PHONOGRAPH—5-tube superheterodyne receiver with phonograph playing 12" records. A.C. current only. Airplane cloth case. \$69.95.



TOTO AND TATA—Right from the streets of Paris with a saucy mechanical swagger. Either one, \$10.

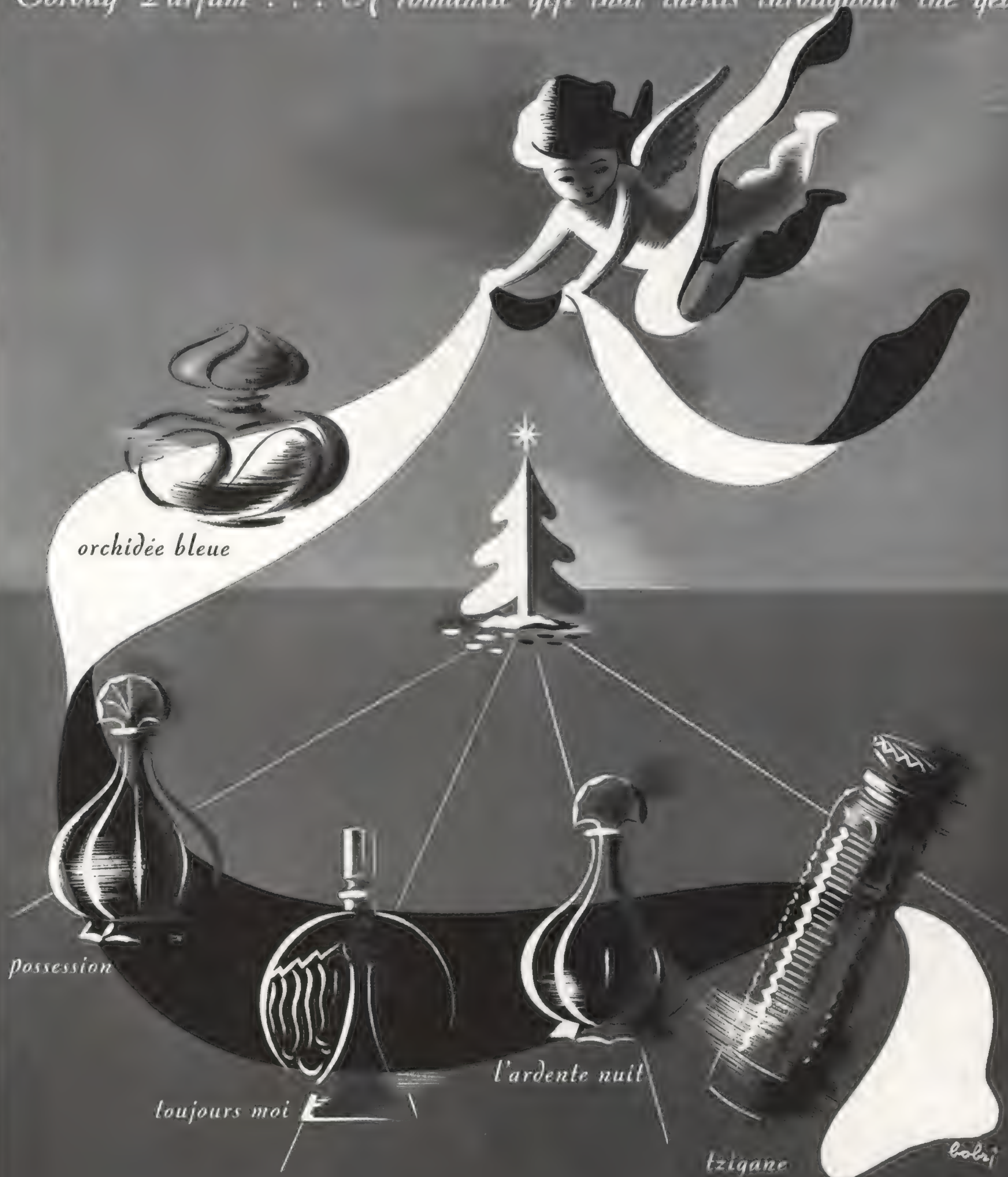


TIME & WEATHER SET—A man's favorite instruments: 8-day clock, barometer, thermometer, and hygrometer on four revolving sides with compass inset on top, 4 1/4" high. \$75. Smaller feminine version, 3 1/4" high. \$65.



SO-LIGHT CASE—Lightest all-leather case obtainable. Solid English waxed cowhide, steel frame, poplin lined. 18" size, 4 1/2 lbs. \$25.

Corday Parfum . . . A romantic gift that thrills throughout the year



CORDAY *Paris*

Furs - the Glamorous Gift

Give furs and be glamorous on Christmas morn. Receive furs and be glamorous on Christmas night.



FINERFUR CREATIONS

In Stone Marten, Russian
Ermine and Silver Fox at

NEIMAN-MARCUS DALLAS

LOCKHARTS ST. LOUIS

THE YOUNG-QUINLAN CO.
MINNEAPOLIS

JACQUES FERBER PHILA.

BEN W. COHEN, FINERFUR, INC.

6 WEST 48th STREET • NEW YORK

Van Raalte

Puts the Dash of the Different on DOEVEL* GLOVES for Christmas

It's easy picking gifts from among these Van Raalte Gloves. For every one has the excitingly different air which makes a Christmas present. Greet her gaily with perky pleats, a helping of leather—or a touch of gold as in the bright button and piping of "Bolero" on the figure, \$1.50. In any case, rich rayon Doevel will hold her hand with snug warmth throughout the Winter. These fine gloves, designed and created in America, will be found in better stores everywhere—and in the Christmas wishes of thousands of fashionable women.

"BECAUSE YOU LOVE NICE THINGS"

* Reg. U. S. Pat. Off.

- "Ingenué" looks fresh and flippant with leather-gored cuff on the suedey softness of Doevel. \$1
- "Parkway" has clean-cut, curving tucks on a leather back. The palm is of soft, rich Doevel. \$1
- "Squadron" wears a sweep of leather with gilt ornament. Of Doevel, warm and sturdy. \$1
- "Matinee" of Doevel, is softened by shirred leather leaves strewn on the back. \$1.50



"because you love (to give) nice things"
and have them wear and wear—

GIVE
Van Raalte
STOCKINGS
FOR GLAMOUR—

—WITH A HINT TO
WASH THEM
NIGHTLY WITH
IVORY FLAKES—
FOR LONGER WEAR

Be she Glamour Deb or Practical Sue—any girl would think well of you for a luxury-gift of Van Raalte Stockings. . . . So slim-fitting and flattering and quality-fine. . . . And Van Raalte's advice to wash them nightly with Ivory Flakes can help these silken treasures stay with her longer, give her wear she'll marvel at. You'll find Van Raalte stockings at better stores everywhere. Van Raalte . . . Stockings, Underthings, Gloves, 417 Fifth Avenue, New York City.



Van Raalte makers of
fine stockings advise **IVORY FLAKES** . . . 99 ⁴⁴/₁₀₀ % pure

Holiday Fun-damentals

GAY
GIANA
PRINTS

Model 4320—"So Knowing"—sizes 12 to 40

Model 4321—"Flower Drift"—sizes 14 to 42

Georgiana
FROCKS

Model 4313—"Baby Buttons"—sizes 10 T to 18 T

Model 4314—"Candidly Dashing"—
sizes 12 to 40

Model 4322—"Patio or Plaza"—sizes 16 to 44

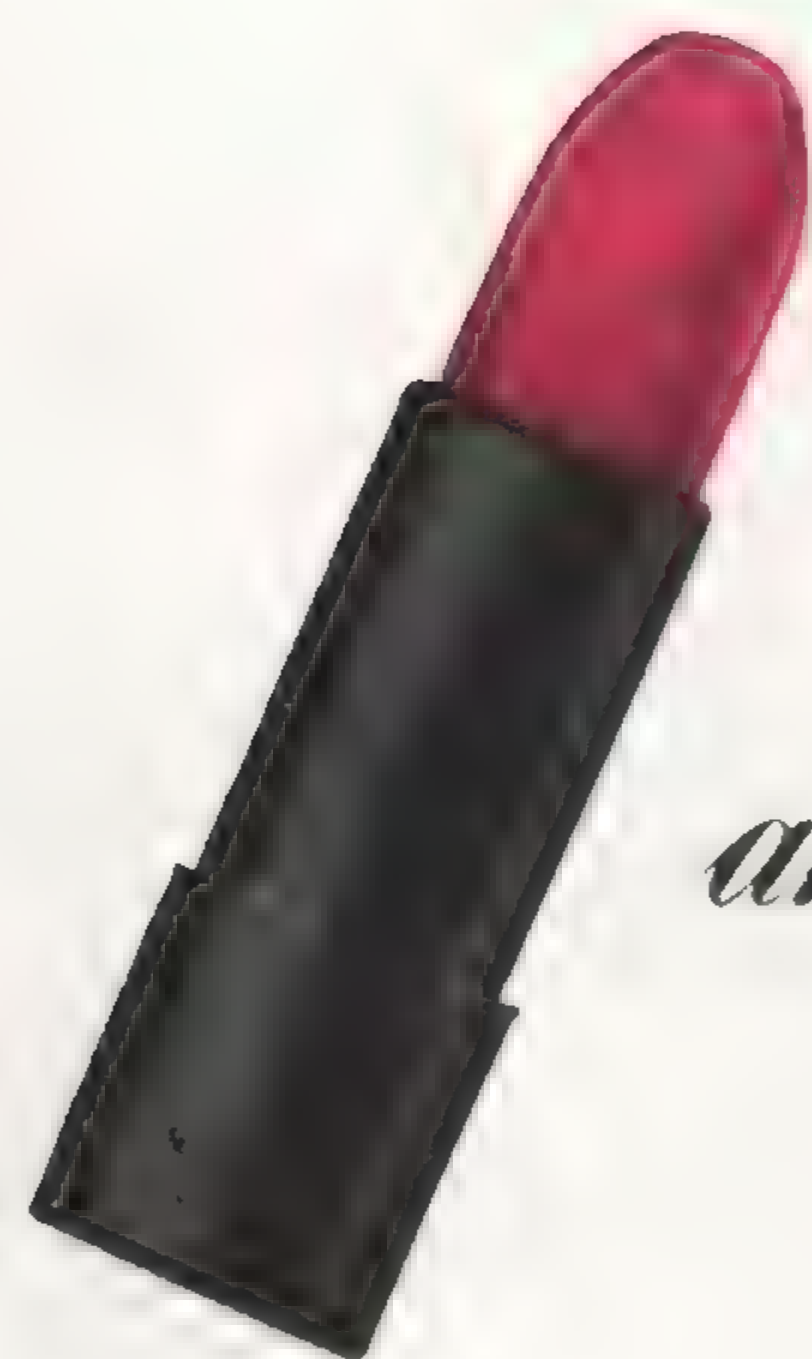
Everybody bright
as a new penny and set for
fun! Georgiana catches the
spirit for you and everybody
you love—in the newest and
best ever Giana rayon crepes.
Such exclusive prints! So
beautifully made—so well
fitted—even the fashion
experts never dream they
cost only \$6.50.

*NOTICE: These designs are patented in the United States Patent Office

Abraham & Straus Brooklyn
Bloomingdale's New York City
Wm. F. Swaine's Boston
Strawbridge & Clothier Philadelphia
F. & R. Lazarus Columbus
Wm. H. Block Indianapolis
The May Co. Cleveland
S. H. Heironimus Roanoke

Carson Pirie Scott Chicago
Schuster's Milwaukee
The Dayton Company Minneapolis
Herpolsheimer Grand Rapids
Yunker Brothers Des Moines
Gold & Co. Lincoln
Rorabaugh-Buck Wichita
Sold in over 2500 cities, or write Tabin Picker Company, Chicago, Illinois

Bullock's Los Angeles
H. C. Capwell Oakland
Meier & Frank Portland
The May Co. Denver
Pfeiffer Bros. Little Rock
Vandever Dry Goods Tulsa
Levy Bros. Houston



and now a **Revlon Lipstick**
to harmonize with your Revlon Nail Enamel

To keep your lips and nails fashionably in tune, Revlon creates a lipstick as color-right, as fine in quality as Revlon Cream Nail Enamel itself. Revlon Lipsticks are soft in texture, non-drying. Lively in lustre. Go on easily, stay on consistently. Help to defeat lipstick stains on teeth. Their special shape makes it easy to give a clean, clear, youthful outline to your lips. These are the qualities women want in lipsticks. And these, as you would expect, are precisely the qualities you will find in Revlon Lipsticks. Revlon Lipsticks come in nine glowing, fashion-right colors* to complement Revlon's Nail Enamel shades . . . to give lips and nails a "made-for-each-other" look. There's a special Revlon Lipstick color for your favorite nail enamel shade. Chart to the right shows *which* Revlon Lipstick goes with *which* Revlon Nail Enamel shade. You'll find the Lipstick, with Revlon Cream Nail Enamel, at department stores and in quality beauty salons. Lipstick, \$1.00

*New this season! Four glamorous, new Revlon Nail Enamel shades: BRAVO, clear, unabashed scarlet; CHILIBEAN, exotic, brown-seasoned rose; SHY, wistful, mauve-tinged pink; RED DICE, glorious red. Ask to see them, together with their Revlon Lipstick color-affinities. *U. S. Government Certified Colors*

LIPSTICK	NAIL ENAMEL
<i>Shy</i>	Shy Shell Lancer
<i>Windsor</i>	Windsor Savoy
<i>Sun Rose</i>	Sun Rose Riviera Sudan Sierra
<i>Bravo</i>	Bravo Amoa Red
<i>Jueltone</i>	Jueltone 1 Jueltone 2 Jueltone 3
<i>Red Dice</i>	Red Dice Ascot
<i>Chilibeau</i>	Chilibeau Suez
<i>Tringar</i>	Tringar 1 Tringar 2 Tringar 3
<i>Mahogany</i>	Mahogany



Beautiful harmony! Your favorite smart shade of Revlon Cream Nail Enamel and its color-affinity in the new Revlon Lipstick . . . paired in this dashing Purse Pouch which may be used as a hand-bag cosmetic carry-all. Complete . . . \$1.60

The Crane Mark

IN PAPER STAMPS YOUR GIFT WITH DISTINCTION

Of all the gifts that Christmas brings, none is so satisfying to give or so pleasant to receive as Crane's Fine Papers. For here is paper that is the very essence of excellence, and styled with a genius that offers a happy choice for every person on your list. Each sheet bears the name and mark of Crane—for your assurance in buying—for the confirmation of your good taste in giving.

As a suggestion of the colorful array of Crane's Fine Papers now on view at your stationer's, we present here four notable examples. Ask him to show you the complete Crane line, at prices from one to fifteen dollars. In making this a Crane's Christmas, you will enjoy giving the best and still keep well within the bounds of your budget.

Illustrated, from the top: An exquisite box of CRANE'S VELLUM, with silhouette cover. CRANE'S GREYLAWN—always a feminine favorite—in lovely lace-patterned box. • A paper every man on your list will be proud to use, with leather strap and bit to emphasize its masculine quality. • A generous gift of CRANE'S KID FINISH NATUREL—the same distinguished paper used in CRANE'S WEDDING INVITATIONS.

Crane's⁹
FINE PAPERS

MADE IN DALTON, MASSACHUSETTS, SINCE 1801





Change...new places, new faces, new clothes. Christmas in Carolina, New Year's in Mexico? Our Sunningdale Shop, famous for travel clothes, suggests Linton's superb wool-and-linen mixture in gold and brown, or grey and blue. The sleek suit, \$69.75. Matching cross-barred reefer, \$98.50.

George Platt Lynes



Marshall Field & Company

CHICAGO



Give Kayser -- Get Kissed!

If you want to make some feminine heart grow fonder . . . be a smart Santa and dazzle her with Kayser's famous 3-thread Marvel-Twist* hosiery!

(As a mere man, you can't be expected to know that 3-threads are literally marvels for wear, but you'll be thrilled when you see how luxurious and lovely they look!) Just ask for Kayser's 331X. They're only \$1.25 a pair — (*ahem! a gentleman always gives 3 pairs!*)

BE WISER...GIVE
KAYSER
AT SMART SHOPS THE WORLD OVER

*Trade-Mark





Crown Tested Rayon Fabrics

Starring Stripes...most important for southern wear...in a Crown Tested Rayon and cotton fabric as seen at Bonwit Teller, New York; I. Magnin & Co., California and Seattle; and other fine stores.



COPR. 1939—AMERICAN VISCOSE CORPORATION

American Viscose Corporation
200 Madison Avenue, New York City
World's Largest Producer of Rayon Yarn

THE FIRST NAME IN RAYON . . . THE FIRST IN TESTED QUALITY



Evening elegance

FINDS PERFECT EXPRESSION IN

HAMMER BRAND

SOFT-DRAPE

Persian Lamb

Soft, flexible, versatile—Hammer Brand Soft Drape Persian Lamb provides a perfect medium for the expression of fashion's favored lines. Characterized by the richness of lustre, depth of color and tightness of curl found only in the finest fur. Skillfully hand processed to assure enduring beauty—identified by the Hammer Brand trade mark on the leather side of every pelt.

AT YOUR FAVORITE FUR SALON

INSIST ON THIS



TRADE MARK

GIVE HER... *Prettier Legs* ... FOR CHRISTMAS!

GIVE BELLE-SHARMEER STOCKINGS
IN INDIVIDUAL LEG SIZES FOR
PERFECT FIT... WITH **STRAIN-EASE**
FOR LONGER WEAR

Give bewitching ankles for Christmas... give dimpled knees... give the magic of perfect fit! You can... so easily! Just write *Belle-Sharmeer* opposite every feminine name on your list. These are the Christmas stockings that are made for her whether she's small or tall, middling or plump. They come in her *leg size* as well as her *foot size*... *Brev* for smalls, *Modite* for mediums, *Duchess* for tall... fit perfectly in width as well as length from top to toe. And now that *Belle-Sharmeer*s are made with *Strain-Ease*... a marvelous new two-way-stretch fashioning that relieves all strain... even luxury sheers are a practical gift! Settle your Christmas shopping now... write for the name of the one fine store in your city where fitting, flattering *Belle-Sharmeer* Stockings are sold. Address Belle-Sharmeer Division, Wayne Knitting Mills, Fort Wayne, Indiana.

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Belle Sharmeer
STOCKINGS
in all leg sizes





TO *Give* OR TO *Receive*

SHE'S a connoisseur to her fingertips . . . of the sort to whom the design of her sterling . . . the pattern of her china . . . each detail of her costume are vital things * * She'll love the way a Hadley Bracelet graces her wrist . . . its encircling loveliness that brings new beauty to her hands * * A Hadley gift will mark you a thoughtful giver . . . who knows that a Hadley Bracelet will keep its style-rightness always; will set any costume . . . any hands . . . just a little apart from the rest!

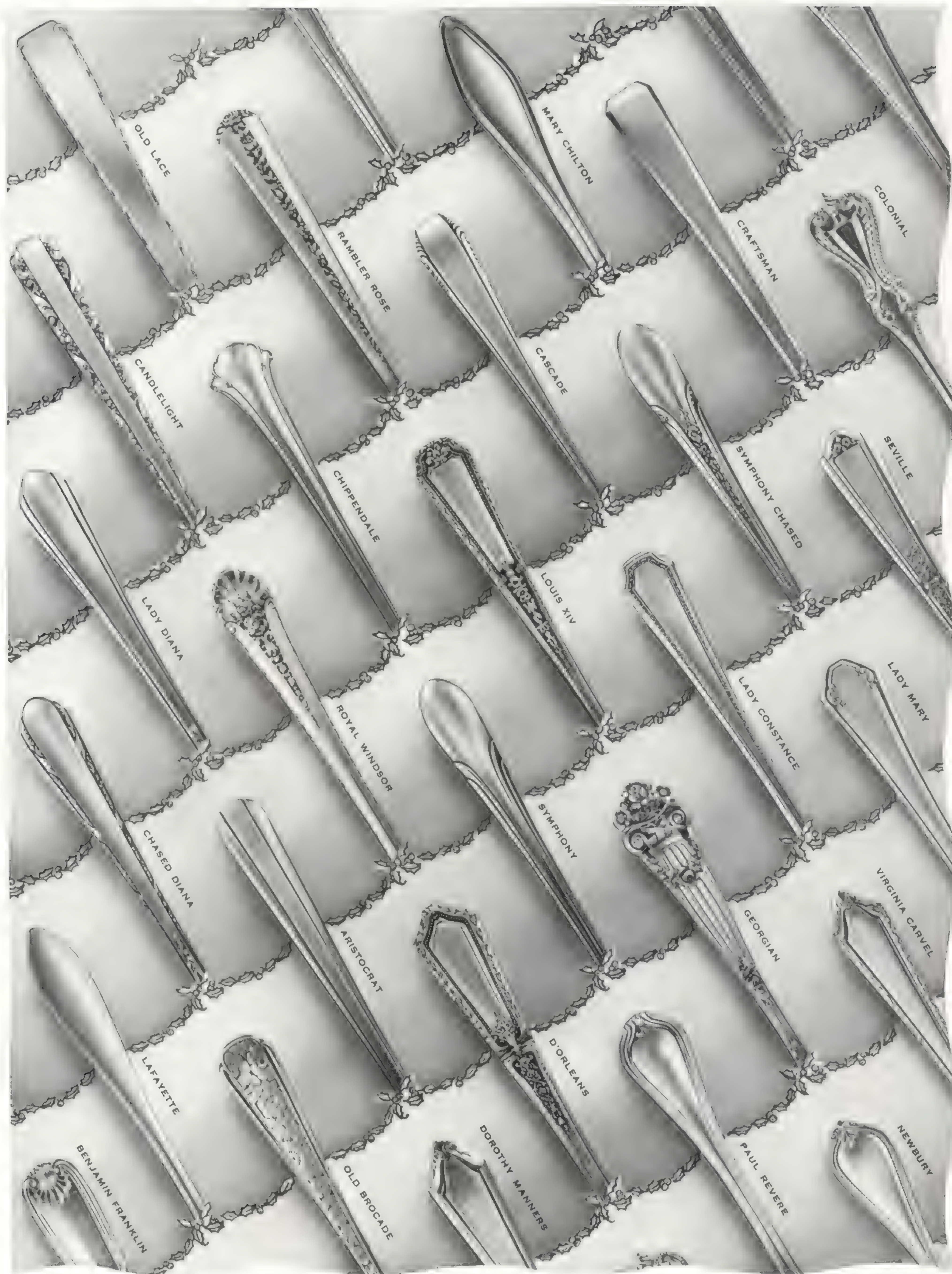
HE'S one of those people hard to buy gifts for . . . "Just anything" definitely won't do * * Why not flatter his wrist with a Hadley Band or Kingman Strap . . . outstanding in masculine styling? . . . Or, if he carries his time in his pocket, think how a gleaming new Hadley Hand-Made Waldemar Chain will dignify his whole costume. * * Either way, you'll please him . . . remind him of you during the years he wears your gift . . . which will be many, if it bears the Hadley name.

The Hadley Company, Providence . . . New York . . . Chicago . . . Los Angeles

MALLORY \$6.50	FERNDAL \$5.00	CLASSIC \$4.50	M180 . . HAND MADE \$6.00
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KINGMAN STRAP \$3.50	TILFORD \$3.50	CHILTON \$3.00	

MEN'S BANDS WOMEN'S BRACELETS
KINGMAN STRAPS WALDEMAR CHAINS BY

Hadley



HAPPY
THE DAY
HAPPY
THE GIFT

Sterling
by

Towle

makers of
sterling only
with craft
traditions

Since
1690

"Christmas comes but once a year . . ." But the joy of Christmas gifts should last. Towle Sterling lasts for ages. So make some friend or relative happy with Towle Sterling. Give her salad forks or soup spoons, a sandwich tray or useful bowl she longs for to match her set; or start a new set she will add to and always treasure. Then, truly, you will have given lasting pleasure and service to the one you wish to make happy.



Write for pictures and prices of all Towle patterns with chart of engraving suggestions.

NEW BOOK FOR BRIDES — "How to Plan Your Wedding and Your Silver." . . . Twenty-four fascinating pages . . . Very practical and a priceless record.

THE TOWLE SILVERSMITHS—Dept. K12
Newburyport, Massachusetts

Please send free folders on _____ patterns.

I enclose 10 cents for new book.

Name and Address _____

WHERE, OH WHERE DID YOU GET THOSE MILLION DOLLAR LIPS?



"So you think my lips are lush do you chickadee? I agree . . . they're more than lush . . . they're marvelous. And what's more, darling, they'll be just as lush and just as marvelous long after dinner, long after the theatre and long after 'el hero' gets through saying 'Good night' . . . and that's no fairy tale . . . it's really true . . . honest injun.

"The secret is a cute little gadget called CINEMA SABLE, which, stripped of its elegant mystery, is really a brush-lipstick. Lift off the

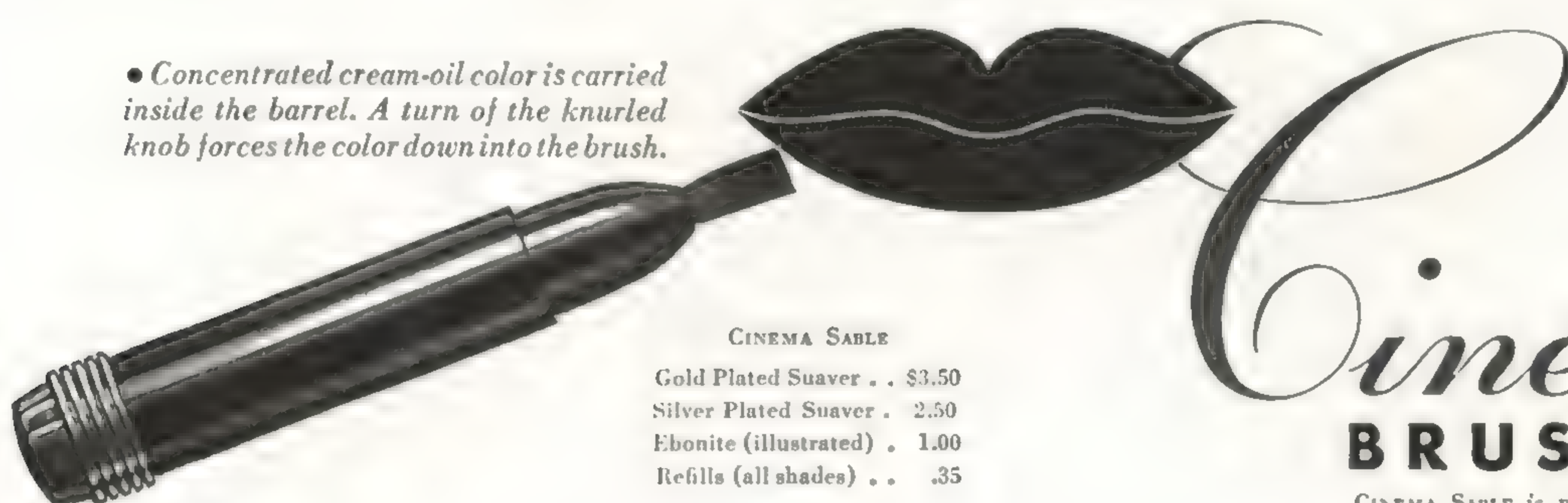
cap . . . there's the brush. Touch it to your lips and presto! they instantly become satiny red in the shade of your choice.

"And Honey, what gorgeous lip-lines it makes! You know I never made such lips as these with blunt old lipstick, and oh! what fun it is to use . . . so easy you think you're a Hollywood make-up man."

CINEMA SABLE Brush Lipstick carries its color within itself. Not liquid color . . . not rouge, but extremely concentrated cream-oil

colors that defy time, cocktails, food and cigarettes so successfully that repair to the make-up is almost never needed within twelve hours. And, because these colors have a cream-oil base, they make your lips feel soft, smooth, moist and luxurious. One minute with CINEMA SABLE and you'll never give it up. The price is a dollar in any one of eight fashion-true shades and refills, any shade (change as you wish), are only thirty-five cents, at most of the better drug and department stores.

• Concentrated cream-oil color is carried inside the barrel. A turn of the knurled knob forces the color down into the brush.



CINEMA SABLE

Gold Plated Suaver . . \$3.50
Silver Plated Suaver . . 2.50
Ebonite (illustrated) . . 1.00
Refills (all shades) . . .35

Cinema sable
BRUSH LIPSTICK

CINEMA SABLE is protected by patents and other patents pending.

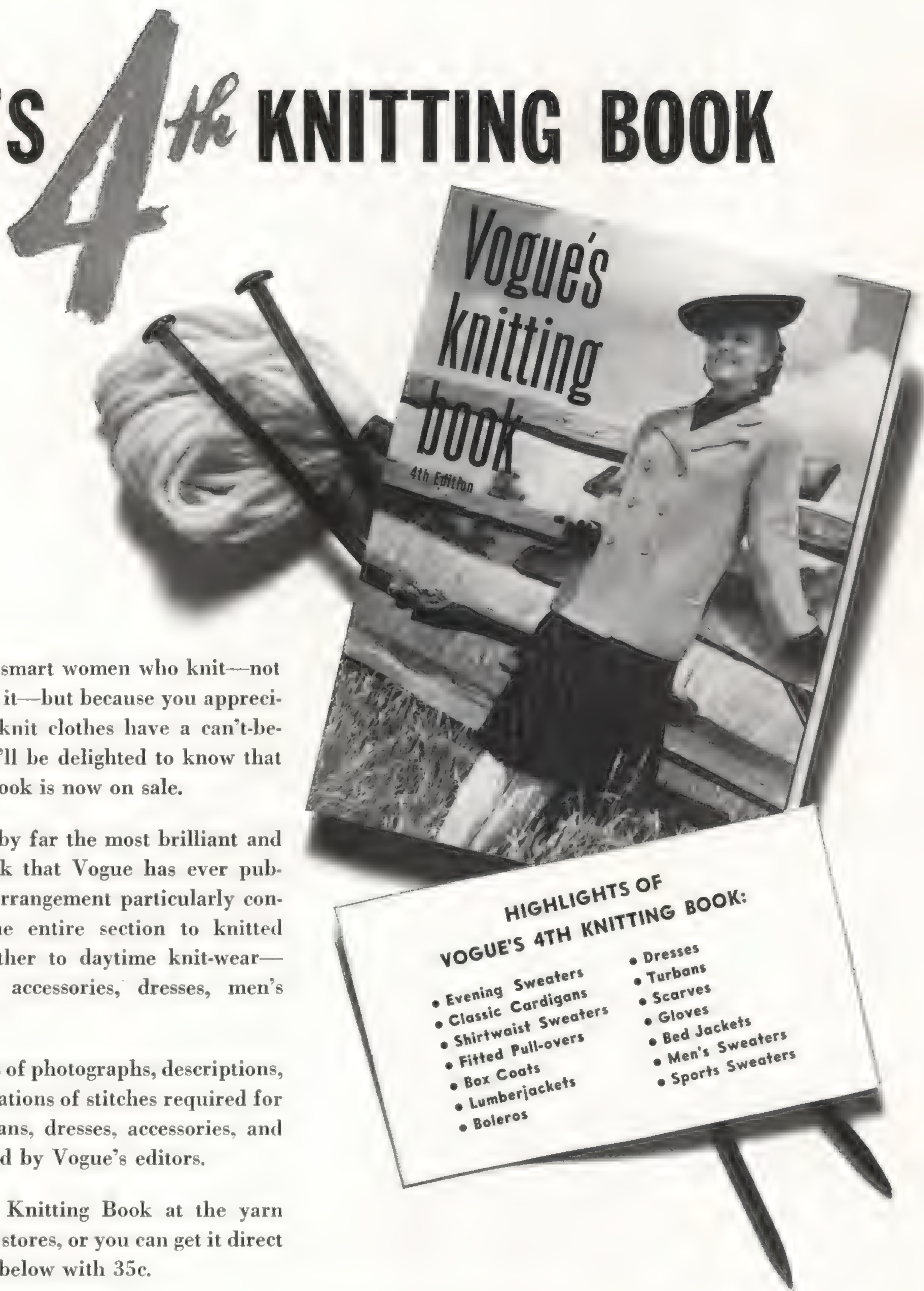
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bobri

KORET presents a modern symphony in beautifully draped lamé . . . crowned with a bejewelled vanity top. It's the most startlingly original evening bag of the season . . . a gala gift named for one of the most brilliant ballets in the repertoire of the Ballet Russe de Monte Carlo.

It's here— VOGUE'S 4th KNITTING BOOK



Are you one of today's smart women who knit—not only because you enjoy it—but because you appreciate the fact that hand-knit clothes have a can't-be-copied chic? Then you'll be delighted to know that Vogue's 4th Knitting Book is now on sale.

The 1939 edition is by far the most brilliant and complete Knitting Book that Vogue has ever published. You'll find its arrangement particularly convenient. It devotes one entire section to knitted evening fashions—another to daytime knit-wear—others to sportswear, accessories, dresses, men's sweaters, etc.

It brings you 68 pages of photographs, descriptions, instructions and explanations of stitches required for knitting sweaters, turbans, dresses, accessories, and men's wear—all selected by Vogue's editors.

You'll find Vogue's Knitting Book at the yarn counters of department stores, or you can get it direct by mailing the coupon below with 35c.

- HIGHLIGHTS OF
VOGUE'S 4TH KNITTING BOOK:**
- Evening Sweaters
 - Classic Cardigans
 - Shirtwaist Sweaters
 - Fitted Pull-overs
 - Box Coats
 - Lumberjackets
 - Boleros
 - Dresses
 - Turbans
 - Scarves
 - Gloves
 - Bed Jackets
 - Men's Sweaters
 - Sports Sweaters

CONDÉ NAST PUBLICATIONS, INC., Greenwich, Conn.

I enclose 35c for which please send me Vogue's 4th Knitting Book.

NAME _____ STREET _____

CITY _____ STATE _____



Merry Christmas
TO OUR OWN DARLING *House!*

Did you set up housekeeping last year with just enough silver to dine four? And would you now maybe like to dine six, without washing forks between courses?

Did you begin a long time ago with plate, and is it now beginning to show its service stripes?

This Christmas, why not give the house a rousing present of sterling silver? Plenty of it! A chest-full to glory in! A table service to make a husband proud of his house, a wife happy about her table . . . everybody's present, sterling silver! Right down to the future's grandchildren.

Here are eighteen sterling silver Gorham designs, to start you thinking. Why not go down to the jeweler's and choose your new silver now . . . and have it at Christmas dinner in a happy house, rich with the spirit of home.

Top, left to right:

NOCTURNE, ENGLISH
CADROON, GREENBRIER,
CHANTILLY, FAIRFAX.

Side, top to bottom, right:

KING EDWARD, GOVERNOR'S
LADY, STRASBOURG, KING ALBERT,
ETRUSCAN, OLD FRENCH.

Side, top to bottom, left:

ROSE MARIE, HUNT CLUB, VERSAILLES,
ST. DUNSTAN (chased), BUTTERCUP,
LATE GEORGIAN, DOLLY MADISON.

GORHAM

Sterling
AMERICA'S LEADING SILVERSMITHS SINCE 1831
PROVIDENCE, R. I.

Martex

FOR CHRISTMAS



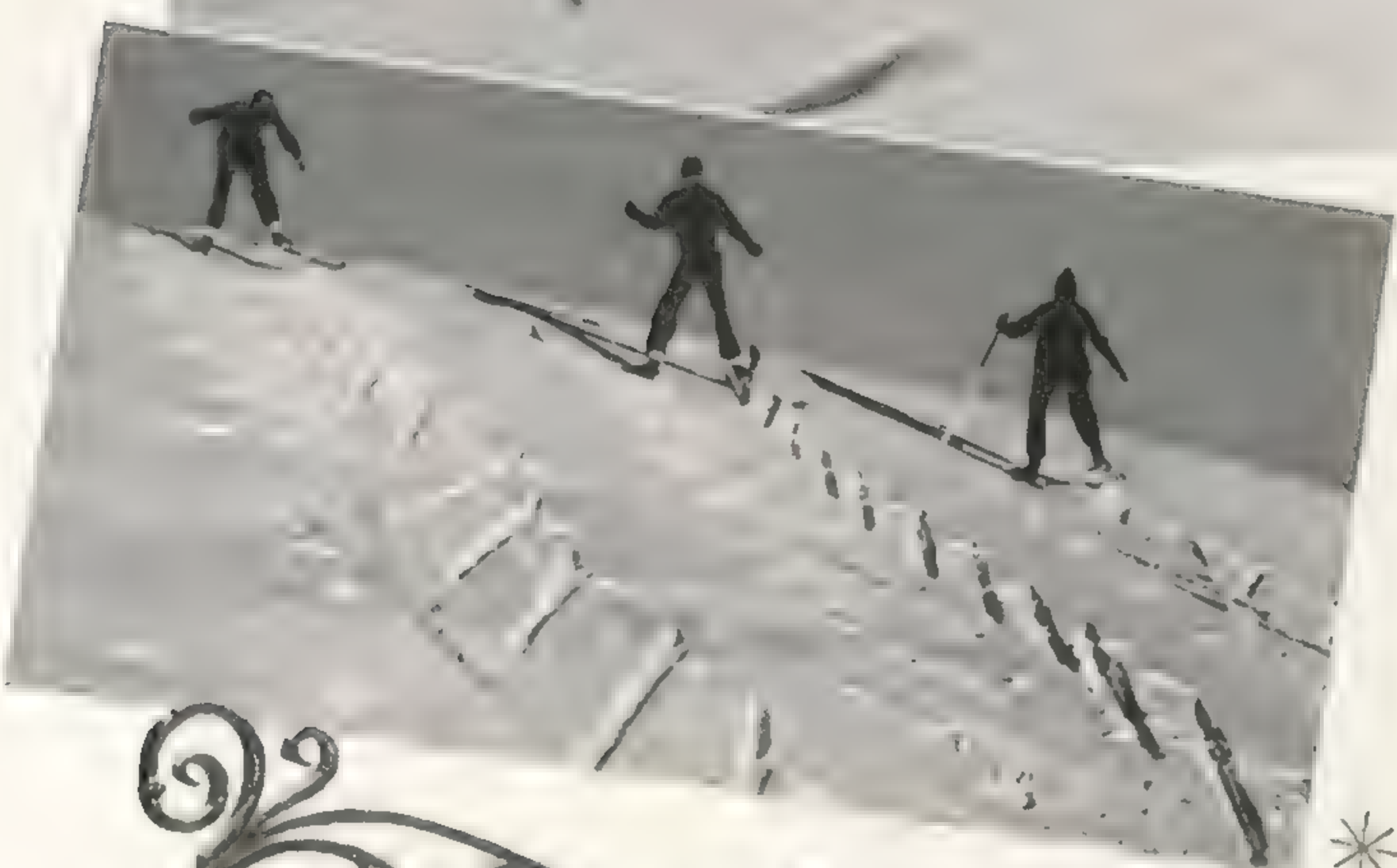
TO MAKE YOUR CHRISTMAS SHOPPING EASIER, a famous woman decorator designed Martex Gift Boxes. Each one is as festive as a box of orchids yet you pay as little as \$1.50 for the three piece sets or as little as \$10 for the seven piece sets of matching bath towels, guest towels, wash cloths and bath mat.

LOVELIER TOWELS NEVER WERE MADE. Extra soft and extra deep in texture for quick, luxury drying. And they are so sturdy that they will retain their beauty even after years of service, because underneath their soft surface is the famous plied yarn underweave which makes every Martex towel wear so well.

MARTEX TOWELS ARE SOLD BY DEPARTMENT STORES AND LINEN SHOPS WHO WILL MONOGRAM THEM AT SMALL EXTRA COST. WELLINGTON SEARS CO., 65 WORTH ST., N. Y.



Herringbone
AND
White



LA PROVINCE DE
QUEBEC
LAND OF WINTER SPORTS

The clump of ski-boots echoes along the porch. Against the chalet wall rest the skis, patches of snow still clinging to leather bindings. The day in the open is done. Quiet will settle again on trails in forest and town.

But not for long! Tomorrow, bright skis will trace new paths through sunlit birch and pine. Herringbone patterns will mark the pilgrim's progress up hillside and mountain. Ski-lifts will creak cheerfully, and the crisp, dry air bring a healthy flush to the skin. Tomorrow, in Québec, winter will still be fun!

Escape, now, to this capital of winter sports. Québec is only overnight from most places most people come from. You can ski on exquisite woodland trails . . . skate . . . cleave through the night air by sleigh . . . toboggan swiftly down an icy slide. You can enjoy winter as you've never enjoyed it before!

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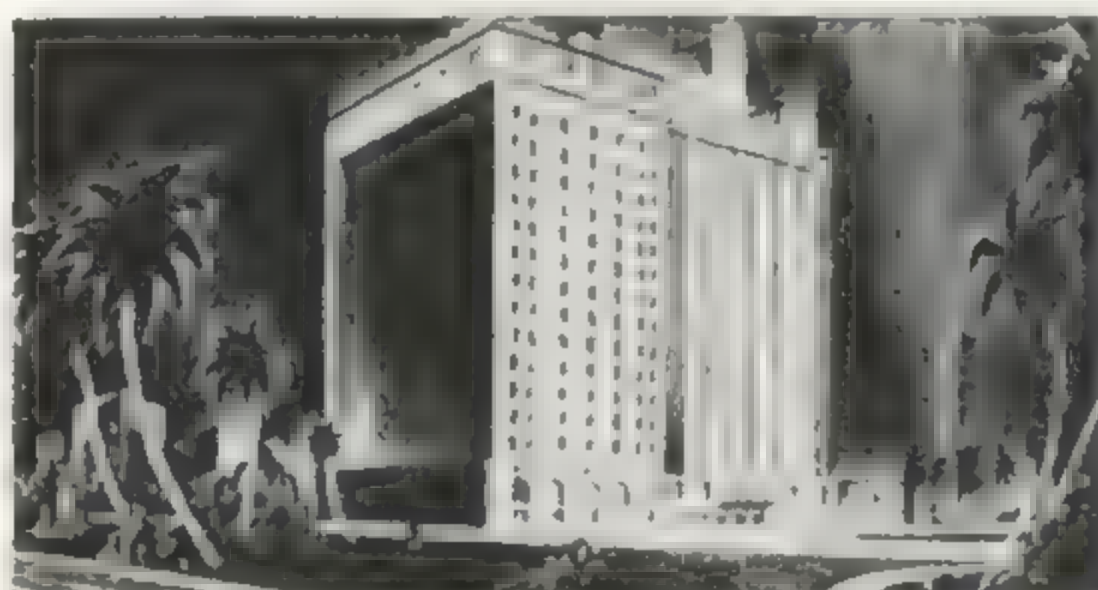
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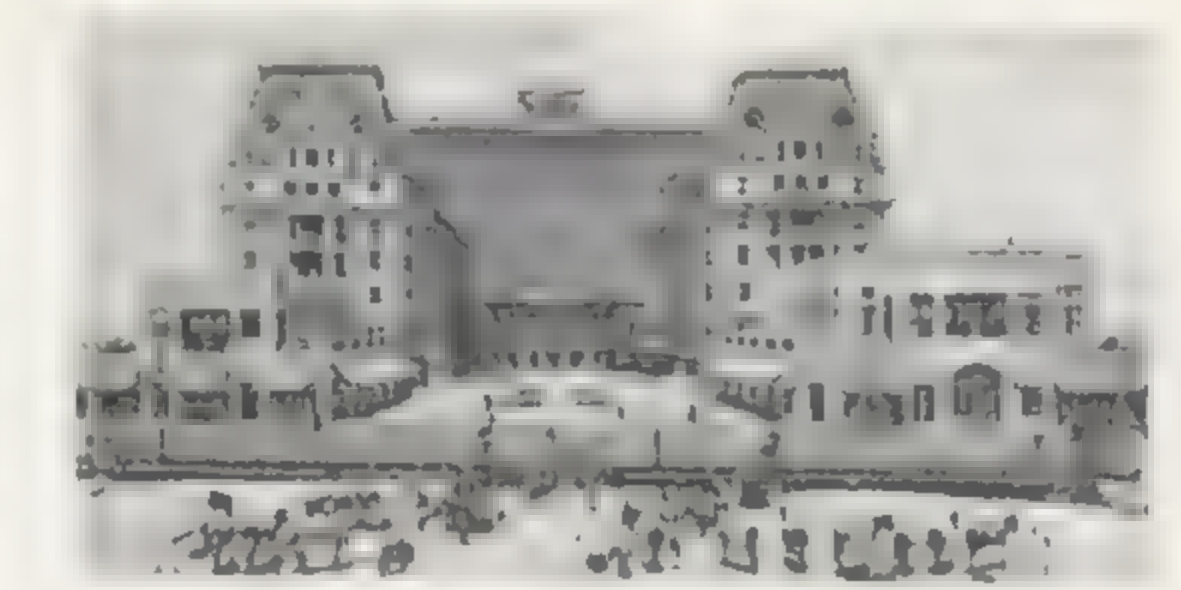
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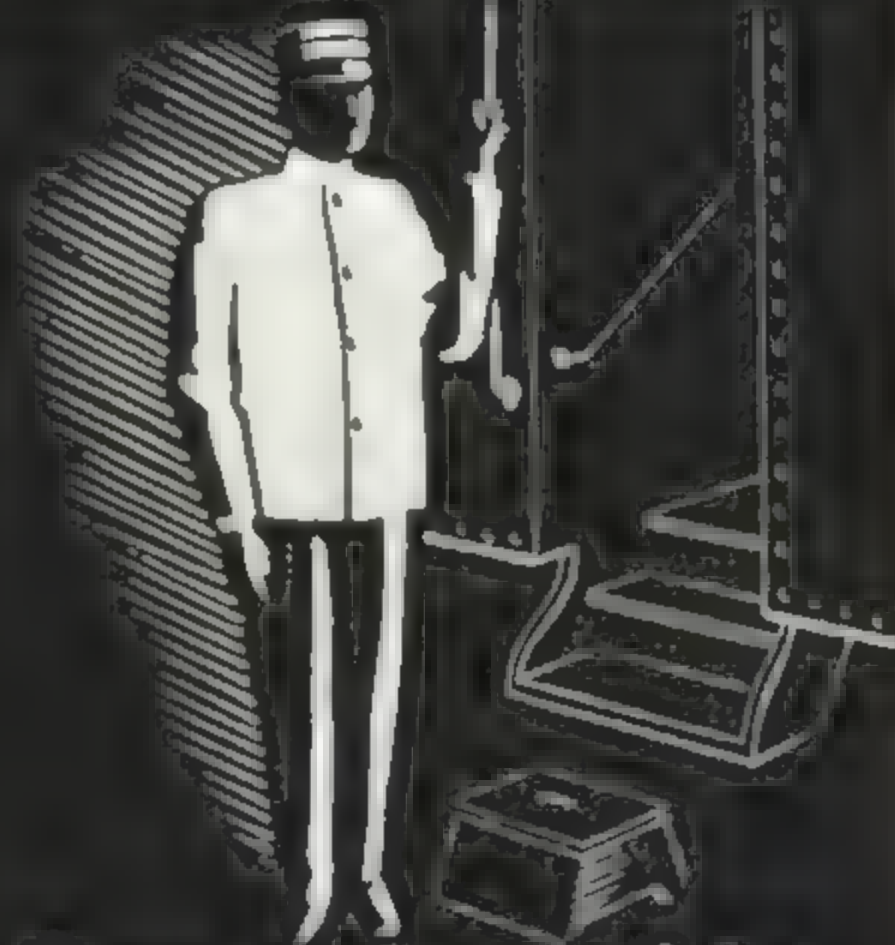


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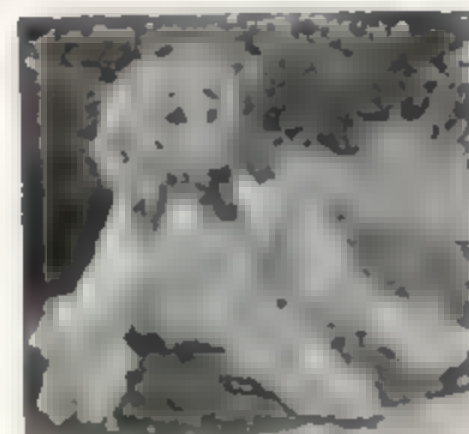
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The station-wagon set, without benefit of chauffeur or chaperon, wishing they, too, could go to the dog show. Reading from left to right, a pair of Great Pyrenees puppies. Owner, Mrs. Frank Butcher



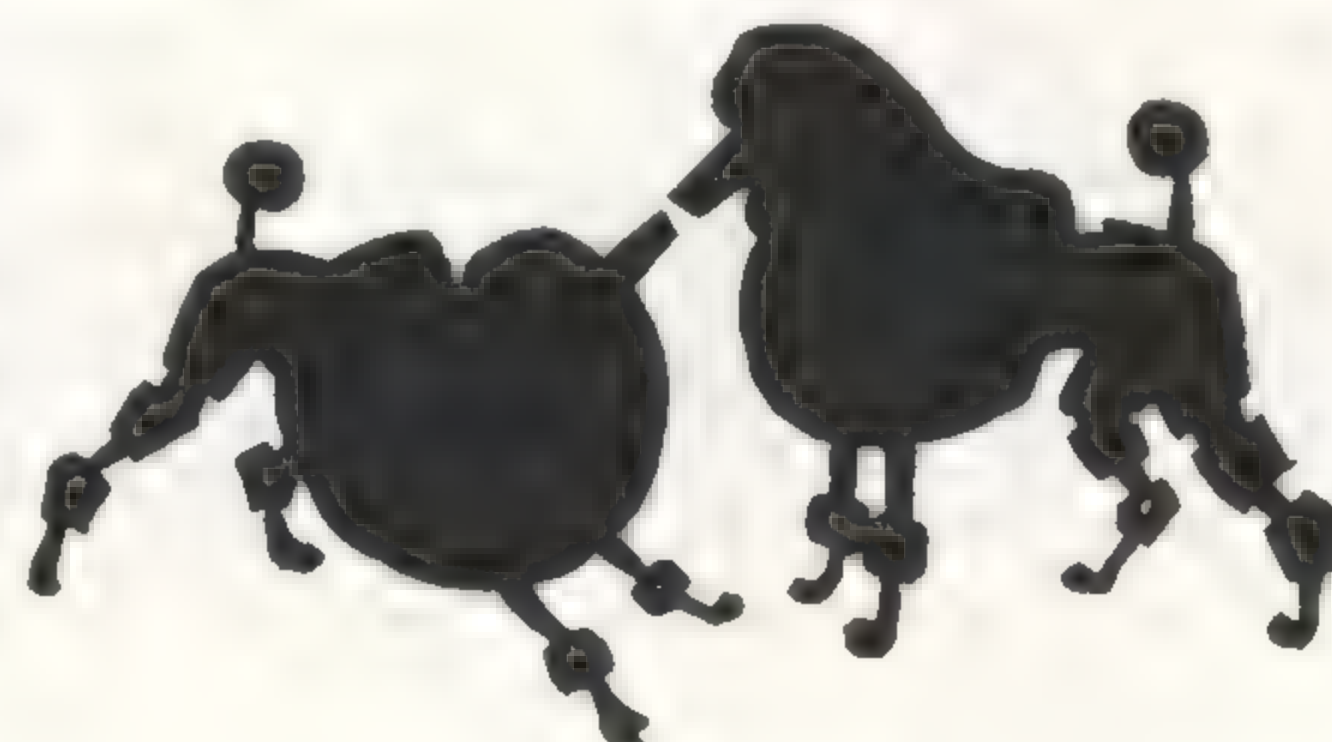
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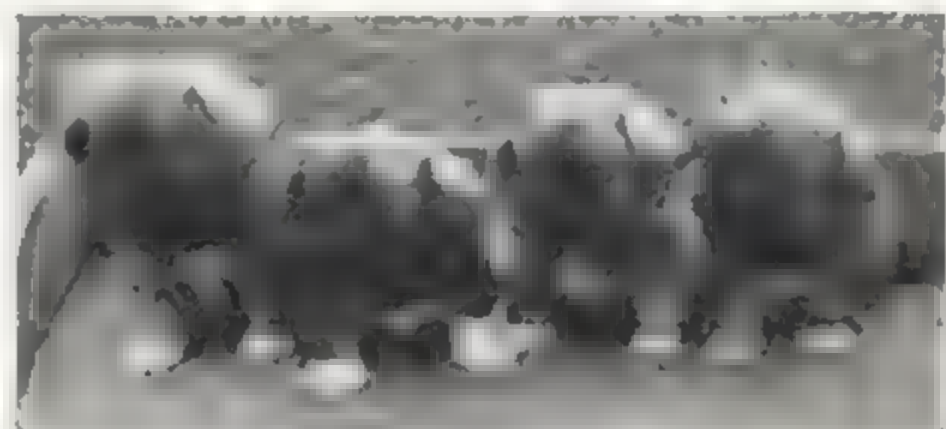
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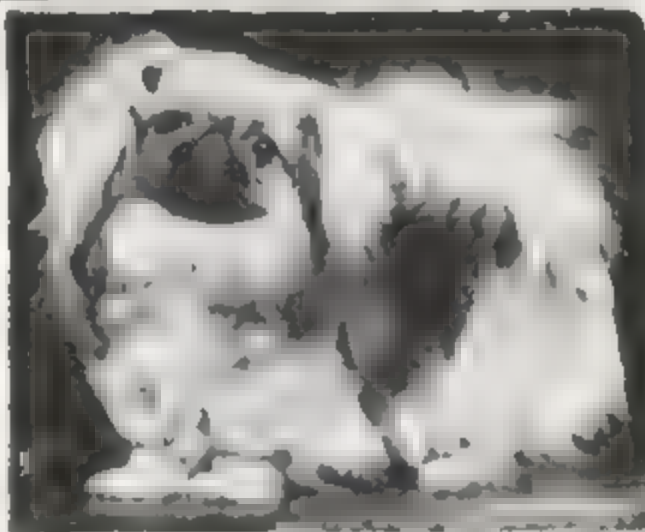
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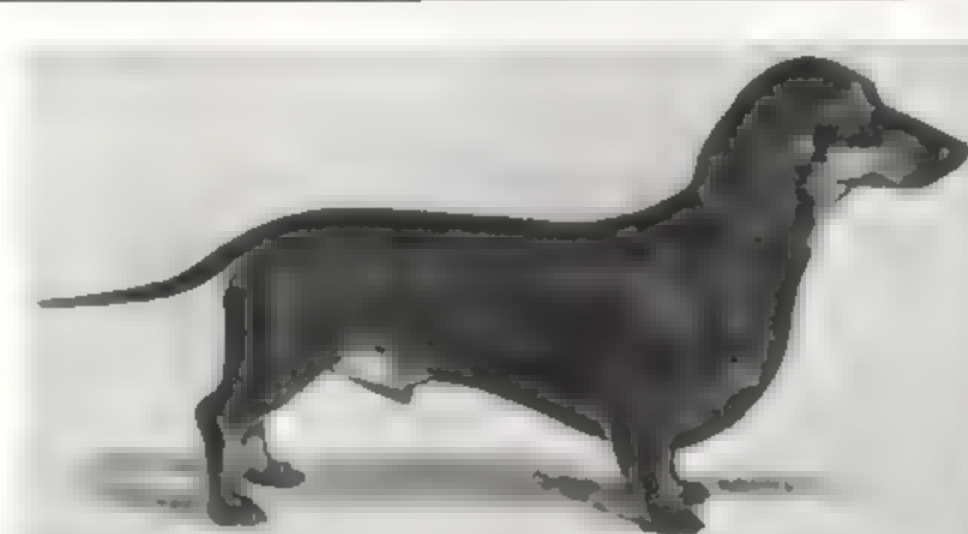
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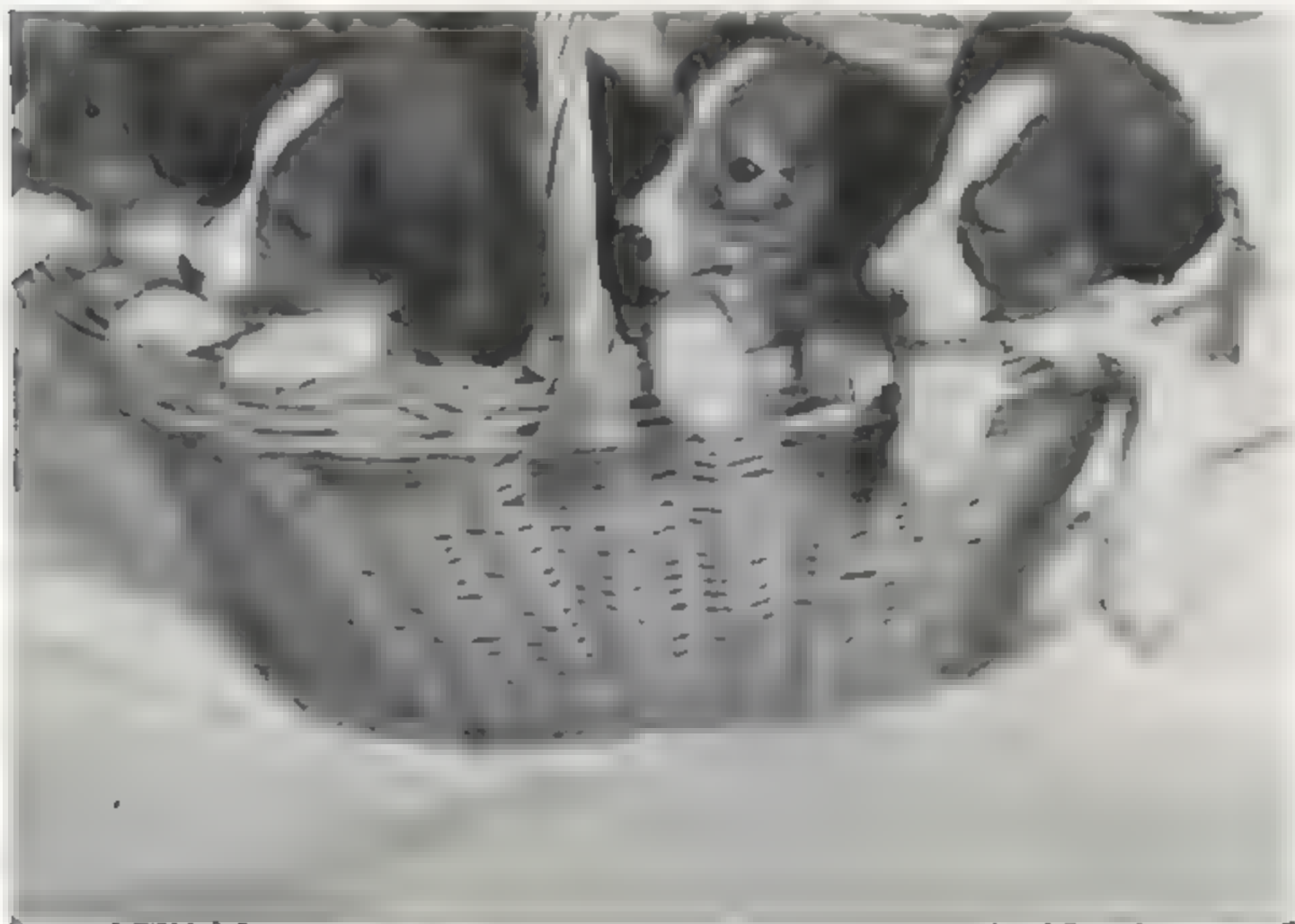
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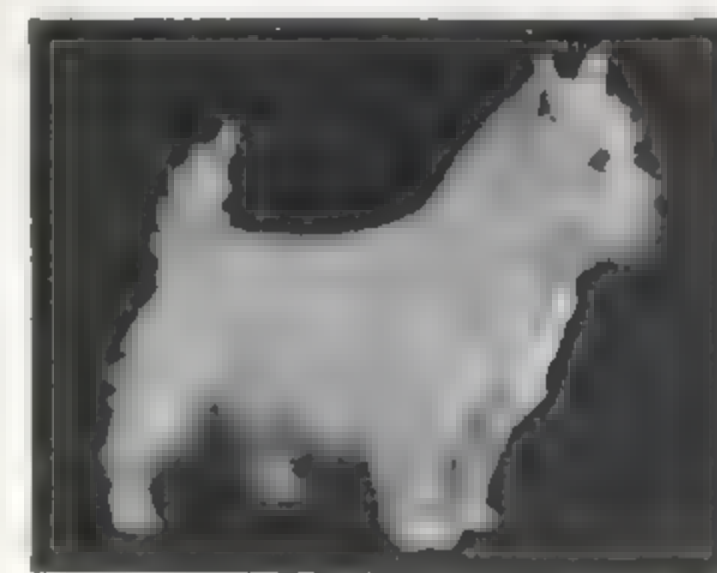
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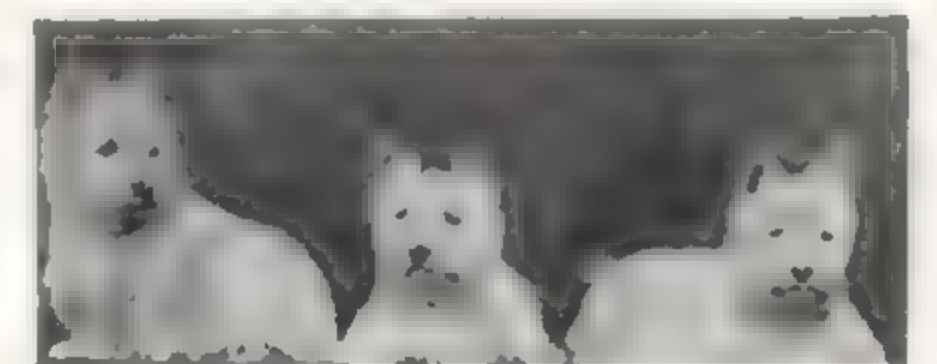
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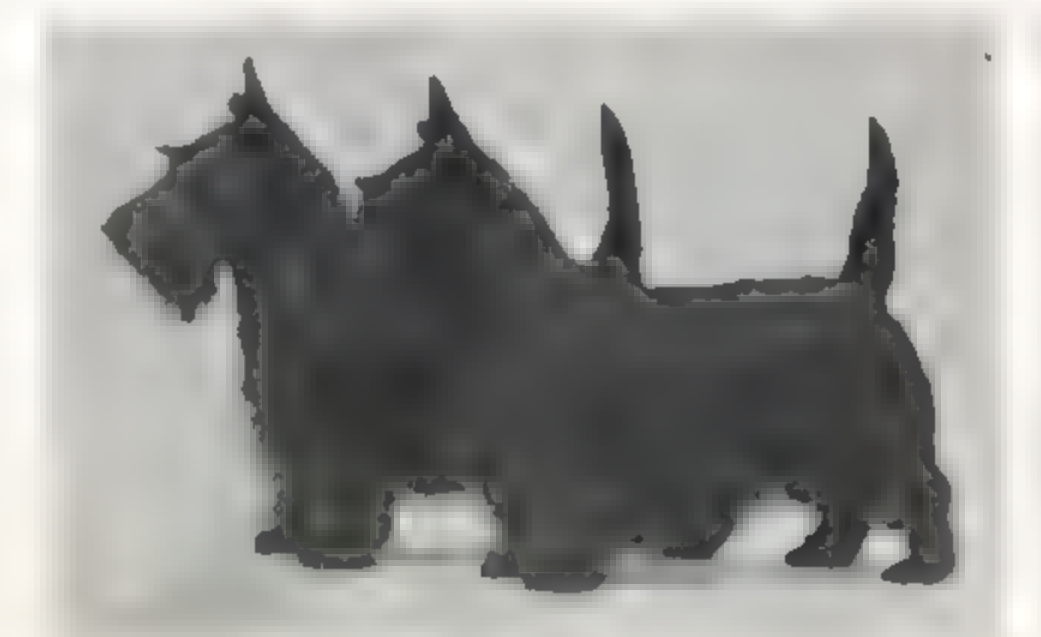
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THE DIRECTORY OF SHOPS & SERVICES



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To go at it chronologically, have you ordered Christmas cards? You really ought to look into it right away, you know, if you haven't already. If where to get them is all that's worrying you, look below.... If you are planning to entertain over the holidays, you're undoubtedly in the market for some names of shops where you can get delicacies. We've got some of those listed below, too. Apropos of delicacies—do you have some friends going on those southern cruises, or heading for resort areas? Don't forget that essential prop for the take-off, Bon Voyage baskets.

When you've taken care of these generalities, turn to the question of Christmas presents. If you're the kind of person who likes to figure out the Right Gift for the Right Person at the Right Price—read on. It will simplify your job even more to have a ready-made resource list. For those good old stand-bys which everybody loves to get, and everybody loves to give—handbags, gloves, handkerchiefs, and lingerie—we have an assortment of names and addresses that should give you a good start. So attach the Address Book to your Christmas list. You'll find they'll help each other out many a time when you're at a loss about where to go next.

DELICACIES—Cont.

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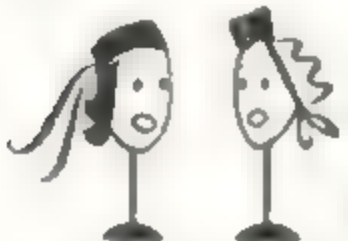
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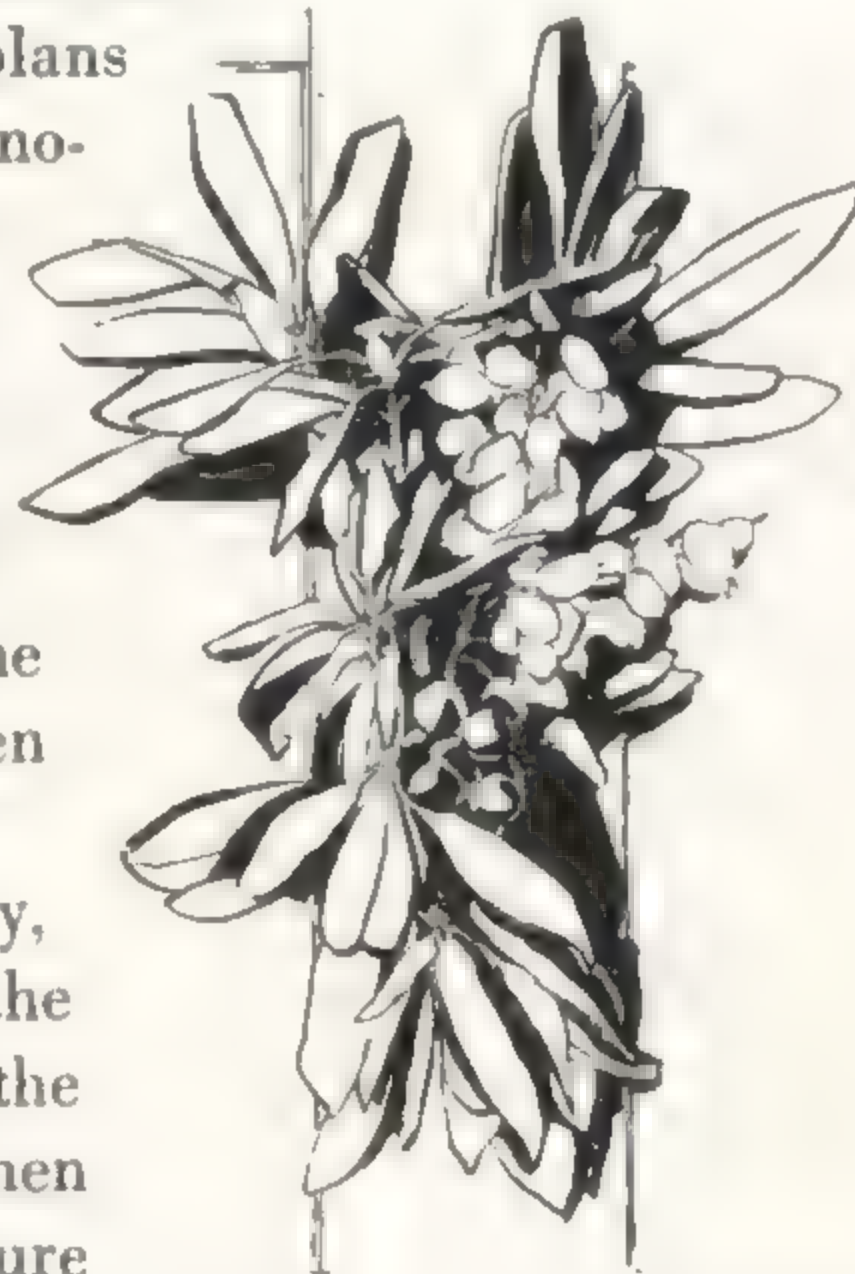
This making-way for the temporary glitter of Christmas could begin with pictures and go on down the list through extraneous vases and statuettes, leaving only the necessary ash-trays. With this clarified background, you begin setting the stage. Your decorator may have some diverting ideas that will have some relation to the permanent colour-scheme; most of them enjoy playing with decoration occasionally.

One of these is Mr. Robsjohn-Gibbings (who gave a hint of his less serious side in the planning of the John-Fredericks shop). He uses at Christmas-time great masses of gilded holly and believes firmly in concentrating his efforts in one impressive spot rather than in scattered, piecemeal spots about the room. Over a buffet-table in a London house, several years ago, he arranged a pair of life-sized (as well as we can judge) angels cut from plywood and fastened to the wall. These were painted white and touched with pale blue in a vaguely Marie Laurencin fashion; and swung between them was a long, thick garland of holly. Against the walls at intervals were placed five-foot candelabra, these, too, cut from plywood, but bearing actual candles and painted gold and blue.

Christmas-trees vary from the ethereal white and silver ones to the old-fashioned varicoloured sort.

For these, Mr. Robsjohn-Gibbings plans special backgrounds, alcoves and canopies of softly dyed and draped cheese-cloth, planned with an eye to the colour of the room and the decoration of the tree. In another scheme, more angels are cut out, this time from large sheets of heavy Cellophane and hung from a high ceiling between swags of crushed Cellophane.

For a Christmas buffet party, the dining-room was cleared, and the oblong buffet-table set squarely in the centre of the room. The table was then fitted with an oblong, arcaded structure the exact size of the top, cut from thin



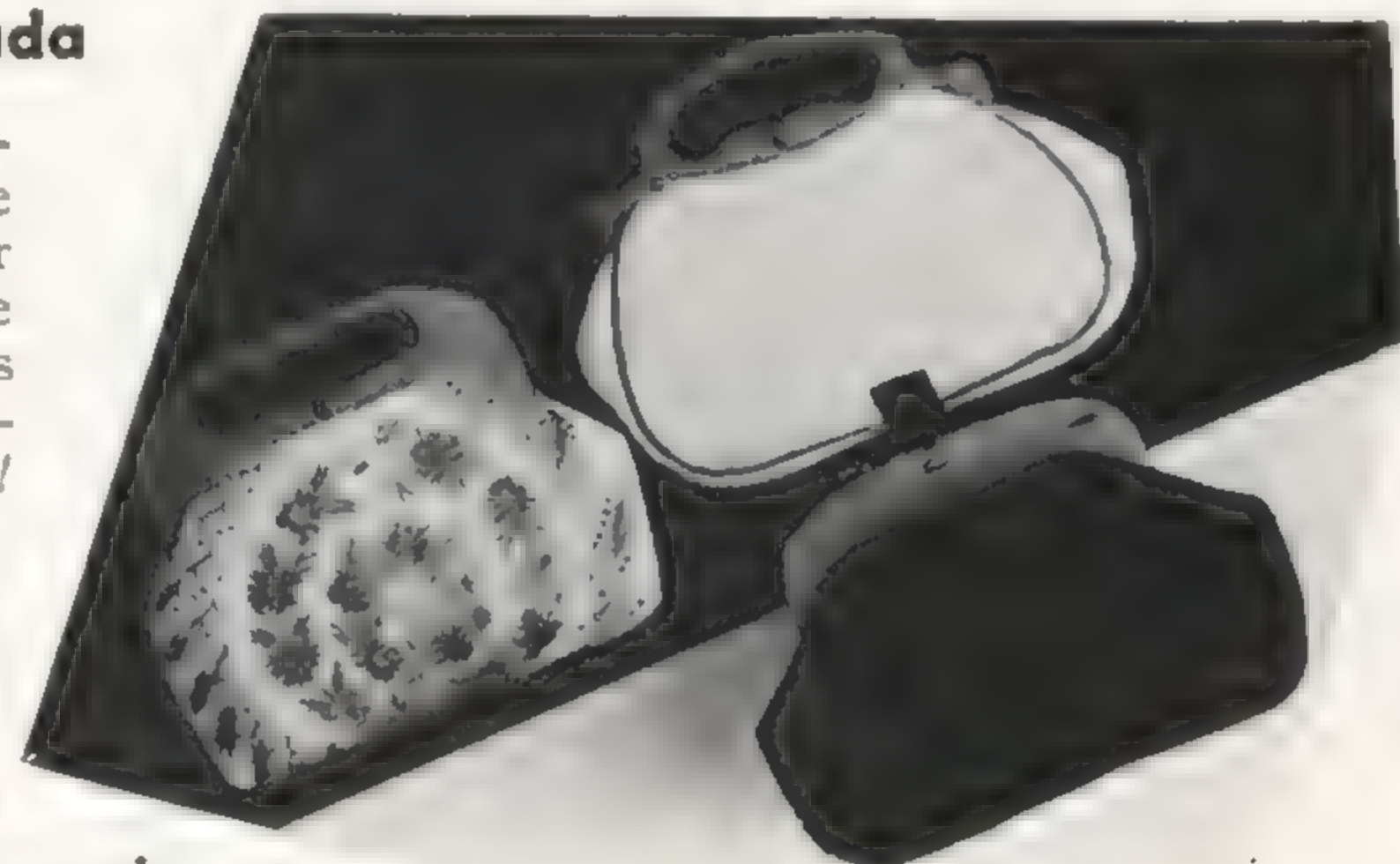
DOOR-SWAG OF RHODODENDRON, LADY-APPLES, AND "HONESTY PODS"; HAWTHORNE SHOP

A Gift from Bermuda

These well known Bermuda Cedar top Bags are made to order from your own materials or from the lovely English homespun and tweeds typical of Bermuda. *Stylish and Smart!*

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Queen St., Hamilton, Bermuda



A HOLIDAY LOOK

plywood and painted white. The columns were slender, and the arches wide, so that you could serve yourself easily from the dishes behind them. The tabletop was covered with shiny white-and-black chequered paper, like the tessellated floor of an Italian pavilion, and the columns twisted with ropes of laurel. Topping all this was the blue-draped canopy studded with silver stars, all well calculated to remove the delicatessen look of so many buffet arrangements.



ANTHURIUM LEAVES AND ROSES; CONSTANCE SPRY

Another decoration for a buffet-table was an enormous shadow-box centred against the wall in the middle of the table. This was filled with an urn crowded with fruits and flowers in the manner of an old Dutch still life, with the final realism of a lobster, a loaf, and a bottle of wine arranged at the base. Two-foot conchshells heaped with fruits and flowers make impressive centrepieces always, and for this season the addition of sprays of silver and gilt magnolia leaves will make a properly glittering ornament.

If you have a terrace or balcony, try Mr. Robsjohn-Gibbings' idea of massed, whitened Christmas-trees outside a window. Blue-spot-lighted at night, they will give you a Christmas-card view even if there is no snow.

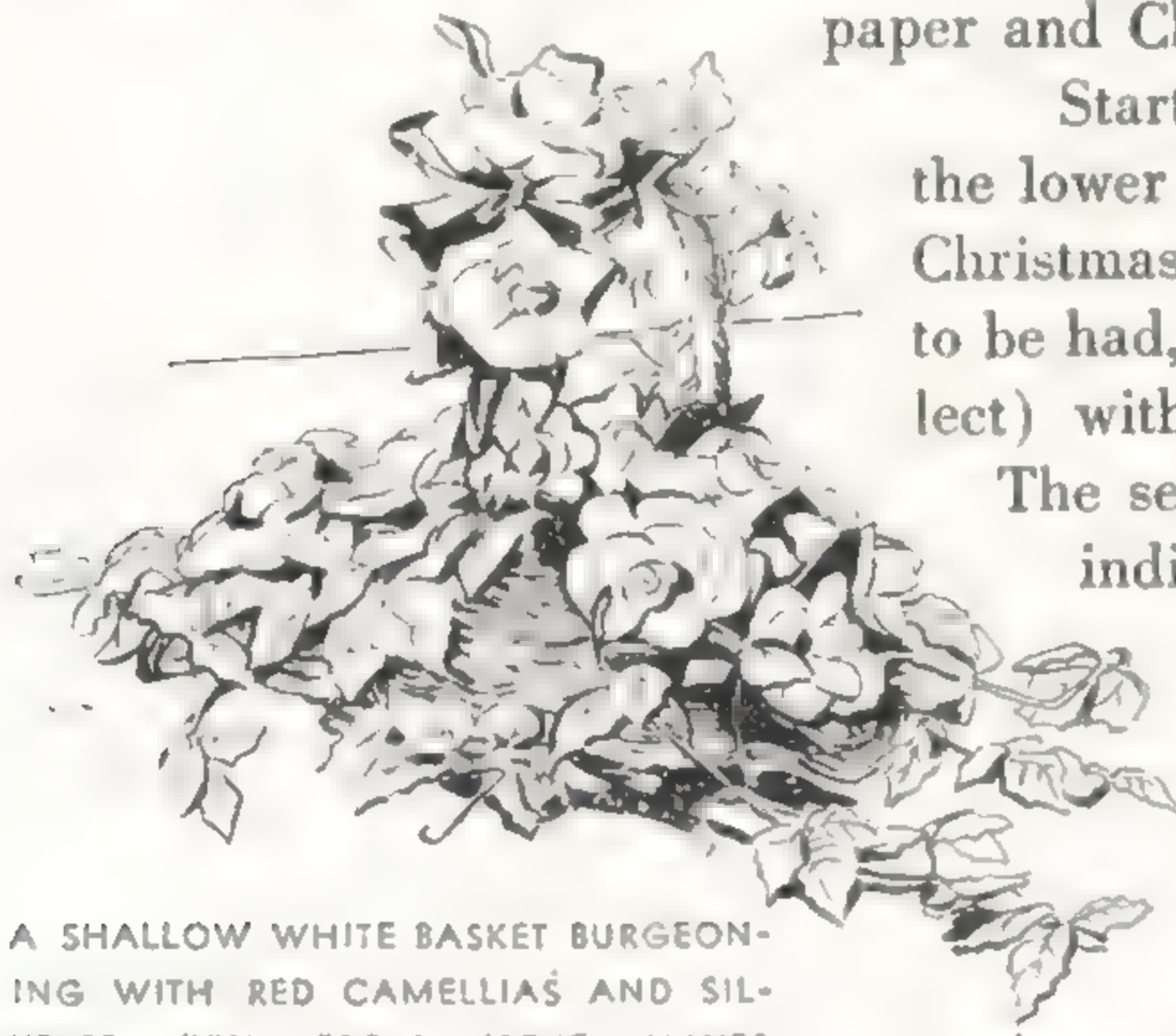
Large red satin ribbon bows, with the ends trailing down over the sides of a picture, are Amster and Lamb's first contribution to Christmas redecoration. The sort, they say, that little French girls used to wear in 1916. You can frame door pediments and pictures again with crushed chicken-wire (fine mesh), and this in turn with bushy juniper, box, or holly, giving a clipped box-hedge effect. Be sure, however, to use only one type of green.

Staircases come in for their share of colour when they plait broad cotton tapes around the balusters. If they are of mahogany, use yellow and white tapes; if they are white, wind them, barber-pole fashion, with red tapes, or some other bright contrasting colour. In the centre of a dining-table, stack three of your small tables, making a sort of three-tiered stand disguised with tinsel-paper and Christmas-tree ornaments.

Starting from the bottom up, the lower shelf holds a battery of Christmas crackers (they are still to be had, even after years of neglect) with the ends pointing out.

The second shelf holds all the individual Christmas souvenirs wrapped in tinsel paper, with each guest's name well in evidence; and on top, a vast ar-

(Continued on page 46)



A SHALLOW WHITE BASKET BURGEONING WITH RED CAMELLIAS AND SILVERED IVY; FROM IRENE HAYES



Write for list of Gift Suggestions

Superb traveling case, covered and lined with genuine pigskin in a new and glorious russet tone...completely fitted with everything from cosmetics to toothbrushes, from creams and lotions to mending essentials! Smartly slip-covered. Supreme gift gesture at \$135.

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All Set for Christmas Morn'!

— with the most luscious goodies we mortals ever hope to eat; the Alice Marks famed Honey Almond Crisp, Dutch Chocolate Wafers, Imported Biscuits, Marlee Chocolats, etc.; \$12.50; other packages from \$3.50. Write for booklet of gifts, baskets, packages.

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White Tie

Shines in AAAAA to C!

Whirl, dip or spin to music all night in White Tie. It's a slipper that leaves you featherfoot when dawn peeps over the horizon. Gold or silver kidskin with high or low heel. Diplomatic on the ballroom floor in sizes 9's, 10's and 11's.



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Thrill your friends with Christmas Gifts of AMERICA'S RAREST FRUIT

Here's a new and different surprise treat! Let Harry and me send, right from our famous orchards, handsome gift boxes of rare Royal Riviera Pears, so big you eat them with a spoon. "Never tasted such delicious pears," says Mrs. Eva Stotesbury, Palm Beach. Only \$1.98 for No. 1 box (10 to 14 pears); \$2.98 for No. 2 box (18 to 24 pears) express prepaid anywhere in U. S. A. proper. Sent with your greeting card enclosed to arrive any date you name up to Jan. 15. Perfect for friends, relatives, and don't forget yourself. Money back if not delighted. HARRY and DAVID

BEAR CREEK ORCHARDS, Box 1517, MEDFORD, ORE.



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Irish Beauty

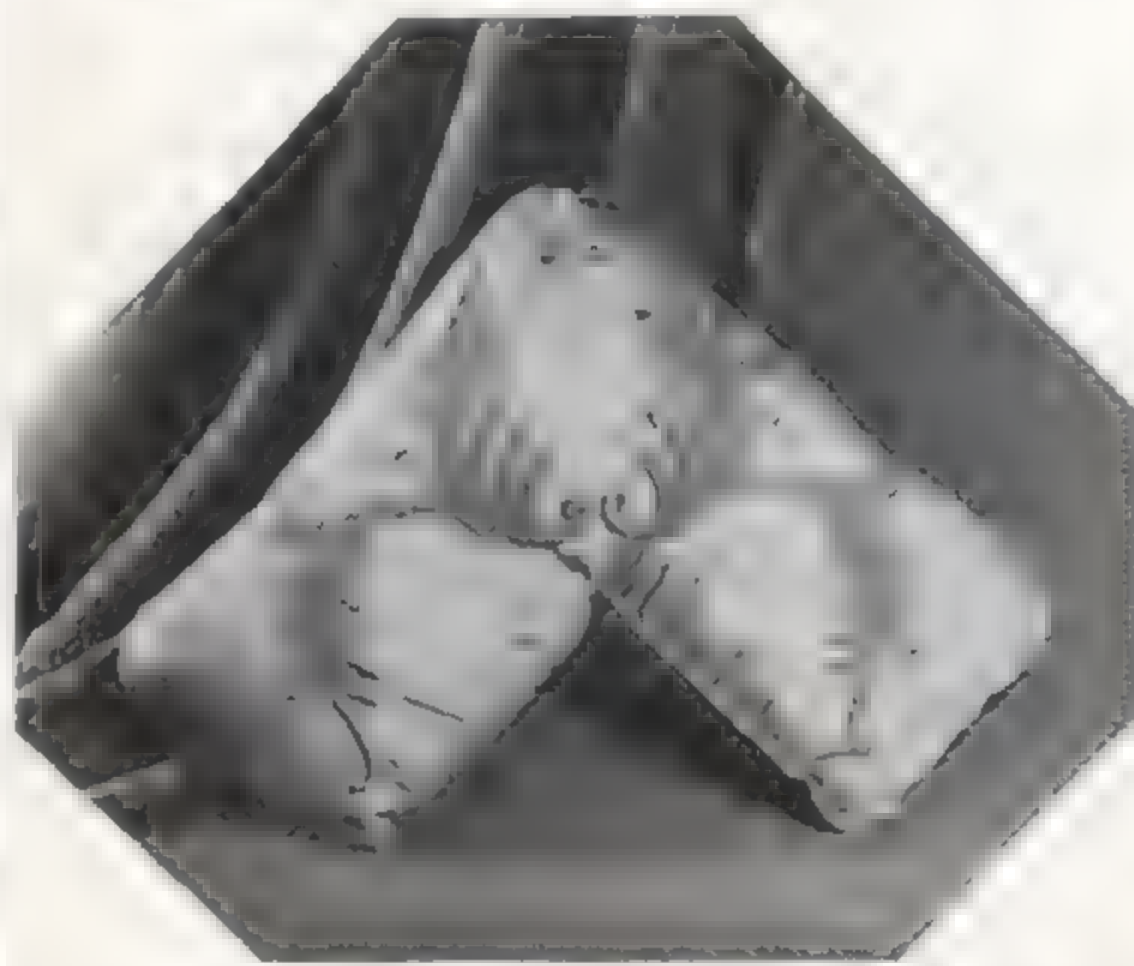
One of a pair of exceptional candelabra, circa 1790. The glass is Irish, beautifully cut and brilliant with its own peculiar grey-amber overtones. The base is blue porcelain traced in gold and extremely rare. From a new group of antiques in *The Four Centuries Shop*.

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Head-rest Pillow

... entirely hand quilted



Luracel taffeta in peach, eggshell, or light blue—with trapunto quilting, it makes an ideal gift for anyone. Design done in dark padding to show delightful contrast. \$4.50
Also a large selection of hand quilted 3 leaf Sachets \$1.00—Hanky Cases \$1.25
Tailored Jewelry Robe \$5.25
Sets of Lingerie Cases—3 pcs.—\$3.75, \$4.25 and \$6.75
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22 EAST 55TH STREET, NEW YORK

GIVE YOUR HOUSE A HOLIDAY LOOK



BRASS SCALES WITH ORCHIDS AND DAISIES: THORLEY'S HOUSE OF FLOWERS

(Continued from page 45) rangement of flowers, branches, and swags of leaves—a veritable palm-tree of colour. This arrangement will centralize the decoration, and leave the usually crowded and groaning table cleared for the pleasant function of dinner. Finish off with a suspicion of perfume in the finger-bowls. "Sal Volatile" is Amster and Lamb's choice, and a good one, too.

The fireplace, of course, makes an ideal place to centre your Christmas décor. From the Westover Nurseries in Stamford comes the fine mantelpiece arrangement shown on page 44—a thick swag of long-needled pine, and a great basketful of evergreen and cones on the hearth.

Rhododendron leaves, lady-apples, and the silvery pods called "Honesty" are combined in a door-swig (also sketched on page 44) by the Hawthorne Shop, and they mix evergreens, fruits, and vegetables in other original exterior decorations. This arranges itself into a superb table decoration against a cloth of fine dark green linen inlaid with two inch-wide satin stripes, which you will find at Saks-Fifth Avenue. There are several new table-cloths, which are designed for Christmas tables, but not so seasonal that they could not be used at

any other time. And they all have napkins to match.

Anthurium leaves and the large crimson rose called "Francis Scott Key" fill the urn in a niche arranged by Constance Spry, a boldly scaled decoration that need not be confined to a niche. (You see it on page 45.)

And if you have a handsome chandelier, crystal or otherwise, entwine sprigs of mistletoe along the branches and drops, not too thickly, however, but as though they were part of the chandelier. A pair of old brass scales, arranged by The House of Flowers (shown on this page), is heaped with green *Orchidaceae* and red daisies set firmly in wet moss, as a decoration for a console table. Another variation would be masses of small fruits and gilded leaves, or heaps of tinsel balls safely cemented together.

New table centres are the white and red and silver of Irene Hayes' shallow white basket, heaped with red camellias, silvered ivy (shown on page 15), and boxwood plum pudding studded with cherry-apples and a large red bow. The Hawthorne Shop does the plum pudding, and another new one, a stylized galax-tree with a spiral of cherry-apples twisted around it.

Strings of bells, about ten of them at a time, are looped together with wide satin ribbons at Tulsa Lee Barker's. These are large, about three inches high, and the white or silver ones with bright green ribbon are very effective. They are weather-proofed, and so can be used outside. There are smaller swags of one large and two smaller ones, with clappers made of tinsel balls, to be used in windows inside. Ask, too, about the white feather willows, which, while not so definitely Christmas, are permanently beautiful.

A present of handsome proportions has just come to light. It was a simple order to a decorator-florist to supply (and plan) the Christmas decoration of the entire house of a dear friend, even to flowers for the bedrooms. Even a fraction of this would make an original and generous present.

EVERETT GRAY LINSLEY

RING, \$250

CLIP, \$600

EARRINGS, \$225 PER PAIR

Ensemble of Clip, Ring and Earrings of bright platinum set with diamonds and genuine oriental sapphires.

*Imaginative and Creative Designing
Ingenious Restyling*

LACKRITZ JEWELERS
CHICAGO
TWENTY-NINE EAST MADISON STREET

Give Bountiful

Smoked Turkeys

What an impressive Christmas gift to unwrap—this beautiful, brown, crisp-skinned bird! Marks you, the giver, as imaginative and knowing; flatters the recipient in its tribute to gracious living. Its subtle, smoky flavor has a rare persuasiveness in the world of gourmets.

Send us the choice names on your Christmas list—the dearest friends, favorite relatives and generous hosts. Your luscious Smoked Turkey will arrive gaily on the exact day specified—smoke-cooked and ready to serve. Birds weigh 7 to 16 lbs., \$1.35 per lb., express prepaid anywhere in the United States. And, in your generosity to your friends, don't forget one for your own entertaining!

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Order Early for Christmas!

Gift Problems Solved!
Give Smart Heavy Sham Bottom MONOGRAMMED GLASSES

Smart, tapered sham bottom glasses now available at popular prices, complete with any 2 or 3 letter hand etched monogram you wish. Distinctively monogrammed on guaranteed chip-proof Libbey Safedge glass. A choice, different gift for weddings, birthdays, showers, Christmas—grand for personal use. Thousands of satisfied customers. From left to right:

4½ oz. for fruit juice; cocktails	\$2.55 dozen
8½ oz. for highballs; table use	\$2.70 dozen
11 oz. for iced tea; tall drinks	\$2.85 dozen

Add 15c per dozen extra west of Denver. Special 24-piece assortment—9 of each above size—\$7.50. Safe, free delivery; satisfaction guaranteed or money refunded; 72 hour service. ORDER NOW! New 20-page gift-packed catalogue on request!

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VOGUE COVERS THE TOWN

Everybody's Merry Christmas



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...When the weather-man proclaims California weather for all of America...when a fine movie like "Mr. Smith Goes to Washington" is applauded by all movie-goers...when Saroyan's craftsmanship equals his great feeling for humanity...when an American will order pink champagne, if he wants to, and not be surprised when he gets it...when the telephone is sensitized to Great Moments and does not interrupt them...when the divorce laws become unified over these United States...when the serious young men and women are taken seriously....

...When New Yorkers recognize the sheer beauty of snowflakes falling between the canyon walls of tall buildings...when the whole world can sing "Peace on Earth, Good-Will to Men."

We love Louise's

It is hard to make a choice between being up-stairs in the kitchen

or down-stairs in the bar at Louise's, at 302 East Fifty-Eighth Street. Both rooms have a convivial air that is as hardy and well-seasoned as the menu. The hors-d'œuvres that are set out on the tables are plentiful and good...and from then on the food is "hearty Italian," cooked in fine olive-oil, spiced by Louise's master hand, and served with attention that is neither frantic nor frigid.

The guests seem to be culled from the diners-out of the East Side—a stratosphere that yields Yale alumni or literati with equal readiness. The theme song, as we have indicated, is because we love to eat we love Louise's.

With benefit to all



The first appearance of Toscanini in two years at Carnegie Hall and the last of his first series of NBC concerts will be for the benefit of the New York Junior League Welfare Fund. The program is the last of his all-Beethoven concerts. Ania Dorfman will be the soloist—the only woman pianist to play a solo with Maestro Arturo Toscanini, during his conductorship of the NBC Symphony.

Ania Dorfman is one of the world's foremost women pianists. A Russian refugee, a woman of genius and indomitable courage, she has played in every European country except Russia. After the Toscanini concert, when she will play Beethoven's "Choral Fantasia" for the piano, orchestra, and chorus, Madame Dorfman will go on a tour of the United States. The "Choral Fantasia," written in 1808, is based on Beethoven's song, "Gegenliebe."

Soloists for Beethoven's "Ninth Symphony" will be Jarmila Novotna, Kerstin (Continued on page 48)



PLUM PUDDING

For holiday feast or gift—this highlight by Schrafft's! Made from an old time recipe with aged brandy. In china bowl.

\$1 \$1.25 \$2 \$3

FRUIT CAKE

Luscious and lavish with fine fruits, nuts, spices—and brandy-mellowed. In gay new tins.

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Write for our new 88-page book "Cordially Yours" describing unusual holiday gifts.

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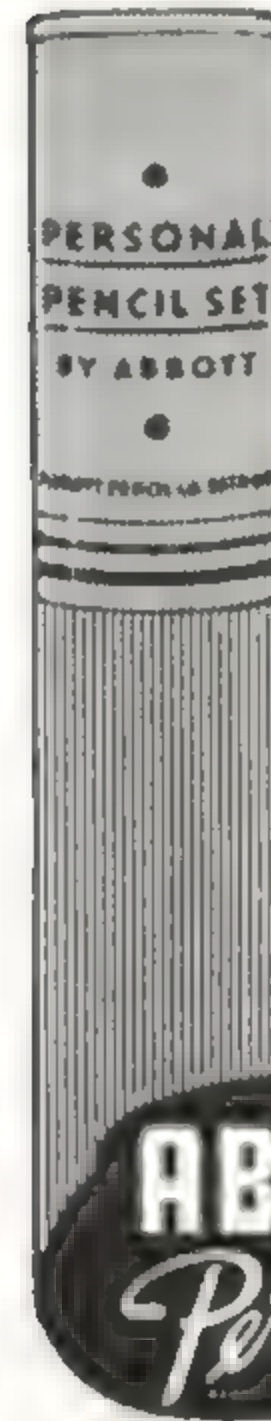
Pleasants Pennington presents Vacances de Noël, for a sparkling holiday season... snowy rayon marquise frosted with flowers of gold. 16.95



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WOMAN'S CLASSIC HAT in navy, red, brown, green, grey, white, and black; also pastel shades including powder blue, old rose, pink, and maize in all sizes with contrasting wool cords. White, fluffy plume \$1.50 extra. ★ MAN'S HAT in grey, green, and black in all sizes. Feather 50c...Postage paid.

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Delivered Immediately

Here's utter comfort for indoor loafing! These Mexican house slipper sandals make ideal gifts for men,

women. Hand-woven of same honest steerhide as outdoor type. All sizes for men or women.

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Send shoe size, if possible outline of foot.



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VOGUE COVERS THE TOWN

(Continued from page 47) Thorborg, Jan Peerce, and Nicola Moscona. The concert is scheduled for the evening of December 2, which may well be an outstanding date on the programs of all music-lovers.

Sunday dinner-concert



If the comic strips have lost their zest and family life has palled by sixty-three of a Sunday evening, there is no pleasanter way to round off a family Sunday than by going to the Fifth Avenue Hotel at 24 Fifth Avenue and enjoying Sunday dinner served complete with concert.

The Salon Madrid, where the Sunday dinner-concert is held, is handsomely decorated in dark paneling with an orchestra well that was designed for good acoustics. The waiters move about soundlessly, and there is not the irritating interruption to the music that one might expect when dinner accompanies the program. The string orchestra is under the direction of Frank Fonda, and a typical program runs from Strauss' "Artist's Life" to "Rose Marie."

Ask the weather-man

Before going to the Rainbow Room, you might ask the weather-man for either a clear moonlight night with the stars out or a snow-storm that is whirling in white plumes about the towers of Rockefeller Center. Either one will provide a dramatic set for the cocktail you have, before dinner, in the cocktail lounge sixty-five stories high.

The Rainbow Room, however, provides entertainment in food, wine,

and show that leaves the weather out of the picture entirely. The present show, which is a new concept for the Rainbow Room—and to the rest of the town, so far as we know—is an act of Latin-American origin in a unit. Elsie Houston sings Brazilian songs, Vincent Gomez plays the guitar, and Jack Cole dances. Food and wine are up to the heights of the Rainbow Room. Gus, the wine steward, refuses pink champagne to the youngsters who think it would match their dresses...but the rest of us can have it...if it means that much to us.

"Ice Follies"

The "Ice Follies of 1940" will devote their premiere to the Musicians' Emergency Fund on December 4 at Madison Square Garden. The show has been on the road in San Francisco, Los Angeles, and Washington, where it has been so successful that most of America is eying the weather-vane for signs of ice on backyard ponds to attempt home-made imitations of Roy Shipstad and Bess Ehrhardt's ballroom ice-dancing; of Evelyn Chandler and Bruce Mapes' rumba; of Frick and Frack's spread eagle on ice; of the "Ice Follies" swing waltz.

Mrs. Vincent Astor is chairman of the event. Tickets for the "Follies" are now on sale at the Burden Littell Bureau, Bonwit Teller's.

To be left at home

Smart transients might well avail themselves of the services of the Searles-Tulp Bureau, 22 East Sixtieth Street. Men and women for whom New York is a base of activity, but who take winter vacations as soon as the first snowflake falls on Fifth Ave-

photo by MAN LOW

RUSSEKS—FIFTH AVE. at 36th ST. NEW YORK • FULTON and BRIDGE STS., BROOKLYN



"One for my master...and one for my dame..." Woolies of softest, finest shearling... with that careless distinction found only in entirely hand-made shoes... for nippy nights and mornings and ideal after winter sports. In natural (cream white) or brown with natural leather lacings. Sizes: Women; 3 to 9; Men; 7 to 12. Send size or tracing of foot. \$5 a pair postpaid. Immediate delivery.

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Larsen's TROPIC-RICH FRUIT CAKE

3½ pounds of taste pleasure. Specially packed for the holidays in Revere copper basket. Expressed to you—\$3.70.

Money Back If Not Satisfied

Ripe Smyrna raisins, lush Hawaiian pineapples, crisp Spanish almonds, and fine 20-year-old brandy are a few of the ingredients that combine to make this 3½-pound fruit cake so fragrantly delicious. Large enough to serve 40 holiday portions.

LARSEN'S BAKERIES
HENRY and MILL STREETS, BROOKLYN, N. Y.

VOGUE COVERS THE TOWN

nue can use this efficient bureau to forward mail, pay insurance premiums, ensure and forward forgotten furs and jewels; in other words, to be a personal representative in New York. When you plan to return, a note or 'phone call will open your apartment, by magic as far as you are concerned, with a brand-new cook, if you want one, or a whole new staff. We are assured that even your favourite flowers will be in the right vases. The charge for all this service is surprisingly little.

The galleries



CARROLL CAR-STAIRS GALLERY: Another exhibition of Van Day Truex's well-known wash-drawings will be held at the Carroll Carstairs Gallery from December 5 to December 16. In black and white and sepia, they are mostly scenes in Italy, France, and that small, walled town of Dubrovnik, which has become a special place for artists. Everybody went there, perhaps because the sun shines in Dubrovnik with such vitality that the very rocks become imbued with it and glow at night.

It is, however, a community that lends itself to Mr. Truex's special art form. As always, these drawings, with architectural clarity, are distinguished for their handling of line, the personality that they reveal, and the love of traditional art that imbues them. Mr. Van Day Truex is the director of the Paris branch of the New York School of Fine and Applied Art and is perhaps the best-known American in Paris.

AT THE PARKE-BERNET GALLERIES: One of the greatest collections of modern paintings in America will be

sold at auction in the Parke-Bernet Galleries during two evening sessions on December 6 and December 7. This fine private collection was assembled by Mrs. Cornelius J. Sullivan, who is herself an artist, has had her own galleries at 460 Park Avenue, and was one of the founders of The Modern Museum of Art.

Mrs. Sullivan and her husband, in the 1920's, made an extraordinary collection of modern French painting after Cézanne—Picasso, Modigliani, Gauguin, Rouault, Dufy, and Bonnard. They also collected sculpture by such men as Maillol and Despiau. After her husband's death, Mrs. Sullivan's interest in the French movement continued with such force that she decided to buy and sell pictures of the modern school and opened her gallery at 460 Park Avenue. There she sold many of the important pictures brought to America from France.

She, with Mrs. John D. Rockefeller and Miss Lillie Bliss, made a great contribution to the cause of modern art when they founded The Museum of Modern Art, with A. Conger Goodyear as president and Frank Crowninshield as secretary. Collectors will find at this auction world-famous items to add to their galleries.

SCHREIBER'S AMERICA: Georges Schreiber, a dark, intent young Belgian artist who came to America nine years ago and explored his new country for almost two years, has now put down his emotions about it. In forty-eight canvases on view at the Associated American Artists Galleries until December 11, he has painted the shimmering heat of Texas; grey thunderclouds bringing the promise of rain to a plains farmer; luminous white Florida sands; and a Chicago beach, sweeping in a wide curve. "FLANEUR"

Braemar's Classic Cashmeres for gracious Christmas giving!

Blue-bloods of sweaterdom are Braemar's "Scotch Companions" 100% pure cashmere in luscious new hues. Slip-on, \$13.95 Cardigan, \$16.95



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You'll rush home just to enjoy their toe-tingling comfort. For here is something new—socks and boots in one. All white wool socks gayly hand-embroidered, squashy felt soles topped with smooth black velveteen toes. For after skiing or just snuggling at any time—you'll know you're home. Send \$2.95 and your shoe size.

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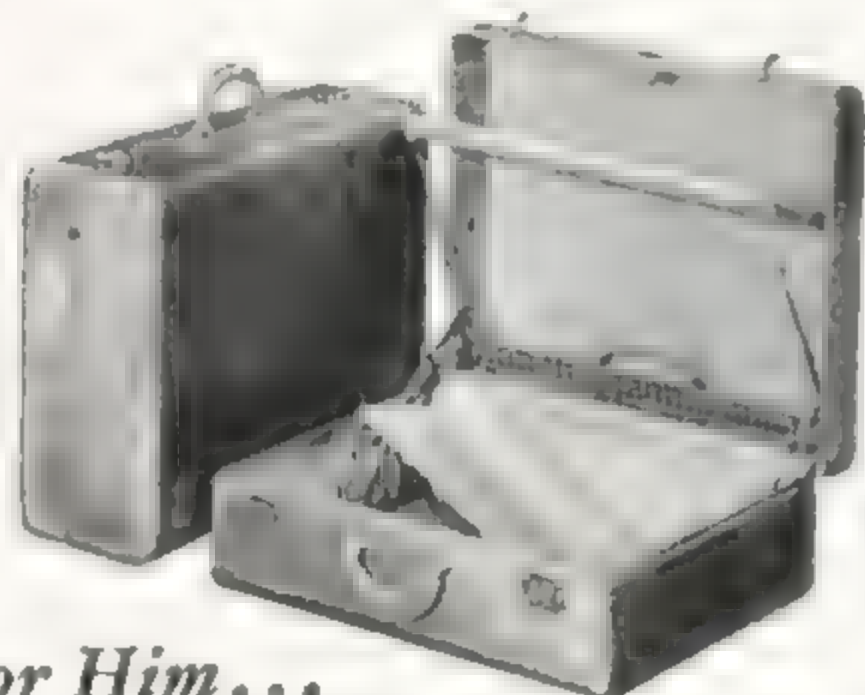


Merry Christmas
now and for
many years of carefree
HARTMANN travel.



For Anyone...

A HARTMANN TRUNK finished in handsome Hartmann Rawhide is the gift of gifts. The choice of seasoned travelers. Holds everything you need for any trip. Also finished in a wide selection of coverings. From \$25.00 to \$320.00.



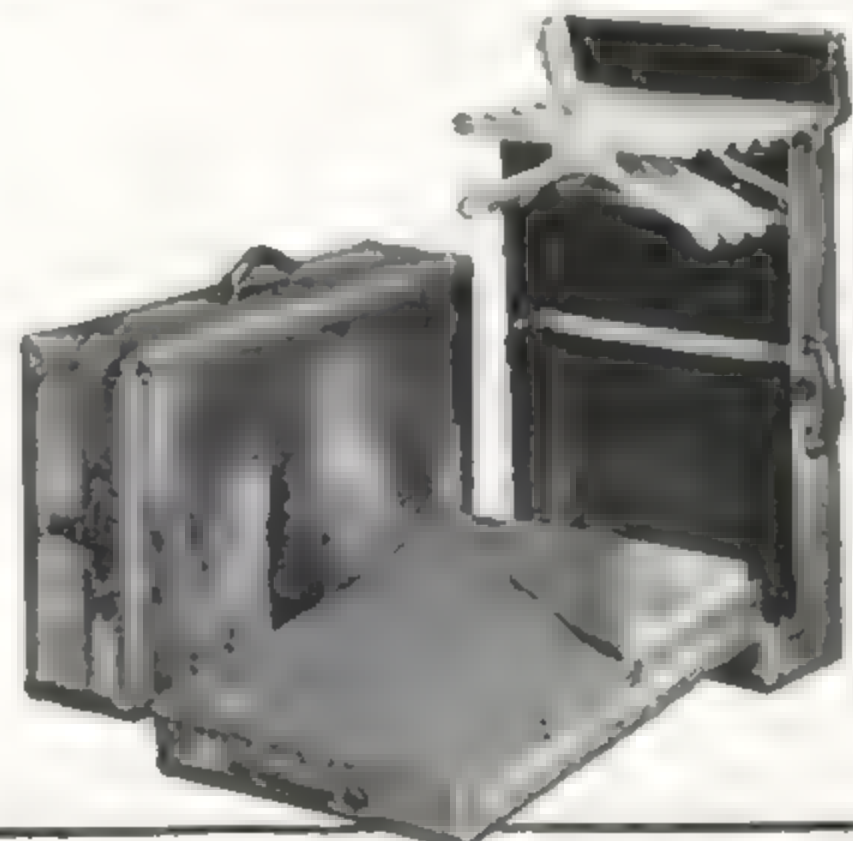
For Her...

THE HARTMANN SKYROBE, a lifetime tribute to the lady who travels. It cares for from 4 to 6 dresses on hangers in the lid, leaving an entire section free for other things. From \$15.00 to \$155.00.



For Him...

THE HARTMANN BONDSTREETER, in a wide variety of coverings, is the aristocrat of traveling companions. Holds 2 suits in the suit tray, leaving an entire section free for shoes, shirts, and accessories. From \$22.50 to \$260.00.



For Him—Or For Her...

THE HARTMANN TOUROBE, actually a trunk in miniature, keeps 3 to 5 suits or 6 to 10 dresses immaculate. Lots of room for other apparel, too. In a wide range of coverings. From \$16.50 to \$85.

Write for this free manual illustrating the proper and simplest way to pack both men's and women's apparel for travel.



HARTMANN

Luggage

THE HARTMANN TRUNK COMPANY, RACINE, WISCONSIN

THE GOURMET'S GUIDE

SELECTED RESTAURANTS IN AND OUT OF TOWN

RESTAURANTS—dining

DIVAN PARISIEN
17 East 45th St.
Le Restaurant Par Excellence. Cuisine Française. Famous for "Chicken Divan" and special salad. Luncheon and Dinner. Finest vintage wines, and liquors. Air Conditioning. MURRAY HILL 2-9223

THE MARGUERY—RESTAURANT FRANÇAIS
270 Park Ave.—WI. 2-8494. Famous for the real Filet of Sole Marguery and hot hors d'œuvres. Parisian Specialties every day. Lunch—Dinner—Cocktail Hour.

JANE DAVIES'
145 West 55th St.
Luncheon 55c, 65c, 75c Dinner \$1 and \$1.25
Vintage Wines

ALEXANDRA RESTAURANT—8 East 49th Street. Champagne cocktail dinner \$1.10 & \$1.50. Daily 5 to 8:30 P.M. Sunday dinners—noon to 8:30 P.M. The most talked about dining place in New York.

CRILLON, 116 E. 48th St. Completely air-conditioned. Justly famous for cuisine and cellar. Luncheon \$1—Dinner from \$1.50 in the Main Dining Room. Dollar London-Buffer-Dinner before theatre in the Bar.

THE BLUE BOWL AT 157 EAST 48th ST. specializes in good food served in informal and friendly surroundings. The kind of place you return to again and again. Luncheon 50c & 75c, Dinner 75c to \$1.25.

KENTUCKY SERVES A MEAL
Featuring Kentucky Mint Juleps.
Luncheon from 75c—Dinner from \$1.00 to \$1.50
Elizabeth D. Reynolds, Inc., 15 East 48th St.

MIYAKO—JAPANESE CUISINE, 340 W. 58th St. Columbus 5-0577. Famous original Sukiyaki—cooked right on your table. Tempura Cuisine. Excellent luncheon & dinner. Open 12 to 11 P.M. Air Conditioned.

CHAMBORD—803 Third Avenue, N. Y. (EL 5-7180). French Cuisine for the gourmet. Novel kitchen behind glass. Cellar for "Connoisseurs". Lunch from \$1.00. Dinner from \$2.00. Air conditioned. Closed Sundays.

CAVIAR RESTAURANT—18 East 49th Street. "Rendezvous for Epicureans." Direction of Antoine Dadone. Unique cuisine, rare wines. Luncheon, cocktail hour, dinner. Wickersham 2-2221.

JANET OF FRANCE, 237 W. 52 St., W. of B'way. Famous for "Oignon soup", Chateaubriand Steak. Dinner \$1 up; lunch 65c. Janet entertains. Visit our bar. Closed Sundays. Columbus 5-8717.

CAFE TROUVILLE
112 East 52nd St.
Open for luncheon, cocktail hour and dinner. Entertainment during supper.

WHITE TURKEY TOWN HOUSE (in New York City.) Superb food in a charming, early American atmosphere. Luncheons from 95c. Cocktails. Dinners from \$1.25. Sundays; Brunch \$1.00. Dinner from \$1.50. One University Place, on historic Washington Square. Our Danbury Inn will reopen March 15.

BARBOUR
1 West 52nd Street at Fifth Avenue.
Special three course luncheon \$60, served 11:45 to 3. Four course dinner \$1. Soundproofed. Bar and Grill.

CAFE ST. DENIS—11 East 53rd Street, EL 5-8032. A real French Restaurant catering to cosmopolitan palates. Air Conditioned. Lunch from 75c. Dinner from \$1.25. Also à la carte.

SCHRAFFT'S. Home of Fine American Cooking. Breakfast, Luncheon, Afternoon Tea, Cocktails, Dinner, Supper, Sodas, Ice Cream, Cakes, Candy, Club. Dinner \$1.35. 38 Schrafft's in Greater N. Y.

LA CRÉMAILLÈRE
Formerly on the Roof 30 Central Pk. S., now 24 E. 62nd. Cocktail lounge, Cuisine and Cellar of reputation. Lunch from \$1. Dinner from \$1.75. RIL 4-9871.

RESTAURANTS—dining

KUNGSHOLM, 142 E. 55 St.
Prix Fixe Luncheon 75c. Dinner de luxe from \$1.25. Including Smörgåsbord. Cocktail Bar & lounge. Music by Muzak. Swedish specialties. EL 5-8183.

4 W. 49th SUSAN PALMER 11 A.M. to 11 P.M. No better food any place at any price. Specialties every day by popular demand. Luncheon from 65c—Dinner from \$1.00. Try the famous oyster bar.

PATRICIA MURPHY'S Candlelight Restaurants.
The Barclay—33 E. 60th St., Manhattan
The Candlelight—114 Henry St., Brooklyn
Sophisticated American Foods

THEODORE'S RESTAURANT, 4 East 56th Street. Plaza 3-6426. One of New York's outstanding restaurants. Luncheon \$1.25. Cocktails, Dinner \$2. Closed Sundays. Le Ruban Bleu open 11 P.M. to 4 A.M.

PORTOROSE—10 East 52nd St.
Famous continental cuisine, intimate atmosphere. Luncheon \$1.00, Dinner \$2.00. Also à la carte. All game in season. ELdorado 5-9144.

RESTAURANTS—with dancing

LE COQ ROUGE—65 E. 56th St. Famous cuisine. Luncheon, Dinner and after theatre. Dancing—Entertainment. George Sterney's Orchestra and Tisdale's Trio. Reservations. Plaza 3-8887.

LARUE—45 East 58th Street, VOL. 5-6374. New York's smart rendezvous. Cocktails, dinner, supper. Eddie Davis' & Joseph Smith's orchestras. Continuous dancing till 4 A.M.

ST. MORITZ-ON-THE-PARK, 50 Central Park South. Dinner and supper dancing in the Cafe de la Paix, featuring "Round the World Bar and Sidewalk Café. The home of the famous Rumpelmayer's.

THE WHIRLING TOP—3 E. 52 St. Rendezvous for Connoisseurs of excellent cuisine, wine & liquor. Luncheon 65c-\$1; Cocktails from 25c till 6 P.M.; Dinner \$1.50-\$3.50; Entertainment. EL 5-8051.

LOUNGE BAR

WHALER BAR—Madison Ave. at 38th St., N. Y. Board the whaler "Wanderer" as she gets under way with a full cargo and all hands on deck. Pull up to the captain's table and have your tot of pilot's grog. Special shoppers' luncheon from 55c.

FOOD FOR BEAUTY

HELENA RUBINSTEIN'S ZURICH LUNCHEON
715 Fifth Avenue. Where smart women learn to diet for streamlined vitality in an atmosphere of international chic. Four-course luncheon, \$1. to \$1.50.

LONG ISLAND

ROUND HILL RESTAURANT. Séjour des Gourmets, So. Huntington. Cuisine Française. Dining al fresco. Wines & Liquors. Open all year. 34 miles from N. Y. on Jericho Turnpike, Rt. 25, Huntington 1371.

NEW JERSEY

HANS CHRISTIAN ANDERSEN, Paramus, 15 min. from Geo. Washington Bridge. Route 4. Luncheon, cocktails, tea, dinner. Dutch Oven Chicken & Cape Cod Pecan Pie. Closed Mondays except holidays.

OLD MILL INN—Route 32 between Morristown and Bernardsville. Picturesque old inn amid historic surroundings. Delicious food. Fine wines and liquors. Outstanding country restaurant. Air conditioned.

WASHINGTON

HARVEY'S FAMOUS RESTAURANT—1107 Connecticut Avenue. Famous for notable dinners and distinguished diners since 1858. Your Washington visit should include this far-famed epicurean rendezvous in the Nation's Capital.

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UNTIL YOU'VE SEEN THE

Rainbow Room
ALWAYS A BRILLIANT
SHOW AND TWO GREAT ORCHESTRAS

ROCKEFELLER CENTER
NEW YORK ★

World's highest dinner
and supper room

Le Poissonnier

(Madeleine)

Luncheon \$1.00

Admiral's Sea Food dinner. . . . \$2.00

Carefree entertainment nightly after 9 p.m.

121 EAST 52ND STREET

Tel. ELdorado 5-9706

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A new wrinkle in luggage that keeps wrinkles out of clothes. Carries everything a man needs from suits to shoes. Atlantic Products Corporation • Trenton, N. J.



McCrosen original handwoven ties—every pattern a "limited edition" by Preston McCrosen, textile artist. See your haberdashery, or write McCrosen, Santa Fe, New Mexico... Each \$1.50



Tripler's tan featherweight all-sports jacket... wind and rain proof. \$7.50 prepaid. F. R. Tripler & Co., Madison Ave. at 46th St., New York.



FOTOFOLIO—Deluxe model—a gift for "keeps"—genuine leather cover in red, green, brown and black. Capacity, 224 pictures. \$5.00 prepaid. At better stores and photo supply shops or from E. E. Miles Company, Box 35, South Lancaster, Mass.



TO MAKE HIM THINK OF YOU wherever he goes, give him this handsome MORNING CANTER TRAVEL KIT. Pinaud's famous Morning Canter Face Lotion and Talc in a fine case of genuine pigskin. \$5.00



New York's largest collection of imported Havana cigars is kept in perfect condition in R. H. Macy's Havana Humidor. Experts will help you select from 126 brands and shapes. Ask for price list.



Give him the blade that leaves his skin soft as yours—PERSONNA. Hollow ground—just like a barber's razor! Package of ten, \$1. Three packages last a year, make an ideal gift. PERSONNA, Dept. F, 745 Fifth Ave., N. Y. C.



The hour and the day! It's Girard-Perregaux's Calendar Watch! New date appears automatically in red. 17 jewels. Stainless steel, \$37.50; 14K gold, \$75. Girard-Perregaux, Rockefeller Center, N. Y. C.



California's Rogue Shirt... famous for buttonless comfort and style. Prepaid, in all-wool gabardine \$8.50... heather green, tan, blue; spun challis \$5. Phelps-Terkel, 5550 Wilshire, Los Angeles

A truly masculine slant on Christmas giving

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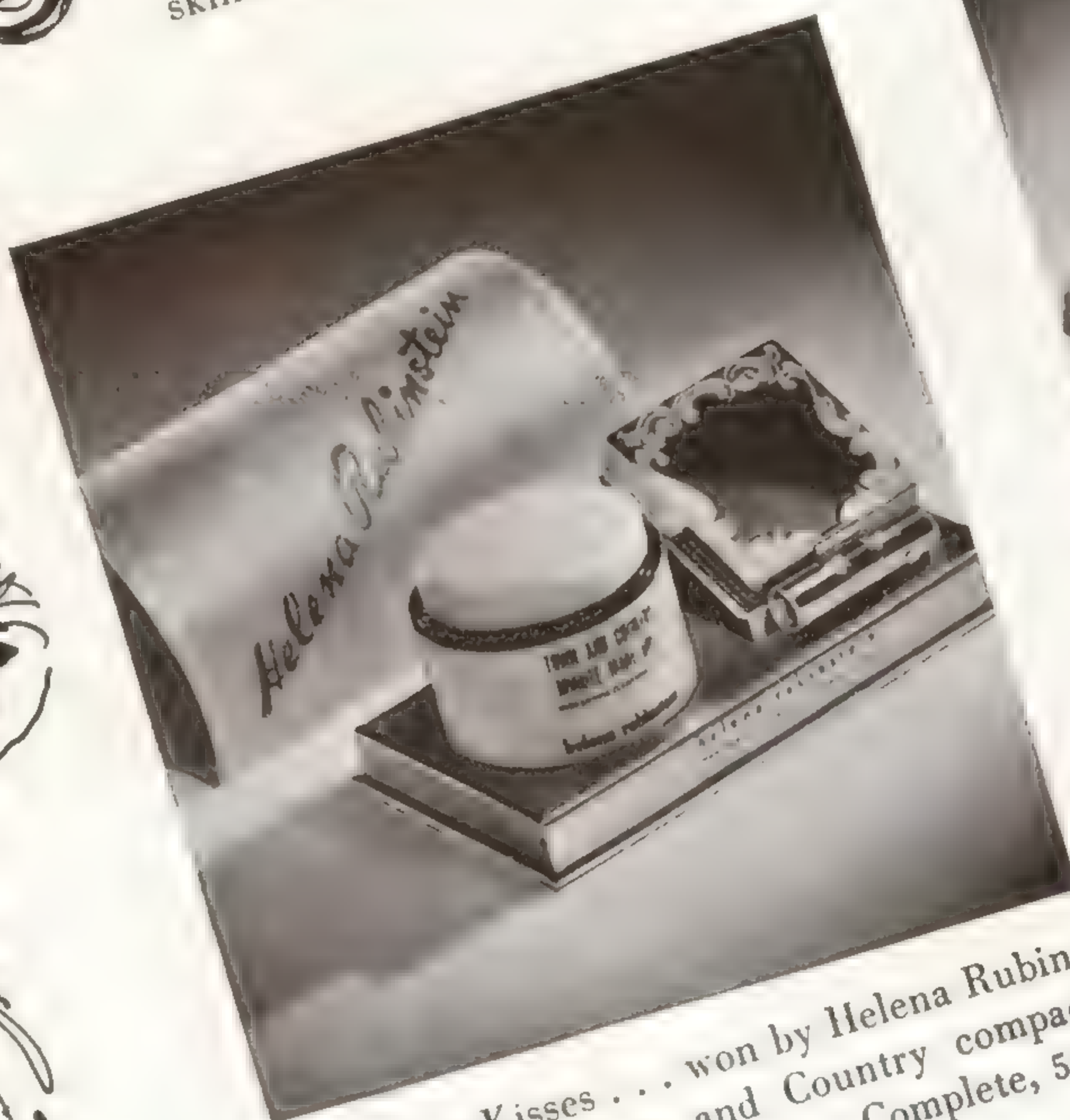
Glamour Gifts



Beware the Christmas Tigress . . . Fabergé's exotic new perfume that comes in a tiger-skin cotton velveteen box, 5.00, 10.00 and 17.50



Pour Le Dame . . . who loves the heady fragrance of Guerlain's L'Heure Bleue . . . tantalizing . . . reminiscent, 6.50 and 19.00



Christmas Kisses . . . won by Helena Rubinstein's Xmas Town and Country compact and Minute Make-Up set. Complete, 5.50

Also Chicago, Beverly Hills.



Christmas Carryall . . . the Early American Tote Basket . . . lavishly packed with Old Spice, powder, soap and salts by Shulton. 5.00



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For Glamour Girls



Schiaparelli's Shocking . . . her gayest perfume in the frivolous shocking pink dress-maker dummy . . . to lend an enchanted note to Christmas. 12.00 and 27.50



The Imperial Orb . . . by Chevalier Garde . . . glowing starlight blue bauble with gilt top . . . holding fragrant flacons of H.R.H., Roi de Rome, Fleur de Perse. Complete, 3.75

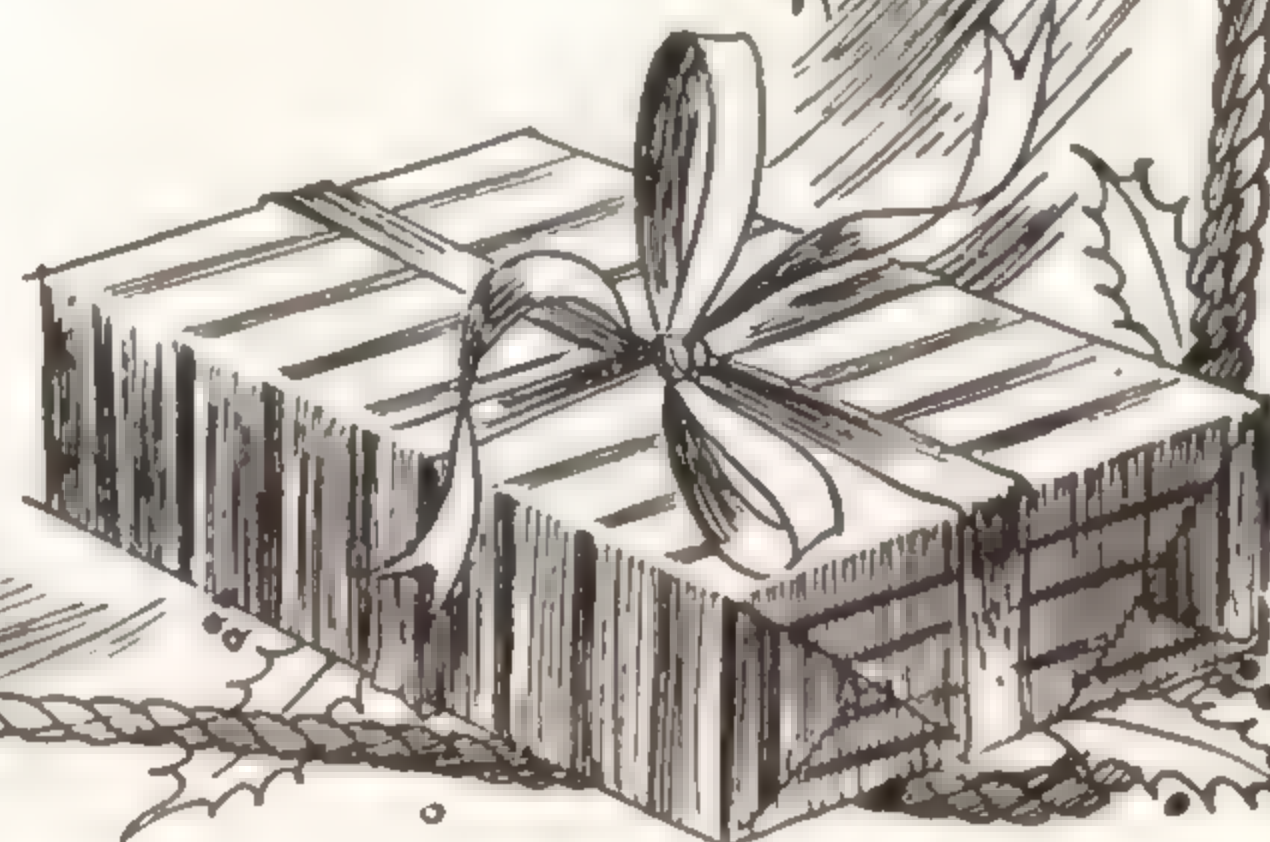


Je Reviens . . . Worth's immortal tribute to loveliness . . . the sweet wild fragrance of apple blossoms in December, 6.50 and 12.50



Tourister Christmas Case . . . alligator overnight case abundantly filled with aids to beauty by Dorothy Gray. Complete, 10.00

Also Chicago, Beverly Hills



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AT ROCKEFELLER CENTER

Santa's in the Bag



Jewel clasp...in two shining golden shades with imitation stones on a big pouchy black or brown suede bag by Colbentz. A perfect gift for a perfect lady. 25.00



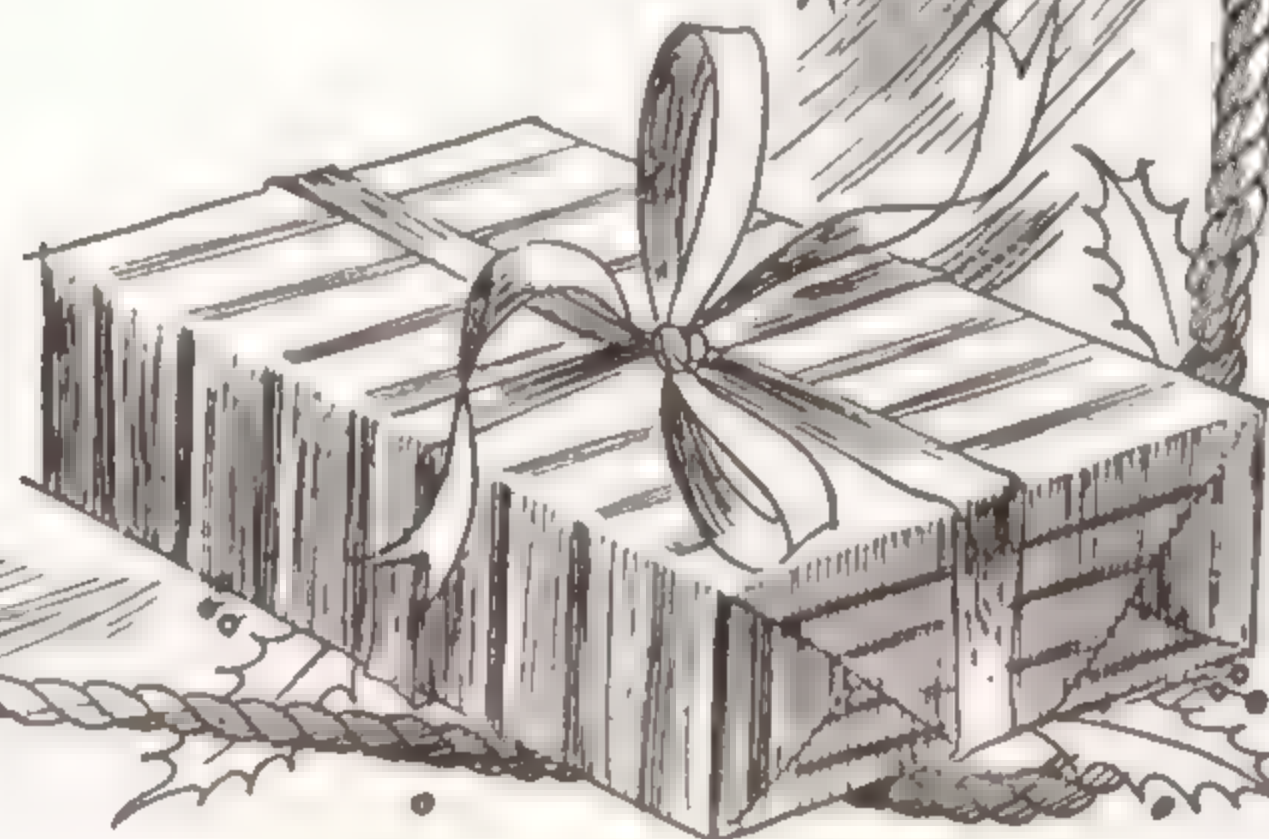
The Personal Touch...her initials on this Evans bag, bound in golden metal, including a compact, lipstick and cigarette case. Black or brown suede. 16.50



Afternoon Elegance...large black or brown suede pouch bag, beautifully etched frame and fittings to match, including comb and compact. A Lewis bag at 15.00



Evening Excitement...with a large crushed jewel-tone brocade Goldseal bag, cigarette case, purse and compact to match. Also in rayon satin or velvet. 15.00
Also Chicago, Beverly Hills, Greenwich



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AT ROCKEFELLER CENTER

Pour Bon Noël



What Every Woman Wants . . . a fitted traveling case for Christmas. This one by Ascot Ltd. with crystal bottles, colored lacquer on metal fittings, English morocco in all colors and in Hazel pigskin. 58.50



Your Man . . . will welcome a shining new Hickok key chain with pocket piece for monogram, sterling silver and 14 kt. gold inlay koinife, 10.00. Or our new Moss Agate cuff-links with special safety guard, 5.00



For Him . . . 6 leather hi-ball coasters, monogram carved on each, from Charles Schieren, 9.50. Or a tobacco humidor made of links of leather with aluminum lining. 18.50



When He Goes Away . . . he'll carry the new Barad Danzinger dressing case made of smooth tan saddle-hide. Chromium containers for all essential toilet articles. Pure bristle ebony back military brush. 7.50
Also Chicago, Beverly Hills, Greenwich



SAKS FIFTH AVENUE
AT ROCKEFELLER CENTER

Christmas Cadeaux



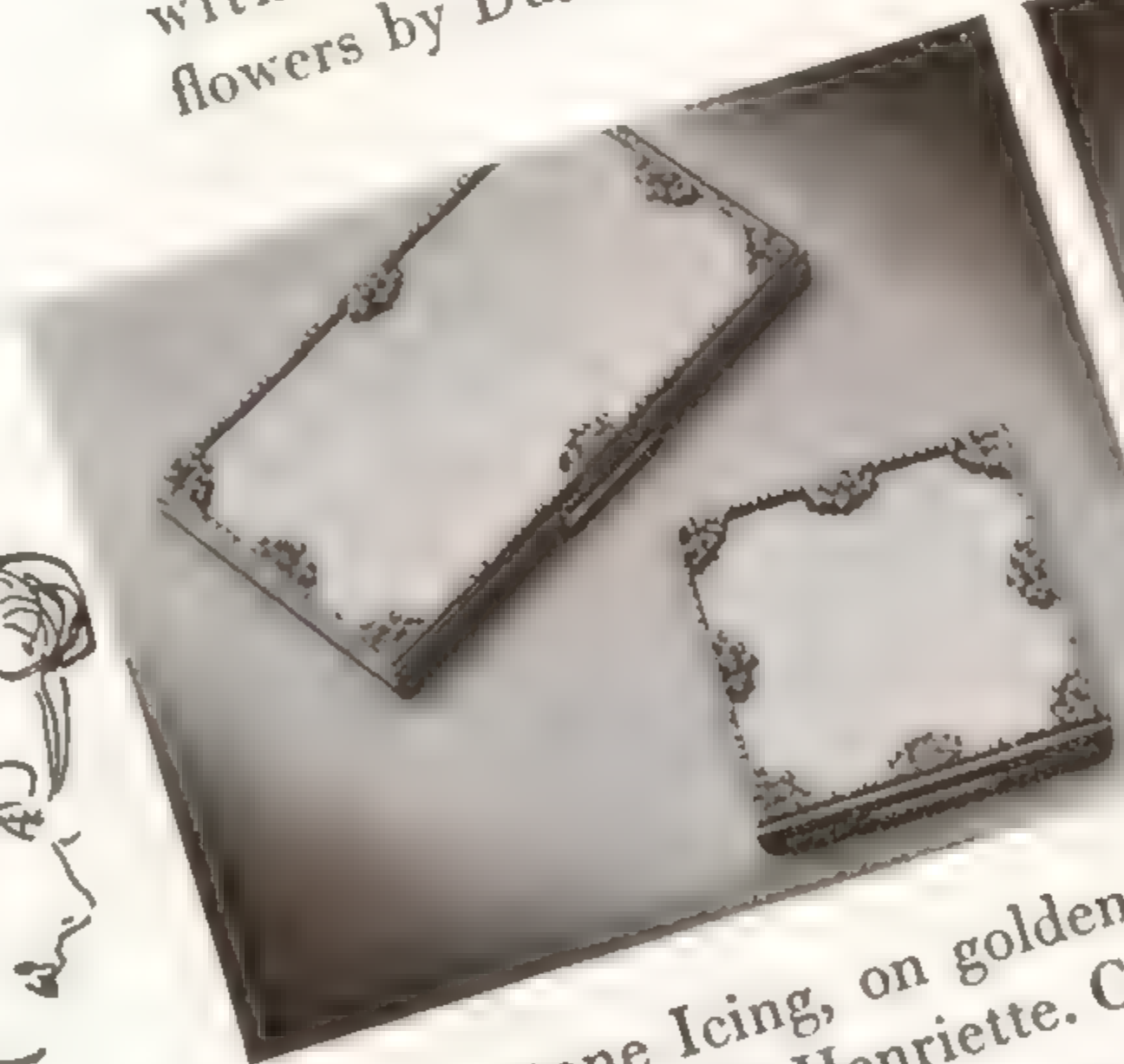
Lily of Valley . . . golden spray with enamel leaves, pearl* flowers by Dulay. 49.75



Evans cases, enamel with rhinestone ribbons. Compact, 15.00; cigarette case, 25.00



Mistletoe Flower Spray . . . by Corocraft, clip pin with enamel, pearls* and golden touches, 26.75



Rhinestone Icing, on golden or silvery cases by Henriette. Compact, 15.00; Cigarette case, 18.75



Xmas Rhinestones . . . bracelet and quivering clip pin by Trifari. Clip pin, 25.00. Bracelet, 35.00



Golden Bowknot . . . Mazer pin with rhinestones and hoop earrings. Pin, 10.00; earrings, 7.50



Ciner's golden circlet with ruby* and rhinestone, 10.00; Emerald* and diamond*, 32.75; Cluster of sapphire* and rhinestones in sterling silver. 17.50

Also Chicago, Beverly Hills, Greenwich



Palm Beach Ice Cubes . . . Sandra Goldberger's large light pastel cubes on shining golden cords. Necklace, 12.75; bracelet, 6.75
*synthetic

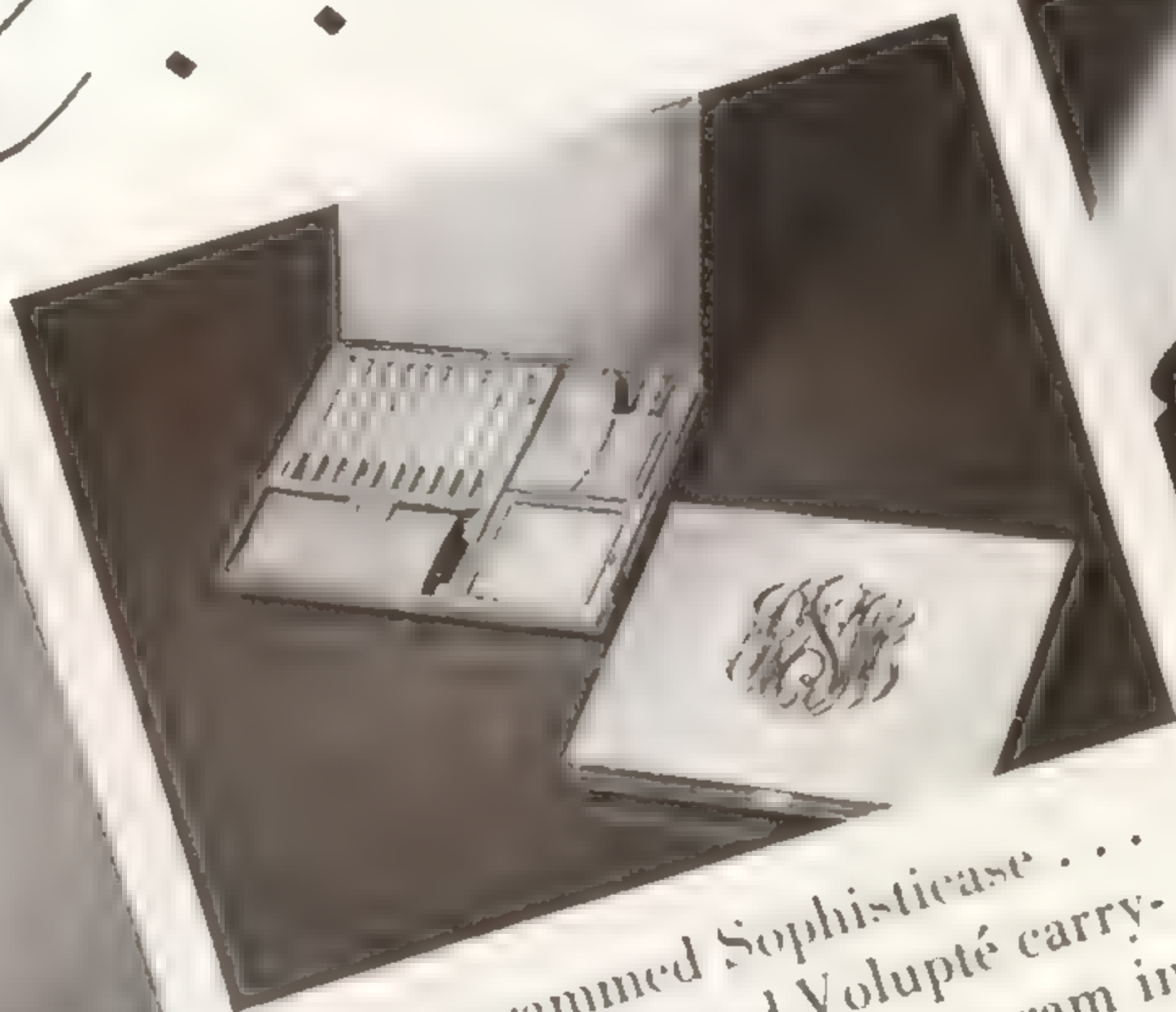


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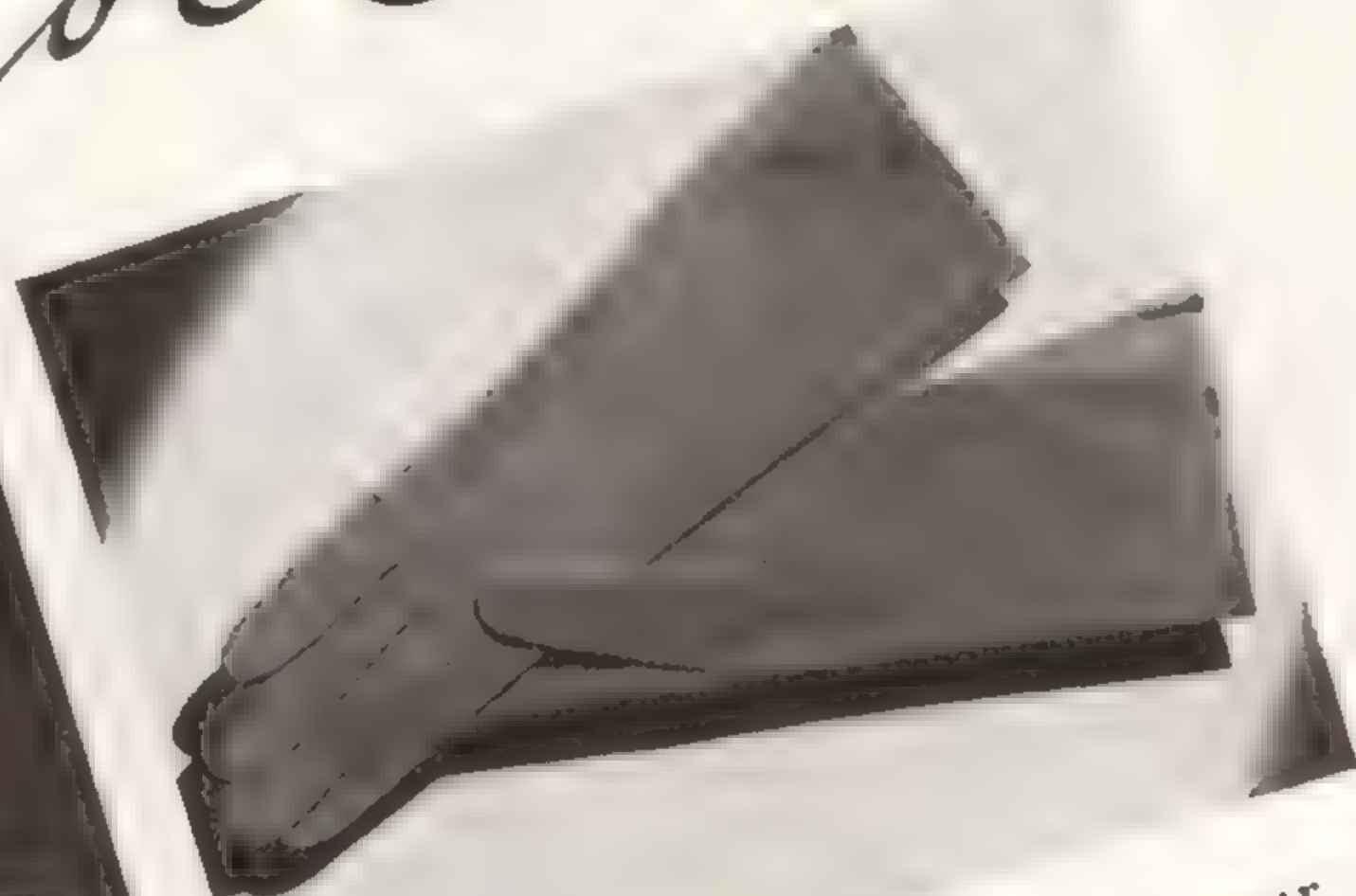
Noël.....



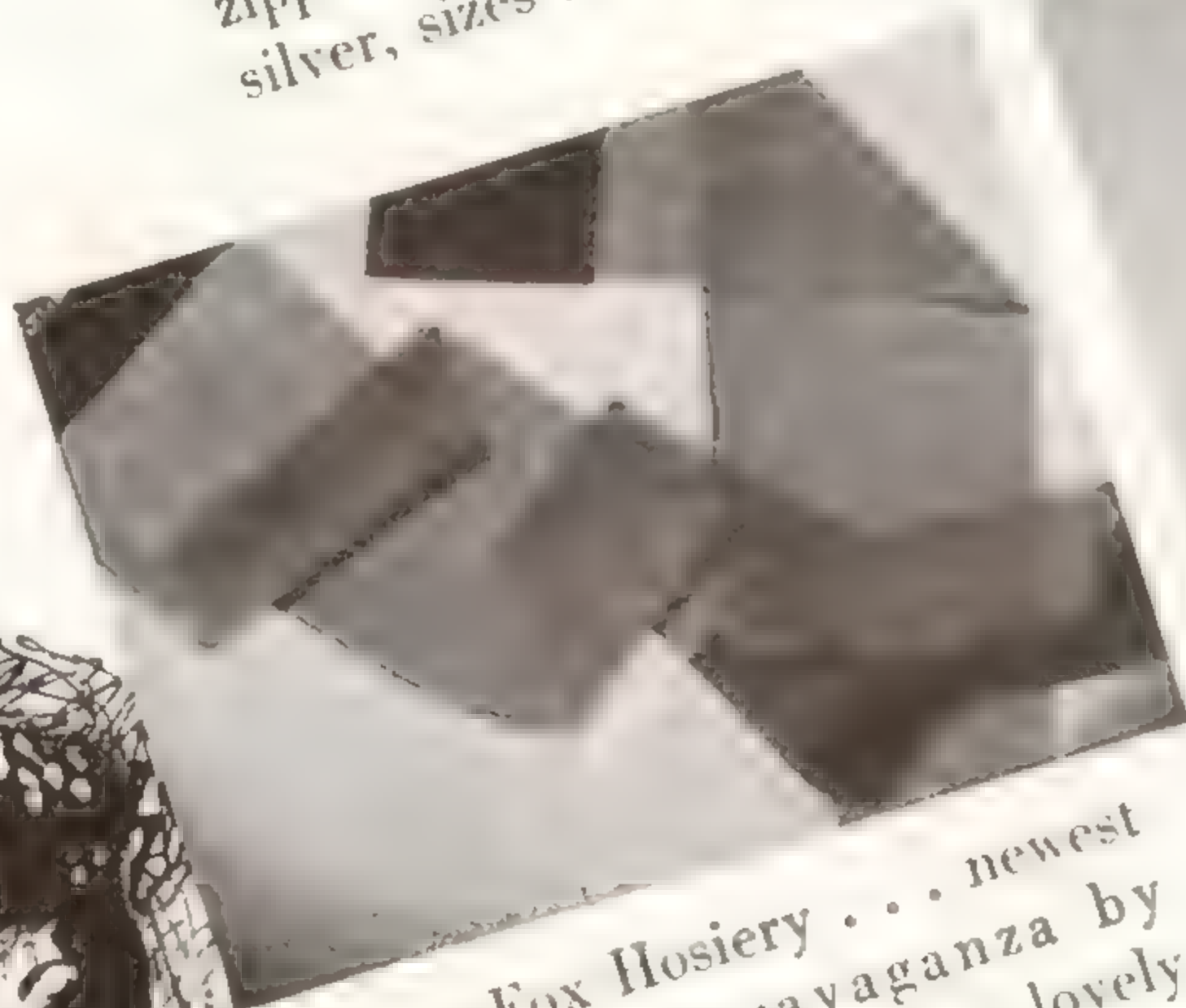
Golden Paillettes . . . evening jacket with pert bustle peplum, zipped closing. Also black or silver, sizes 12 to 18. 28.50



Monogrammed Sophisticase . . . large golden fitted Volupté carry-all. Emblazon her monogram in large script. Complete, 12.50



Gloves for Christmas . . . our famous French Daureine gloves, washable, fine soft baby-lamb, choose from 21 colors. 5.00



Silver Fox Hosiery . . . newest stocking extravaganza by McCallum to flatter her lovely legs. Sheer chiffon. Pair, 2.95



Flameless Lighter by Lektrolite, for beach or windy days. Imitation tortoise shell or silvered finish, 5.00. Monogram, 50c



Necklace Evening Sweater . . . with glittering sequins and beads. Candlelight shades of blue, gold, pink or white. 12 to 18. 14.95



The King and Queen of Chess . . . tall dramatic bottles . . . the kind the woman in your life displays on her dressing table proudly all the year . . . holding the famous Mary Chess Carnation perfume . . . pungent, fresh and fragrant. You may choose another Mary Chess perfume if she prefers some other odeur. 18.00

Also Chicago, Beverly Hills



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AT ROCKEFELLER CENTER

Christmas Lovelines

a.

d.

b.

c.

f.

- a. Crepe de chine tuck-in pajama by YOLANDE. Saddle stitch trim on raspberry, peach, blue, 10.95
- b. Tailored Gown of crepe de chine demurely trimmed with delicate Val lace. Tea rose or blue, 8.95
- c. Elaborate Alencon lace trimmed satin nightie in tea rose or blue, 8.95. Slim fitting slip and pantie to match, in tea rose, 6.95; pantie, 4.95
- d. Quilted Bedjacket . . . of soft glowing rayon velvet in powder puff pink, sky blue or white. 14.95
- e. Crystelle* Velvet . . . non crushable hostess gown beautifully embroidered, holly red, or blue, 49.50
- f. Quilted and Hooded . . . robe of shining rayon crepe, warm and luxurious with nosegays scattered on pink, blue or white, 25.00; all in sizes 12 to 20.

*Silk and Rayon

Also Chicago, Beverly Hills, Greenwich



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Christmas on your Toes



1.



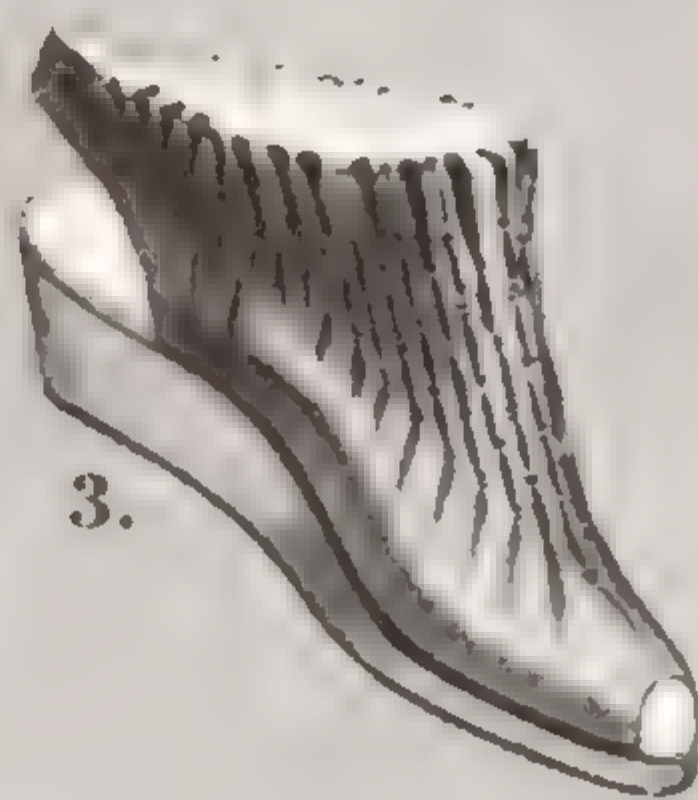
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3.



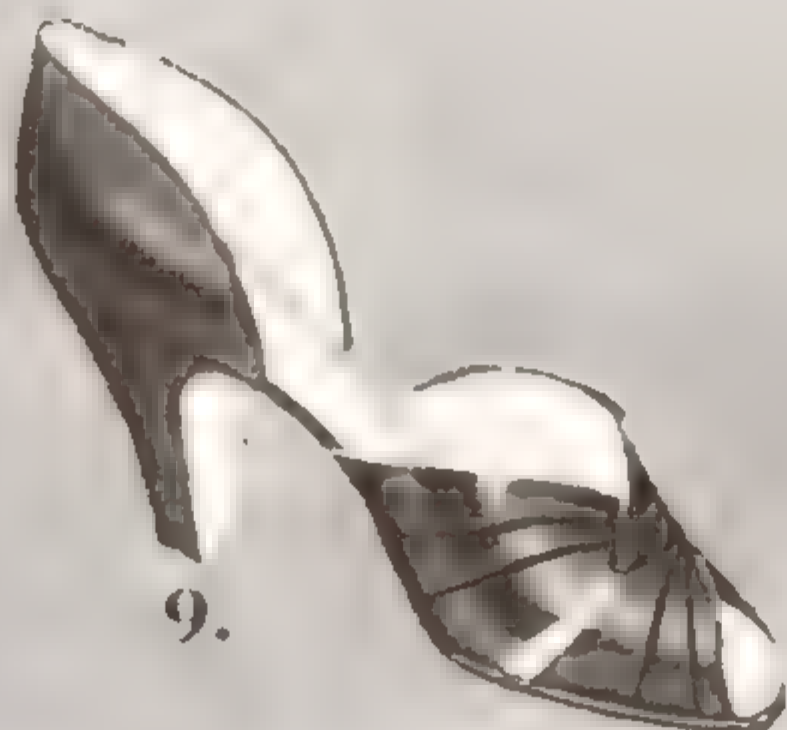
6.



8.



7.



9.

1. Indian made moccasin, white calf with white rabbit fur, 5.00

2. Coolie Stepin in royal blue or black satin with red, pink and blue; wine and royal. 4.95

3. Bobudji—black, blue, green, coral, gold or fuchsia satin. Closed toe in red, fuchsia, char- treuse or blue satin. All with contrasting soles. 5.50

4. Turned Up Toe Lift* Mule in white and gold Fantasy Suede with red suede trim. 15.75

5. Button Mule in peach, pink, black, white, wine or French blue satin. 6.50

6. High Front Mule in green, wine, white, royal, black, red or peach velvet with white rabbit fur band and lining. 8.50

7. Bow Mule in peach, black, French blue, white or wine velvet with matching satin bows, 10.75

8. Moorish Scuff in red, green, blue, brown, black or white Fantasy Suede. 7.50

9. Draped D'Orsay in pink, peach, French blue, black or wine satin. 8.50

Also Chicago, Beverly Hills, Greenwich

*Registered



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Gift Fun and Fragrance



CHARBERT'S Grand Prix Boot . . . gayly packaged perfume for an outdoor girl. Crisp leafy fragrance at 14.00 or 5.00. Also a Boot set at 28.00 and 10.00.



CHARBERT'S Tantalus Set . . . sporty little wooden frame holding good sized masculine decanters of Charbert's After Shaving Lotion and Men's Cologne, 7.50

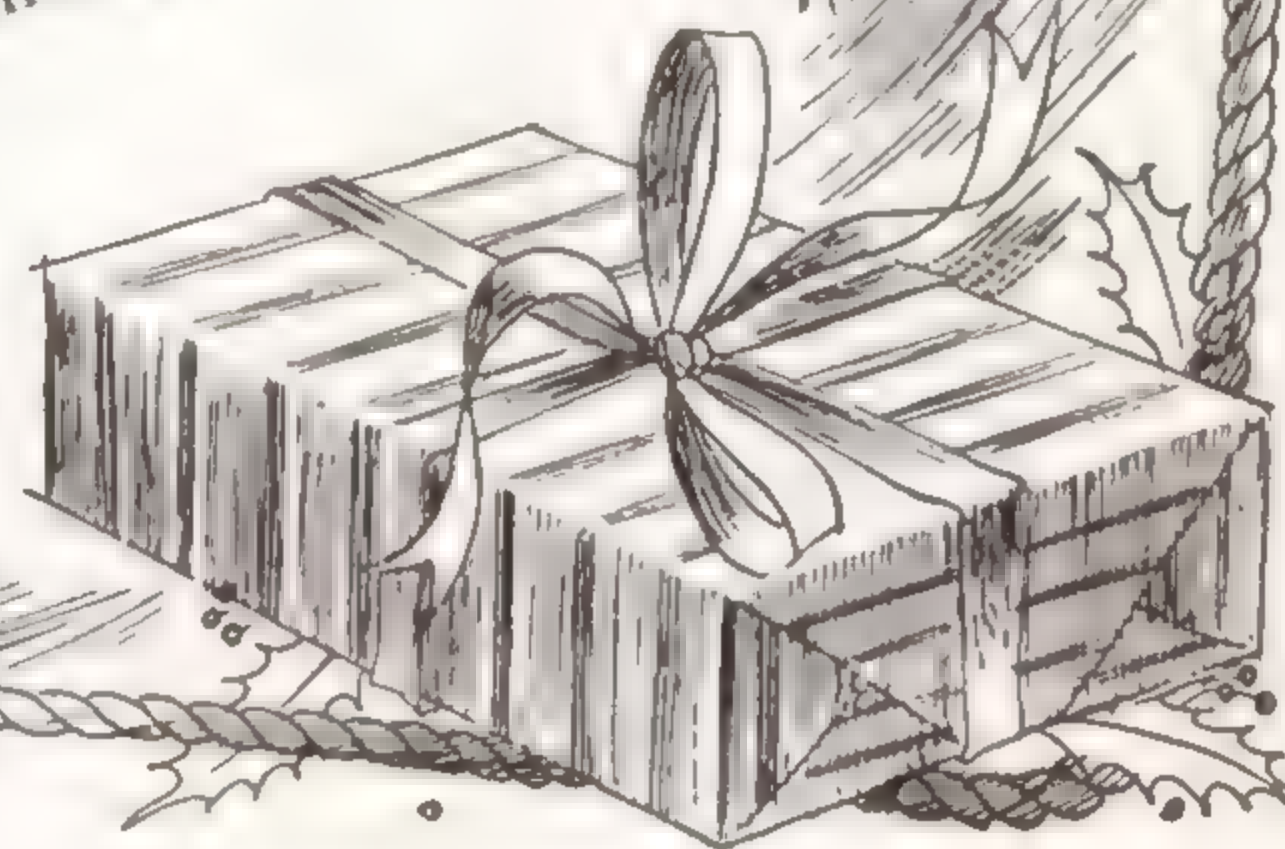


GRAND PRIX Eau de Cologne . . . the crisp winter tang of the air . . . captured in this lively spirited cologne, packaged in the Charbert Drumbottle with leather bandings. 1.25, 2.50 and 4.75



CHARBERT'S Kettledrum . . . gift for the leading man in your life . . . shining brass miniature kettledrum holding the excellent Charbert shaving soap . . . he'll use it later to keep studs and so forth. 1.50

Also Chicago, Beverly Hills



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VOGUE

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DECEMBER 1, 1939

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Spelling VOGUE and Christmas delight in the world's most fabulous lettering, Anton Bruehl has photographed the jewel-set cover. On the hands, a diamond-and-ruby watch-bracelet and ring. All jewels from Trabert and Hoeffler-Mauboussin. (Nail polish: Peggy Sage's "Fez")



NOW
CHOOSE FROM THESE
YOUR *Loveliest* GIFTS
OF WAMSUTTA SHEETS

THESE are some of the exquisite Wamsutta *Supercalc* sheet and pillow case patterns — hemstitched, scalloped, hand-embroidered; in white, solid colors, and colored hems — which your favorite stores can show you. They will be glad to help you select monograms, too, for bride or bachelor, matron or maid, debutante or dowager.

Thus, with their own special Christmas card, your gifts of Wamsutta will carry the blessing of luxurious sleep and economical wear for many years to come.

WAMSUTTA MILLS, NEW BEDFORD, MASS.
Since 1846 — The Finest of Cottons



TO WISH YOU A
MERRY CHRISTMAS

WAMSUTTA *Supercalc* SHEETS & PILLOW CASES
REG. U. S. PAT. OFF.



HEINEGER

HOW welcome, how desperately welcome, is this year's Christmas. Like a sustaining hand in a dark corridor, it comes again...to reassure a frightened world, to re-prove the invincibility of the Christmas story, to make us wise for a flickering moment, to let us love unguardedly. That Christmas perpetually triumphs is borne out by the triptych above. Painted four hundred years ago by the first Surrealist, Hieronymus Bosch, it depicts the Christmas story, serene and indestructible, against a tumultuous background. For no tumult has ever been able to dim the radiance of Christmas.

VOGUE'S-EYE VIEW OF CHRISTMAS

And how welcome, again this year, the simple, homely emotions of this Day. The devout night-watch over a crèche, like that of the shepherds of Provence recounted herein. The tense wonder and disproportionate delight of children in toys and splintery tinsel and Pinocchio. The urgency to give....And since after all there is a practical side, herein are pages and pages of gifts, from opulent gestures to affectionate nonsense, to carry your love.



Christmas is for children

CHILDREN squirrel their way right through to the kernel of Christmas. They are deliciously assured, and unconfused, as to what is really important about Christmas. They get right at the meat, and leave the hard husks to fretful adults, who, in their to-do over budgets, duty lists, crowds, and nuisance chores, seem to forget that there *is* any kernel. Children respond only to the essences. Like bits of quicksilver, they ricochet from the four walls of love, surprise, excitement, and presents. They discover, perhaps for the first time, the exquisitely pleasurable sensation of giving. Equally they are realists, with a practically prenatal understanding of the barter system—a method of living which they find reasonable and not the least shameful. They exchange good behaviour, which they don't care about, for a Lionel train, which they do.

Because they reduce Christmas and all its confusion to the lowest possible denominator (and only the wise and fearless would realize that the Christmas story *can* be so reduced), the glory of the Day stays with them all-year-round. It's so understandable. A calm, perpetual bit of reassurance which points out that, no matter how agonizing the first day at school, how destroying to be Caught in a Lie, how hideous to be jealous, all is really right in a world where Christmas is guaranteed. There's peace for a child in the promise that next year, and the year after, and forever, candles will slant from the tree, a lopsided star bend gently from the top bough, and the aching, delicious anticipation of what lies behind the drawing-room doors will go on forever and forever. And forever on that Day, they are comforted by the very magnitude of love, which reassures them that, while the world seems confused and full of irrational codes *most* of the time, a momentary sanity returns with Christmas, and life is good, reasonable, nice.... And that's as it should be....

For children are entitled to their future memories, their nostalgic backgrounds. Retrospect, in the years to come, should give them a succession of Ultimate days. And, if their early Christmases are realistically beautiful as they should be, the enchantment will carry through life, forever proofed against the rust of disillusion.

And children have a fine sense of exaltation, too.... A deeply tender, and rather protective, love of the baby Jesus and the blue-draped Madonna, a love for the brilliance of the Single Star—the silhouette of camels against a properly blue sky. And children, too, seem to have a better conception of what is expected of us on Christmas Day; they are less aware of a Christ who died than of a Christ who was born. And a Christ being born is grounds for every kind of delight, for loving extravagantly, for giving oneself over completely to the Day, for making laughter as much a sacrament as prayer.

Since the world these days offers no guarantees of the future, children need to lay in a store of memories as idealistic as the heart can offer. For right now, they are making nostalgia out of the thin glass bubbles of red, magenta, blue, that hang on their 1939 tree. Making nostalgia, and colouring it with the colour of their generation, with toy store Atlantic clippers, stream-lined electric trains, woolly pandas.

Later, their Christmas nostalgia will sweep over them, and with it a flood of dearer, warmer memories...the almost physical recollection of breathlessness, watching their mother unwrap the calendar, painted with such exaggerated secretiveness. The exultant reassurance that she liked it best of all. And remembrance of love will return. A love more consoling, more encompassing, than any love they have known since. That special kind of love which is only invoked by the young and innocent, and which shows itself in all its magnitude on Christmas Day. All these dreams are forming now. And, in years to come, they are all that will remain of a Day, which once again, in 1939, the world sets apart in the name of Love.

Opposite page: All the hold-your-breath magic of Christmas is in this Christmas-party picture—reaffirming that this season of marvels belongs in special measure to children. Here is Malcolm, The Clown Juggler, dressed for a party in a spotted suit and ruff collar, juggling. And here is a little girl, dressed for a party in rose velveteen, marvelling. (Photograph by Toni Frissell; dress, Lord and Taylor; I. Magnin)



CHOIR OF SOLEMN, STURDY, DARK-HAIRED CHILDREN



THE VILLAGE PRIEST CHANTING THE CHRISTMAS EVE MASS



THREE SHEPHERDS, WITH THEIR CANDLE-BRIGHT CART

IN war and peace, the shepherd's play on Christmas Eve has survived through the centuries in Provençal Les Baux, now a village of sixty-four inhabitants. Just as easily as they put on their embroidered robes, handed down from great-grandparents, six favoured couples slip into their inherited rôles. In the little twelfth-century Church of Saint Vincent, they gather before the priest in his stiff gold robes, celebrating the Christmas Mass. Led by the *baille pastre*, who has had the honour for fifty years, the devout shepherds, rugged old countrymen, with peasant girls in their stiffly embroidered black, bow before the waxen figure of the Christ Child.

To the chanting of the "*Gloria Mundi*," they offer a yearling lamb, brought touchingly in a taper-lit, decorated cart, drawn by a white ram. Then the lamb is offered in the pageantry of beautiful old costumes, of darting candle-light, of ancient Provençal chants, accompanied by the tambourine and the *galoubet*. It is the direct statement of friendly, matter-of-fact devotion, of a desire to share what they possess with the Beloved Child.



AT THE ALTAR, A PEASANT GIRL BOWING

Shepherds



SCHALL-PIX

GENTLE, WEATHERED, THE OLD "BAILLE PASTRE" BRINGING IN THE LAMB

watch in Provence



WITHOUT the pacific wistfulness of "Ferdinand," without the spongy softness of "Snow White," the new movie, "Pinocchio," has its own sweeping gaiety. Ever since Collodi, sixty years ago, wrote from his memories of a Florentine boyhood this tale of a roving puppet turned human, Pinocchio has been a companion piece to "*Struwpeter*" and the other morality legislature for children. Pointing a moral about greediness, Pinocchio for years was just another lever in the eternal pressure to frighten children into goodness.

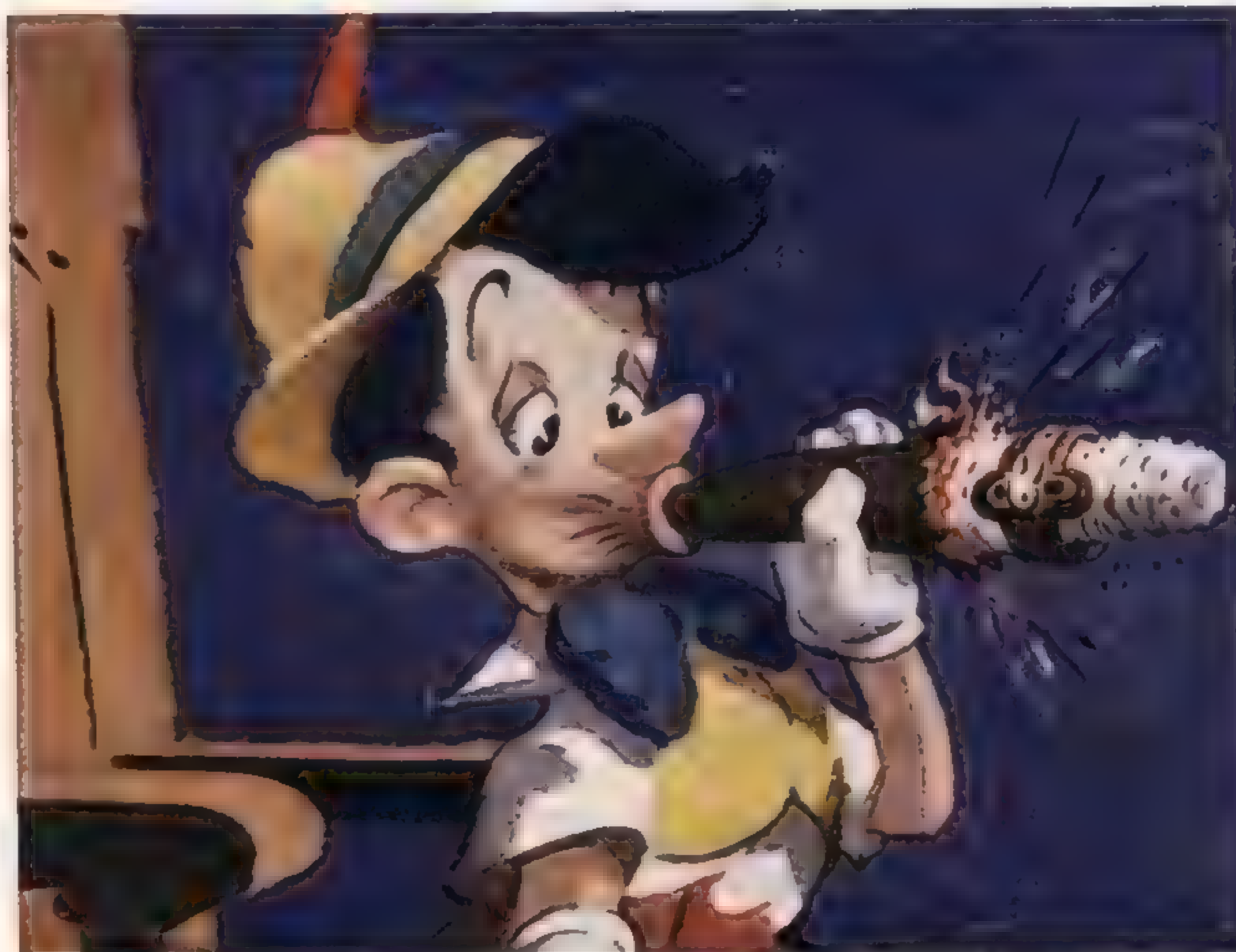
And now Disney, with his incomparable charm, has continued the pressure. He has added, out of the store of his fantasia, talking, humanistic animals, voluptuous fish, donkeys with disarming baby faces, a famous cricket who looks, with his dapper face, like the photographs of Café Society. Out of Pinocchio himself, Disney has made a puppet Penrod, always in trouble; set him into horror, compact of undersea shimmer, snarling whales, and the manœuvres of a Tammany fox, known as Honest John. Almost cancelling the miasma of subtle terror, however, are the happy spurts of pure fun—the black, wide-mouthed, bead-strung Ubangi dolls, and the Disney version of the Dead End youngsters involved in a slapstick mud-fight out on lovely Pleasure Island. Cleverly balancing gaiety on the edge of anxiety, Walt Disney, whose sketches are now in museums, whose art is explained with erudition, has designed Pinocchio for children of all ages, but it will undoubtedly reach under the reluctant skins of adults.



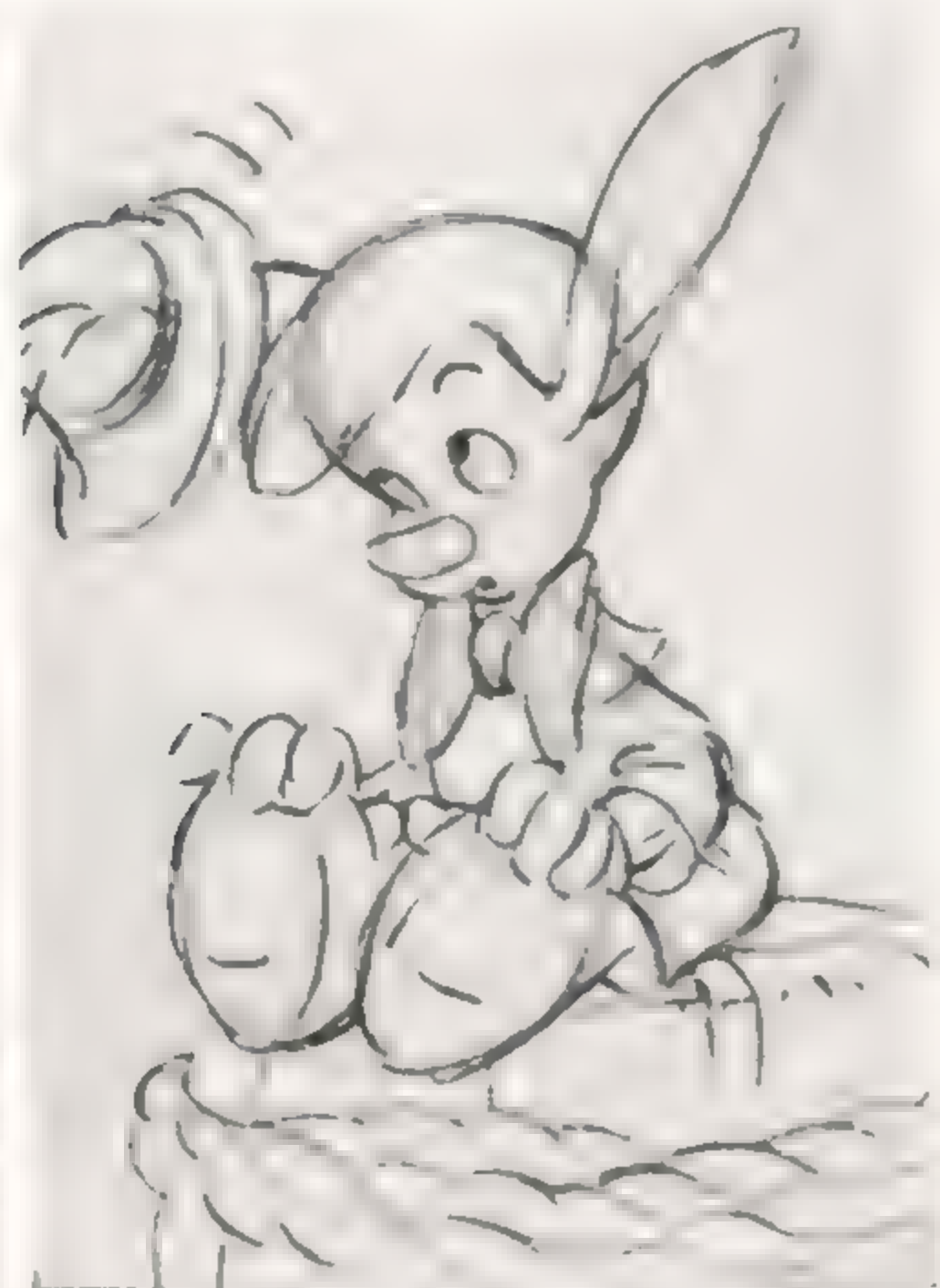
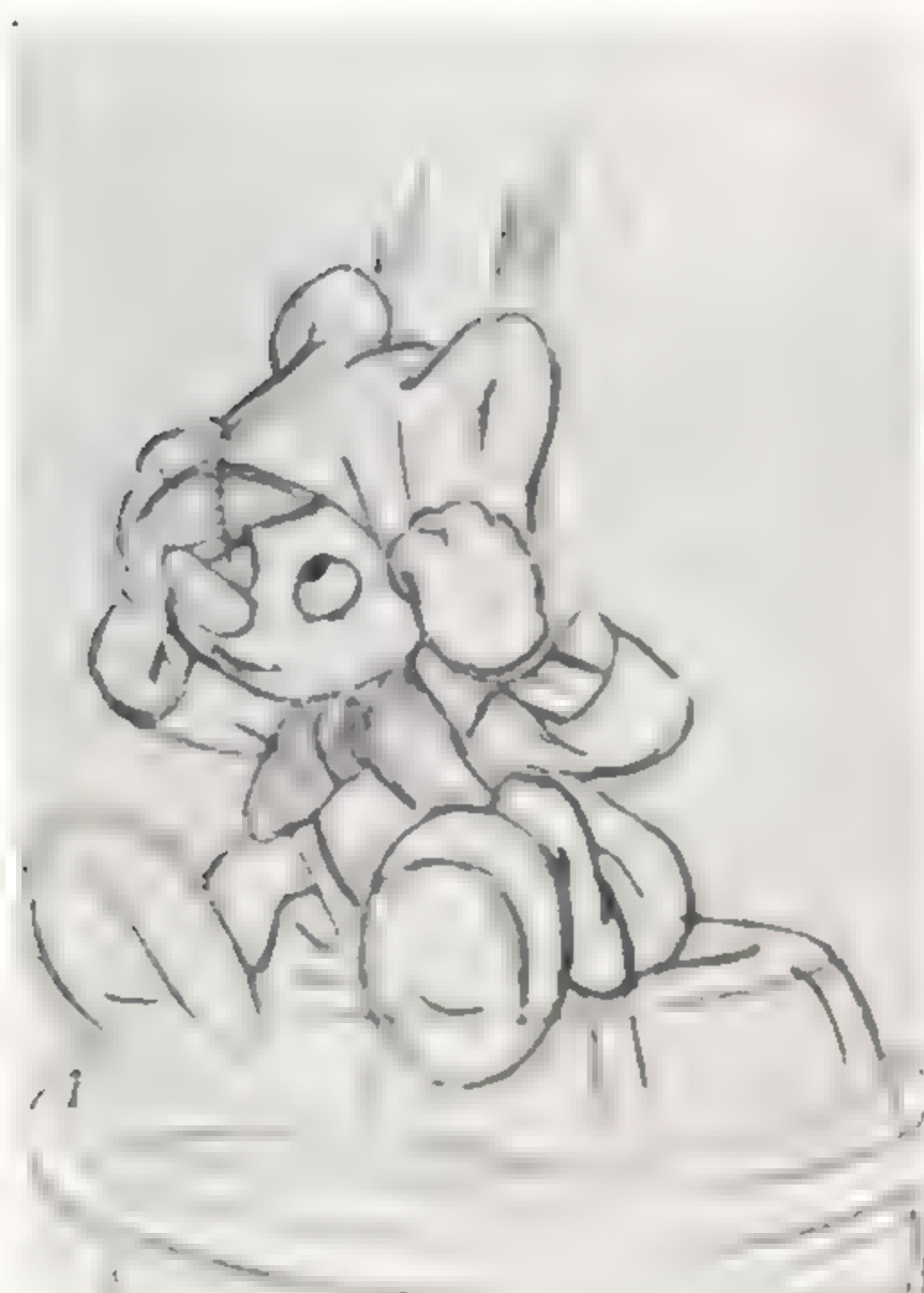
PINOCCHIO, AS A CIRCUS STAR



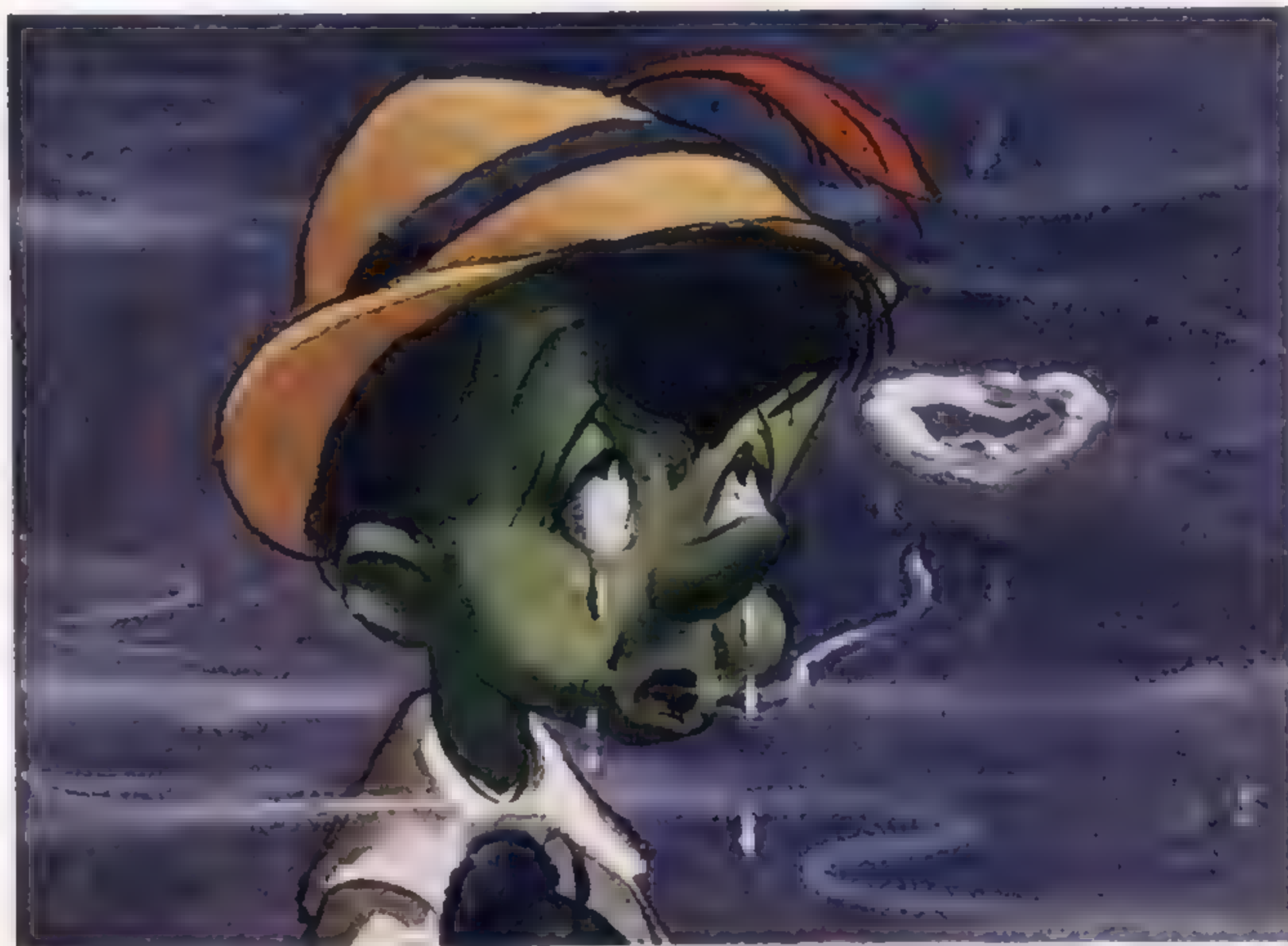
JIMINY CRICKET, CRICKETING



PINOCCHIO WITH HIS FIRST CIGAR



PINOCCHIO'S UNFORTUNATE DONKEY EARS



PINOCCHIO WITHOUT HIS FIRST CIGAR



LAMPWICK, THE DOPEY OF "PINOCCHIO"





ANTON BRUEHL • CONDÉ NAST ENGRAVING

DANCING THE CAKE-WALK IN "TOO MANY GIRLS"

VOGUE'S SPOT-LIGHT

By Allene Talmey

BY now the season is ripping along, as though it were whipping itself up to some violent crescendo, with the final bang to come. Tickets are hard to get for any play that is remotely good. Even the Saroyan play, "The Time of Your Life," has become a success, to the unfathomable glee of Saroyan. So buoyed up is he that he has now written three more plays, to his own utter confusion. But his confusion is as nothing to the confusion of the critics, who say that "The Time of Your Life" is a marvellous something or other and that they love it; probably because it seems a bit like any Odets play, a bit like Steinbeck's "Of Mice and Men," and a bit like Barry's "Here Come the Clowns," if these were all touched by a daft lyric outpouring.

Saroyan's outpouring, however, seems pretty slight when compared to the real-life daft outpouring that goes on every night in the Shubert Alley at a quarter to twelve, when Katharine Hepburn comes out the stage door. No other actress in town goes through even a part of the elaborate esoteric scene between the star and her public. Miss Hepburn fights her way through a hundred or more chattering, monkey-minded girls. Suddenly she swoops into her car; with the interior richly and glamorously alight, the car creeps along. Within, Miss Hepburn smiles carefully, and waves her hand with the simple gesture that Queen Elizabeth learned from Queen Mary. By her flair for off-stage drama, Miss Hepburn turns this thumbnail alley act into Art.

On stage, there will be (by the time this is published) the entrancing new Jerome Kern piece, "Very Warm for May," which has some of Kern's sweetest, purest melodies. There is the new "Life with Father," one of those warm, loving transcriptions of characters, warm and loving in life, who were in Clarence Day's book about his Father and Mother. Now Russel Crouse and Howard Lindsay, who have dropped their slap-dash wit, have taken those characters and written something that is just right—Victorian, wise, and completely amusing. The Group Theatre has its new play, "Thunder Rock," which Robert Ardrey has done; and Sidney Kingsley has his new play, "Of Day and Night," with Margo in the lead. And there is George M. Cohan coming along as the Devil, a sweet old gentleman who is completely charming, and also knows how to "shuffle off to Buffalo," in Sidney Howard's last play, "Madam, Will You Walk," presented by the Playwrights' Company. The Playwrights are also doing Maxwell Anderson's blank-verse drama, "Key Largo," with Paul Muni. Far, far different is that dizzy whirl, known as "Swingin' the Dream." This stew of swing includes Maxine Sullivan, with her cool lemonade voice, as Queen Titania, Louis Armstrong as Bottom, and a hundred or so white and Negro actors, all dressed up in costumes inspired by Walt Disney, singing music which was originally composed by Mendelssohn for his "A Midsummer Night's Dream."

And finally, there is "Margin for Error." This is Clare Boothe's really exciting, smarting melodrama. With her unpredictable cleverness, she has written a murder play that is a pretty good murder play, all by itself, with the exception of its solution. To increase the natural nerve-strain, however, she has made the murderess the German Consul in an American city, guarded by a gay and attractive Patrolman, named Finkelstein. In writing her melo, Miss Boothe has also written the first successful anti-Nazi play. Instead of weeping at the Nazis, she laughs at them. She ridicules and jests, and jabs with her pitchfork wit. The Nazis are strung on the fence of her play. They are not the play. The play is the murder story. Less keen dramatists, eager to polish off the Nazis, have made their little figures stand for enormities, the characters always dwarfed by the head-lines. In "Margin for Error," the characters are not symbols, they are people involved in murder. Much of the significance of what they stand for is brought into the theatre by the audience, rather than having it imposed on the audience. The result, of course, is that audiences love "Margin for Error," funny, and good, and crackling.

"TOO MANY GIRLS." Quite obviously, no musical comedy can really have too many girls. In this latest spree by Richard Rodgers and Larry Hart, the girls of the chorus are those happy, extrovert co-eds who lead such exam-less, loving lives in colleges. On the opposite page, they are involved in the "Cakewalk." Dressed in tweeds that are a combination of tailored suits and French can-can costumes, all designed by Raoul Pène du Bois, the girls are the notable delights of "Too Many Girls"



Jacket like a
man's suit-coat;
jumping-pants, of grey wool.
Suede-and-lamb coat. Russeks,
J. Magnin, California



First:
Like a man champion's —
one-piece gabardine
ski-suit; white flannel shirt,
suede-and-lamb jacket.
Jay-Thorpe

Second: Blue wool ski skirt.
Ribbed sweater and stockings
from Sweden. Jay-Thorpe

RBW



DRIFTING—FOR THE SOUTH—hazy white and sharply etched black. Yards of silk l'organza for the skirt, ditto for a petticoat; silk faille bodice (and a jacket—not shown). Germaine Monteil design; Bonwit Teller; Bullock's-Wilshire, Los Angeles; Ransohoffs, San Francisco

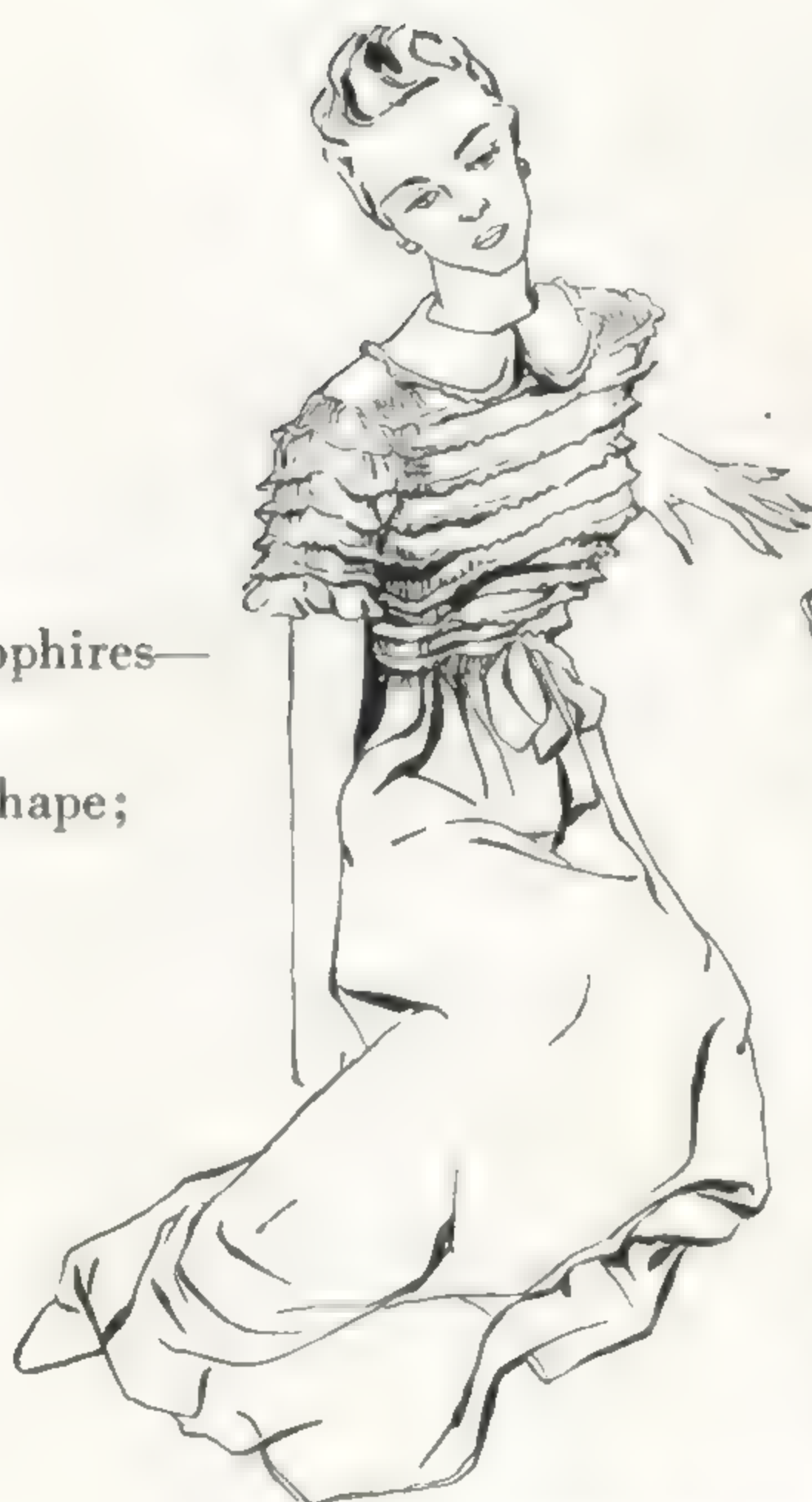


HORST

GLISTENING—FOR THE NORTH—lustre of satin to dance at holiday parties...in a delicate Marie Laurencin palette—silvery grey and pale pink; an original design at Jay-Thorpe. (On both pages, Walter Dorwin Teague's background designs created for the Ford automobile show)



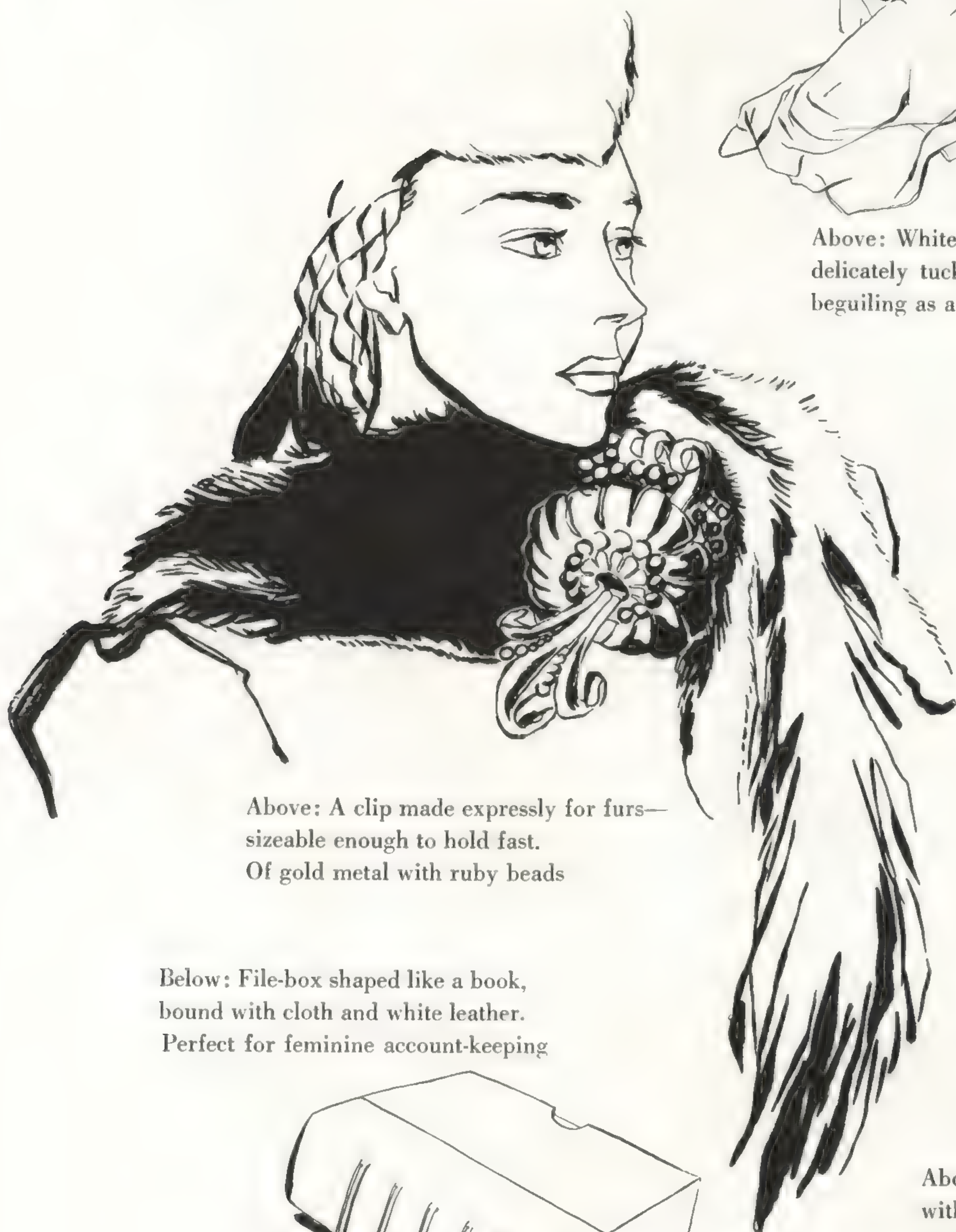
Left: A ring of imitation diamonds and sapphires—looking like a family heirloom.
Above: Heavy glass pitcher with a tea-pot shape; ice-cubes tinkle prettily in it



Above: White silk chiffon nightgown, delicately tucked, frothy with lace, beguiling as a Christmas seraph's robe

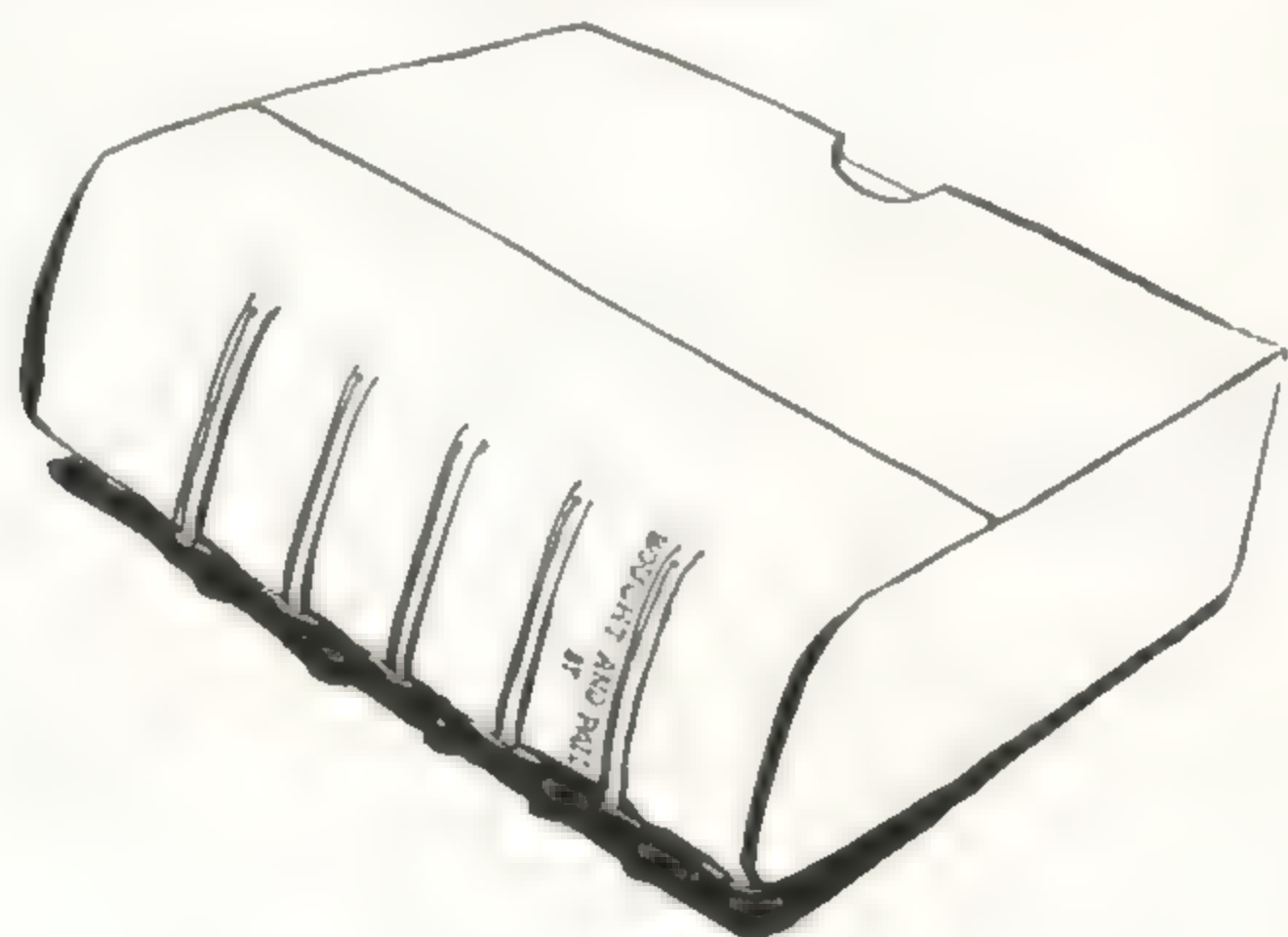


Above: Pink silk chiffon handkerchief embroidered with an angel and a French motto. Delight for a daughter



Above: A clip made expressly for furs—sizeable enough to hold fast. Of gold metal with ruby beads

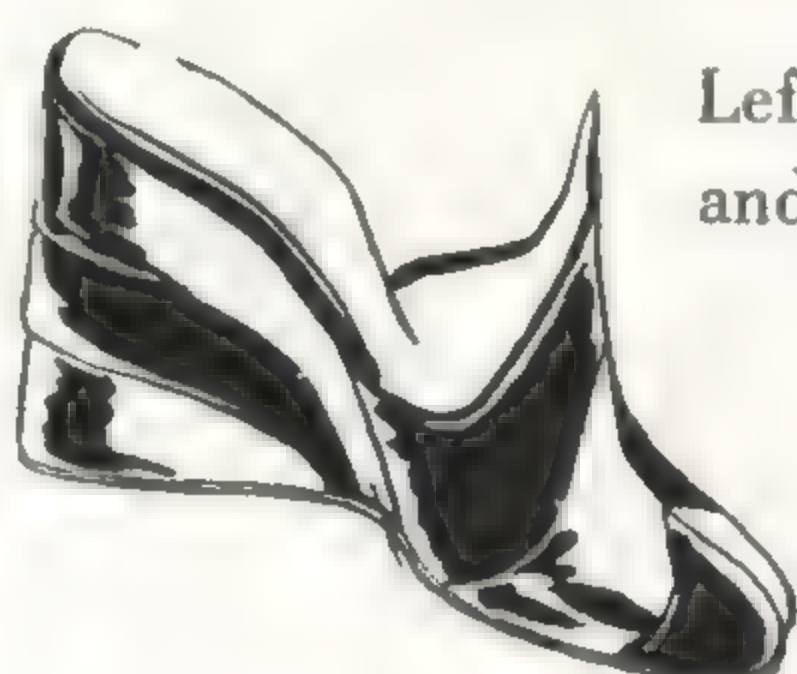
Below: File-box shaped like a book, bound with cloth and white leather. Perfect for feminine account-keeping



Christmas



Above: Silver metal compact with gold and silver metal feathers. Linen handkerchief; real old Binche lace



Left: Arabian Nights slipper of red suède and gold kid—nice with lounging pyjamas

Gifts on this page; Saks-Fifth Avenue



Above: Pink-and-blue silk crêpe gown with water-lilies; Henri Bendel.
Top: Bed-jacket knitted of pink silk ribbon; Bergdorf Goodman.
Third: Black silk velvet bag embroidered with real gold thread; Bonwit Teller



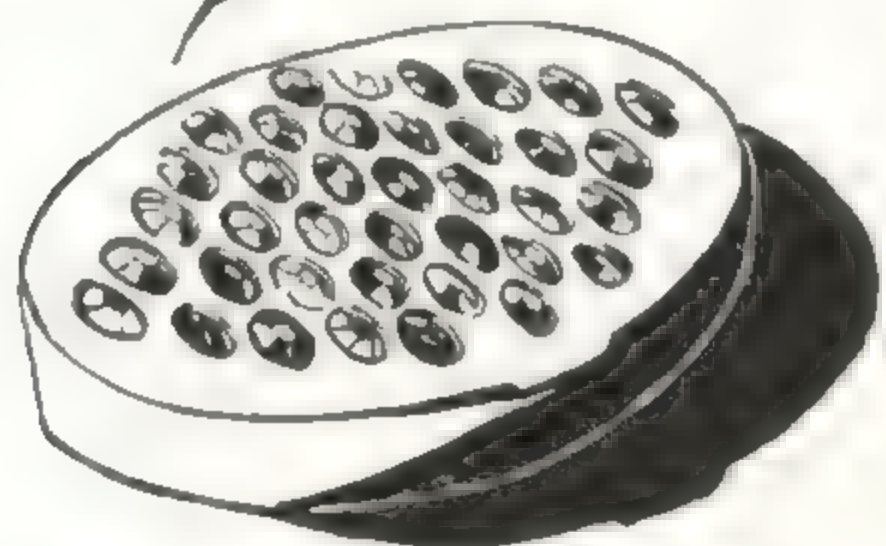
Right: Impressive seven-strand necklace of baroque pearl beads strung on a gold chain. Bergdorf Goodman

Far right: Large cluster earrings of simulated pearls; gold metal. Milgrim

Extravaganza



Above, first: Orange wool evening bag.
Second: Glittery black duvetine jacket. Hattie Carnegie



Above: White batiste blouse; Bonwit Teller.
Round gold metal powder-box, with multicoloured stones; Milgrim.
Right: Looped necklace of simulated pearls and stones; gilt tassels; Jay-Thorpe



Above: Black silk umbrella with a bamboo handle. Henri Bendel.
Shirred black suède bag; Jay-Thorpe



Black rayon velvet for the bodice, black rayon faille for the skirt, and for both an aura of greater extravagance than about \$30. Bergdorf Goodman



*At Home
after December 25th*

Above: Brilliant green rayon satin, sleek and slithery as a waterfall, makes this Christmas negligé. With its draped surplice neck-line, its extravagant skirt, it looks like a lavish gesture—but actually requires less than \$20

Left: Grey wool jersey and red braid are the constituents of this culotte costume—a colour combination that looks, somehow, costly. Jacket and culottes are excellently tailored, and yours to give for around \$35

Below: Christmas green, appropriate for December twenty-fifth and thereafter, for this rayon-and-cotton faille skirt and bustle-back jacket; rayon velvet revers and cuffs. About \$20. (Miniature room; Alice Marks)



SAKS-FIFTH AVENUE



LORD AND TAYLOR; MARSHALL FIELD

VOGUE STUDIOS—BAKER



CULOTTES—the convenience of slacks plus the graceful drapery of a skirt. This costume teams wine-coloured culottes of transparent rayon velvet with a jacket of wine-and-gold striped rayon lamé. (Nice to catch the firelight.) Wonderful husband-to-wife gift. Saks-Fifth Avenue
 A REDINGOTE—femininity, flattery, fluidity of line. Here's one with an underskirt of pleated chartreuse acetate crêpe, the redingote part of red silk-and-rayon velvet. Any woman, probably you included, would like to see this come out of a Christmas package. Henri Bendel



HORST



SLACKS—ideal for solid, feet-up comfort. (Ideal, that is, if you're slim enough in the right places.) Here, black silk and rayon velvet slacks join forces with a velvet-bound white tweed jacket—one more use for tweed. For your premises or the lounge of a skiing inn. Bonwit Teller; I. Magnin, California

Something new for the house



Mr. Milton Holden, Mrs. Shevlin Smith

The J. H. R. Cromwells, Mrs. B. MacDonald

Mrs. Eric Loder, Mr. Jay O'Brien, Mrs. W. R. Hearst, Capt. Rieber

BENEFIT AT FÉFÉ'S MONTE CARLO

Clockwise around the table: Mrs. John Hemingway, Mrs. Edward Reeves, Mrs. Snowden Fahnestock, Mrs. Frederic Watriss, Mrs. John Moffat, Mr. Herbert Swope, junior, Mr. Snowden Fahnestock, Mr. Meade Robinson, Mr. John Moffat



Mrs. Thomas Shevlin





Mr. and Mrs. John R. McLean

KARGER-PIX



Monte Carlo's "benefit" opening—Mr. William Simpson and Mrs. Duggan Currier in the foreground

When the doors of F  f  's Monte Carlo reopened this year, they opened for the good cause of charity, for the first of the many war benefits on the winter calendar. Moving spirit of the event was Mrs. Bradford Norman, junior. The good cause—the Anglo-American Ambulance Corps of Cannes and Doctor Pascal's Clinique. The contribution—twenty dollars a ticket. And to swell the charitable coffers, an auctioneer (George Jessel) hammered off such glittering donations as a jewelled necklace, fur coat, gold clock, and Elsa Maxwell's jewelled cigarette-case. Monte Carlo's baroque walls—still chartreuse and burgundy—were all too inelastic to accommodate the crowd. And the winter chalked up its first successful war philanthropy.

Mr. and Mrs. Bradford Norman, jr.

Capt. Kenneth Castleman, Mr. and Mrs. W. K. Vanderbilt

Mr. Alfred Vanderbilt, Mr. and Mrs. George Vanderbilt





Hon. Mrs. Reginald Fellowes knitting at Molyneux's Collection. Captain Molyneux at the extreme left



Molyneux's wool jersey dress - ideal for bicycling (Bergdorf Goodman)



Molyneux beige "city tweed" (Henri Bendel)



Madame Gamelin (in fox) selecting a Molyneux suit

Paris carries on— The Mid-Season Collections



Molyneux's "alerte"-blue toque, black jersey suit (Jay-Thorpe)

THEY'RE a *fait accompli*—the anxiously awaited French Mid-Season Collections. Determined that French fashion shall go on, the couturiers have made a magnificent, valiant effort. Doors opened, and women thronged to the Collections. Though American buyers were unable to cross the Atlantic, orders were placed by *commissionnaires* and resident buyers. In some instances, American shops gave the couturiers *carte blanche* to order and ship what they thought best.

A few of the models were made with America in mind...the majority destined for Paris life...the changed Paris life. There's a neighbourly feeling growing in Paris. The blackness of night doesn't encourage dashing from one quarter to another. Neighbours within walking distance dine together. Friends from other quarters come for the night—a throwback to carriage days. Restaurants are crowded, because many people are not keeping house. Theatres and music-halls are reopening from six-thirty to nine; one dines afterwards. Saturday night is late night, wide open behind blue curtains until midnight. An air raid is apt to find in the Ritz cellar the Hon. Mrs. Reginald Fellowes, Madame Schiaparelli, Mademoiselle Chanel, Lady Mendl, the Sacha Guitrys, Mrs. Corrigan, Jean Cocteau. Every French woman is unassuming about her pet war work. Nothing persuades these individualists to wear uniforms, except on duty.

Molyneux's Opening was like a theatrical première: actresses, smart Parisiennes, Madame la Générale Gamelin, Noel Coward, reporters, resident buyers. Captain Molyneux sat in his usual corner. Mrs. Reginald Fellowes knitted throughout the Collection. (You see them both in the photograph opposite.) There were only four mannequins instead of the usual fifteen, only thirty models instead of a hundred.

Molyneux is bringing tweeds from the country into smart town life. His grey tweed suit, with a black cashmere sweater, and his beige tweed (both shown here) caught on instantly as the perfect 1939 outfit. For lunching at the Ritz or La Rue's, he does something more dressy—for some sleek black elegance is creeping back into Paris. For instance, his black jersey loose jacket and skirt—narrow flaps on the shoulders, patch pockets on the jacket. (You see it photographed at La Rue's on this page.) "Alerte" is what he calls his new blue. For "abris," he makes black silk pyjamas with a black broadcloth jacket, knee-length and hooded, sashed with "alerte" blue. It could easily be borrowed for lounging at Sun Valley.

At Schiaparelli's Opening were, among others, the Duchess of Windsor, Mrs. Reginald Fellowes, Madame Syrie Maugham, Madame Lopez-Wilshaw, Baronne Philippe Rothschild. (Continued on page 150)



Molyneux's quiet grey tweed suit (Saks-Fifth Avenue)

French women in time of war

By Mademoiselle Eve Curie.

daughter and biographer of Madame Curie,

the world-famous Polish scientist

THE first day of the war, the women in Paris, by a spontaneous and almost common accord, left their hats in their closets and sallied forth bareheaded.

In the streets of the city, the wind lifted and blew about hair that the mobilized coiffeur would not soon be able to brush sleek again. You were astonished to see unveiled faces, truly human faces, entirely visible, all of them drawn by a common anxiety. The able-bodied men had left their families to rejoin their regiments. Almost every woman was alone, and ignorant of to-morrow. The little hats of last July, those impertinent hats of peace-time, those portents of happiness, unstable, tiny, poised comically over the nose, had suddenly become absurd. How could you face a war with bunches of artificial cherries over the right eye, or with sprigs of lilies-of-the-valley for a top-knot?

Our dresses, our coats, our last season's sweaters mustered around us like old and faithful friends. But the hats, decidedly, were impossible!...

And so, loose hair, open sandals, light, gay dresses left over from a summer that was hardly over, complexions tanned from recent siestas on the sand—these were the characteristics of Paris women in the sunny month of September. In startling contrast was the clumsy gas mask that bounced against your hip, that you forgot in the *métro*, and that you placed beside your hand-bag on the starched table-cloth of the grill-room.

Some idle women made an effort to assemble amazing "war costumes" that betrayed their vague nostalgia for an officer's uniform. Rain-coats closed with slide fasteners made a startling appearance in the restaurants of the moment, as well as the most tailored jackets you have ever seen, at which you glanced a second time to find the epaulets, the decorations, and the service stripes. And sometimes, on my word, you found them!

In the same restaurants, seated at secluded tables, there were other, less martial women. Women dressed for peace-time, who opened their shining eyes as large as possible, so that the tears would not gush out. Women who were dining with men in uniform...for the last time before the men left for the front.

In passing, let us render justice to the young men whom we all thought too frivolous: they have gone out the quietest and the bravest in the world, in face of death. From time to time, we have news of one of these play-boys, whose puerility and snobbishness made us smile a few weeks ago. The news comes from a pill-box in the Maginot Line, or from a little German village, or even from an aviation field where the "play-boy" of yesterday is training, with all a sportsman's ardour, to pilot a combat plane that will do three hundred miles an hour.

War inflicts on men a total risk, the abandonment of all the gentle things of life. Men support, needless to say, the heaviest and most terrible part of the sacrifice. Nevertheless, I can not keep myself from pitying the women who want to be brave, but who do not know how, and who must invent, each one for herself, a personal heroism.

Since the very first days of the war, thousands of enthusiastic Frenchwomen have besieged the offices of various organizations, and have inscribed themselves for future, more or less hypothetical, war work. They want, at any price, to drive heavy trucks. They want to be messengers, communication agents, parachutists, air corps nurses.... Far from avoiding danger, they seek it out, and are provoked at the idea of not finding it soon enough. But, as any other time, war demands a certain competence. The desire to be useful isn't enough. (Continued on page 151)

(Opposite) LONG SLEEVES go South...and so do pale, greyed pastels like the blue of this evening dress designed by Nettie Rosenstein. Silk jersey moulded bodice, fold after fold of chiffon skirt. Jersey winds the head, under that great chou of oversize roses. At Bonwit Teller; and I. Magnin, California



Under Twenty

—new holiday clothes
in

Gala Green

for those of you who are
under 20 years
(the prices are close to \$20)
Saks Fifth Avenue, New York, Chicago, Beverly
Hills



Wool felt cadet coat, for evening,
about \$25.
Angora mittens under \$4



Velveteen bodice, full skirt,
about \$20.
Copper mesh snood under \$4



Crêpe dress, suede belt, about \$18.
Giant felt bag around \$5



Jersey dirndl, under \$20
Leopard cat hat and muff,
together under \$40



One-piece crêpe dirndl,
about \$20. Persian lamb
toque about \$13



Botany flannel slacks, wool
sweater, together under \$20.
Smocked felt slippers under \$6



Upholstery satin dress,
under \$20.
With it, wear fresh roses





Extracts from Hill's Manual, 1873

FROM an era of watered silk, gentility, and elaborate gas chandeliers, we give you, unsmiling, excerpts from a book compiled by that excellent gentleman, Mr. Hill. And while Conduct at the Ball may have altered slightly, Guerlain's beloved "Muguet" (the 1873 excitement in perfume) has not. And marriages still seem to be based on Suitable Peculiarities.

MARRIAGE: SUITABLE PECULIARITIES



Bright red hair and a florid complexion indicate an excitable temperament. Such should marry the jet-black hair type.

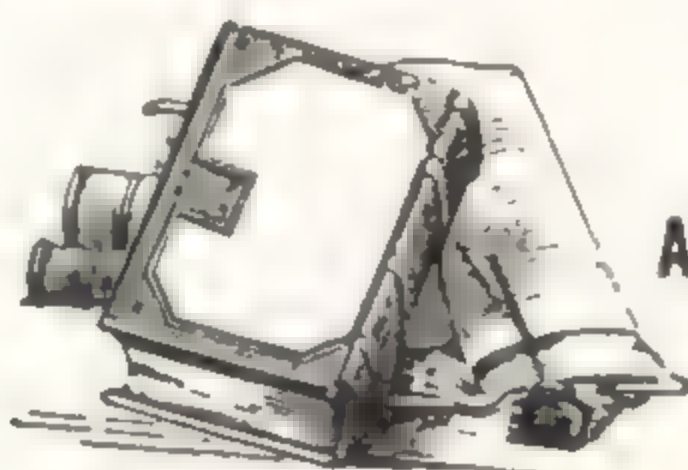
The very corpulent should unite with the thin and spare, and the short, thick-set should choose a different constitution.

The thin, bony, wiry, prominent-featured, Roman-nosed, cold-blooded should marry the round-featured and warm-hearted.



EVILS OF THE BALL

For the company to assemble at a late hour and engage in unusual, exciting, and severe exercise throughout the entire night is often too great a tax upon the physical strength. To dress too thinly and in a state of perspiration be exposed, as ladies at balls frequently are, to drafts of cold, is oftentimes to plant the seeds of a disease from which they never recover. Again, to come in contact, as ladies are liable to do, more especially at the public ball, with disreputable men, is sometimes to form alliances that will cause a lifetime of sorrow.



ALBUM SENTIMENTS

Mary is your name
Single is your station
Happy will be the man
Who makes the alteration

Remember me when "far, far off, where
the wood-chucks die of whooping cough"



NYHOLM



WHAT CONDUCT TO AVOID AT THE BALL

Do not contend for a position in the quadrille at either head or sides. It indicates frivolity. You should be above it.

No gentleman should use his bare hand to press the waist of a lady in the waltz. If without gloves, carry a handkerchief in the hand.

No gentleman whose clothing or breath is tainted with the fumes of strong liquor or tobacco should ever enter the presence of ladies in the dancing-room.



LETTER OF EXCUSE

Dear Sir,

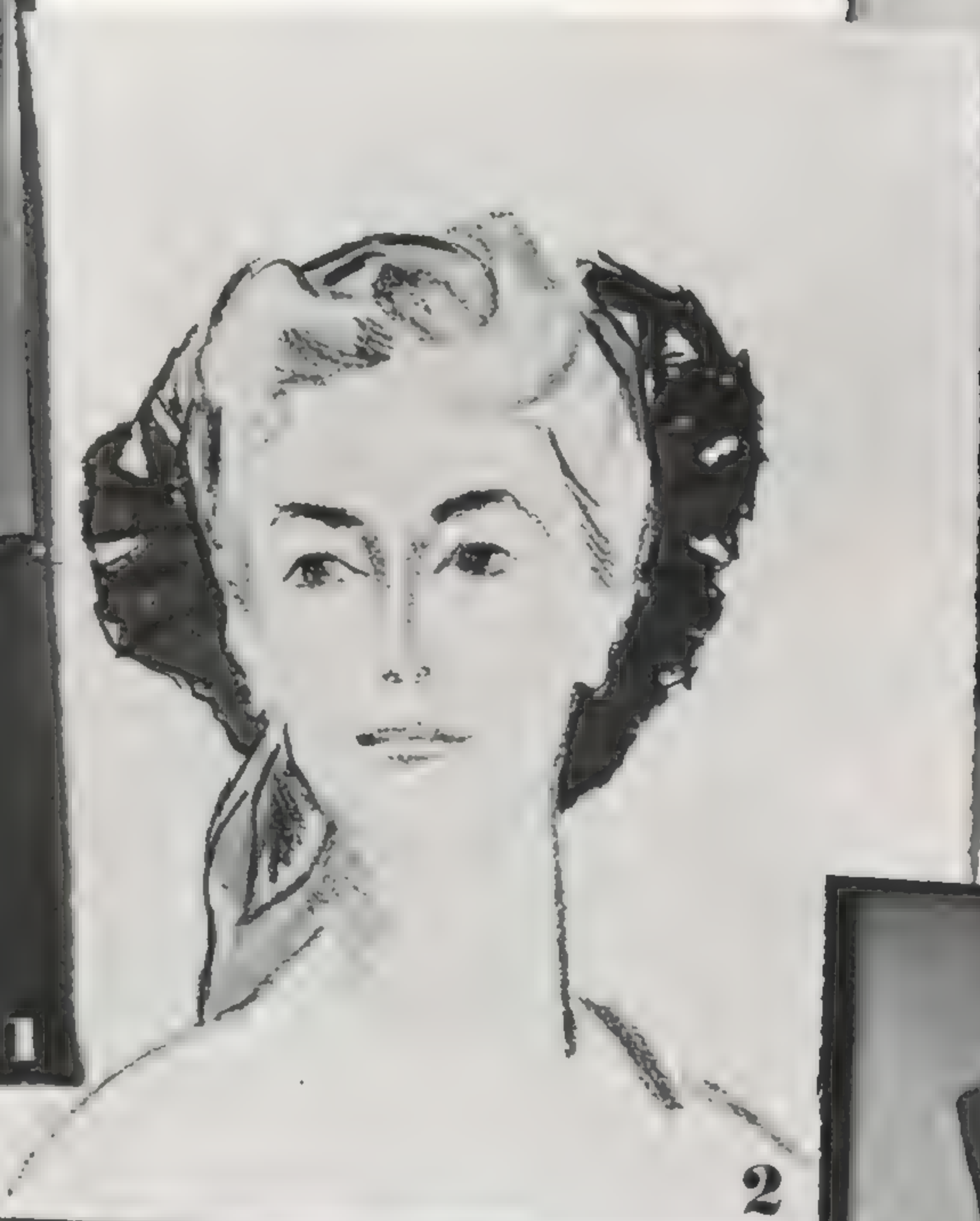
Your kind invitation to accompany you to the opera tomorrow evening has been received. Under ordinary circumstances, I would be delighted to go with you, believing you, at heart, to be really a most excellent gentleman. I regret to add, however, that I have undoubted evidence of the fact that you are becoming addicted to the use of the wine-cup. I regard it entirely unsafe for any young lady to continue an intimacy with a young man who is growing the habit of intemperance. With an earnest prayer for your reformation, ere it is too late, I beg you to consider our intimacy ended.

Helen Sanford

Zouave beach pyjamas of silk crêpe, two layers for the trousers; blue linen jacket. Bergdorf Goodman. Necklace; Olga Tritt. Lipstick; Chanel's deep "Garnet"

NEW PARIS HATS

—*quand même*



ANDRÉ DURST



1. Agnès' adaptation of the soldier's cap—black felt with Persian lamb; metal quill. Imported by Henri Bendel
2. Suzy's dining-at-Maxim's hat—a snood of black silk velvet; cyclamen ribbon. Imported by I. Magnin
3. Agnès' Polish-peasant toque—chamois with tricolour cockade; leopard frill. Imported by Henri Bendel
4. A blue wool jersey turban by Agnès, being worn for bicycling in Paris. With it, a Creed tweed suit
5. Talbot's black velours felt hat made especially for exportation. Lace veil. Imported by Jay-Thorpe
6. Descat's steep-crowned fedora of grège felt, worn with a Creed tweed suit. Hat imported by Knox



AGNETA FISCHER



ANDRÉ DURST

7. Rose Valois' jaunty Scotch cap of red-and-blue plaid wool—and a gigantic Scotch plaid bag to go with it
8. Talbot's "abri" hood for clammy air-raid shelters—of natural camel's-hair with a border of kolinsky
9. Descat's greenish-taupe felt hat with a latticed skull-cap. Imported by Saks-Fifth Avenue. Lelong suit
10. Suzy's wool mesh toque-and-snood all Paris is wearing. Imported by Bergdorf Goodman. Creed suit
11. Reboux's chéchia made for New York—beaver lace with black ribbon. Imported by Henri Bendel
12. Descat's black velours felt sailor held with a ribbon-looped skull-cap—the height of formality in Paris

South

Places to go and things to wear—this winter

WHERE to go to get away, to get some sun—*this* winter? To Palm Beach or that Florida colony, Hobe Sound, where life is simple and unaffected, where the Verner Reeds, Philip Barrys, Charles Paysons have all built new places. To those drowsy fishing islands on the Bahama banks, like Cat Cay and Walker Cay. To Arizona's dry desert air where a bout of sinus hasn't a chance. To California's Palm Springs or the new place at Arrowhead Springs that Dorothy Draper decorated—the nearest thing to a Carlsbad cure on this continent, complete with swimming, golf, and mud baths such as the Indians once took. To Bermuda and Nassau—scoffing at all queasy rumours. To Georgia's Sea Island. To Mexico for old ruins and new raptures. To Cuba and Puerto Rico and the West Indies and Guatemala and the other Central American orchid spots. To neighbourly South America. Or perhaps to that great aquarium of sea life, Marineland, where we went to photograph the following four pages.

What to take—*this* winter? We've made the rounds of the American designers who do resort clothes, and these are the things that stand out.

SLACKS. Every species of trousers known to woman. With so many women in Europe putting on slacks, out of necessity, small wonder that we are more slack-conscious. There are classic mannish ones, pressed and perfect. There are harem or Zouave slacks blousing at the ankle. Two designers, Hattie Carnegie and Clare Potter, do those. You get a clear idea of what we mean on page 92. There are dirndl-slacks, so full that they impersonate skirts. You who wail that you haven't a figure for slacks, try those. Some slacks have wide corselet waistbands. Some have peg-tops. Some end at the knee. If not slacks, perhaps some other cousin of the trouser family: plus-fours, bicycle bloomers, the divided skirt or culotte, shorts, even childish rompers.

RED, WHITE, AND BLUE. Everywhere there's sworn allegiance to this trusty colour scheme—one of the most rewarding and becoming of all. Both the cactus play-suit on page 98 and the slacks suit on page 101 rely on it. You might, too, have Nettie Rosenstein's hulking swagger coat of red wool, teamed with a white dress and blue accessories. Or her blue wool jacket, white braid-bound, worn with a white dress and red accessories. Germaine Monteil has a neat trick of uniting red, white, and blue. Under a red wool jacket, she puts a white wool dress that is topped with a navy-blue crêpe yoke and hood. The blue hood emerges above the red jacket—the result extremely effective. (All of these are at Bonwit Teller.)

YELLOW. Suddenly, there's a consuming yen for yellow. All the sunny buttercup, corn, gorse-yellows. A few chartreuse yellows. And red and yellow together! How blind of us to think once that they battled. They get together so brilliantly now. Wildly enthusiastic about yellow is Germaine Monteil, who likes nothing better than to design on a red-headed model. (Continued on page 126)

(Opposite page) THE BALLERINA skirt of a very new-looking bathing-suit whips in the breeze at Marineland. Also new-looking: its white, black, and rust print, in Heller's acetate jersey. At Jay-Thorpe

• Toni Frissell photograph





Cactus on the play-suit—cactus on the sand at Marineland Studios, Florida. (Suit at Best; Marshall Field; Ransohoffs, San Francisco)

TONI FRISSELL



Milgrim; Bullock's-Wilshire; Ransohoffs, San Francisco



Bonwit Teller; I. Magnin, California

SOUTHERLY DIRECTIONS

- To speed you on your way to the sun (Florida sun will be more of a magnet than ever, now) we flew South with new beach clothes—and snapped them in full sun and action at Marineland Studios:
- Opposite page: The sort of beach suit you'll want to climb into the moment you climb off the plane. A skirt goes over the one-piece play-suit, and both are of Pacific Mills' Crown-Tested rayon in a red, white, and blue cactus design.
- Above: A cover-up play-suit of aqua-and-white Celanese rayon crêpe—notice the long sleeves. A rose linen skirt covers it more.
- Above, right: More cover-up—a beach version of your friend the shirt-waist, grey-and-white Enka Rayon jersey.
- Right: A play-suit that's long of sleeves—and short of shorts, the better to bicycle. (Not in Bermuda, though—the law would get you.) It's made of grey-and-white Du Pont rayon and acetate.



The Cotton Shop



TONI FRISSELL

Grown-ups play in pinafores, at Marineland:

First, the pinafore *is* the dress—

navy-blue and white checked linen, red rickrack.

Second, the pinafore *covers* the dress—blue and white chambray—

with bonnet, by McMullen. (Both costumes; Saks-Fifth Avenue)

Red, White, and Blue

Red, white, and blue on the beach is a trio so classic
that it's almost conservative...and so elastic
that you'll cling to it year after year, adding new versions:

For instance, stars and stripes appear this year:

Below, a covered-up blouse of navy-blue silk surah,
spattered with pale blue stars;

and striped slacks of red-and-white linen.

Straw fedora. Hattie Carnegie; I. Magnin, California





DOROTHY LEWIS, ST. REGIS SKATING STAR, IN AN AERIAL LEAP



SHOOTING THE DUCK—BERNICE STEWART, NORAH GALE



"STIFF STARCH"—NORAH GALE, LUCILLE LA MARR



SINGLE SPIRAL—DOROTHY LEWIS

Sharp skates, short skirts



FLOOR SPIN—MARIE DE FOREST

If you can do a floor spin, too, so much the prettier. If you can stay up on two feet, and are thankful for that, these new skating costumes are for you, too. Designed for any skater, starter or starring, indoors or out, they are worn here—for Vogue's snap-shot photographer—by the St. Regis troupe. Miss Lewis taught these Paramount Starlettes to dance on ice just this year. They learned from scratch in six weeks. You could, too.

- This page, Miss Stewart wears a skating suit of white pin-wale corduroy, jacket quilted, skirt calico-faced. Miss Gale wears a suit of grey Hockanum flannel, slide-fastened, with red braid. Both; Saks-Fifth Avenue
- Miss La Marr wears a pleated kilt, a green tweed jacket; Lord and Taylor
- Miss De Forest floor-spins in a black velveteen dress; from Bonwit Teller
- Opposite: Miss Lewis in raspberry wool jersey; Franklin Simon



THE SIBELIUS HOME, PRETTILY BALCONIED



SIBELIUS' PIANO UNDER A CASHMERE SHAWL



THE LITTLE LOG PLAYHOUSE, WHERE HIS FIVE DAUGHTERS PLAYED

SIBELIUS AT VILLA AINOLA

where the greatest living composer
was photographed in Finland
with his family and his possessions

○ F all the names in contemporary music, the greatest is that of Jean Sibelius, of Finland. To his calm, white clapboard house, Villa Ainola, deep in the white birch forests of Järvenpää, Thérèse Bonney journeyed—just before the Finnish crisis—to photograph especially for *Vogue* seventy-four-year-old Sibelius, his wife, his possessions—even the violin that he has not played for some fifty years. It is at that house that he has composed most of his scores. (The Sibelius scores, incidentally, were voted the most loved of any living composer in a poll taken several years ago among the radio audiences of the New York Philharmonic Society.)

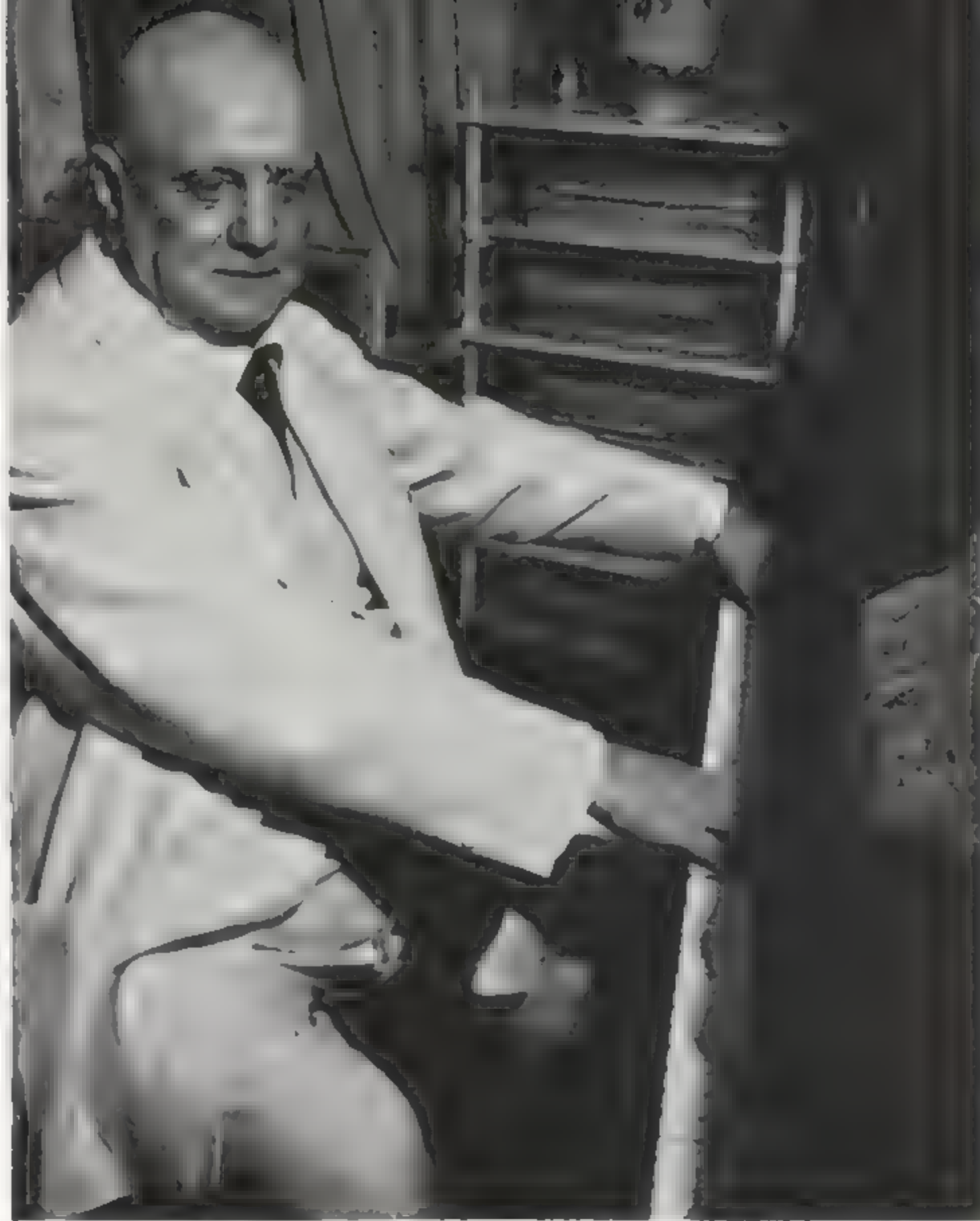
Sibelius is a man of endless and essential contradictions. He studied law, but became a violinist. His music is Finnish, but he is two-thirds Swedish. He wrote his famed "Second Symphony," which holds the essence of Finland, in a tall-ceilinged room at Rapallo, overlooking an Italian garden of camellias, roses, and cypresses. But it was while Russian guards, in 1918, held him prisoner at the Villa, that he worked on his "Sixth Symphony," playing the piano to quiet his children during air raids. (Those five daughters he calls his five symphonies.)

Although the national hero, Sibelius at Villa Ainola is almost totally inaccessible. There he works in inviolable solitude on his "Eighth Symphony," sometimes composing on his own balcony, looking out over the magnificence of Lake Tuusulan Järvi, sometimes walking miles through his pine woods. He rarely composes at the piano, which stands hooded by a cashmere shawl in his enormously comfortable living-room. That room is the centre of his life—there he has his crowded table for the "whiskey hour," his humidor for his constant cigars, his books on astronomy. Rarely smiling, deliberately lonely, he sits there late in the afternoons in his famous white suits, by his corner fireplace, a cigar in his powerful fingers, looking like a monumental statue of himself.





HIS FRAIL, BEAUTIFUL WIFE, MADAME AINO SIBELIUS



SIBELIUS PLAYING THE PIANO



MARGARETA, HIS DAUGHTER, HOLDING HIS OLD VIOLIN





BLOUSES AND SKIRTS—good mixers for the holiday season...good news for budgets. Make them yourself...juggle them with other blouses and skirts. Wear the blouses here for day and night. Some will go with day or dinner skirts, skating skirts, lounging pyjamas, after-ski slacks.

TAUPE CRÊPE BLOUSE, BROWN FAILLÉ SKIRT (first)...one good way to make up a costume for afternoon. Or, for evening, make the blouse without the sash, and tuck it into a taupe crêpe skirt. Blouse 8527, designed for sizes 12 to 20, 30 to 38. Skirt 8155, "Easy-to-Make," designed for sizes 25 to 34 waist.

RED WOOL JACKET, GREEN-AND-RED WOOL PLAID SKIRT (second)...bright suggestion for town, for country. Cut the skirt in evening length, too—see the opposite page. The jacket could top grey slacks. Jacket 8474, designed for sizes 12 to 20, 30 to 38. Skirt 8471, designed for sizes 25 to 34 waist. Both "Easy-to-Make."

MAKE THEM...MIX THEM



DESIGNS FOR DRESSMAKING

THE BACK VIEWS WILL BE FOUND ON PAGE 129

VIVID GREEN JERSEY BLOUSE, BLACK CRÊPE SKIRT (first)...recipe for a dinner-costume. The skirt could support a variety of blouses—the blouse pairs off well with the skirt at far right. Blouse 8526, designed for sizes 12 to 20, 30 to 42. Skirt 8525, designed for sizes 25 to 32 waist. Both “Easy-to-Make.”

GREY WOOL JERSEY JACKET, GREY WOOL JERSEY SKIRT (second)...promptings to make a dinner-and-theatre costume. You could unite this jacket with slacks or a short skirt, after skiing. Jacket 8211, designed for sizes 12 to 20, 30 to 38. Skirt 8471, “Easy-to-Make,” designed for sizes 25 to 34 waist.

CERISE-AND-BLACK FAILLE BLOUSE, BLACK VELVET SKIRT (third)... striking idea for entertaining-at-home. Transform it into a handsome late-afternoon costume by coupling the blouse with a short velvet skirt. Blouse 8566, designed for sizes 12 to 20 and 30 to 38. Skirt 7872, designed for sizes 25 to 34 waist. Both “Easy-to-Make.”

vogue's 50 *gifts*

None more than \$10;
all prize Christmas packages,
at shops in 68 cities

THE realization that it's December, that Christmas comes closer with every tick of the clock, may give you a turn. The Gift Situation! you think. Help! All right, here we come with help for you—Vogue's Fifty Gifts. No longer need you wince guiltily at such Noël reminders as candy canes, whiffs of balsam, the corner Santa. This Gift Assortment is dedicated to making December more restful, December twenty-fifth more successful than ever before.

All the gifts on these six pages were chosen unanimously by Vogue's editors. We knew—because many of you have told us—what you like to give and get. Hence you'll find such things as costume jewellery, bags, gloves. We knew that choosing men's gifts is likely to give you doubtful moments. Hence we seconded our judgment in this group with that of a hand-picked group of knowing young men. And more Christmas joy—no gift costs more than \$10.

These are our contributions to the Christmas spirit—that you may sit tranquilly by your fireside and make your choices unelbowed and serene. That your gifts will be as much a credit to you as they are joy-bringers to those who get them. That you may go, or telephone, to a shop near you and buy them, for shops in sixty-eight cities across the country have these gifts. (The list of shops is on page 116.)



3 AND 4

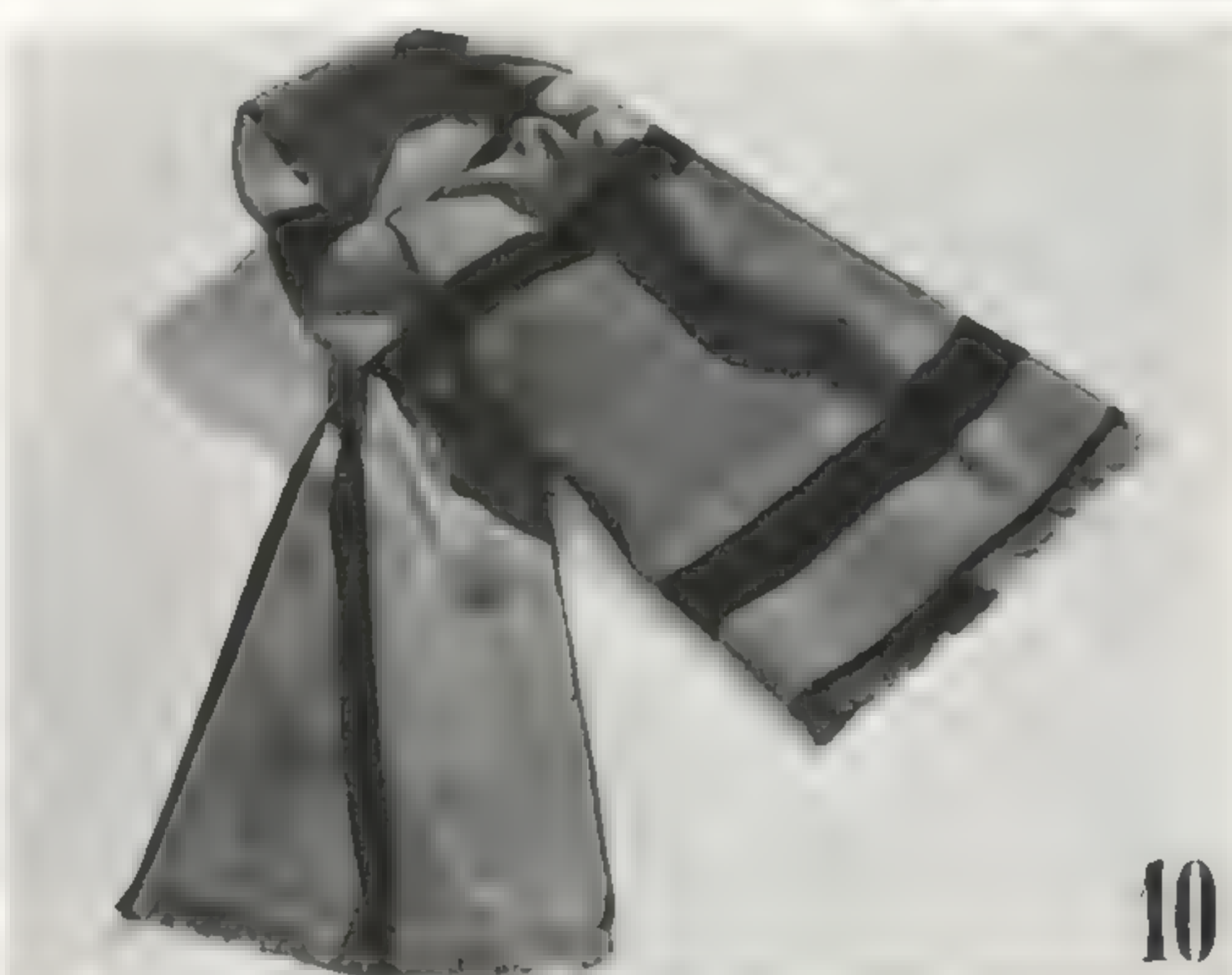
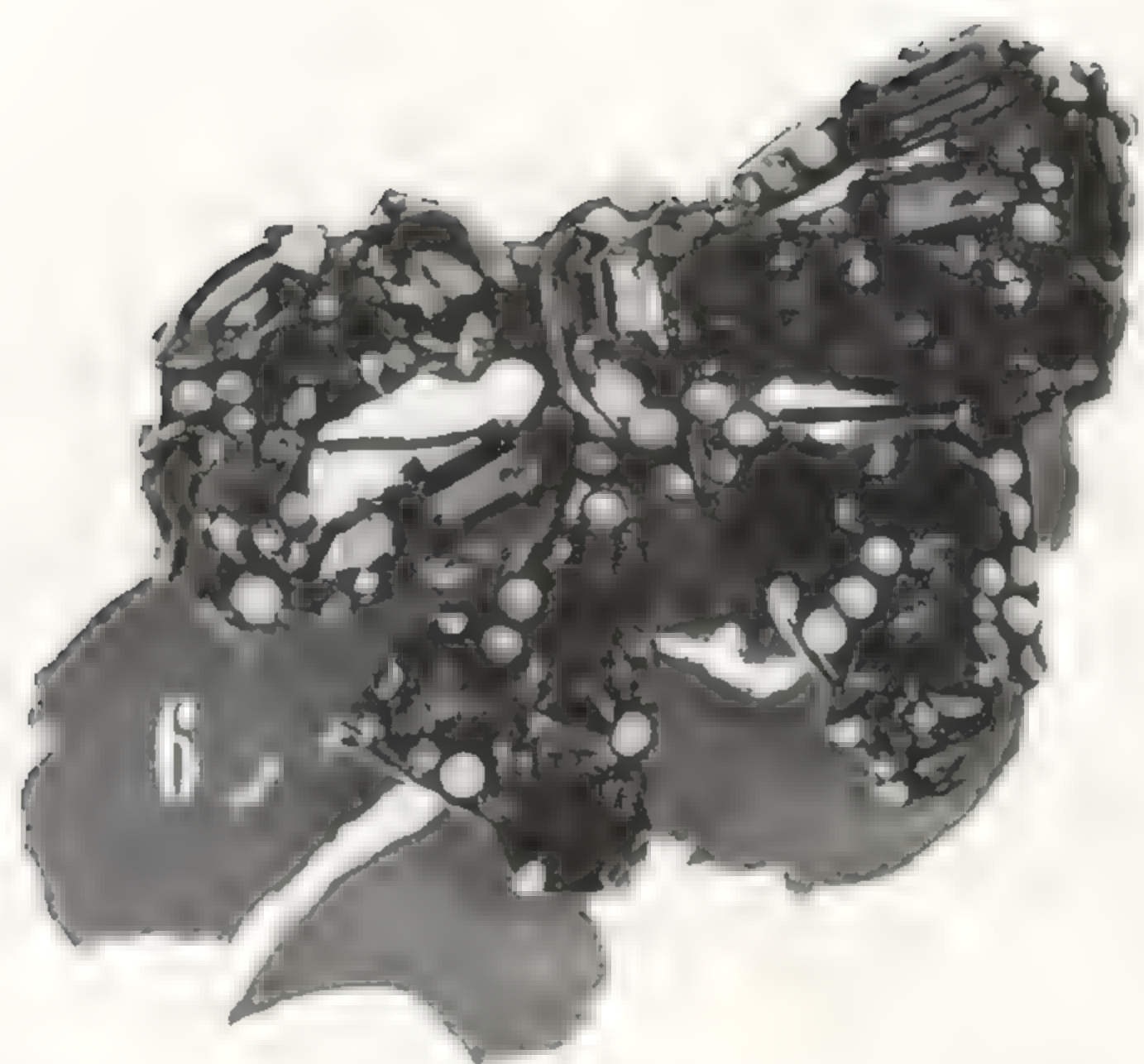


1 AND 2



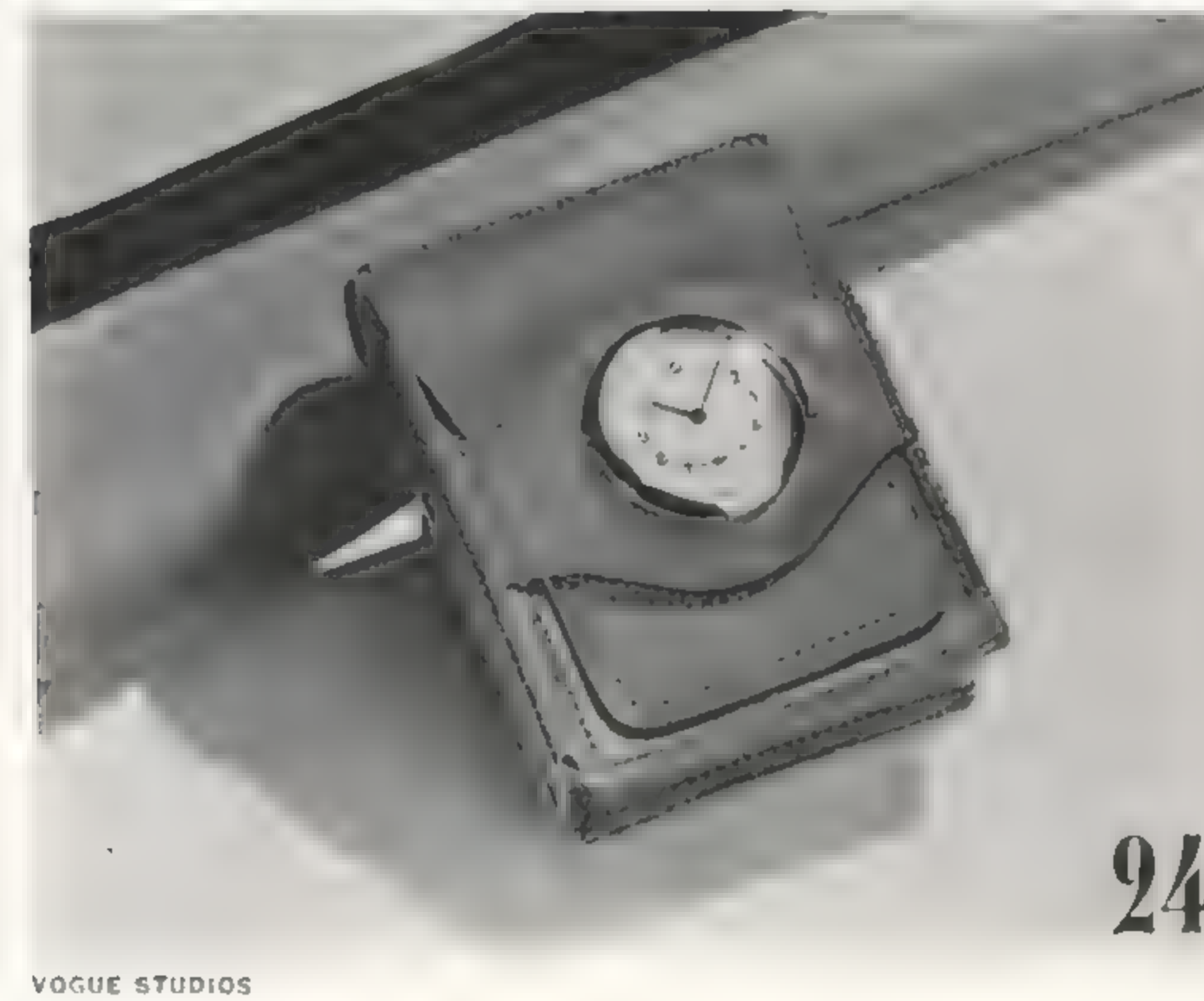
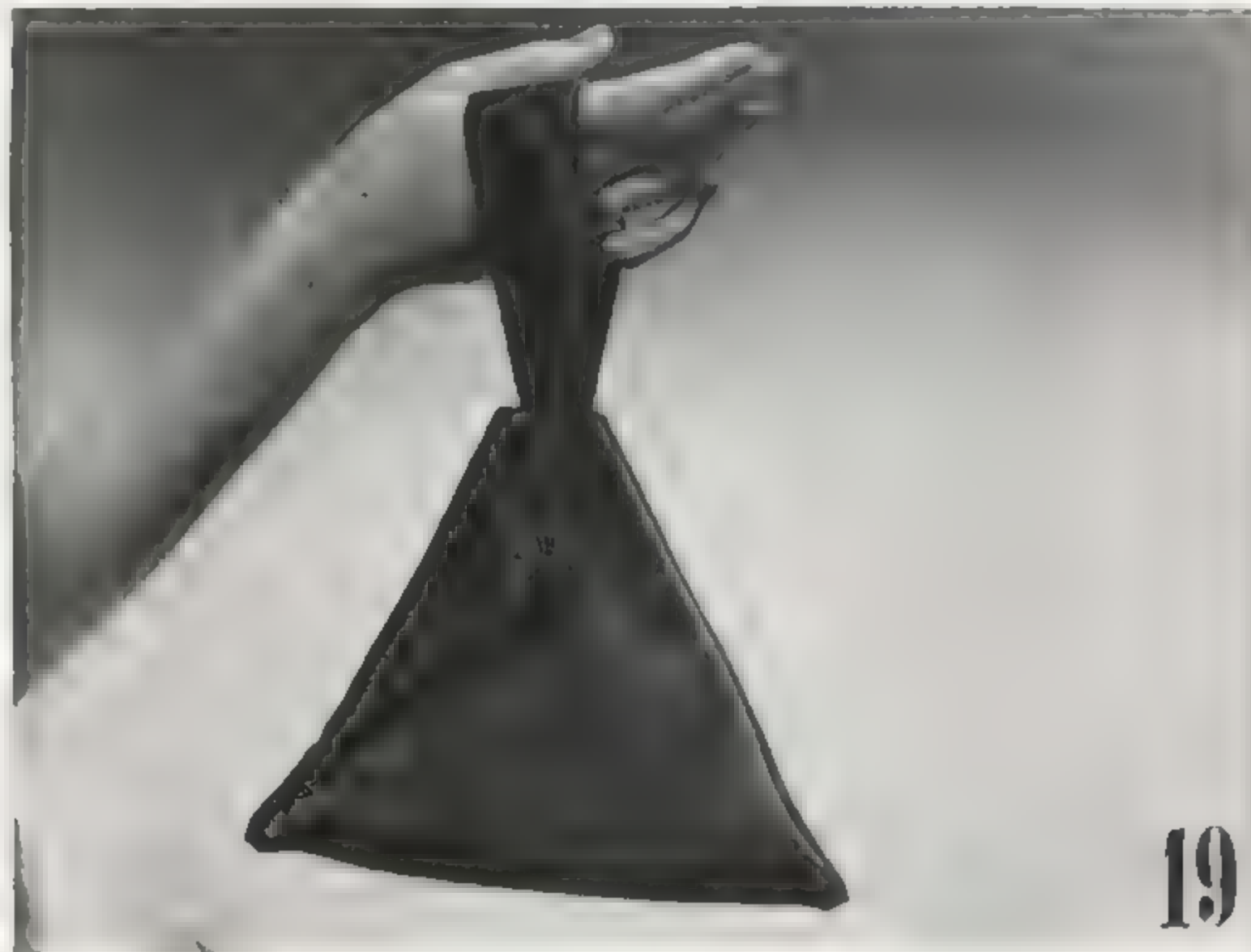
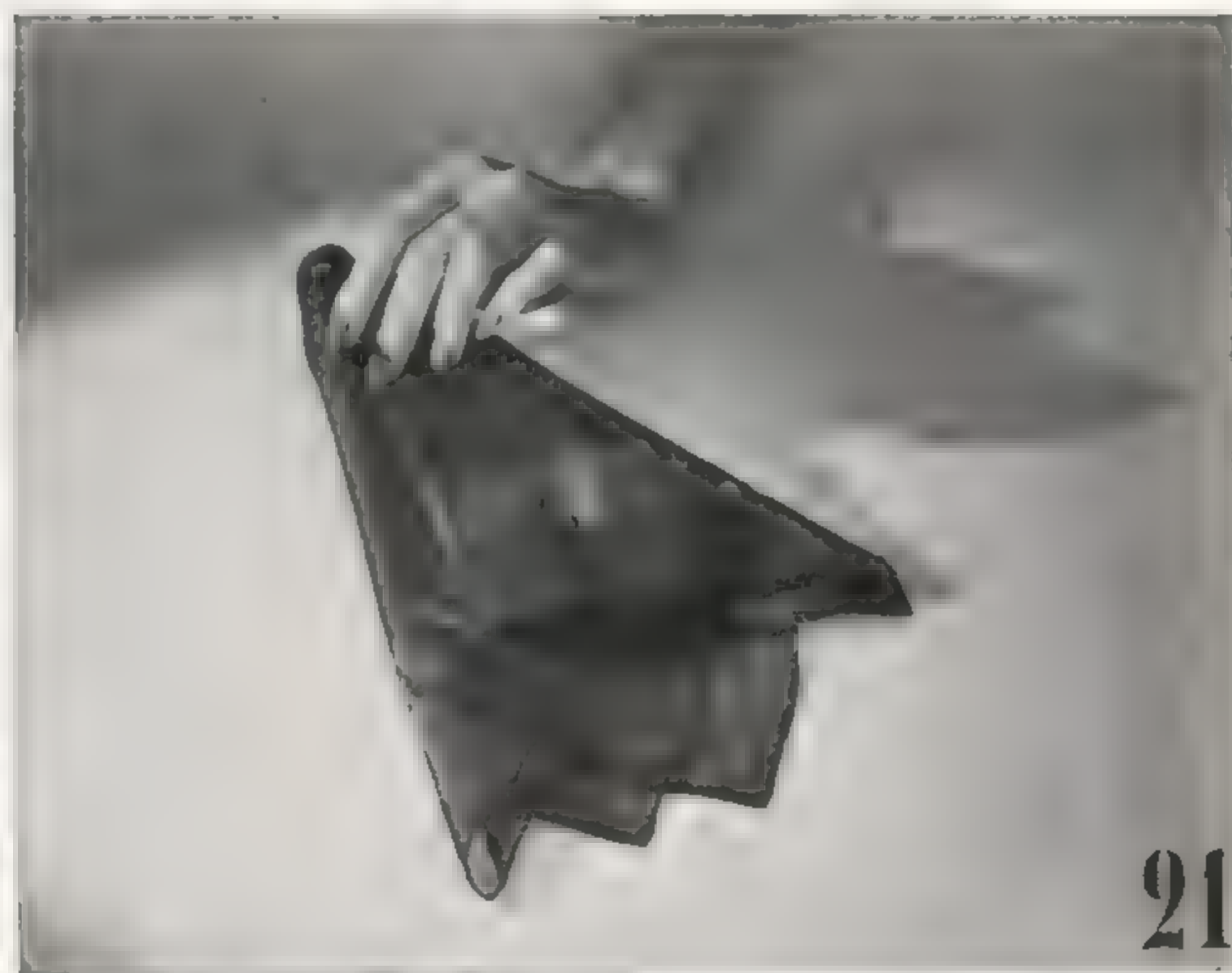
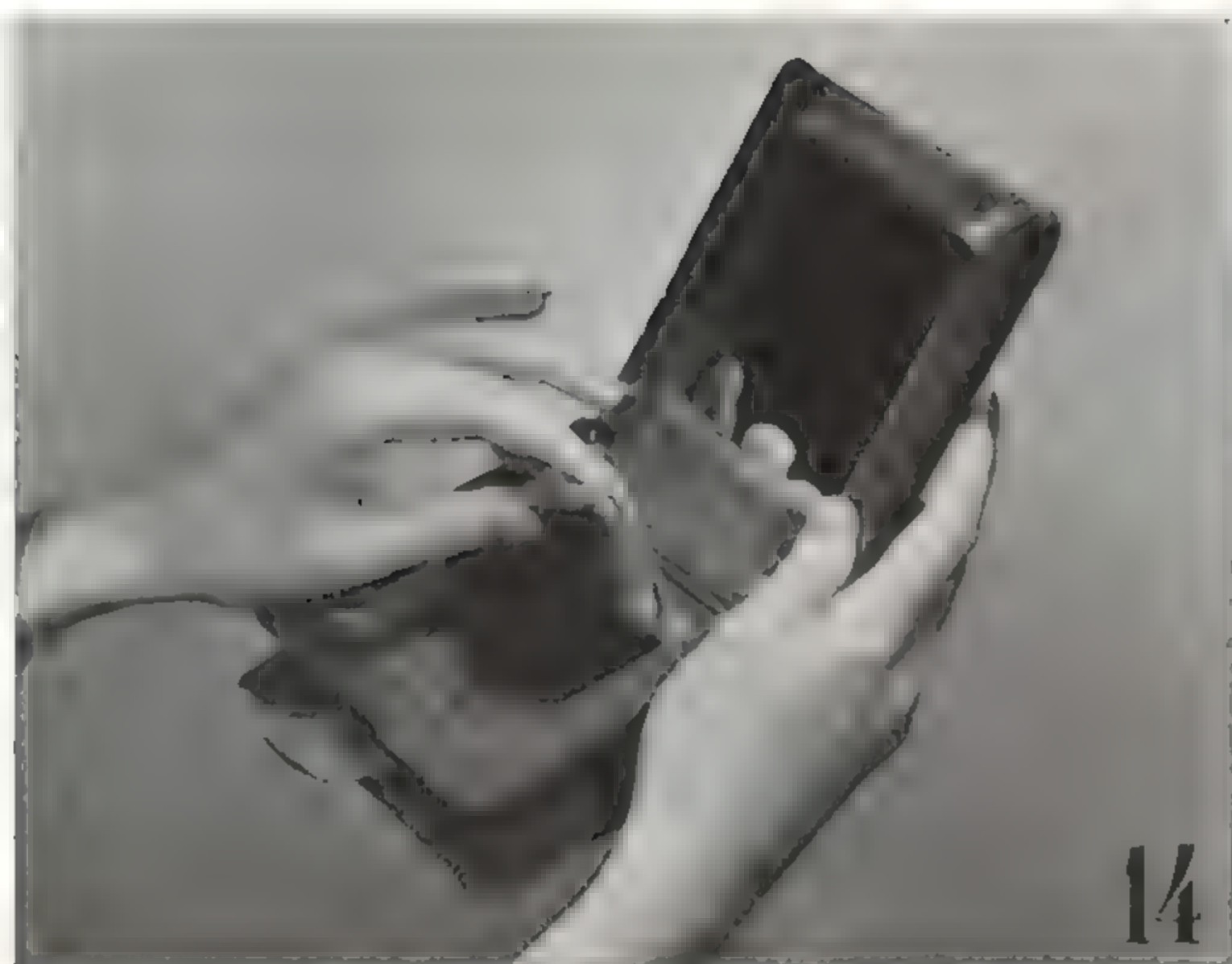
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VOGUE STUDIOS



- 1 Red and green are for Christmas, and so is this half-and-half scarf of red and green wool jersey. Yours for about \$1; Bonwit Teller
- 2 These sports mittens with white lambskin backs and red capeskin palms are appealing as kittens' paws. About \$5; Lord and Taylor
- 3 For the charm-bracelet set—a single compact with traditional charms engraved on its gold-metal surface. About \$5; Lord and Taylor
- 4 Red gloves for Christmas. These are classic slip-ons of washable mocha; a good foil for green or black. About \$4 at Stern Brothers
- 5 A bag is on almost any woman's "Things I'd Like to Get" list. Here's one of black French suède, for afternoon. Spend about \$5; Altman
- 6 This beautiful bow-knot pin of antique gold metal set with ruby and turquoise stones will gratify any woman. Under \$6; Milgrim
- 7 Begin hinting now for this spectacular bib necklace—baroque pearls dripping from three gold-metal chains. For about \$10; Macy's
- 8 Tribute to femininity—a handkerchief case of Lierre lace on peach Celanese rayon satin. About \$4; Carlin Comforts, Saks-Fifth Avenue
- 9 The wheel of fortune has spun for any one who gets these gilt earrings—which also double as dress clips. About \$5; Jay-Thorpe
- 10 Doubly welcome is this two-way scarf—one side is of brightly plaid rayon satin twill; the other of plaid duvetine. About \$4; Best
- 11 Contribution to a daughter's joyous Noël—this collar-necklace of gold metal mesh, and crystal dangles. About \$3; Bloomingdale
- 12 To give or get—a glittering evening necklace with two rows of amethyst stones and pendants. It's about \$10 at Bergdorf Goodman
- 13 For the party-going young—a curl-covering hood of white wool jersey, edged with fluffy white marabou. For only about \$3.50; Best

SEE PAGE 116 FOR SHOPS IN OTHER CITIES



VOGUE STUDIOS



14 Girl or woman would love this evening bag—a squashy, roomy gem of ruby-red rayon velvet. About \$7.50; Saks-Fifth Avenue

15 Safe convoy for bottles—a bag of washable beige corduroy, its lining stainless; 2 bottles; 2 jars. About \$5; Bloomingdale

16 A glove that a tweed-fancier can wear even in town—knitted black wool in that beloved stitch, the cable. About \$1.50 a pair; Macy's

17 Twenty cigarettes fit obligingly into this flat case of tan sole leather lined with red morocco. About \$6; Saks-Fifth Avenue

18 Whoever gets this flower pin will like the realistic way its centre trembles. Silver metal, rhinestones. About \$7.50; Henri Bendel

19 A débutante would dance with this bag on her wrist; a pretty pyramid of green rayon satin. Approximately \$5; from Jay-Thorpe

20 For a woman of any generation—this trio of rayon satin sachets. Nice for perfuming a fur coat. Under \$3; from Bonwit Teller

21 Aesthetically, this black mull handkerchief with gold lamé threads is a pleasure. Practically, it washes. About \$1; Bonwit Teller

22 Handkerchief hoarders will thank you for a blue chiffon evening one with a pink, gold, and silver metallic border. About \$3; Best

23 A rigid gilt bracelet—it looks expensive, yes, but you don't need to break the bank at about \$10. From Saks-Fifth Avenue

24 Cigarette? The time? This hazel pigskin case supplies both. Seven-jewel guaranteed movement watch. About \$10; Mark Cross

25 Breathes there the woman with enough costume jewellery? No. Gold-dipped bracelet; green stones. About \$7.50; Franklin Simon

26 Simple without, spacious within—this giant envelope of Christmas-red felt. Black rayon lining. About \$5; at Saks-Fifth Avenue

27 Overnight success—this bag of black lizard-grained cowhide. Room for over-night gowns, etc. About \$10; Saks-Fifth Avenue

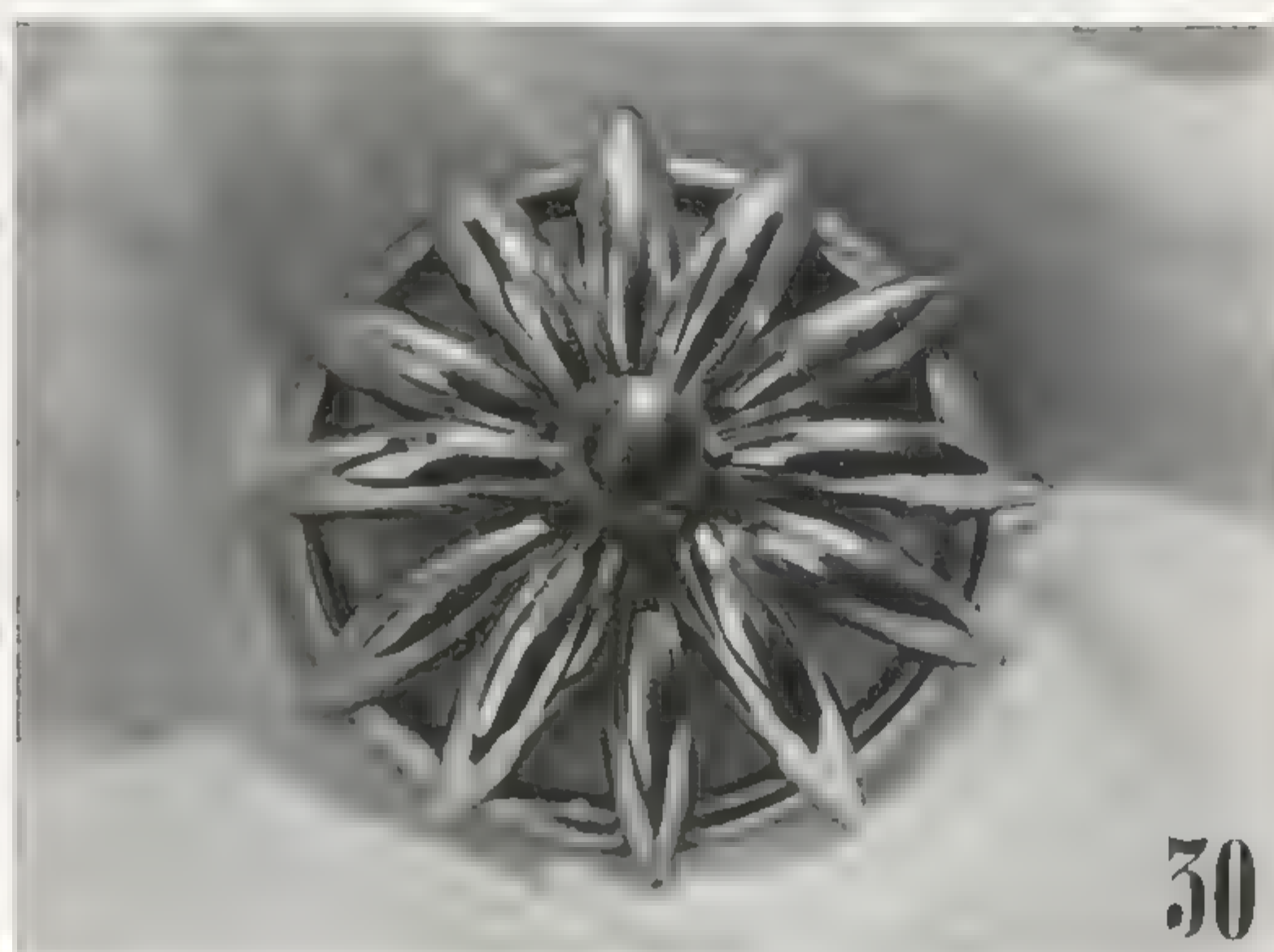
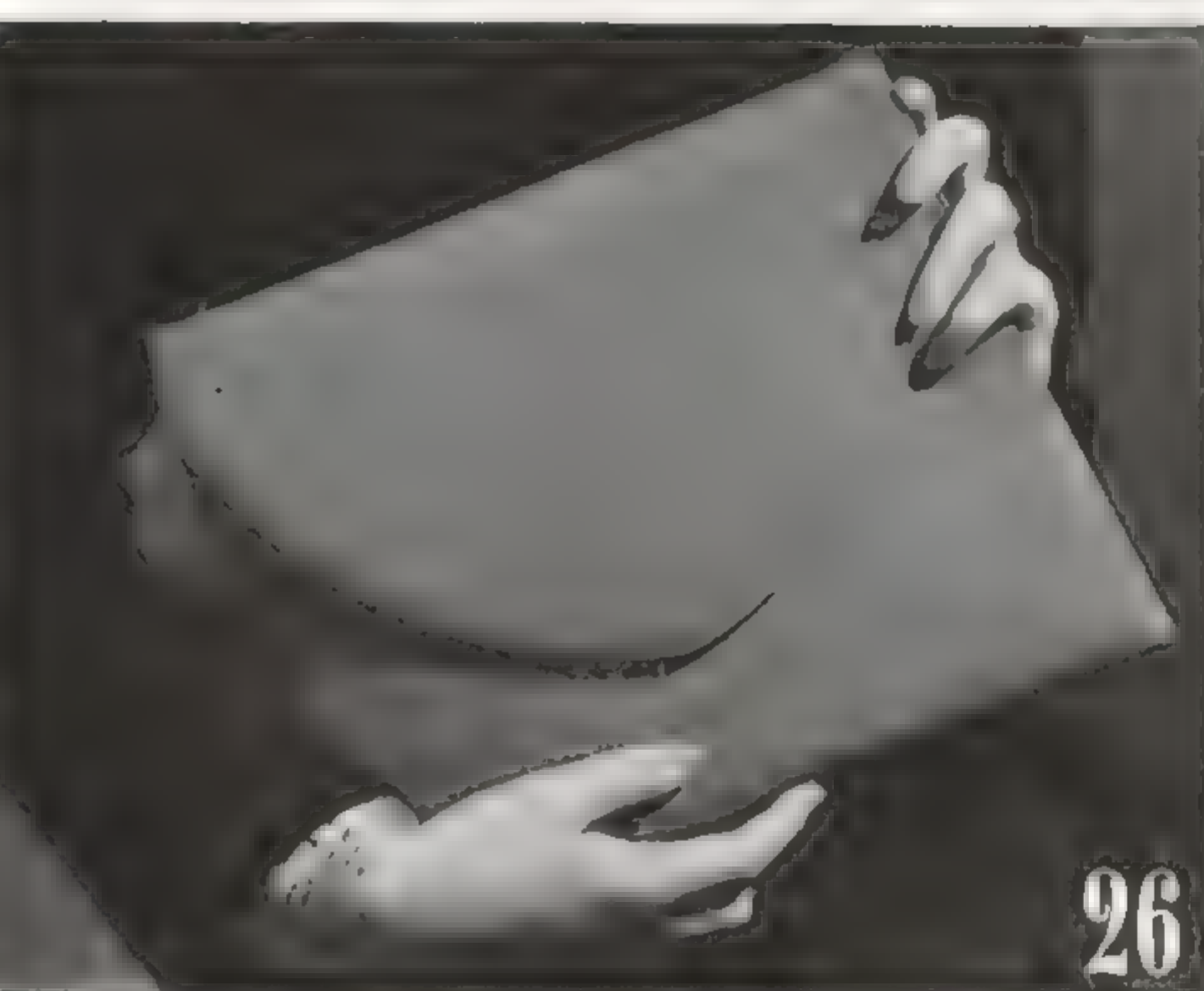
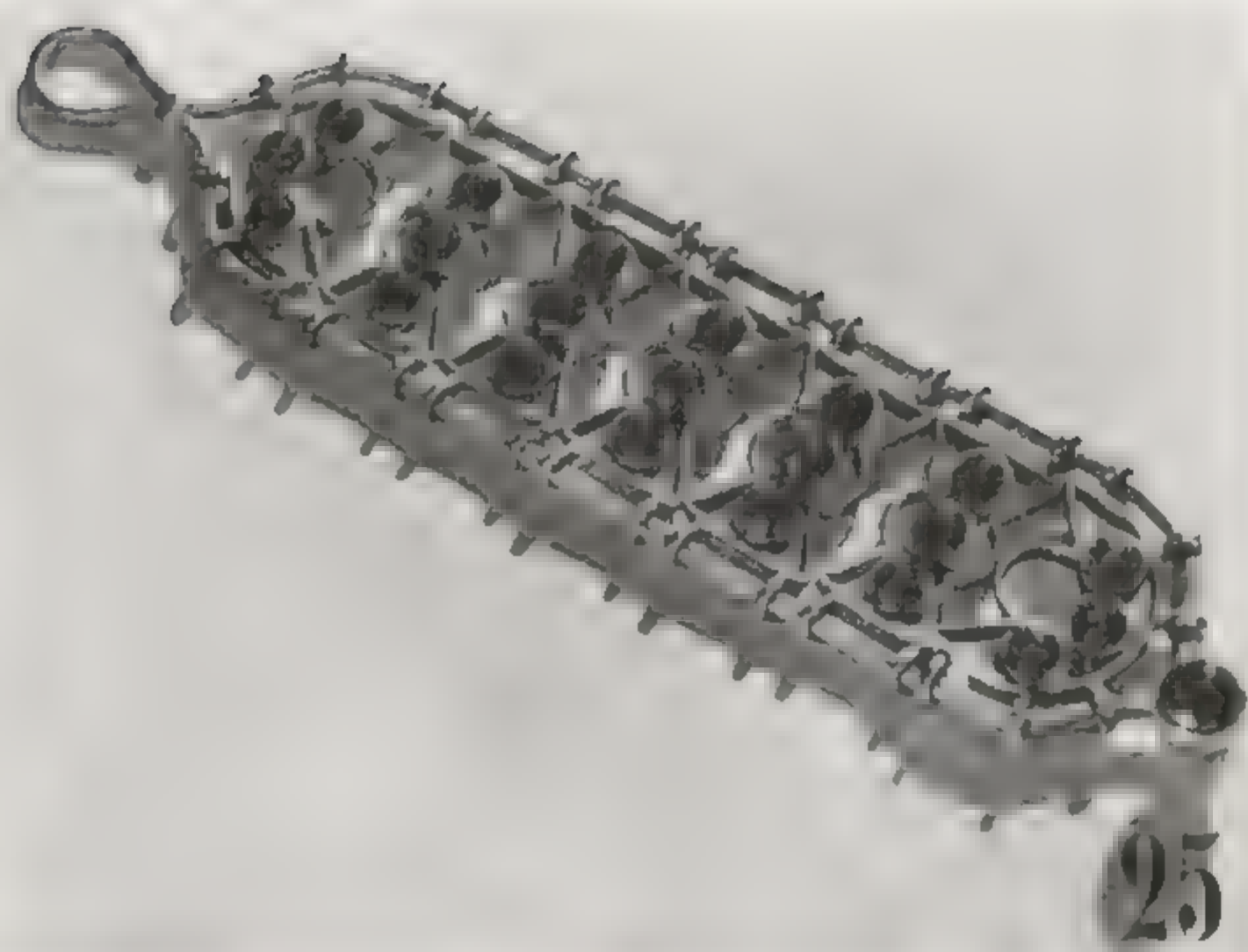
28 Twig-weight necklace of wooden links and its bracelet, by Leo Glass. Necklace, about \$5. Bracelet, about \$1. Bonwit Teller

29 Big as all outdoors—a city-country bag of saddle-stitched tan cowhide. Green morocco leather lining. About \$10; Lord and Taylor

30 A daisy for a buttonhole—specifically, a conventionalized daisy clip-pin of silver and gold metal. Less than \$3; Macy's has it

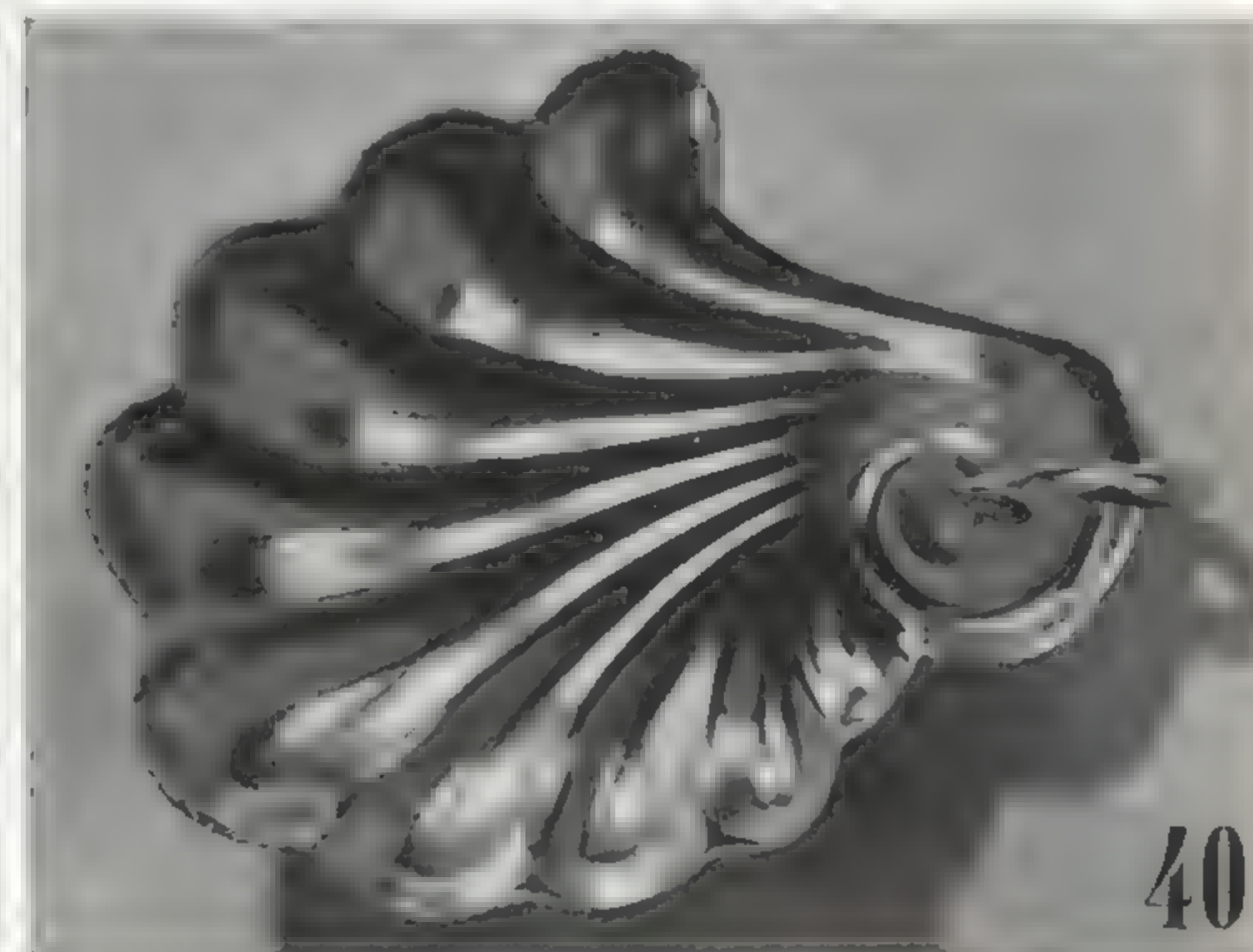
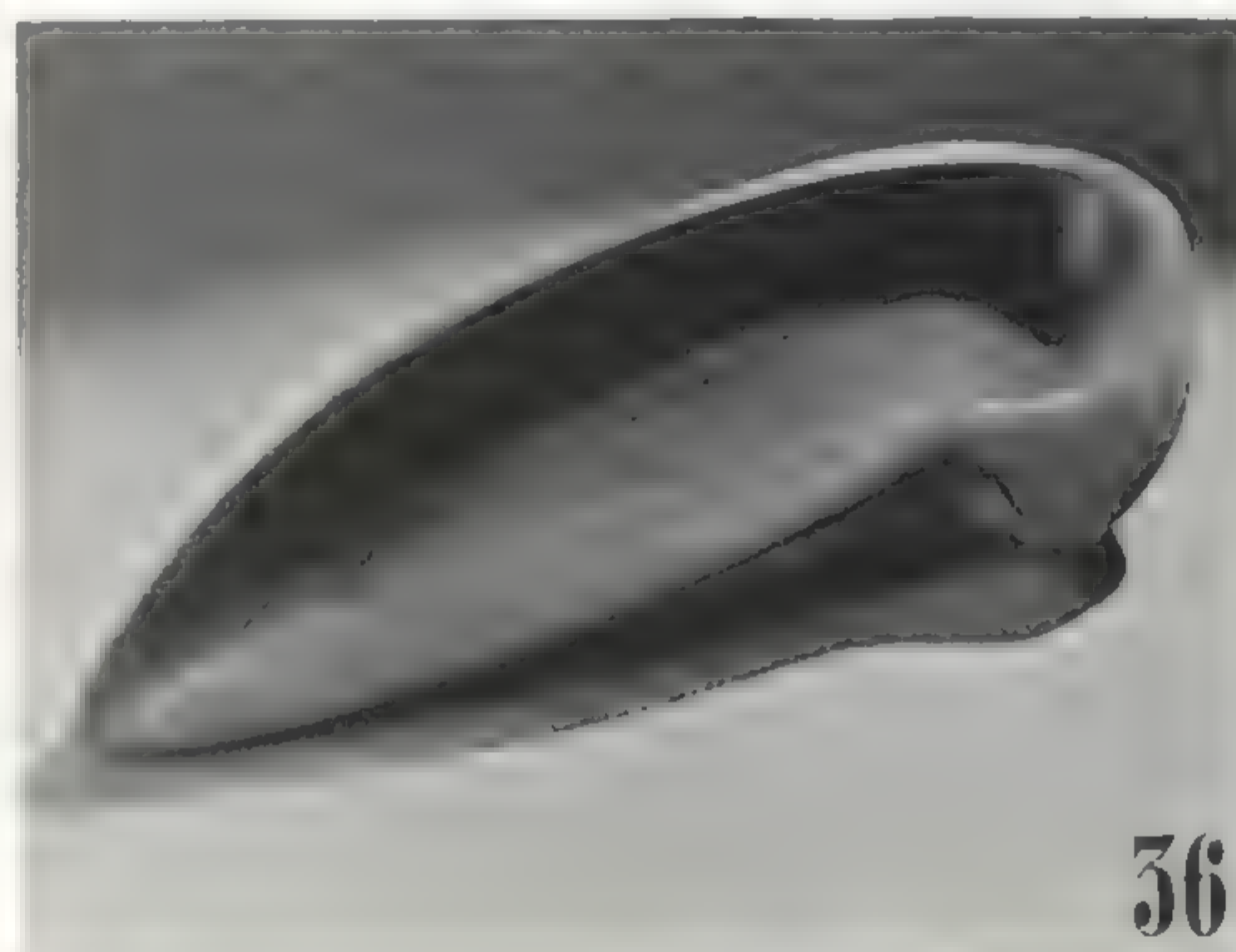
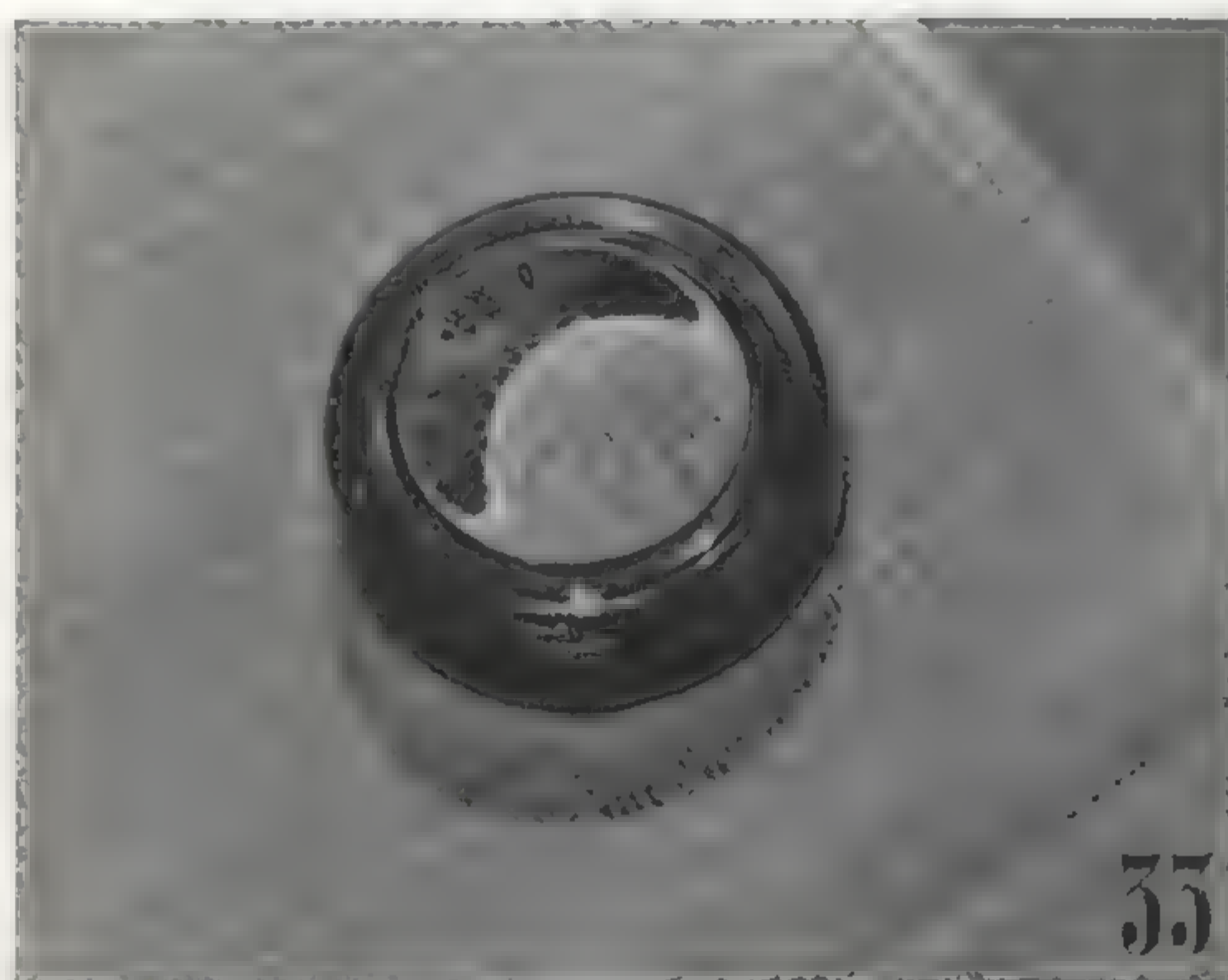
31 Costume-jewellery case of velvet, for many big pieces. Cerise, with pale blue jeweller's flannel lining. About \$5; Lord and Taylor

32 A baby-turtle clip of gold metal; with one jewel-colour stone. About \$1; Bonwit Teller



Gifts for the whole household

- 33** One gift that does two things—magnifies whatever it sits on; acts as paper-weight. Tooled red baby calf binding. About \$1; Lewis and Conger
- 34** Homage to a hostess—cherry-patterned, ivory-glazed plates for hors-d'œuvres or coffee and brandy. Around \$6 for a dozen; Pitt Petri
- 35** Pale hands—white porcelain, to be exact—to serve as ash-tray or hold a floating flower. For modern or Victorian décor. About \$7; Altman
- 36** Brown hazelwood makes this wing-shaped dish—for rolls or celery. Particularly nice for a country householder. Around \$4; McCreery's
- 37** One of those hard-to-find simple vases—this graceful shape—13" tall, of pale green hand-made American glass. About \$2.50; Macy's
- 38** A Marguerita Mergentime luncheon cloth, "Spencerian," linen, 72" by 54". Under \$6; napkins, about \$7 a dozen. McCutcheon
- 39** Silver-plated jigger to go over a bottle-neck. (You can't lose it unless you lose the bottle; then who cares?) About \$1; Abercrombie & Fitch
- 40** A shell-dish of aluminum, dipped for a permanent golden finish. Its career will include holding fruit, flowers, etc. Under \$5; Ovington's
- 41** That camera fiend you know would be the picture of bliss with a many-pocketed camera kit of russet elkskin. About \$9; Abercrombie & Fitch
- 42** To transport the master's ties unwrinkled—a tie-case of hazel pigskin. (Not a chancy choice, like ties.) Circa \$8; Hammacher Schlemmer
- 43** Suggestion for a son or husband—two brushes on one brown cowhide handle. A brush each for hat and suit. About \$4; Brooks Brothers
- 44** Tycoons, present or future, will treasure this brass-and-steel Memo-Master. Tells date; holds clips, paper, etc. Under \$8; John Wanamaker
- 45** For a member of the radio audience—a radio log of black morocco leather, red-lined. Holds programs, etc. About \$3; Abercrombie & Fitch
- 46** A mighty atom—this miniature travelling-case of ginger cowhide. It holds as much as many bigger ones. Under \$6; Hammacher Schlemmer
- 47** For the man who loves his brier—a tobacco-pouch of clan-tartan Botany worsted, lined with oiled silk. Around a mere \$1; Tripler's
- 48** A duffel-bag and its case, of tan cloth bound with brown cowhide. Packs flat, unpacks to carry laundry, etc. About \$10; Lord and Taylor
- 49** Pigskin trio—braces, belt, garters—packed in a pigskin-grained case, rayon-lined. (Good for ties later on.) Under \$4; at Lord and Taylor
- 50** To fit into a man's world—rugged ash-tray and lighter of tan sole leather. Tray about \$3; lighter about \$4. Name extra. John Wanamaker



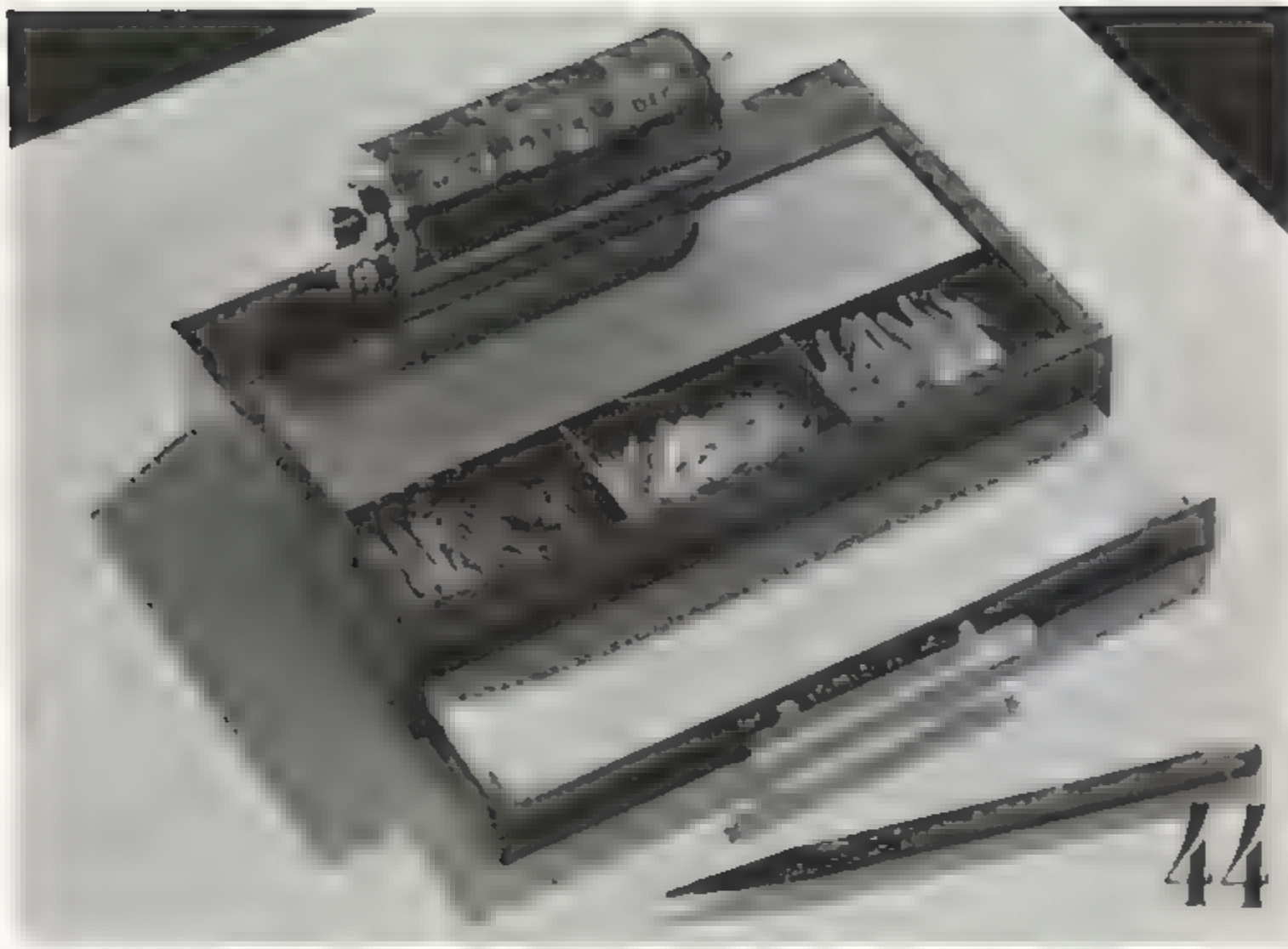


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VOGUE STUDIOS



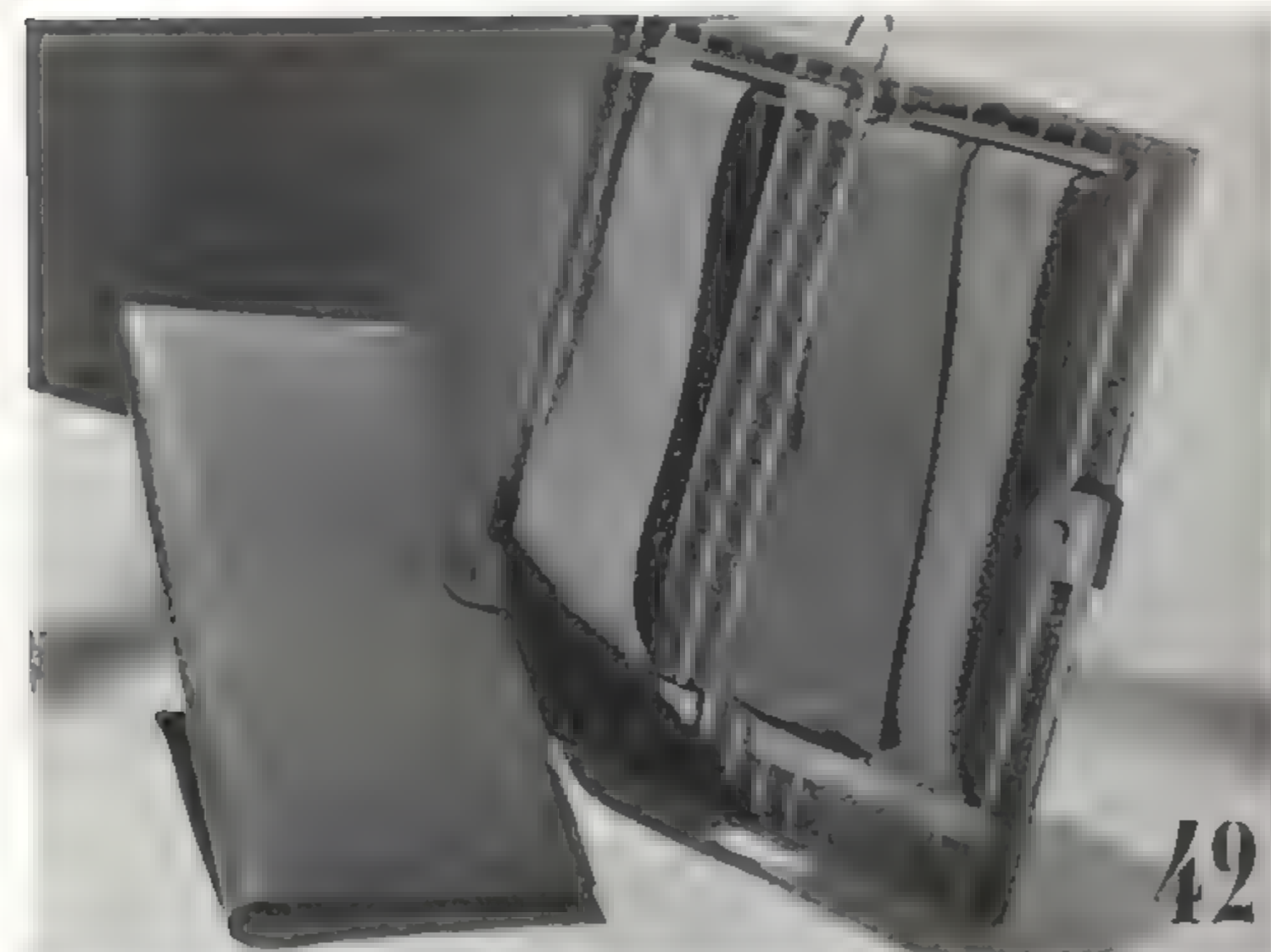
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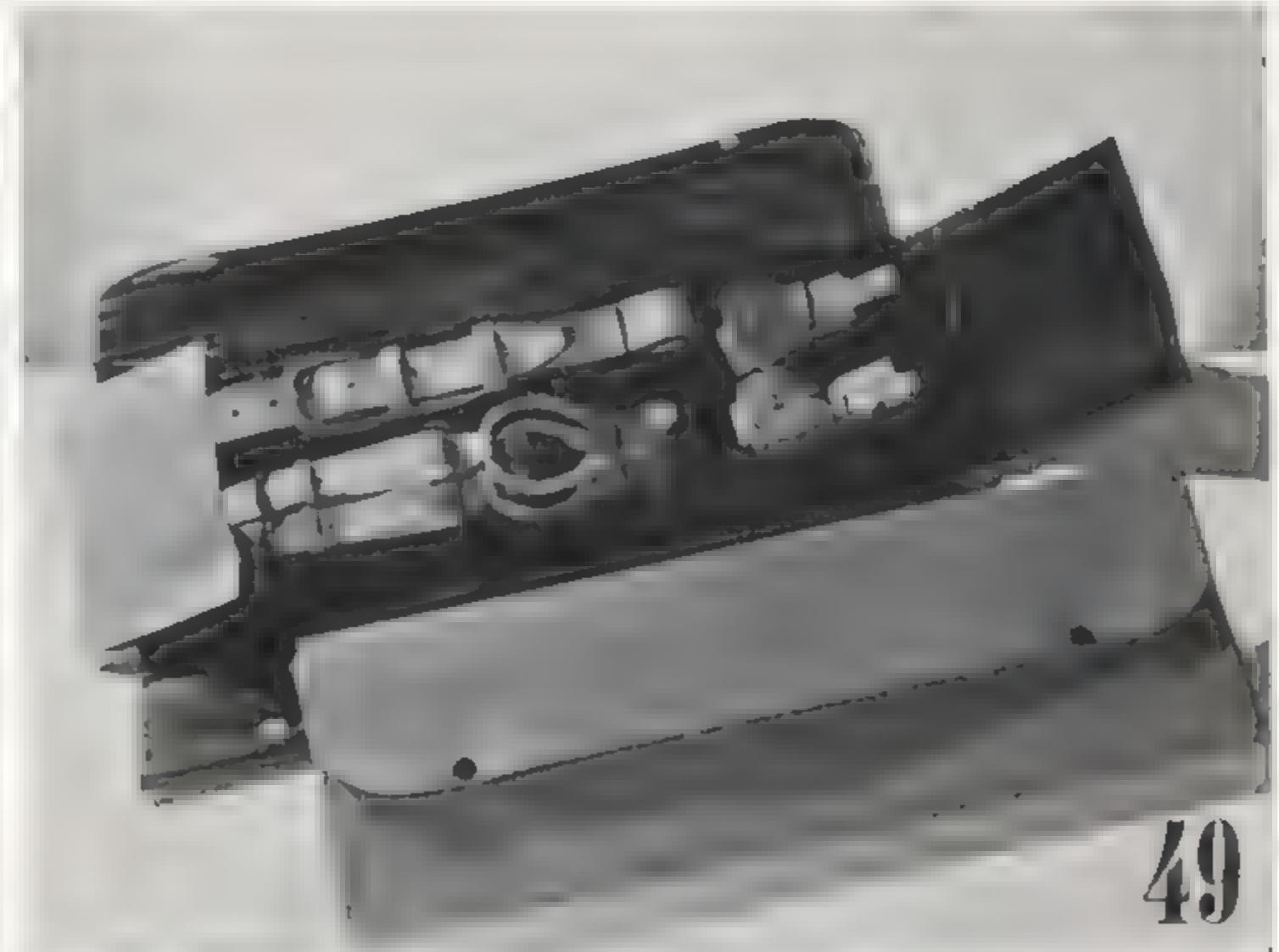
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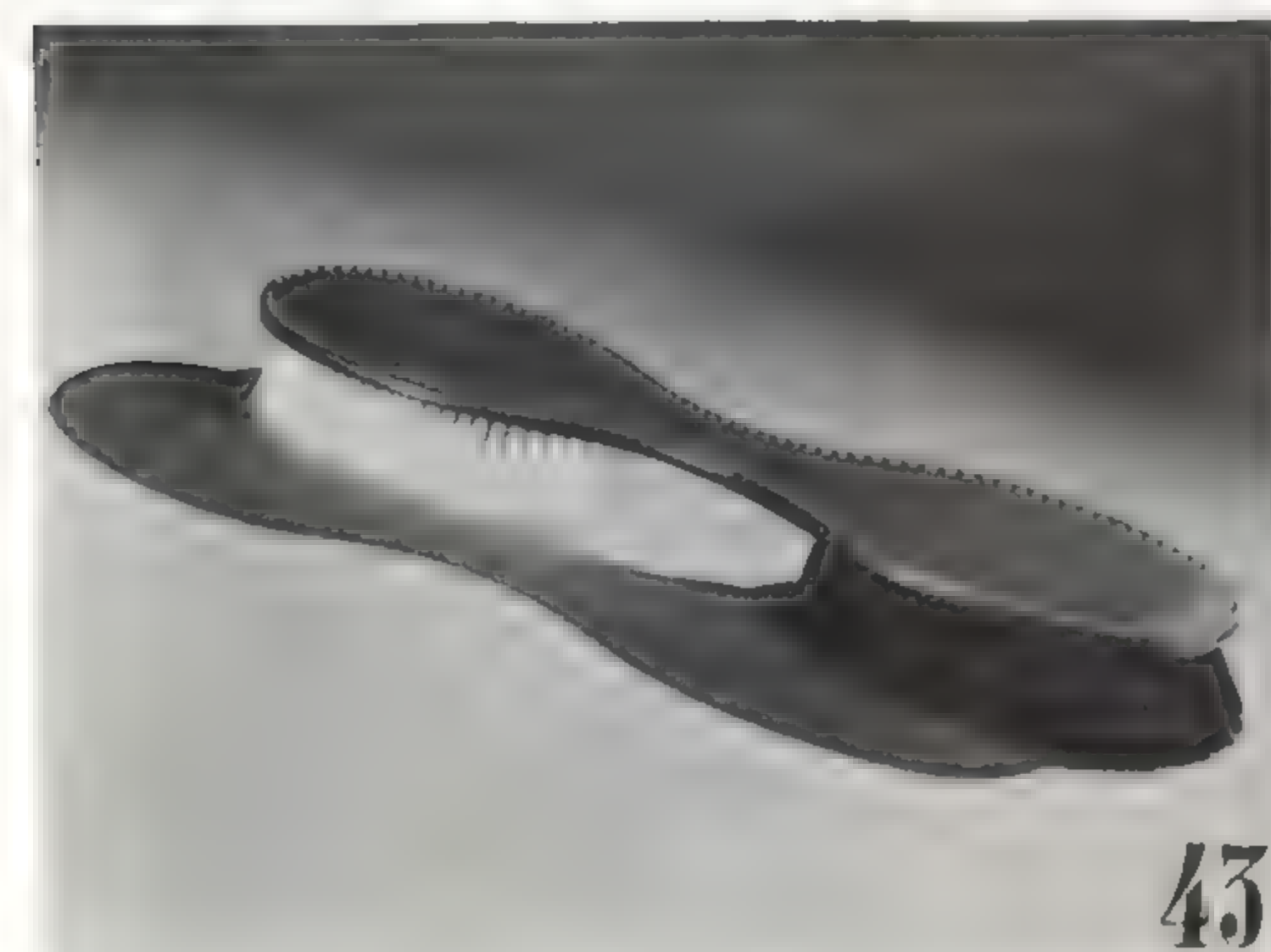
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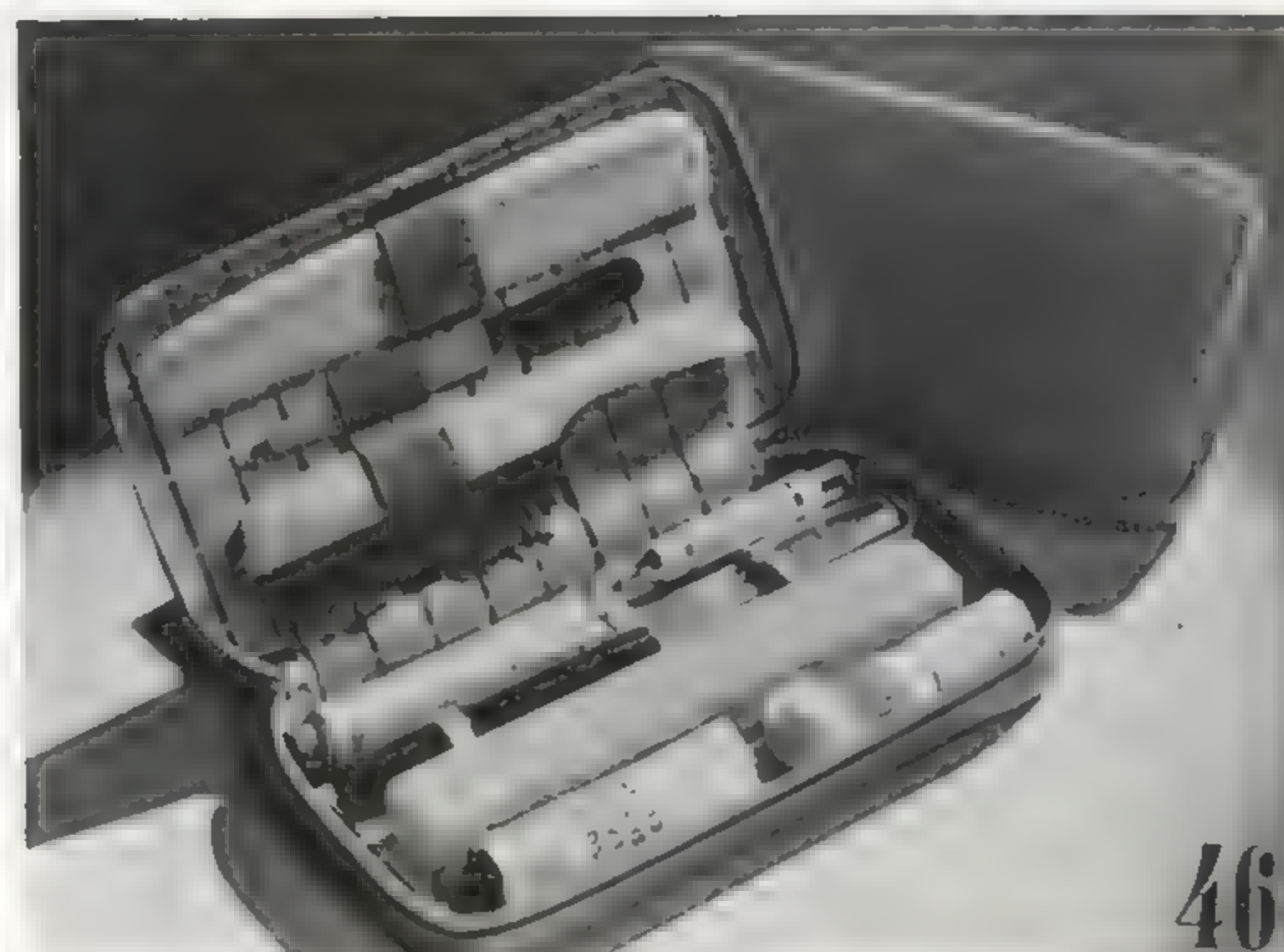
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46



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SEE PAGE 116 FOR SHOPS IN OTHER CITIES

Ten gifts—masculine



IN A CHRISTMAS STOCKING you might put...For baby, a ribbed sweater of brilliant scarlet or some other bright colour, with a turtle-neck. Christine Hunter is making them at Elizabeth Hawes' shop, 21 East Sixty-Seventh Street, for around \$12.50. They're irresistible, and look about big enough for a kitten....

....For a lady, a small Celanese satin evening bag completely covered by a floating chiffon handkerchief, which may or may not be banded with a row of sequins. The whole thing hangs from a ring. And the whole thing costs about \$4 with sequins; \$3 without, at Baroness Moura Tornow, 1075 First Avenue....

....Or a delicately designed ornament of pearls, which Ann Ritz can delight you with. We liked her bracelets of seed-pearls, pin-head size, worked quite like beadwork, in any design that you or Miss Ritz might think up. We wanted a thin bracelet of these, about a third of an inch wide, interspersed with square carnelian links; approximately \$75 in fine cultured pearls; more, of course, in real Orientals, at 665 Fifth Avenue. They come in lush pink leather cases. And Miss Ritz will reset or restring any old pearls lying around your house....

....From Yamanaka, 680 Fifth Avenue, more charming little carved figures than ever before, to our way of thinking. Our favourites were: a carnelian cat, an amethyst baby, and a giraffe of Manchurian jade in a lovely lime colour. The prices; around \$10, \$30, and \$25, in the order named. And for love and practically no money, infinitesimal, small boxes of green or white ivory, containing an atom-like ivory bird. Both bird and box are yours for around \$2. Before you leave this good shop, look at the brocade-covered address-books with leather backs; a good gift for \$2.50 or thereabouts....

....A trip to Lord and Taylor will net you a glamorous snood, if you take along about five dollars. This very festive affair is made of fine gold mesh, sprinkled at the top with small red, blue, and green glass stars, treated so that they twinkle at night. Incidentally, in the same place and for the same price, you can buy a black satin ruffed evening bag with a dusting of these same stars in one corner. *Still* at Lord and Taylor, you can pick up a fine little hazel pigskin case, and at this same price. In it you, or your husband, will find cuff-links, collar-pin, and tie-clip covered with pig....

Also in the men's field of gifts, you can put a great deal of practicality into the stocking by inserting a box of Charmaine razor blades (thirty-one for a dollar or so). Our male guinea-pig friends tell us they are fine. They come in a nice black box with a slot for old blades. Tripler's will provide....

....If your husband cries in weekly fervour that all he asks of life is a good carving-knife give him a Henckels Holl-o-Edge of stainless steel, which never needs regrinding; approximately \$4.50 with wood handle, or \$7.50 with stag. It's a big thing, quite a stocking-full, but worthy. The Fifth Avenue Cutlery Shop, 730 Fifth Avenue, has it. Here, too, you can enchant your man with a pocket tool kit in a leather case. There are two of these kits, prices at approximately \$7 and \$9, according to the number of tools. Each case is equipped with a wooden handle for the various tools....

....A beautiful \$5 present for almost any one is a wine-taster of silver plate over carved copper, which you may buy at Lambert Brothers, Sixtieth Street and Lexington Avenue. It can be used for its true and ethical purpose or as an ash-tray. And there are amusing little figures which turn out to be salt and pepper shakers, corkscrews, et cetera, in the form of Chinese mandarins or animals. If you want to put something really elegant in a stocking, insert a gold bracelet-watch, which you can wear either as a bracelet or clip-watch, set on a gold mesh bracelet, and bedecked with diamonds. This is Lambert's own design; your own property for around \$385....

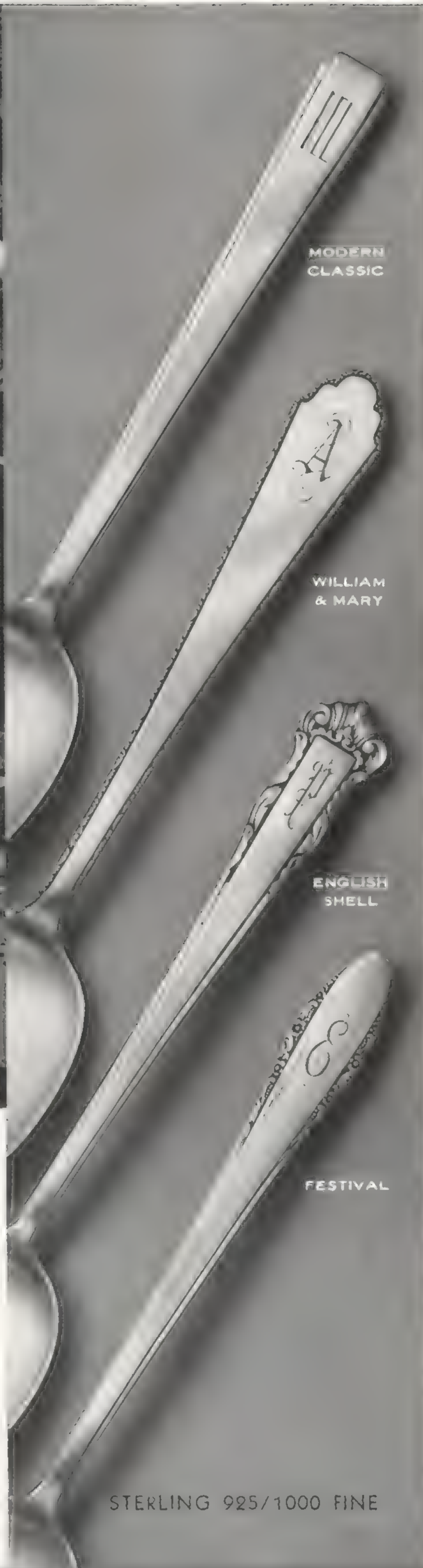
....If you would like to give a less expensive watch you might fall for Saks-Fifth Avenue's timepiece set in a square black enamel compact; about \$6—or the tiny leather book which unfolds and reveals a bedside clock; about \$23. Or visit Tourneau, a most interesting little watch shop at 425 Madison Avenue. Here we found a black enamel lipstick with a watch set at one end of the case, for about \$10, and a tiny watch die (one of dice, we mean) of black enamel, hanging from a black leather bow, destined for a lapel, around \$30....

....This next sounds ultra-fantastic, but is really charming. At Best, you can buy animal cracker pins actually cut from dough, with a cookie cutter, and coated with gold. Take your pick of a goose, a frog, a giraffe, or a turkey; under \$2. (Continued on page 130)



Junior Hostess Sets...loveliest of Christmas Gifts

STERLING—the traditional gift—now wears a new and exciting guise. Always perfect, it sometimes was costlier than we liked. But today, with LUNT JUNIOR HOSTESS SETS, Sterling takes its place among the practical, moderately priced gifts. For as little as *twenty-five dollars* you can buy enough pieces for “snack entertaining” for four people. What a wonderful gift! And, of course, this compact set forms an ideal nucleus for starting a complete service at some future time. ♪ If the object of your attention is fortunate enough to have some LUNT Tableware, it might be thoughtful to add to the more important pieces a dozen Bouillon Spoons or Oyster Forks. Everyone enjoys the niceties of a truly complete table service. ♪ So, this year, you can make every important gift one of intrinsic value and lasting joy—see that it is all *Sterling by Lunt*. ♪ For further details on the Junior Hostess Sets, or a Price List of your own Lunt pattern, write LUNT SILVERSMITHS, Dept. A-24, Greenfield, Mass.



STERLING 925/1000 FINE



LUNT
Sterling

DESIGNS OF LASTING GOOD TASTE

VOGUE'S 50 GIFTS

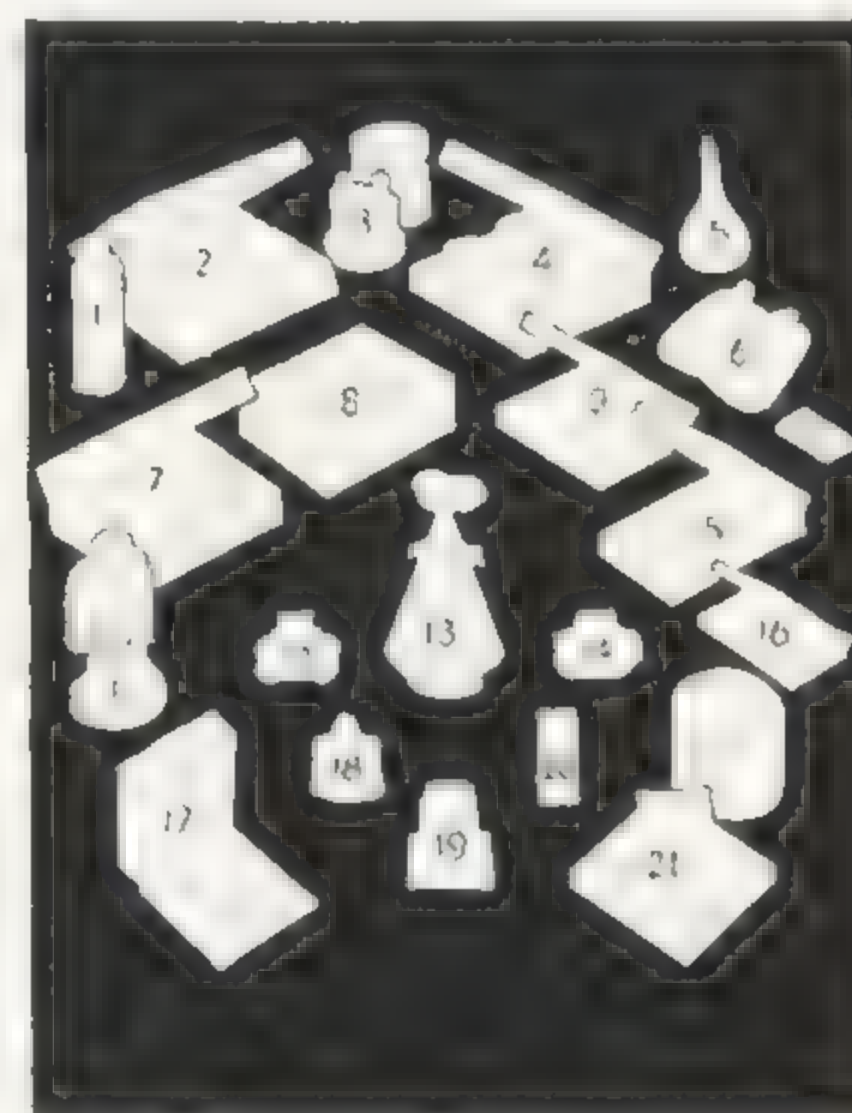
THE GIFTS SHOWN ON PAGES 108 TO 113
CAN BE FOUND IN THE SHOPS LISTED BELOW

ABILENE, TEXAS	ERNEST GRISSOM, INC.
AKRON, OHIO	THE M. O'NEIL COMPANY
ANN ARBOR, MICHIGAN	GOODYEAR'S
ASHEVILLE, NORTH CAROLINA	JEAN WEST
ATLANTA, GEORGIA	RICH'S INC.
AUSTIN, TEXAS	T. H. WILLIAMS & CO.
BALTIMORE, MARYLAND	HUTZLER BROTHERS CO.
BATON ROUGE, LOUISIANA	THE DALTON COMPANY, INC.
BEAUMONT, TEXAS	WHITE HOUSE DRY GOODS CO.
BINGHAMTON, NEW YORK	HILLS, McLEAN & HASKINS, INC.
BOISE, IDAHO	C. C. ANDERSON STORES COMPANY
BOSTON, MASSACHUSETTS	WM. FILENE'S SONS COMPANY
BRIDGEPORT, CONNECTICUT	THE D. M. READ COMPANY
BUFFALO, NEW YORK	THE WM. HENGERER CO.
BURLINGTON, VERMONT	ABERNETHY-CLARKSON-WRIGHT, INC.
CHARLOTTE, NORTH CAROLINA	J. B. IVEY & CO.
CINCINNATI, OHIO	THE H. & S. POGUE CO.
DALLAS, TEXAS	NEIMAN-MARCUS CO.
DAYTON, OHIO	THE RIKE-KUMLER COMPANY
DENVER, COLORADO	THE DANIELS AND FISHER STORES CO.
DES MOINES, IOWA	YOUNKER BROTHERS, INC.
ELIZABETH, NEW JERSEY	LEVY BROTHERS
EL PASO, TEXAS	POPULAR DRY GOODS CO., INC.
GREENSBURG, PENNSYLVANIA	ROYER'S, INC.
HARRISBURG, PENNSYLVANIA	MARY SACHS
HARTFORD, CONNECTICUT	SAGE-ALLEN & COMPANY, INC.
HAZLETON, PENNSYLVANIA	WEARS, INC.
HONOLULU, HAWAII	THE LIBERTY HOUSE
HOUSTON, TEXAS	LEVY BROS. DRY GOODS CO.
HUNTINGTON, WEST VIRGINIA	THE ANDERSON NEWCOMB CO.
HUTCHINSON, KANSAS	THE PEGUES-WRIGHT CO.
INDIANAPOLIS, INDIANA	L. S. AYRES & COMPANY
JACKSONVILLE, FLORIDA	COHEN BROTHERS
KALAMAZOO, MICHIGAN	GILMORE BROTHERS
LINCOLN, NEBRASKA	MILLER & PAINE, INC.
LOS ANGELES, CALIFORNIA	J. W. ROBINSON COMPANY
LOUISVILLE, KENTUCKY	THE STEWART DRY GOODS CO.
LOWELL, MASSACHUSETTS	THE BON MARCHÉ
MARTINSBURG, WEST VIRGINIA	M. COHEN & SON
MILWAUKEE, WISCONSIN	T. A. CHAPMAN COMPANY
MINNEAPOLIS, MINNESOTA	POWERS
NASHVILLE, TENNESSEE	LOVEMAN, BERGER & TEITELBAUM
NEW HAVEN, CONNECTICUT	THE EDW. MALLEY CO.
NORFOLK, VIRGINIA	THE HOUSE OF ARTHUR MORRIS, INC.
OKLAHOMA CITY, OKLAHOMA	HALLIBURTON'S
OMAHA, NEBRASKA	J. L. BRANDEIS & SONS
PHILADELPHIA, PENNSYLVANIA	THE BLUM STORE
PHOENIX-PRESCOTT, ARIZONA	GOLDWATER'S
PITTSBURGH, PENNSYLVANIA	JOSEPH HORNE CO.
READING, PENNSYLVANIA	POMEROY'S, INCORPORATED
ROANOKE, VIRGINIA	S. H. HEIRONIMUS COMPANY, INC.
ROCHESTER, NEW YORK	SIBLEY, LINDSAY & CURR CO.
ST. LOUIS, MISSOURI	SCRUGGS-VANDERVOORT-BARNEY, INC.
SALT LAKE CITY, UTAH	ZION'S CO-OPERATIVE MERCANTILE INSTITUTION
SAN ANTONIO, TEXAS	FROST BROS.
SAN FRANCISCO, CALIFORNIA	LIVINGSTON BROS., INC.
SARANAC LAKE, NEW YORK	EMILY DURELL'S
SCRANTON, PENNSYLVANIA	THE HEINZ STORE
SEATTLE, WASHINGTON	FREDERICK & NELSON
SHREVEPORT, LOUISIANA	THE FASHION
SPRINGFIELD, ILLINOIS	THE JOHN BRESSMER COMPANY
SYRACUSE, NEW YORK	DEY BROTHERS & COMPANY
TACOMA, WASHINGTON	RHODES BROTHERS
TOLEDO, OHIO	THE LASALLE & KOCH COMPANY
TULSA, OKLAHOMA	MISS JACKSON'S SHOP
WICHITA, KANSAS	THE RORABAUGH-BUCK DRY GOODS CO.
WILKES-BARRE, PENNSYLVANIA	POMEROY'S, INCORPORATED
WINSTON-SALEM, NORTH CAROLINA	SOSNIK'S

A NIGHT OF STARS AND UNFORGETTABLE MEMORIES

Nothing can be too fine, too precious, too exquisite for
Her Christmas. And nothing can give her the same pride
and delight that comes to her in these Gift
Presentations by Lenthéric.

SEE OPPOSITE PAGE



- 1 Frosted Fluted Flask: Bouquet Lenthéric Tweed, \$1.50 to \$3.50.
- 2 Gift Presentation: Face Powder (Beige), Bath Powder, Sachet, Soap, 4-oz. flacon of Bouquet, ½-oz. flacon of Parfum. Tweed or Miracle, \$9.50; A Bientôt or Shanghai, \$10.50.
- 3 Bouquet Trio: 4-oz. flacon, each, of Bouquet Lenthéric, Tweed, Miracle, and A Bientôt or Shanghai, \$3.00.
- 4 Bal Masqué: Bath Powder, Face Powder, Talcum, and black (or white) Vanity and Lipstick, \$4.50.
- 5 Etched Crystal Decanter: Bouquet, A Bientôt. Also in Shanghai, Numéro Douze, Miracle, Carnation, Gardenia, Asphodèle, and Lotus d'Or, \$1.75 to \$4.00.
- 6 "Formalité": White (or black) satin Evening Bag, fitted with petit flacon of parfum Anticipation, \$12.50. Also, "Boursette", white (or black) lamé Envelope Evening Bag, fitted with petit flacon of parfum A Bientôt, \$7.50.
- 7 Bath Powder and 4-oz. fluted or etched decanter of Bouquet Tweed, \$3.00; Miracle, A Bientôt, or Shanghai, \$3.25.
- 8 Gift Presentation, closed.
- 9 Bath Salts and 4-oz. flacon of Bouquet, Tweed, Miracle, A Bientôt, or Shanghai, \$2.50.
- 10 A Bientôt Vanity: 14-karat gold-plated. Decorated in four colors, on white enamel, \$5.00.
- 11 "Triangle de Fleurs": ¼-oz. gift flacon, each, of parfums Carnation, Lilas, and Jasmin; or Gardenia, Violette, and Lily of the Valley (Muguet), \$5.00.
- 12 Parfum Miracle: \$4.00 to \$40.00.
- 13 "Christmas Party": new gift presentation, containing petit flacon, each, of parfums Tweed, Miracle, and A Bientôt or Shanghai, \$3.95.
- 14 Parfum Shanghai: \$5.00 to \$55.00.
- 15 ½-oz. flacon of Parfum and 4-oz. flacon of Bouquet Tweed or Miracle, \$5.00. A Bientôt or Shanghai, \$6.00.
- 16 Tweed Presentation: 14-karat gold-plated Vanity and Lipstick, \$6.50.
- 17 Parfum Anticipation: \$15.00, \$35.00, \$60.00.
- 18 Parfum Carnation: \$3.50 to \$20.00.
- 19 Parfum Tweed: \$4.00 to \$40.00.
- 20 Parfum Numéro Douze: \$4.00 to \$30.00.
- 21 Parfum A Bientôt: \$5.00 to \$55.00.

Gifts by Lenthéric Parfumeur

NEW YORK • PARIS • LONDON

A NIGHT OF STARS...



...AND UNFORGETTABLE MEMORIES

Gifts by Lentheric *Parfumeur*

N E W Y O R K . P A R I S . L O N D O N

*YOURS * * *
for a Beautiful Christmas*



gifts by helena rubinstein

A. That miracle of compactness.. the Minute Make-Up Compact includes cleansing pads, lipstick, rouge, powder.. set with pads.. 5.50

B. Orchid Perfume.. for that sophisticated lady.. 3.75, 7.50

C. New Town and Country Week-Enders contains eight essentials including make-up.. black, burgundy or brown.. 5.00

D. Complete Apple Blossom Boudoir sequence.. Cologne, Body Powder, Bath Oil and a fine complexion and bath soap.. 3.50

E. Your favourite Helena Rubinstein Floral Fragrances.. Apple Blossom, Gardenia, Lilac, Carnation, Jasmine.. 1.75

F. Christmas Angel.. enchanting Slumber Song Night Perfume, to induce sweet dreams and a heavenly fragrance.. 5.00

G. Apple Blossom Cologne and concentrated body sachet.. 2.00

H. A treasure chest and a gem.. dram size of Town and Country Perfumes, jewelled single Costume Compact and Lipstick.. 5.00

J. Two loved perfumes, Town and Country, charmingly boxed.. 2.00



h e l e n a r u b i n s t e i n

715 Fifth Avenue, New York, and at all smart shops

BOSTON CHICAGO LOS ANGELES LONDON MELBOURNE PARIS TORONTO

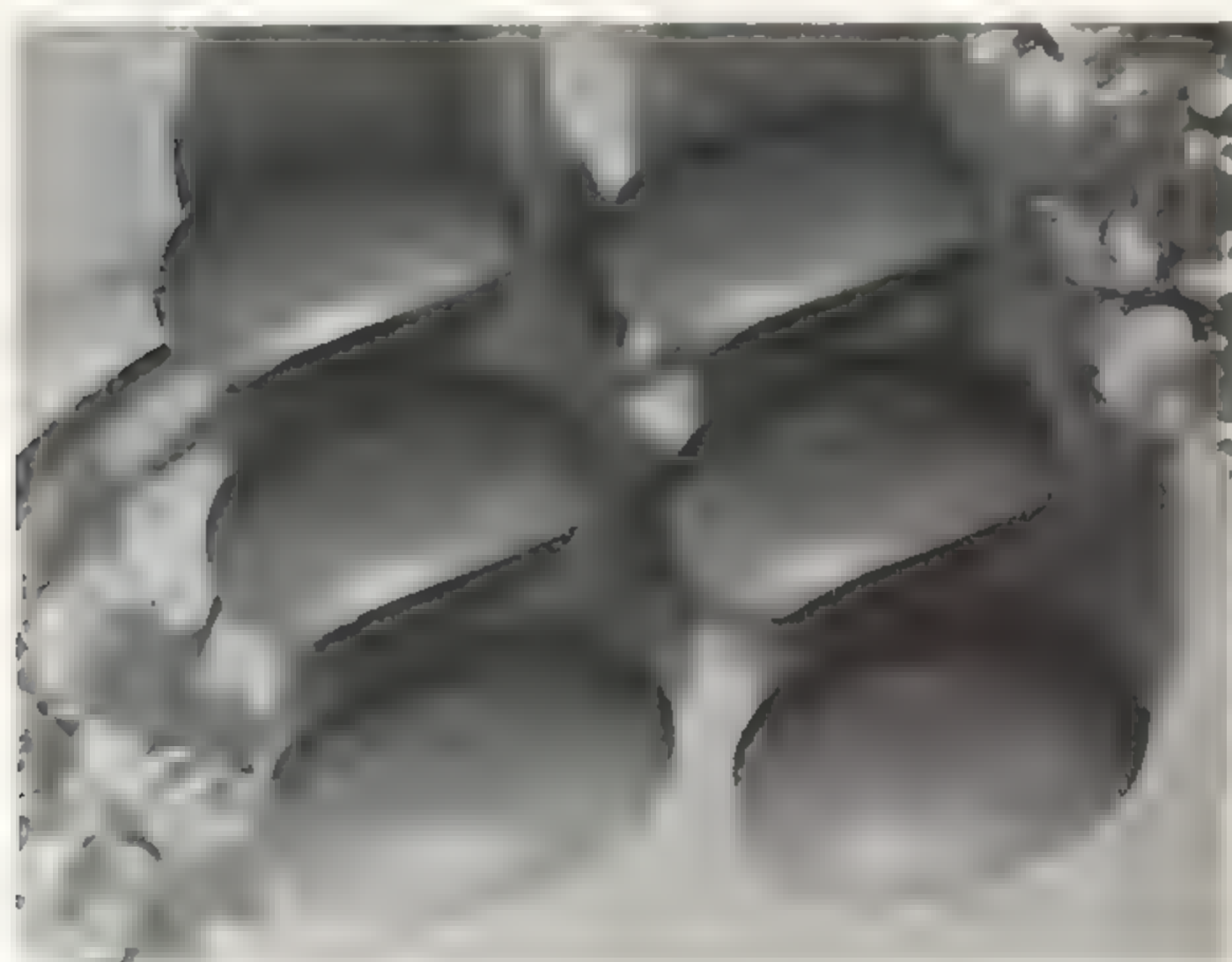
DISCOVERIES IN BEAUTY



A handsome small gift is a "Cinema Sable" lip-brush. Like a slim, gold pencil, it guarantees fabulously neat lip outlines, and its automatic turner brings just enough colour to the brush tip for one application. Refills are available for this. It's at Saks-Fifth Avenue.

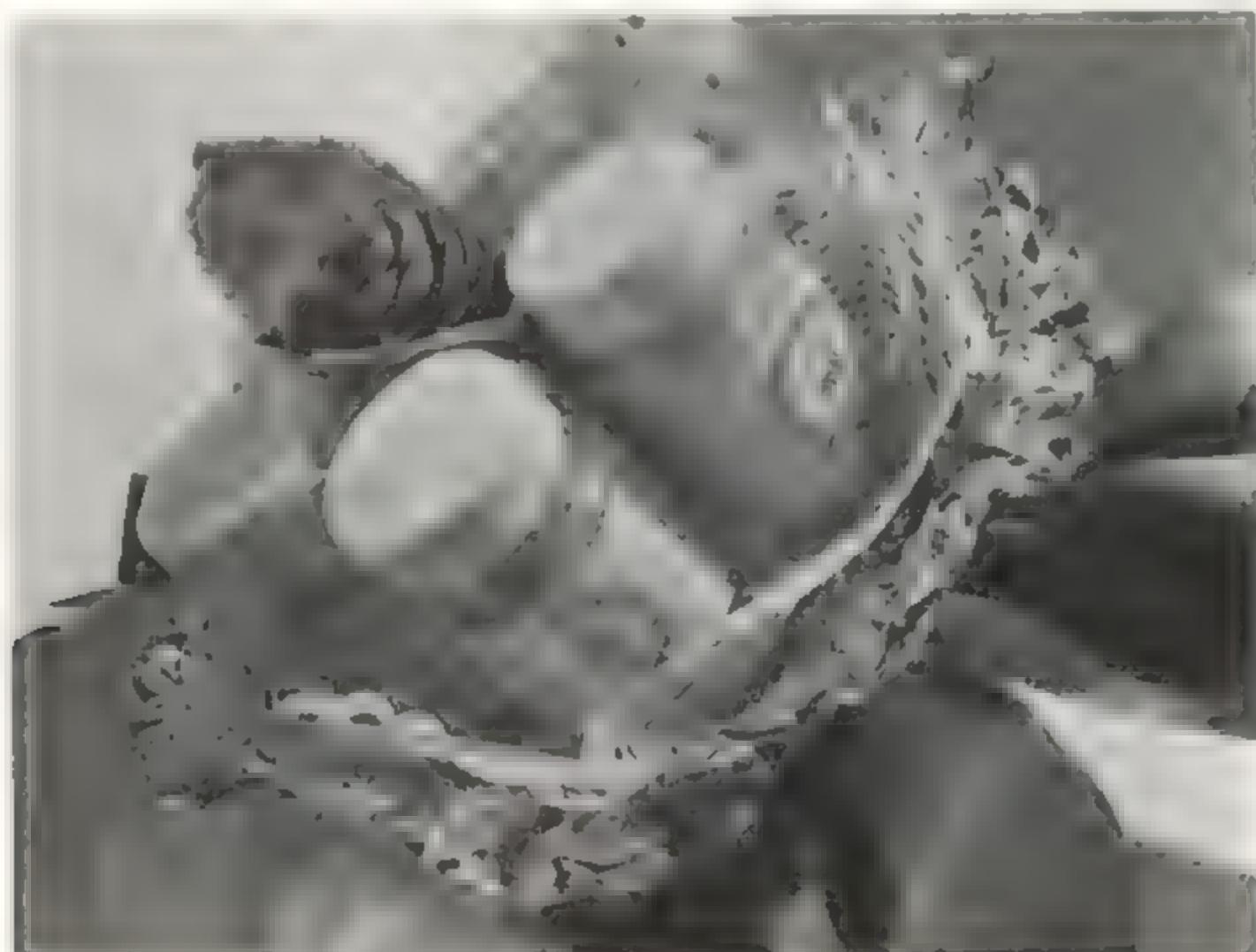


These sleek blue wrappings and round, familiar bottles hold Worth's "Dans La Nuit" family. Always a favourite scent, it now makes its appearance as a complete ensemble of perfume accessories. The recipient will waft a perfectly matched aura from soap to sachet.



Giant cakes of soap, all of fourteen ounces, bloom solidly in your grasp. It will take a lot of Saturday nights to reduce these to slivers. In various colours and fragrances, this English tub soap of Bourjois is a perfect double-purpose gift—for both men and women.

VOGUE STUDIOS



An Herb Farm nosegay of tinsel and lace paper holds a cluster of five little bottles. The five little bottles hold five little bath salts in five little odours—Lady Ann rose, orange flower, lemon verbena, marigold, and wild thyme. At Bonwit Teller's Herb Farm Shop.



To any charming lady—these jewels will add a thrilling note of loveliness. Topaz, cabochon sapphires and diamonds, with blue enamel inlay in the gold mounting, give this exquisite interpretation of oriental design a lasting distinction. • We invite you to view the beautiful jewels we have assembled for your Christmas wishing and giving.

BLACK STARR & FROST-GORHAM

JEWELERS • SILVERSMITHS • STATIONERS
FIFTH AVE. AT 48TH ST., NEW YORK • 586 CENTRAL AVE., EAST ORANGE, N. J.
Associated with SPAULDING-GORHAM, Chicago

IN THE Grand Manner



Handbags . . . IN THE GRAND MANNER . . . that's what Evans Fitted Handbags are in this newest mode! Closed . . . they have the sleekness of fine leather fashioned over the famous Evans frames. Opened . . . they reveal dazzling inner beauty—a hidden treasure of jewel-like accessories ranged along the lavish Skinner Satin lining in cunningly contrived pockets—matching the frame in design and finish—*Everything Evans*. Truly, handbags in the grand manner! Better stores in each city show Evans Fitted Handbags at \$5 to \$50. Evans famous fittings . . . vanity, lipstick, cigarette case and lighter are sold separately.

EVANS CASE COMPANY
North Attleboro, Massachusetts

EVERYTHING

Evans

DISCOVERIES IN BEAUTY



Crystal perfume spheres have become synonymous with the name of Lanvin and, in turn, with the rich fragrances of the five Lanvin scents. Now, these same crystal orbs have been reset on a pedestal against a quilted background in red and gold, just for Christmas



There is no such thing as a surfeit of compacts. Certainly not when such a beautiful (fourteen-carat gold finish) case makes its appearance. Germaine Monteil turned aside from her cosmetics for the moment to produce this bit of femininity in time for Christmas



Those companion pieces—a mirror and a lipstick—have ingeniously become one in this bit of cosmetic news called "Lip Vue." The double mirror reflects day and night light, and the adjoining lipstick (in five shades) is right at hand; Lord and Taylor

VOGUE STUDIOS



Jean Naté's attractive bath ensemble—Friction Pour Le Bain and Savon Pour Le Bain. Use the lotion in your tub to soften and soothe, and after-the-bath for a brisk massage. Both preparations have the same spicy fragrance; Saks-Fifth Avenue

Crêpe de Chine



F. MILLOT
P A R F U M E U R
NEW-YORK PARIS LONDON

MADE, BOTTLED AND
SEALED IN FRANCE

Récital

WORTH *knowing* WORTH *remembering*

WORTH
P A R I S

Imprudence

WORTH'S newest FRAGRANCE



Also AVAILABLE IN EAU DE COLOGNE, TALCUM
AND DUSTING POWDER, SACHETS AND SOAPS
... AS IN THE *well known "Je Reviens"*

DISCOVERIES IN BEAUTY



Primrose House's "Travelite" case, with a removable cosmetic tray, revealing the *large* space beneath. Thoughtfully, there are extra pockets for hold-overs

WE love Christmas, with all its inherent festivities, gaily-wrapped nonsense, new inspirations combined with old, well-worn customs. We love the feeling of expansion, the scope it gives us in conveying to you as many varied gift suggestions as we can possibly include in our allotted space. For instance:

Fabergé's "Tigress" perfume. Beautifully bottled in a flask-like container with tiger-skin top (at least, it looks like tiger skin) and definitely "right" for the person who has everything. You can't make a mistake with this new, heady scent, which has captured the allure of its supple, jungle-prowler namesake.

Yardley's luxurious Bath Set, including their new Floating Bath Bowl. The bowl holds pungent English Lavender Soap and is designed to stay atop your tub, while you go to work with the special brush, also included in the set.

Millot's imported "Crêpe de Chine" face-powder, to be added to that already present thought of "Crêpe de Chine" perfume. It is soft, lightly adherent, and stayingly scented with that classic fragrance.

Schiaparelli's bath sponges. Compressed into a tiny cylinder, these "Shocking"-scented wash-cloths leave you delicately perfumed, are less than no trouble to stow away in bag or kit, and are a perfect accessory to Schiaparelli's Bath Essence.

Glazo's Knee-Cap Set. For some one you know very well, who does her own nails and likes to do them with the minimum of effort. The kit, of soft, water-proof fabric, opens out on your knees, with pockets on both sides, which hold the Glazo manicure necessities firmly in place.

Tangee's Christmas Gift Set. For the first time, Tangee presents its well-known, natural lipstick, rouge, and powder as an ensemble, together with a bottle of "Amado" perfume. Also, there is Tangee's "Theatrical" lipstick for an evening flare of colour.



Lucien Lelong's "Indiscret" Cologne adds spice to gift-giving in its new crackled hobnail bottle, with a shining silver top. A warm, alluring winter scent



Noël Noël
Germaine Monteil

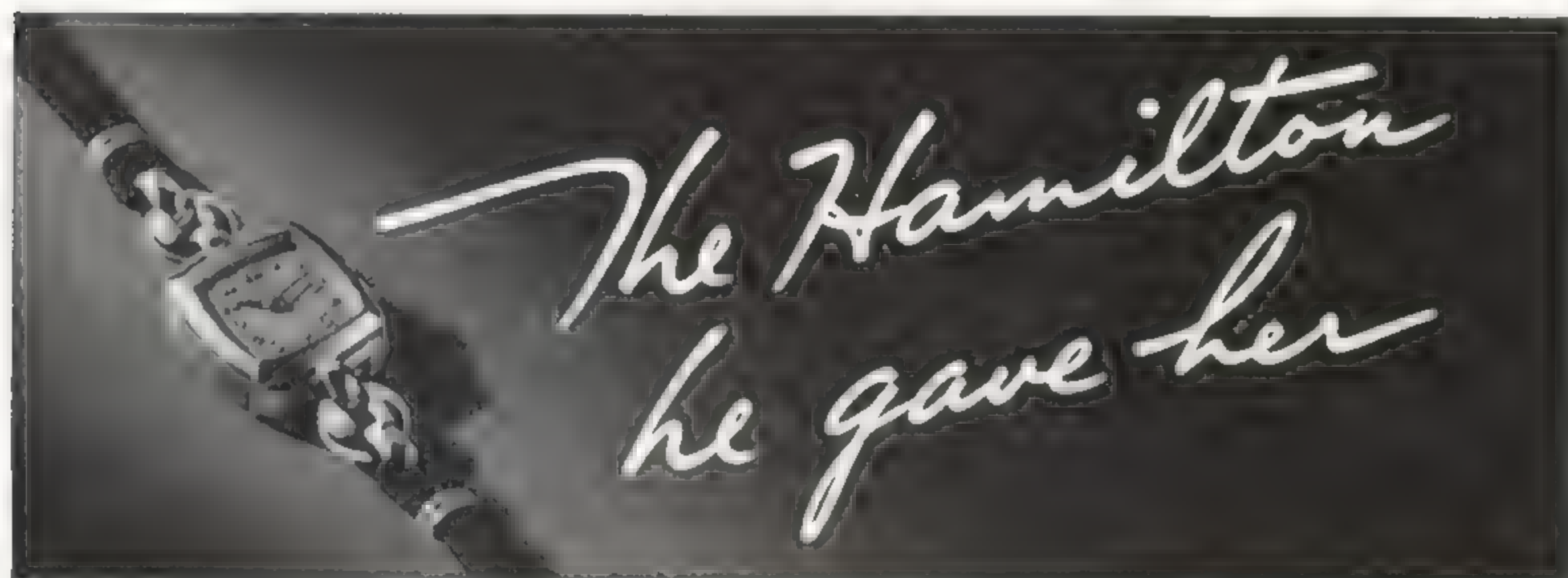
Germaine Monteil

Germaine Monteil



"Sue certainly seems a-quiver over that young Englishman of hers."

"I shouldn't wonder . . . did you see that darling Hamilton he gave her?"



Sorry—but you're mistaken. Sue's young man is *not* a millionaire. Even though Hamilton makes only high-grade watches—with 17 or more jewels and precious metal cases—prices start at \$37.50. For example, \$65 buys this 17-jewel Lady Hamilton DELLA, 14K natural gold, with 18K applied gold numeral dial and 14K gold fittings. Others to \$5000. Made in U. S. A. Important: All genuine diamond cased Hamilton watches are stamped Hamilton on the back of the case. Hamilton Watch Company, 958 Columbia Avenue, Lancaster, Pennsylvania.

NOTE: Hamilton's experience building watches for railroad men insures greatest possible accuracy in every other size and grade that Hamilton makes.

THREE NEW SILVER ARRIVALS



This month there will probably be somewhere around one hundred thousand marriages in the country—a great many brides who will be thinking about silver! Here are three new arrivals in the silver world. Above, Watson's sterling "Magnolia" pattern—in harmony with the rococo feeling in design



In the photograph above—a dinner-knife and fork and dessert-spoon in Reed and Barton's latest contribution to sterling silver designs. This pattern is called "Tradition"—a dignified design with a narrow, conventionalized border, attractively chased.... Planned for those who like simplicity in their silver



The name of Alvin's latest sterling silver pattern has a sound of Christmas—"Chapel Bells." It strikes a modern note in silver designs. Although it is very slender, it possesses enough weight to make it durable. One of Alvin's innovations in this pattern is the newly proportioned knife with a longer handle

Give Revlon Gift Sets

WITH HER FAVORITE NAIL ENAMEL



LIBERTY BELLE

PURSE POUCH

WESTWARD, HO!

\$10.00
WESTWARD, HO!

Natural pig-grain leather. Handsome as costly luggage. Two shades of Nail Enamel. Remover. Cuticle Lotion. Nail Cream. REVLON implements.

\$5.00
LIBERTY BELLE—

Black, brown or red suede manicure purse. Two shades of Nail Enamel. Non-Acid Remover. Cuticle Lotion. REVLON implements.

\$1.60
PURSE POUCH—

In Christmas-y green and red. Nail Enamel and harmonizing REVLON Lipstick. Pouch can be used to carry cosmetics in handbag.

Play Santa Claus with Revlon's beautiful All-American Gift Sets, and you'll get three All-American cheers for your good taste! • Smart women the world over prefer Revlon Cream Nail Enamel, because it looks better, wears so much better, and is kinder to their nails. They *know* that the name Revlon on hand preparations means highest quality and fashion rightness.

Whether you select a \$25 or a \$1.00 Revlon set, you are giving the best in manicure essentials. Above are a few typical designs in the All-American series.



Revlon Cream Nail Enamel, made of the finest ingredients obtainable . . . contains no acetone . . . won't cause splitting or cracking nails.

Revlon

ALL-AMERICAN GIFT SETS

SOUTH—THIS WINTER

(Continued from page 96) One of her most attractive day suits is of yellow light-weight wool, the jacket short and the skirt full as is her wont, the revers and cuffs lined in navy-blue. One of her dreamiest evening dresses is yellow chiffon with a rose velvet corselet that whittles a waist to ring-size. (Both are at Bonwit Teller's.)

SHRILL OR MUTED COLOURS. There's no shilly-shallying about South-bound colours. Either brilliant resounding shades or muted ones—greys, beiges, and that non-colour that no one ever wearies of—white. Pinks are either shockingly violet or delicately bon-bon. Pink champagne is what Hattie Carnegie calls a chiffon evening dress, its jacket twined with sweet-peas. Creole-pink makes one of her linen dresses. Shell-pink, a tailored linen suit. Watermelon-pink is the current love of Clare Potter. She links a watermelon pink flannel skirt with a foam-blue linen blouse. Quartz-pink with slate-grey. Celadon-green with a strange mauve-grey shade called plum-blossom. Gorse-yellow with coral.

BALLERINA SKIRTS. They stop a couple of inches above your knees. They're yards wide. They're pleated or gathered or circular. They're flip and childish and demand youth and pretty legs. You wear them around mornings with a halter top—perhaps a bare midriff. You button them over your bathing-suit. You tie them over a long-sleeved jumper. Often, they're attached to a wide corselet waistband. You saw a few of them last year. You'll see troupes of them—this. One of the most dramatic is at Milgrim's. A brilliant pink skirt, a wide yellow waistband, buttoned over a long-sleeved play suit of blue and white stripes. Long sleeves, short skirt—charming inconsistency. Traces of the ballerina skirt affect most of the play dresses and pinafores in town. McMullen, the shirtmaker, makes many a pinafore with these skittish skirts. There's a striped chambray one on page 100—complete with a childish apron and a sunbonnet.

BATHING-SUITS. Some bathing-suits borrow the ballerina skirt, too. See the one on page 97—probably the shortest, fullest skirt that ever went to sea. Some bathing-suits have wide hour-glass corselets, below which ballerina skirts jut out madly. Some suits ape your Alix dress with intricately twisted bodices of jersey. Some suits expose bare midriffs. The suit you swim in is still apt to be knitted, satin woven with "Lastex," or rubber—buttercup-yellow is wonderful. Perhaps the most unexpected innovation of all is the evening bathing-suit designed by Brigance for Lord and Taylor: a sleek blue satin maillot, over which you tie a printed halter and a long printed crêpe evening skirt. You appear to be in an evening dress, but untie halter and skirt, and you're ready for a plunge.

TENNIS ACES. Newest entry for the courts are long blue lisle stockings to wear with a short white piqué tennis dress. They're Hattie Carnegie's idea and decidedly fetching on beautiful legs. For the girl with a lusty swing, there's a new white tennis dress zipped across the waist in back. When unzipped, you can lunge for the highest one. White is still the undefeated tennis champion.

DAY DRESSES. The strict shirt-waist dress is softening up, borrowing wide skirts and wide waistbands from the dirndl. On goes the separate skirt and shirt, the contrasting upper and lower. The dress that will be to your Southern days what your faithful little black dress is to your Northern days is the dress of jersey: silk, rayon, or wool. There's one on page 99—jersey in wide stripes of grey and white. There's grey again! There are stripes again! Charles Armour has made a whole series of beautiful jersey dresses in pastel colours, some with back fullness, some with peg-tops, many with long sleeves. You'll find some of them at Russeks. Heading South, too, are dresses of light-weight wool, foulard, silk crêpe, tropical worsted, crisp cotton, and linen. Omar Kiam has designed superb little tailored dresses of linen, which you'll find at Saks-Fifth Avenue. The navy-blue one, with a wide white panel down the front, is a beauty.

EVENING DRESSES. Look for long sleeves on an evening dress—such as those on Nettie Rosenstein's blue-grey dress on page 89. Look for a hood to shelter your curls—Kalmour attaches a charming one to a red-and-white striped jersey dress worn with a fleecy white wool cardigan. You'll find it at Best's. Look for white dresses. Perhaps the mat white jersey dress made by Pattullo, with a red bolero decorated with braid and chalk-white sequins. Take along, for moonstruck nights, one of the billowy dresses of marquissette that Fox-Brownie makes. (You can get one at Rose Amado's.) Take one of the tailored linens designed by Omar Kiam. (At Saks-Fifth Avenue.) Or take wool...breezes always steal into the tropics. One of the pastel wool evening dresses that Charles Armour does so successfully. (At Russeks.) Or one of Hattie Carnegie's knitted wool dresses—pink or yellow ones with ribbed skirts, short sleeves, and round necks like an ankle-length sweater.

ADDENDA: Sun-glasses with flower rims. A beach bag that is the image of a horse's feed-bag—stout canvas piped with pigskin, with room enough for everything. Silly sunbonnets. All kinds of turbans. Lacquer-red, yellow, or blue sandals. Beach platforms as high as rocking-chair rockers. Instead of the flying shirt-tail of last year, a new shirt-coat invented by Clare Potter. A boxy coat about knuckle-length with enormous pockets. And enormous pockets on everything: kit pockets, knapsack pockets, postman pockets, even huge pleated pockets.



Gifts inspired by Elizabeth Arden's unerring instinct for knowing what women want. Gifts sparkling with originality and distinction. Gifts that are beautiful, and that keep on giving beauty



1. "It's You" Perfume—Clear glass bottle in opaque hand or golden bottle in white hand—\$45.00. 2. Jewelled Star Compact—\$10.00. 3. Star Compact—\$6.50. 4. Jewelled Oval Compact and 5. Lipstick to match—\$10.00. 6. Oval Snuff Box Compact—\$5.00 and Lipstick to match—\$2.00. 7. Christmas Bell with Blue Grass Perfume—\$1.75; Night & Day—\$2.00; Cyclamen—\$2.75. 8. Eau de Toilette—Lilac, Rose, Violet, Blue Grass, Gardenia, Jasmin, Night & Day, Cyclamen—\$4.50; Gardenia, Jasmin, Night & Day, Cyclamen—\$10.00. 9. Christmas Bell with Blue Grass Perfume—\$7.50. 10. Blue Grass Perfume in bottle with blown glass horse inside—\$5.00. 11. Carnation Perfume—\$6.75, \$12.50, \$20.00. 12. Night & Day Perfume—\$1.50, \$12.50, \$25.00. 13. Christmas Bell with 3 novelty bottles of perfume, assorted odors—\$5.00. 14. Harlequin—June Geranium soap and Dusting Powder—\$3.75. 15. Cyclamen Perfume in shell bottle—\$22.50, \$35.00. 16. Candelabra with Blue Grass Perfume—\$10.00. 17. Fantasie Fireplace—3 little glass stockings containing Blue Grass, Cyclamen, Night & Day Perfume—\$7.50. 18. Fine Bath Salts—Blue Grass, Amber, Gardenia, Jasmin, Rose Geranium—\$5.00. 19. Blue Grass Perfume—\$1.25 to \$60.00. 20. Special Dusting Powder—Blue Grass, Amber, Gardenia, Jasmin—\$2.50. 21. Hand Soap—Blue Grass, Amber, Jasmin, Rose Geranium—Box of 3—\$2.50. 22. Christmas Bell with Blue Grass Perfume—\$4.25. 23. Blue Grass Eau de Toilette in Dumbbell bottle—\$10.00. 24. Fitted Daytime Bag in suede or faille—\$26.50. 25. Fitted Daytime Bag in calf, suede lizard, alligator—\$21.50; in pinseal—\$23.50. 26. Fitted Evening Bag in velvet—\$37.00; in brocade—\$39.50. 27. Fitted Evening Bag in velvet—\$27.50; in brocade—\$29.50. 28. Christmas Bell with Blue Grass Perfume—\$1.75; Night & Day—\$2.00, Cyclamen—\$2.75. 29. Carnation Bath Set—Flower Mist, Bath Oil, Sachet, \$3.25. 30. Twin Christmas Bells with Night & Day and Blue Grass Perfume—\$3.75. 31. June Geranium Bath Set, Dusting Powder, Bath Salts, Flower Mist—\$4.50. 32. Blue Grass Satin Box: Eau de Toilette, Powder, Dusting Powder, Perfume, Bath Salts, Sachets and Hand Soap—\$40.00. 33. Christmas Bell with Blue Grass Perfume—\$7.50. 34. Travel Case de Luxe—\$165. 35. Travel Case in black or brown alligator grain fabrikoid—\$27.50. 36. Blackbird Pie—full of Elizabeth Arden surprises—\$10.00.

ELIZABETH ARDEN • 691 FIFTH AVENUE • NEW YORK

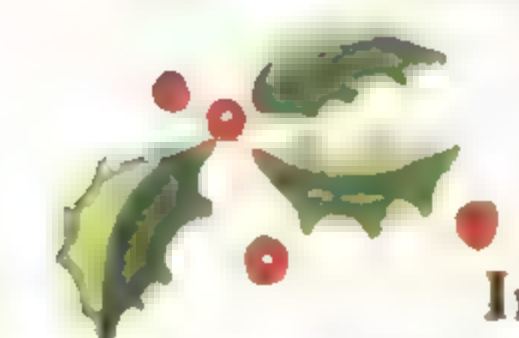


Elyse Arden

Xmas Cheer for candy loving hearts



America's first choice among fine Gift Candies — now in exciting Christmas wrappings. Selected nuts, fresh-cracked in Norris kitchens, fresh fruits in cordial, rare brittles, almond truffles, nougats light as gossamer — twenty-five fascinating varieties made in the lavish, unhurried manner of the deep South. The **VARIETY PACKAGE** by Norris is truly the smartest interpretation of the modern vogue in candy. Such a grand gift — \$1.50 the pound.



In utter harmony with the festal Christmas season — exotic hand-tinted **DELLA ROBBIA MINTS** by Norris. Fashioned in the continental manner in fascinating shapes of fruits and flowers. Rich and creamy, capturing the full bouquet of tenderest English mint. To luncheons, dinners and parties, they bring a dash of life and gaiety. \$1.00 the pound.

The **CHARMANT BOX** of rich, exquisite candies by Norris. Gaily wrapped for Christmas giving to recipients worthy of its palate-tempting contents. Every piece enrobed in velvety Norris chocolate — \$1.00 the pound. At smart druggists and department stores.



NORRIS, INC., 223 Peachtree St., Atlanta, Ga.

MAKE THIS CHRISTMAS DIFFERENT

THIS year we are all more down to earth. Serious depressions and the war have brought back our sense of balance, and so our sense of fantasy has become more controlled. There is less of a tendency to a very "moderne" Christmas—more of a feeling for real giving and heartfelt celebration. Take a new look at your Christmas list and try a new system this year.

This year give the dollar presents to your rich friends, and spend your money and your imagination on the ones who can use it. Make a list of those who have everything, and choose for them a duplicate of something they'll always need more of, like monogrammed pads for telephone messages, or orders for the cook, or covers for their *Social Registers*. Thus they will have their beloved personal touch. Then make a list of all your friends who you know must continually deny themselves a great many things:

THE GIRL YOU ROOMED WITH AT SCHOOL, whose heavenly underwear you always envied, but who has since married for love and babies, and markets at the cash-and-carry. Give her an exquisite set of embroidered silk slips and panties with her name on them, but no lace, for she will wash them herself and wear them forever.

A YOUNG MARRIED COUPLE to whom you sent a measly wedding present. Order a mixed case of the kind of Scotch and brandy they would never buy for themselves.

YOUR SUPPOSEDLY BELOVED OLD GOVERNESS to whom you have been sending handkerchiefs for years. She now deserves a good radio.

YOUR FAVOURITE COUPLE, buried in the country all winter, whose household you have upset on many a weekend. Have a good hotel send them a

note to the effect that they are expected once a week to spend the night in room number 1000 for the rest of the winter.

THAT VERY YOUNG MAN who has been on your mind in a duty way, who has just left college and is working hard at a white-collar job, exercise-starved. Give him a membership in an athletic club or some good gymnasium.

THE HOME-LOVING WOMAN, the making-a-little-go-a-long-way type. Send her an order at a decorator's to repaper, or repaint, or re-slip-cover her whole apartment any way she likes; it should give her, as well as the decorator, a thrill.

THE MAKING-ENDS-MEET BRIDE OR GRANDMOTHER. You can arrange for credit at an employment agency to provide her with a maid one day a week, to do thorough cleaning, or take care of the children, or cook for entertaining.

Other suggestions that might be considered if one is feeling very generous are:

An air-conditioning silencer for the girl who lives in a very noisy street.

A ten-trip ticket to the man whose best girl lives out of town, so that he can go to see her.

A nice, empty frame with an appointment card and an order for six photographs of the children by the best photographer you can think of, or maybe even a portrait by a good artist.

A ticket for the Club Car for the year-round commuter.

A long-distance call on Christmas Day to a far-away member of the family.

A Carrier Call to be installed in the nursery of the mother who looks after her own children. It can be arranged so that some one on a different floor of the (Continued on page 143)

DESIGNS FOR DRESSMAKING



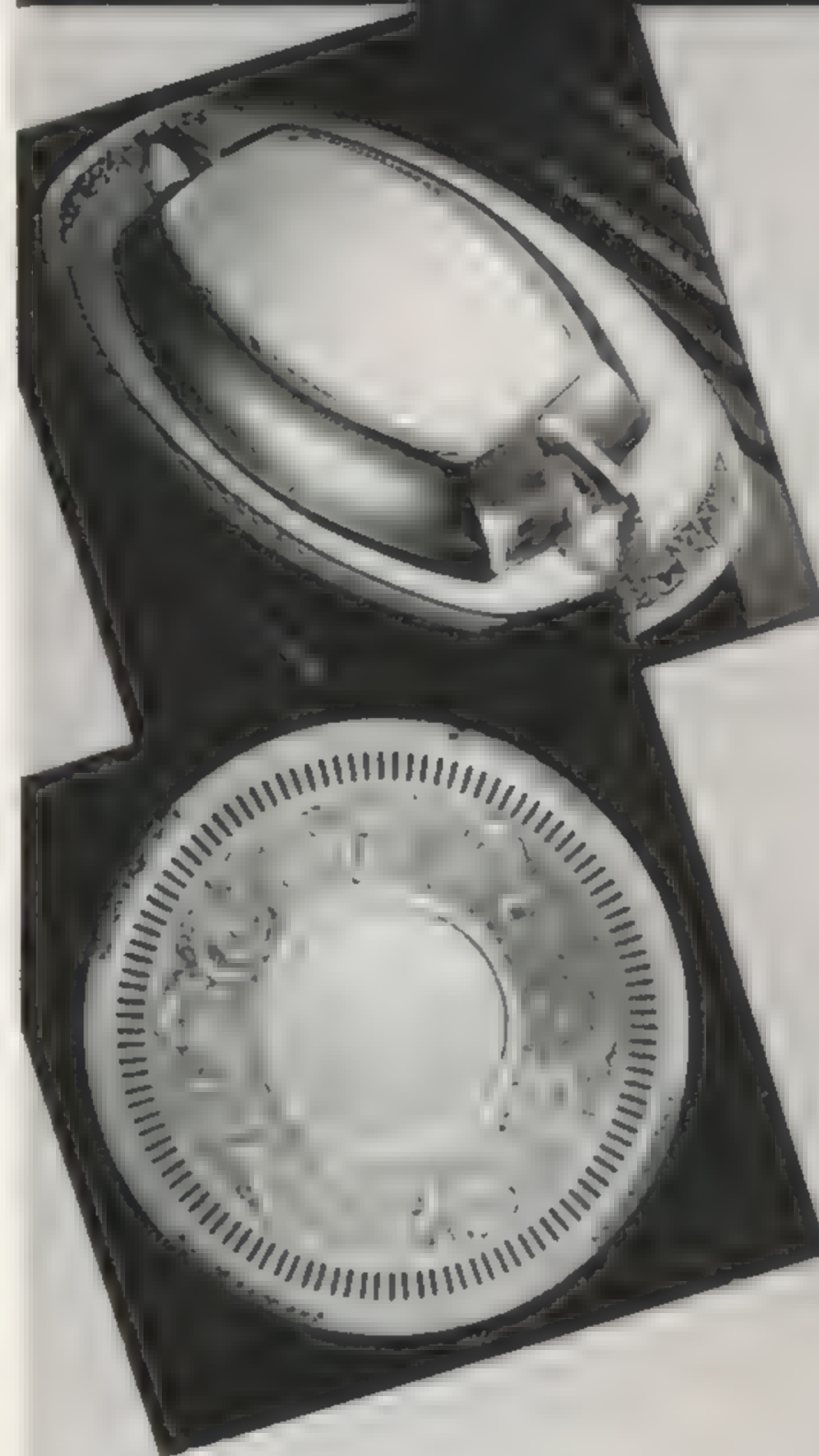
Here are the back views of the Vogue Dressmaking Designs shown on pages 106 and 107. (All the skirts are "Easy-to-Make.") They are designed for sizes: 8211, 8474, 8527, 8566, in 12 to 20, 30 to 38; 8526, in 12 to 20 and 30 to 42; 7872, 8155, and 8471, in sizes 25 to 34 waist; 8525, in sizes 25 to 32 waist

PATTERNS MAY BE PURCHASED IN THE IMPORTANT SHOPS IN EVERY CITY, OR BY MAIL, POSTAGE PREPAID, FROM VOGUE PATTERN SERVICE, GREENWICH, CONNECTICUT, AND IN CANADA, AT 21 DUNDAS SQUARE, TORONTO, ONTARIO. PRICES OF PATTERNS WILL BE FOUND ON PAGE 162.

For the women in your life!

ANSWERS TO THE CHRISTMAS PROBLEM

PRICED ANYWHERE FROM \$750 TO \$98



1. 3-piece Coffee Set, as illustrated—coffee pot, creamer and sugar, \$39.50; 6-pc. Set, with tea-pot, waste bowl and 22" tray added, \$98. Coffee pot alone, \$21.50; creamer and sugar, \$18 (dessert size, \$12); 22" tray, \$29.50.

2. Double Vegetable Dish, *Coronation** design illustrated, \$19.50.

3. 12" Cake Plate, *Coronation** design illustrated, \$8.50.

OTHER PIECES of Community Plate* Service Ware, not illustrated: Well-and-Tree Platter, \$19.50; Gravy Boat and tray, \$14.75; Bread Tray, \$7.50; Water Pitcher, \$19.50; 4" Salt and Pepper shakers, pair, \$8.50; Low Candlesticks, pair \$10. In any one of six stunning patterns, all the same price.

COMMUNITY CHINA by THEODORE HAVILAND, made in U. S. A. 4 new patterns. Open stock. Starting Sets as low as \$11. Service for 6, \$36.50. Shown: Lady Hamilton* (left); Coronation* (right) repeating design of the same flat-ware patterns.



BUDGET TERMS wherever fine silverware is sold

TRADE MARK

COPR. 1939 ONEIDA LTD

COMMUNITY PLATE
Leadership in Design Authority

FOR THE SLIMMER WAIST

LE GANT*

STA-UP-TOP*

Pat. No. 2,136,742



"I never felt so good in a corset in my life, Mother, and my new slim waist dresses fit perfectly over this Sta-Up-Top."

"Yes, dear, but you're slender and can wear a girdle. This Le Gant corselette suits my figure better, and makes my waist decidedly smaller, too."

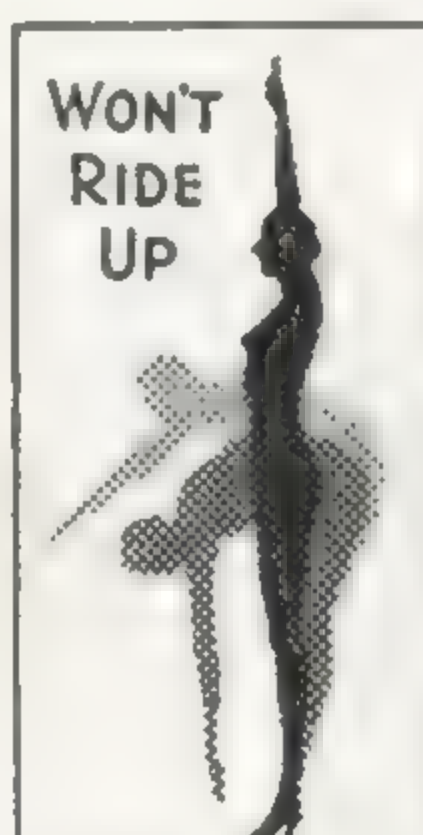
LE GANT IS THE CORSET THAT'S DIFFERENT,
BECAUSE IT HAS THE COMFORT OF ELASTIC
WITH THE CONTROL OF CLOTH.

At Better Shops

"Sta-Up-Top" and other Le Gants, \$5 to \$35
(A'lure, the s-t-r-e-t-c-h-a-b-l-e bra, \$1.50 to \$5)

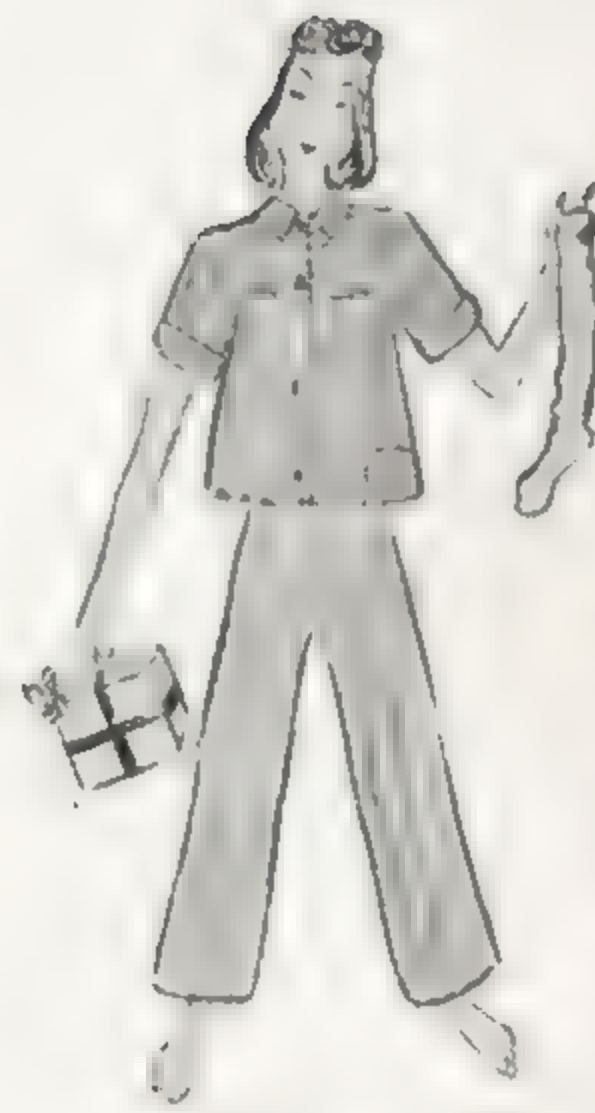
Write for illustrated booklet—"Recipes for Figure Beauty"

The Warner Brothers Co., 200 Madison Ave., New York, N. Y.
In Canada, Parisian Corset Mfg. Co., Quebec



*Reg. U. S. Pat. Off.

GIFTE SHOPPE-HOUND



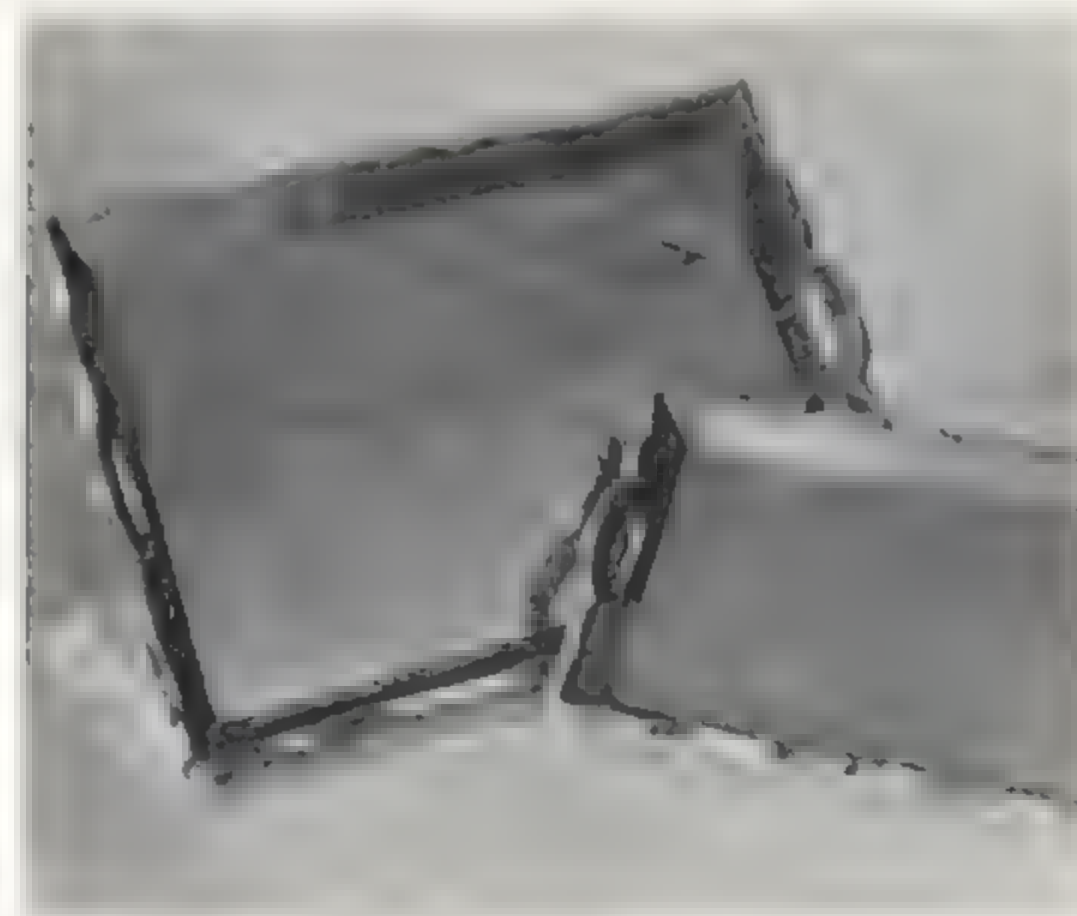
(Continued from page 114) If you can't bear to wait till you're dressed before seeing your presents on Christmas morning, we nominate these striped flannel pyjamas for that early appearance. The top is very full, like a smock, and the whole is beguiling, especially for the young. In coral or blue stripes on white. They cost around \$2 at the Kayser shops.

Howard Pusch's Xmas wrapping-papers are appetizing indeed. There's a pretty, opalescent one that looks like mother-of-pearl in white, and like spilled oil, full of coloured high-lights, in black. And a shiny red or royal-blue paper crossed with thin gold wavy lines and heavy straight gold ones. Both have the same price; about \$1.50 for three big sheets. At 400 Park Avenue.

For Christmas, or for any other happy reason, you will be glad of the beautiful suède vests at The Cotton Shop. They are shaped like a man's vest, but, in this year of long sleeves, they follow suit and cover you to the hand. The bright yellow one is the most sporty looking, and the beige is the perfect beige for tweeds, et cetera. You can buy one for around \$20 at 543 Madison Avenue.



Whether or not you play golf, we recommend the "Game O' Golf," which confines itself to a mere card-table top. There's a very tricky course of green baize, full of snares, pits, and pitfalls, through which you drive the ball with the aid of a club and the air. By means of a bulb, you push air through the head of the club, and that makes the ball go. It takes skill and patience, and is played out just like the out-of-doors golf, and *we* actually worked it. About \$5 for eighteen holes at Abercrombie and Fitch.



The heavy-looking silver trays are in reality wooden ones covered with tin, and very light to carry. For the flowered one, around \$5.50; smaller plain one, \$3.50; postpaid. Or buy them with Mexican designs. Old Mexico Shop, Santa Fe, New Mexico.

In Beatrice Meyer's collection of dinner and theatre dresses, you're sure to find something both calm and outstanding. You've probably already planned your really gala dress, but consider for a long career a dark blue-green Celanese crêpe dress, shirred at the waist and crossed at the bosom in paler blue-green, with a wine wool jacket. About \$50; 51 East Fifty-Eighth Street.

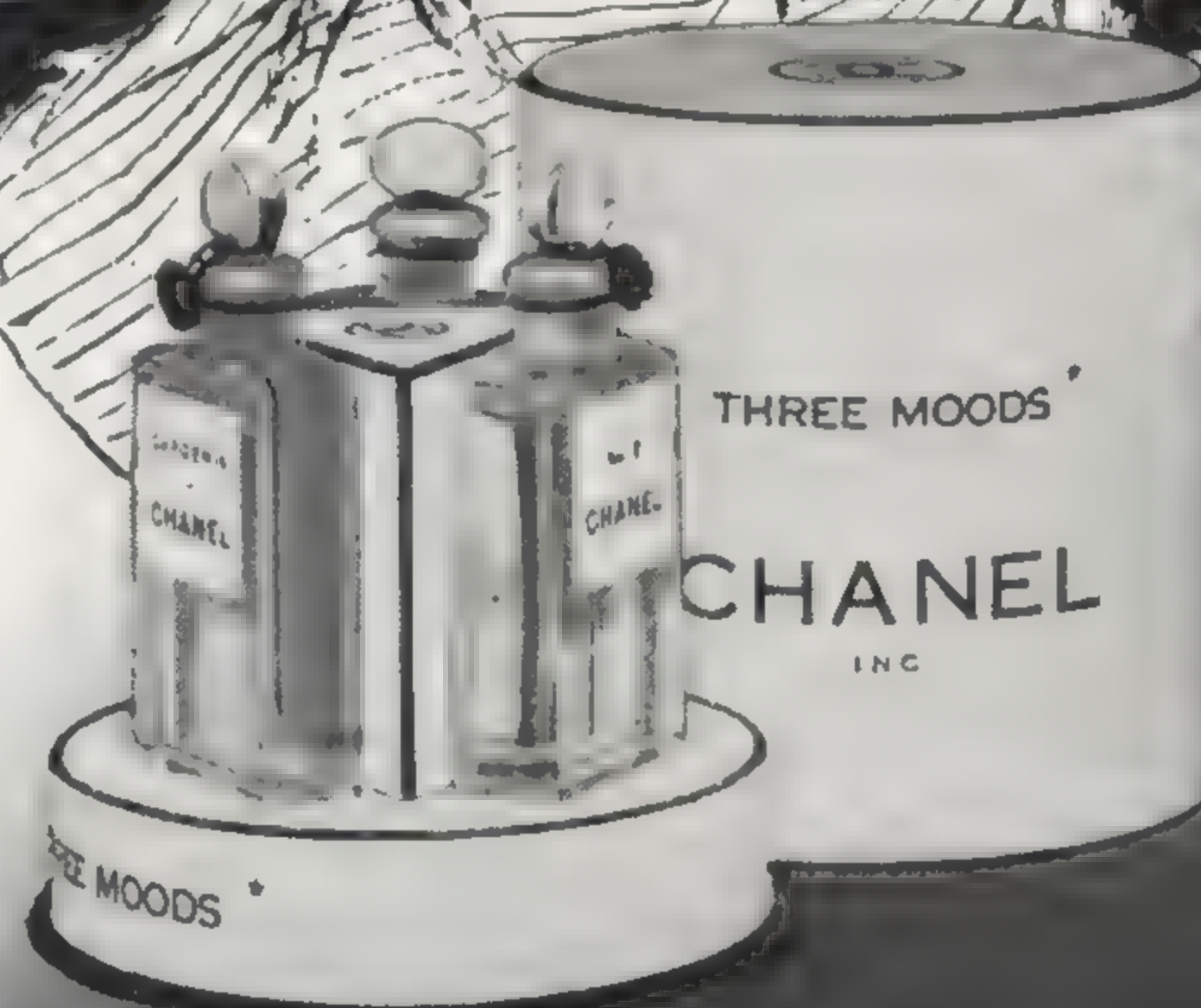
To the most pampered lady on your list, and we wish that meant us, you might give one of these sumptuous fourteen-carat gold compacts in the shape of a padlock. Hold your breath, because the plain gold one costs around \$275, and the one with a diamond-crusted keyhole and key is an approximate \$400. (Their very special good looks make up for the largeness of the price, in the compact field.) These are at E. M. Gattle and Co., 703 Fifth Avenue.



(Continued on page 132)

Christmas Gifts

WITH A CHARMING MISSION!



Chanel "Three Moods"® Set . . . To satisfy the capricious changes of mood to which a charming lady is given, this set of any three of her favorite Chanel Perfumes. In a smart round pedestal box, or in convenient traveling case. The set . . . \$6.75.



Chanel Talcum-Eau de Cologne Set. A gift dainty and fragrant. Smart flacon of Eau de Cologne and sleek glass bottle of Talcum Powder are perfumed with No. 5, Cuir de Russie (Russia Leather) or Gardenia. According to size, \$3.00, \$4.00 and \$5.00.



Chanel Perfume. Famous the world around! Smart No. 5, tender Gardenia, brisk Cuir de Russie (Russia Leather), romantic Glamour, melting Jasmin, and a new, dashing No. 22. The bottle \$2.25 to \$250.00.

© REG. U. S. PAT. OFF.

CHANEL INC.

NEW YORK

Gifts

SHE'LL REMEMBER YOU BY



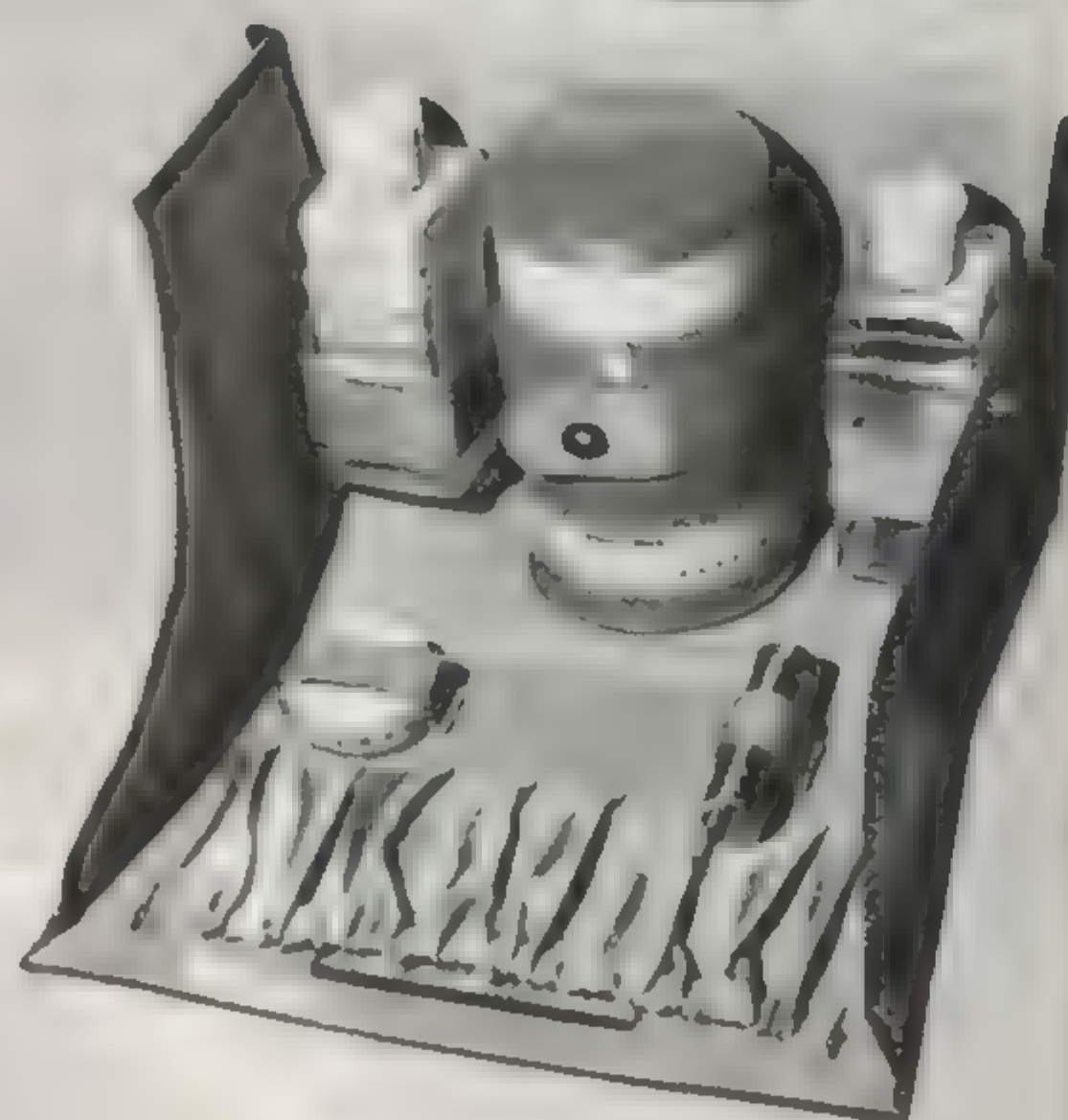
Jacqueline Cochran Wings to Beauty Cosmetics are festively arranged for holiday shoppers. See them at smart cosmetic counters or order direct from the Laboratory, Roselle, N. J.

Her handsome black Travel Case is generously proportioned and well stocked for days of cosmetic comfort. **\$15.00**

The Bath Ensemble in travel sizes holds Jacologne, her enchanting cologne, Jacologne Bath Bouquet and Pine Bath Bouquet for billowing scented foam baths. **\$3.00**

This dove gray gift box contains full sizes of Jacologne, Dusting Powder and Bath Bouquet in the Jacologne fragrance. **\$6.50**

Her charming Debcase adds dash to travel togs and tucks into luggage. Equipped for gay week ends. In seal brown. **\$5.00**



Wings to Beauty

JACQUELINE COCHRAN COSMETICS

Jacqueline Cochran Beauty Salons: 700 North Michigan Ave., Chicago, Ill. Deerpath Inn, Lake Forest, Ill. • Ambassador Hotel, Los Angeles, Calif.

GIFTE SHOPPE-HOUND



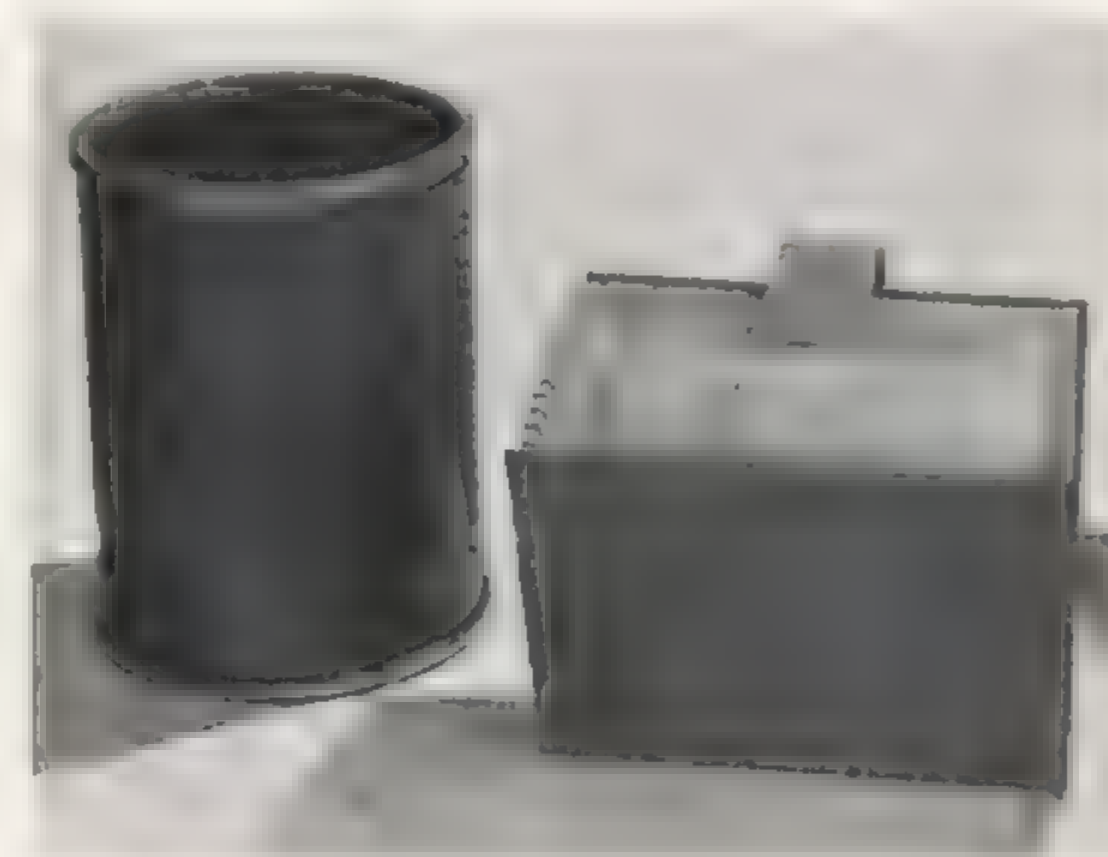
(Continued from page 130) The watch-like objects at the right are really Ronson cigarette-lighters, fashioned in the forms of watch-cases. They are a nice shape to hold in the palm of your hand, and of a nice price to fit in with your spending plans. Each of them is priced at about \$7.50. They're of engine-turned metal, plated with gold, and have a plated monogram shield, if you want to get personal, and initial them. Inquire at Altman's if you have either a man or a woman smoker puzzling you on your shopping list. These are suitable for either one.



For some one who likes Nice Things Around the House, these two jars. First, a honey jar of amber glass, topped with a bee-bearing lid of modern pewter. Second, an olive jar of Swedish glass with a wooden top and spoon. Under \$3 each at Cauman, 126 East Fifty-Ninth Street.

Schrafft's always rates a word in the Christmas Cheer section. Two of their more attractive offerings this year are: a long bough of green-tinted pine-cones and pine-needles anchored to a silver-wrapped jar of hard candies by a big red bow; under \$3. And another such hard-candy jar, decorated with a swathe of clear Cellophane Christmas balls and *choux* made of transparent Cellophane straws, likewise with red bow; also under \$3. If you send for them, write to 58 West Twenty-Third Street.

Leather luxuries by the House of Eaton. A copper-lined waste-basket of red Florentine leather, tooled in gold; under \$18. And a tan Florentine folio with a fan index, neatly alphabetized; for around \$9. Both of these at W. and J. Sloane.



Fred Leighton's shop at 15 East Eighth Street has a charming little tree to offer, made out of thin tin, with holders for small-sized candles on the lower branches. It comes in a tin pot, all unmantled with boughs unattached, so it can be easily packed. Don't let that frighten you; you can assemble it in twelve seconds flat; about \$5. There's a good gift here in the form of *huarache* slippers for men. The fronts of them are of woven cowhide, the backs of smooth cow; less than \$4, in brown only.

VOGUE STUDIOS



We have another new friend now. Madeleine de Baine, posing at the left, is named after an old American doll (who, in turn, was named after a little French Comtesse of 1868), who was always superlatively well-dressed by the *haute couture*. Now Madame Alexander has created a new Madeleine, with old-fashioned

clothes. She comes to you, dressed in a hoop-skirted blue dress over long, ruffled pantaloons, and, on her head, a black straw bonnet trimmed with flowers. For under \$7, at F. A. O. Schwarz, you may buy her. And to make some child delirious, pay around \$50 for her whole sumptuous wardrobe. To the left, a lace-trimmed red taffeta coat, about \$8. In her hand, a bonnet to match; included in the price of the red coat, and lace-ruffled. (Continued on page 134)

FAIREST OF THE FAIR—Floral motif design achieved by artistic setting of diamonds and green and pink tourmalines in a case of 14 K. gold and platinum. 17 jewels. \$475. This is the watch you admired at the World's Fair.

Loveliness in Time

When you give an OMEGA you give not only the world's most accurate watch...you give, as well, a watch famed for the brilliance of its styling and the artistry of its craftsmanship. Pre-eminent as a precision watch for a century, OMEGA, for six consecutive years has held the world's record for accuracy in competition with other famous watches at Kew Teddington Observatory in England. Every OMEGA is so original in design and so handsomely made that you'll be proud to acknowledge it as *your* gift. And for each owner there is the assurance of enduring accuracy and Loveliness in Time.



CHRISTMAS TIME FOR A GENTLEMAN—An Omega Watch that is the very essence of dignity. 14 K. gold and a sapphire crystal. 17 jewels. \$125.

TOWN AND COUNTRY SPECTATOR—Pink gold and a sapphire crystal with a Burgundy suede strap. A watch for a lady's sportswear. 17 jewels. \$85.

FOR THE MAN IN YOUR LIFE—A modern expression of modeled time. 14 K. gold case curved to the wrist. Sapphire crystal. 17 jewels. \$100.

OMEGA WATCHES

608 FIFTH AVENUE, NEW YORK




MAGNIFICENT POSSESSION—Lustrous, 14 K. gold in affinity with platinum. Exquisitely embellished with diamonds. Sapphire crystal. 17 jewels. \$200.

CHOICE OF ANY LOVELY LADY—14 K. pink gold with a delicately blending pink dial. The design is of distinctly modern simplicity. 17 jewels, and price but \$50.

SMART SHOPS HERE AND ABROAD FEATURE

THE OMEGA PRICED FROM \$30 TO \$5000



MY SIN
ARPEGE
SCANDAL
RUMEUR
PRETEXTE

Parfums
DE
LANVIN
PARIS FRANCE

At Smart Shops Everywhere

GIFTE SHOPPE-HOUND

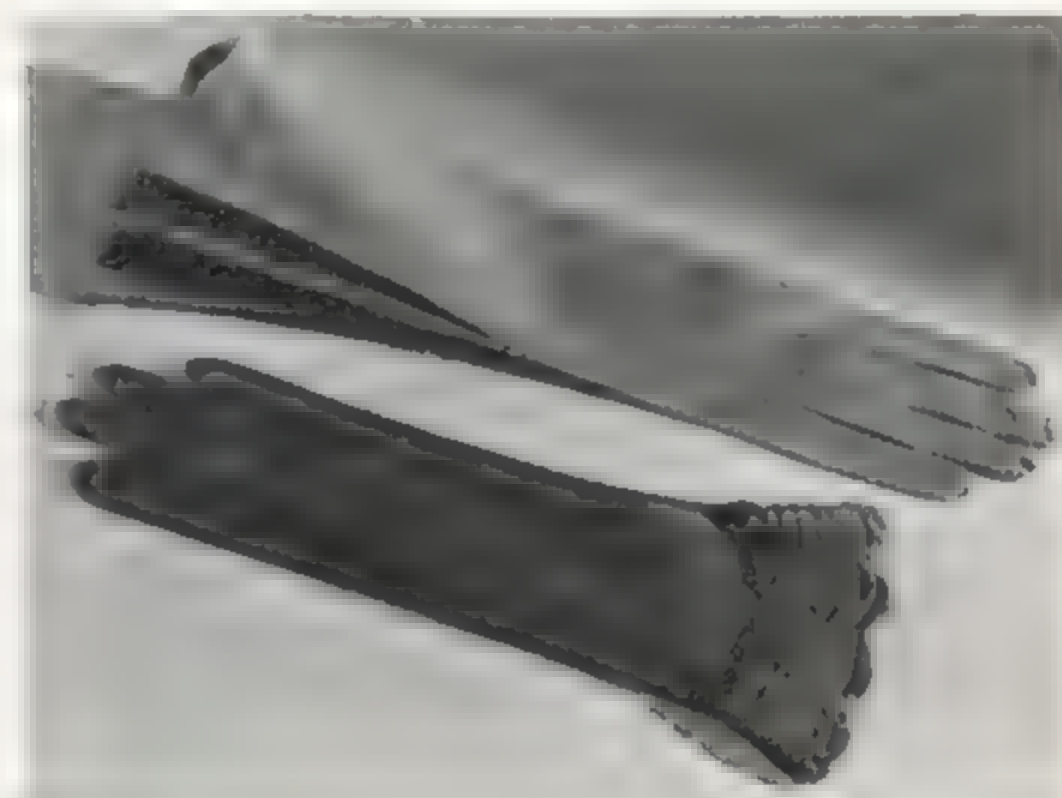


(Continued from page 132) The lady at the left is going motoring, and she is not going to freeze. She has seen to this by buying a motoring-robe of red, white, and blue plaid wool with a metal band that clamps (gently) around her waist and keeps the robe in place, like a skirt. The band is not too tight to wear over several layers of clothes. When she sits down, it covers her ankles. Under \$4; Five Towns Woman's Exchange, Cedarhurst, L. I.

Almost any young girl would be enchanted by Macy's white bunny fur mittens and little peaked hood, for evening. And almost any mother would indulge the dear girl if she knew that the mitten price was under \$2, and that the hood, with its adjustable grosgrain chin-strap, costs just over \$3.50.

Just to make life easier and lusher for some one, you might consider buying a new radio, which is called the Lullaby. It's brand-new, and, though it might sound strange to you, it is a combination of a radio *and* reading-light for your bed. It's made of bakelite, either cream-coloured or brown, and is attached to the head of the bed by two metal hanger straps. Thus you can read in bed and then play the radio after lights are out, without having to leap up and switch anything off. It would hardly look in place for a perfect period bedroom, but it's a fine, practical thought, and you wouldn't have to keep it attached all the time. About \$20 at Hammacher Schlemmer. AC or DC currents.... *Abject Apology:* In November 15 Vogue, on page 102, we showed a bird-seed Santa, but no place to buy him. He is at Hammacher, too.

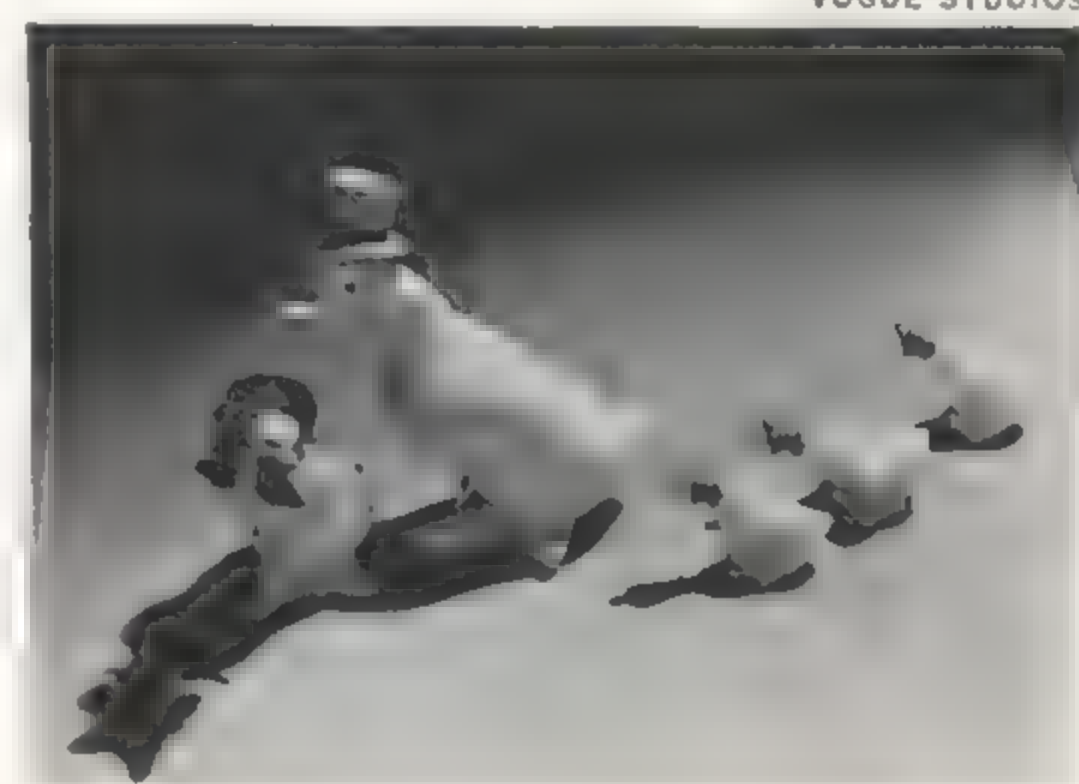
The two gloves in the photograph just below are both fashioned of very fine soft suède. The top one has a deep pleat at the side. The little short one at the bottom of the picture is dressed up slightly by a band of shirring at the cuff. Both of these



gloves have the same price; an approximate \$5.50. You may buy them in either black or brown, at Milgrim, 6 West Fifty-Seventh Street. In case you haven't thought of giving gloves for Christmas, maybe these will put you in that frame of mind.

At the California Shop, 677 Madison Avenue, there is a very complete collection of California jewellery in a colour combination that is new to us. After all these years of campy bracelets of turquoise and silver, it gave us quite a good sensation suddenly to see turquoise set in copper. This shiny pink and blue is exciting. We liked particularly a pair of earrings, square in shape, with an oval of turquoise in the centre. They cost around \$1.50. You can have coral in the copper if you prefer. That's not our preference, though they're pretty.

There are so many sweet ceramics to be seen around that it takes a rare one to get a bravo out of us. But we have reserved five separate plaudits for the five ducks parading at the right. These Jean Manley characters are of white pottery, with blue hats on, and an expression of impenetrable and adorable blankness. Poppa is yours for around \$2.50. Mamma comes to only \$2 or so, and the tots trail along for around \$1.25 for the whole lot of them. At Neiman-Marcus, Dallas, Texas.



VOGUE STUDIOS

New! Glamour Rouge



ENSEMBLED IN GLORIOUS GIFT SETS



*"Gives You Night Time Glamour
in the Cruel Light of Day"*

FOR THE HEART OF HER CHRISTMAS HAPPINESS

It's the newest idea in make-up! Louis Philippe, famous French colorist, created this amazing new rouge and the utterly seductive lipstick and powder that work such a miracle! Even in glaring sunshine, this make-up gives that warm, inviting color — that soft radiance — usually seen only in romantic evening light.

With true French genius, Louis Philippe developed a remarkable process of balancing and blending colors to eliminate shades that turn cold and hard in daylight. Testing under violet rays, only clear, warm tones are chosen . . . tones that are utterly young, natural and glamorous.

Every woman wants this flattering Louis Philippe Make-Up! For she knows that she looks her loveliest in the evening . . . so it's like a dream come true to discover make-up that gives such thrilling night-time glamour in the daytime, too.



For her Christmas, an exquisite Louis Philippe Matched Make-Up Set! The gift that has real heart warmth because it says, "I want you to look your loveliest always." A smart leatherette case contains the new glamour rouge and the special type glamour lipstick, with a junior size of the glamour powder, attractively priced. Also, the same beautiful set, but with the large size powder in its etched golden metal box like a jeweler's creation. Or a set of powder and lipstick, only. Each set a perfect gift to bring her joy on Christmas Day!

Louis Philippe

D E B U T

L'Aiglon INTRODUCESNOTTINGHAM
RAYON CREPE

Just what you need for those small occasions . . . casual, inexpensive dresses tailored with L'Aiglon's tremendous respect for details. Their lovely fabric, in important prints, is new this season and absolutely exclusive with L'Aiglon. Green, aqua, blue flame, rust, black, navy, olive drab. 12 to 40. \$5.00

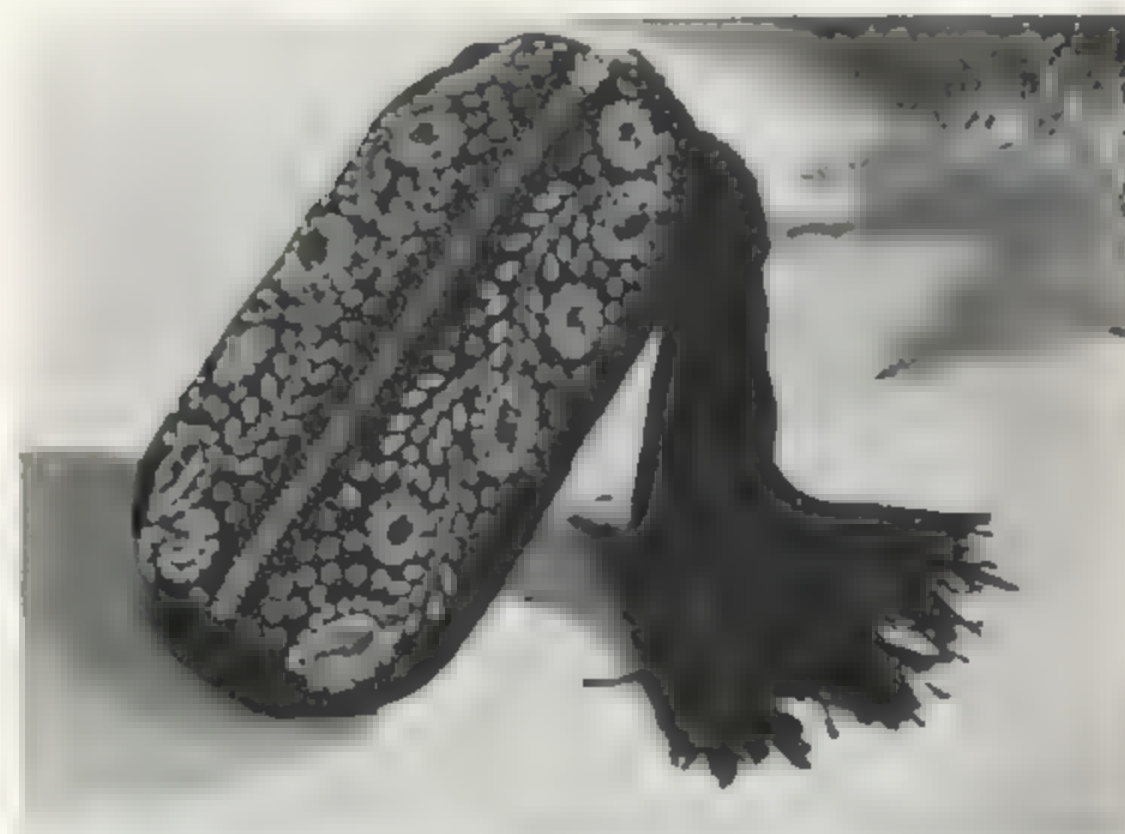


LORD & TAYLOR . . . NEW YORK
 Woodward & Lothrop . . . Washington
 F. & R. Lazarus & Co. . . . Columbus
 R. H. Stearns Co. . . . Boston
 The May Co. . . . Los Angeles, Denver
 Meier & Frank Co. . . . Portland
 Younker Bros. . . . Des Moines
 City of Paris . . . San Francisco
 Frederick Loeser & Co. . . . Brooklyn
 Thos. Kilpatrick & Co. . . . Omaha
 People's Store, Inc., . . . Charleston, W. Va.
 Miller & Paine . . . Lincoln

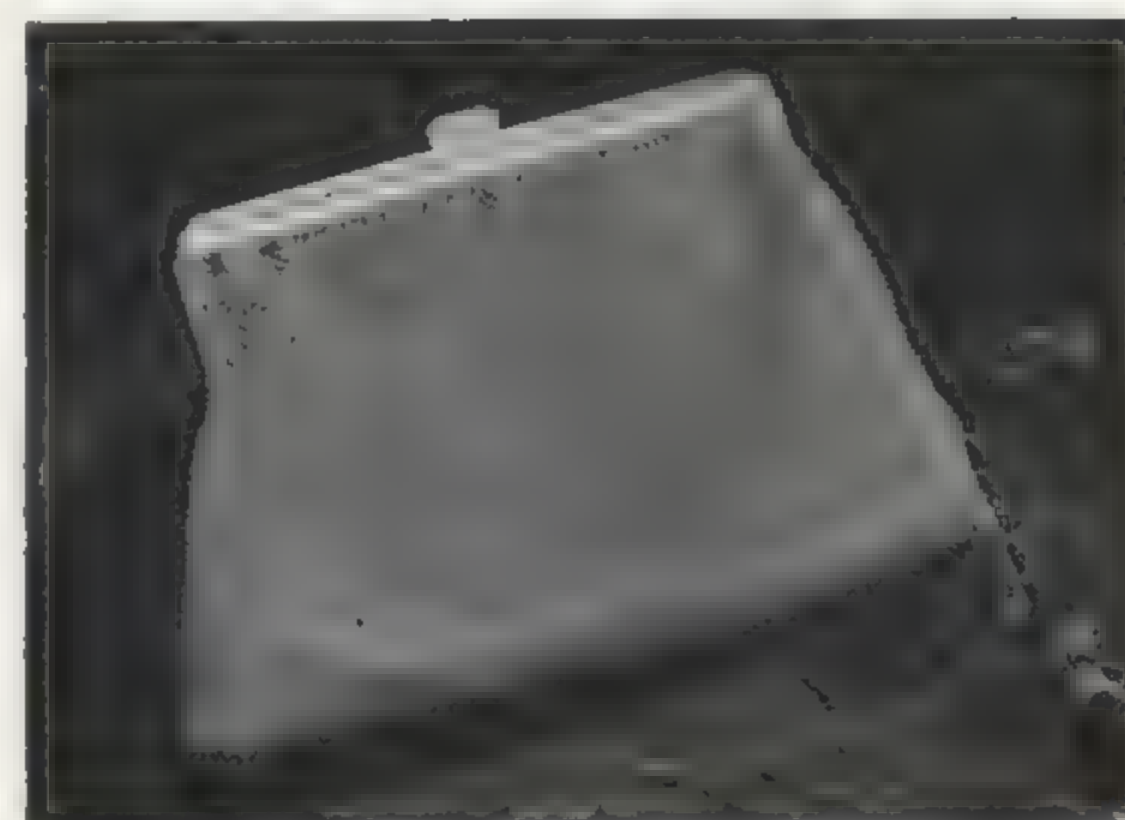
MARSHALL FIELD & CO. . CHICAGO
 L. S. Ayres & Co. . . . Indianapolis
 Lamson Brothers Co. . . . Toledo
 Sibley, Lindsay & Curr Co. . . . Rochester
 Famous-Barr Co. . . . St. Louis
 The Higbee Co. . . . Cleveland
 The John Gerber Co. . . . Memphis
 The M. O'Neil Co. . . . Akron
 Gimbels, Phila., Pittsburgh, Milwaukee
 Frederick & Nelson . . . Seattle
 The Brigham Co. . . . Springfield
 Gladding's . . . Providence

For name of nearest L'Aiglon retailer write Biberman Bros., Inc., 1350 B'way, N.Y.

"DON'T OPEN UNTIL CHRISTMAS"



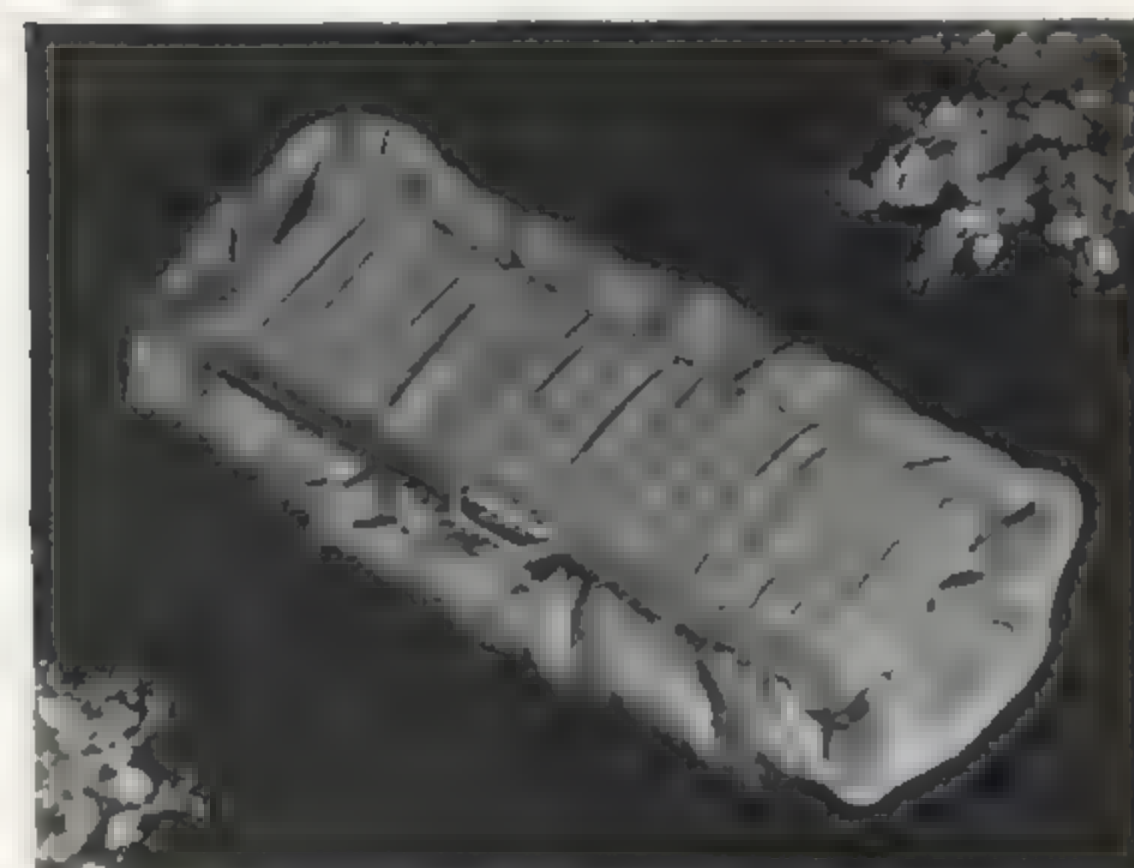
Like a jewel-spangled muff—this black suede evening bag aglitter with coloured stones and gilt. The tassel terminates a Talon-fastener. At I. Miller



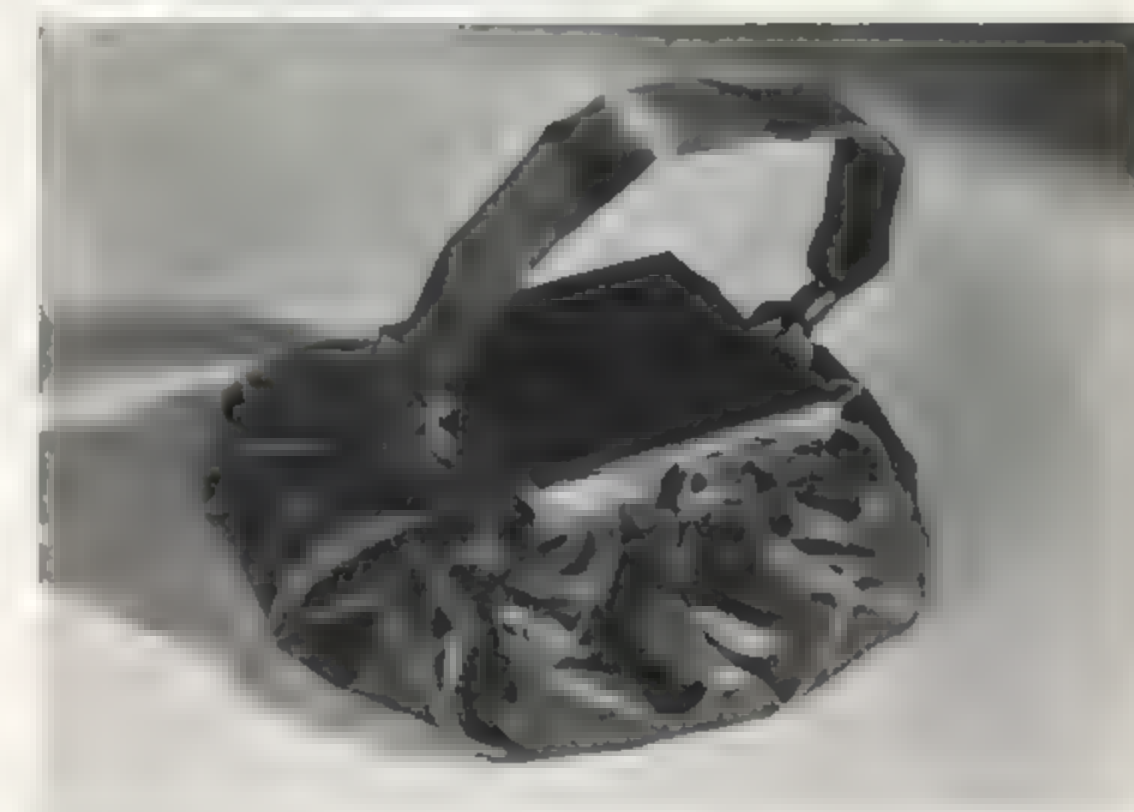
Like a fabulous knitting-bag—this gilt-mesh evening bag—the gold-metal frame scintillant with rhinestones. You'll find this at Saks-Fifth Avenue



Like Grandmother's reticule—and actually made the same way—this bow-tipped draw-string bag of black velvet and bengaline. From Altman



Like a luxurious glove-box—this handsome new evening bag of white and silver lamé, softly crushed. This is from Bergdorf Goodman



Like a man's collar-bag—Coblentz's bit of a bag for evening. Of gala green rayon satin, and far roomier than you'd suspect. Best has this



Like a splendidly bound book—a black velvet vanity-bag that's one way to a woman's heart. Gold-metal frame. This bag is from Elizabeth Arden



Like a glorified pencil-case (remember?)—one of Koret's most beautiful gestures for evening. Of gold kid, lavishly stitched. From Bonwit Teller

Heirloom Plate®

HALLMARK OF THE FINEST SILVERWARE

For a Gift or for Keeps . . . for yourself or for a
 pet Bride—Heirloom® is the loveliest gift you
 can find. For Heirloom has its happy reputation
 with people quick to spot what's really right!
 Such critical eyes welcome the flair and fresh-
 ness of Heirloom patterns. Truly, good looks
 —good taste—good sense all tell you . . .
 make Heirloom Plate your choice! Choose
 your Heirloom pattern where fine silverware
 is shown—and where Spaced Payments are as
 much in order as in the purchase of your car.
 The Price? Heirloom Place Settings—as low
 as \$5.00—are lovely to look at, easy to own!



WALTER
 FRAME

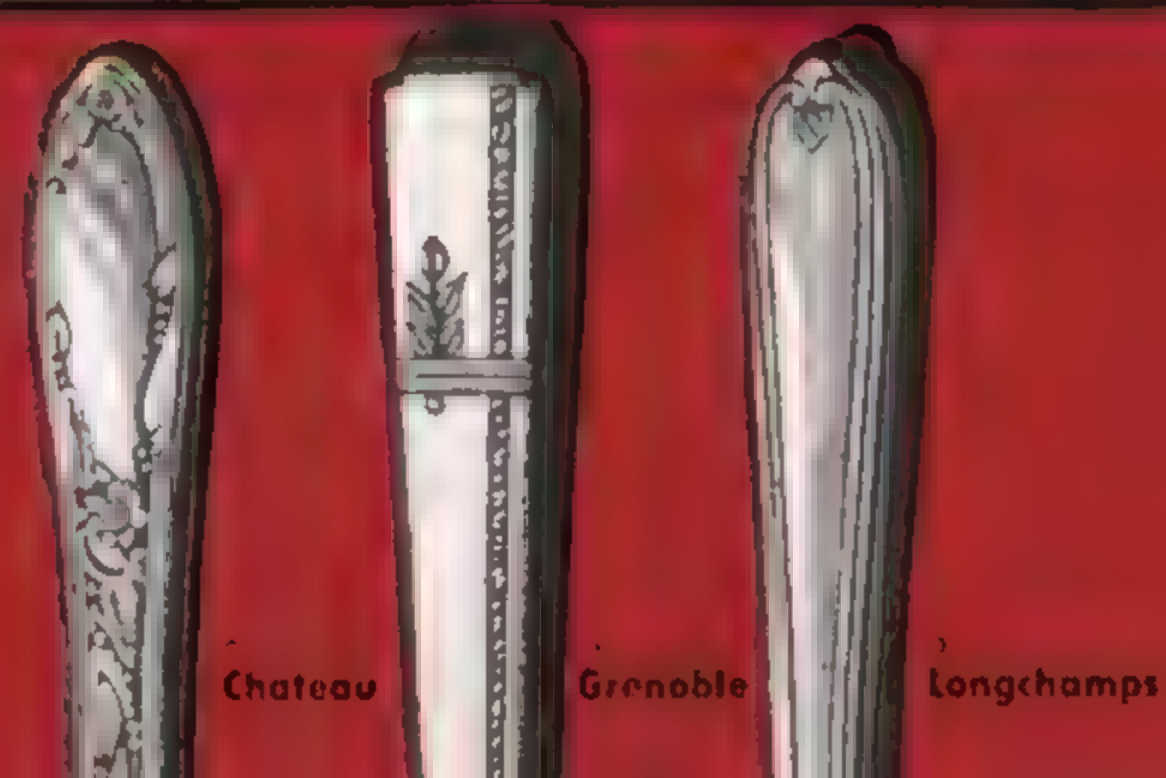


SETTING BY

Jane Smith

OF JANE SMITH, INC.

This "signed" table by such an authority is a know-
 ing hint to the bride who is selecting her silverware.



Chateau

Grenoble

Longchamps



To you who are ever alert for the
new — Bourjois presents the heady,
flirtatious, sparkling new fragrance,

mais Oui

PRONOUNCED "MAY WE"—MEANS "BUT YES"



BOURJOIS NEW YORK

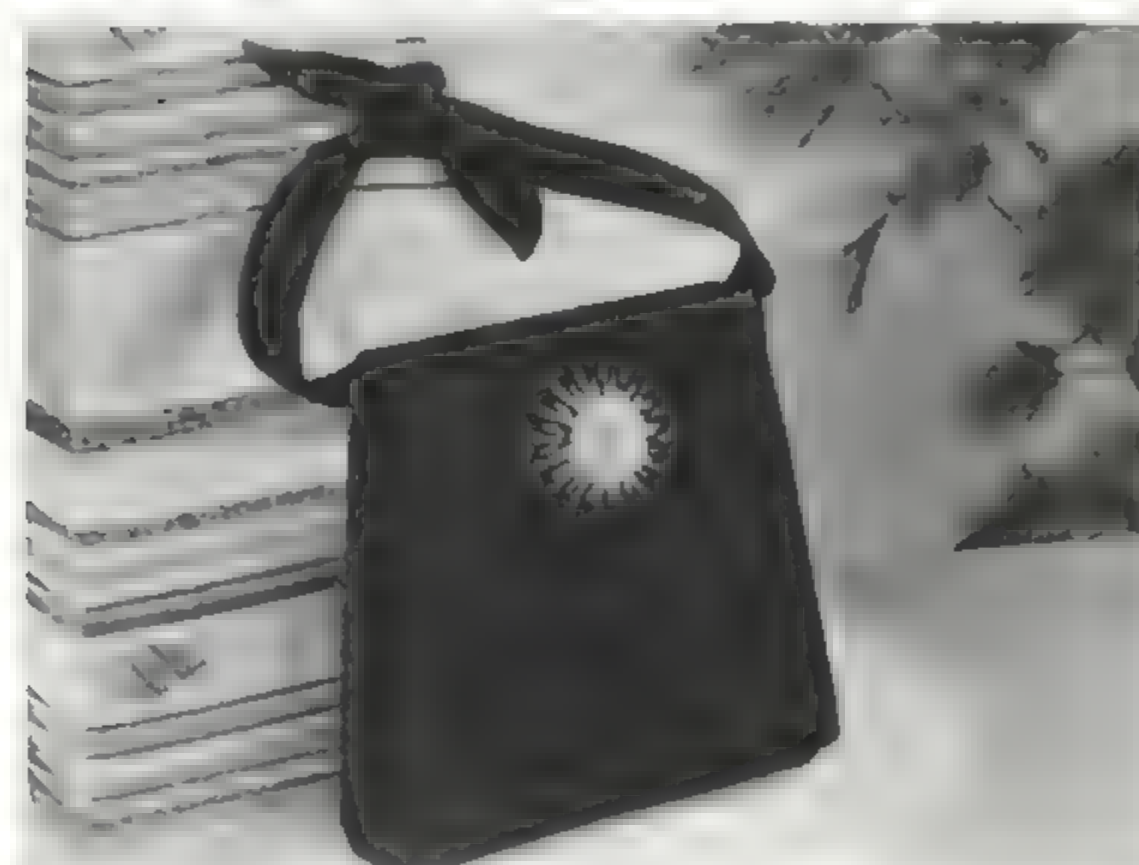
"DON'T OPEN UNTIL CHRISTMAS"



The strap of this spacious Shur-tite bag terminates the Talon-fastener—so one quick pull whips it open. Of brown calf. Approximately \$5. Best



Smooth black calf for one of those classic bags that every woman loves...because they go with so many different costumes. Around \$5. Altman



The pin on the front of this black suede bag slips out of a slot, so she can change pins; \$6 gets you the bag and some change. David's-Fifth Avenue

The sort of pouch-bag she'll love to carry with her little dressmaker suits. Of black suède softly shirred. Less than \$8. From Franklin Simon



A startling red lining is the surprise in this black pin-seal bag, packed with pockets. By La Garde. Monocraft initials. Around \$10. Altman



Smooth black calf bag...the kind she'll carry for years; outlined by a padded roll. By Bienen-Davis. Good investment at about \$15. Altman



Glossy black American broad-tail bag—with no frame to break its soft, furry lines. By Lewis. A lot of luxury for about \$25. Saks-Fifth Avenue

Blow them ALL to Daniel Green slippers for Christmas

says SANTA



Many other styles for men and women in leather, felt, satin and other fabrics at prices from \$2.50 to \$6.50 and up; slightly higher west of the Rockies.

"For fifty years," says SANTA, "Daniel Green slippers have been the most popular gift on my list. I've always known there was something special about them."

Well, there is! Daniel Greens are made in accurate sizes and widths like fine shoes. They really fit. There are plenty of new styles for everybody, too. Plenty of attractive colors to choose from. And the name Daniel Green on the sole is the finest guarantee of materials and workmanship that a slipper can have. You will find them in good shoe stores and departments everywhere. At reasonable prices. DANIEL GREEN CO., Dolgeville, N. Y.

DANIEL GREEN

Comfy SLIPPERS

Broadtail—

FAVORITE OF THE
SMART WOMAN



LONDON • NEW YORK • PARIS

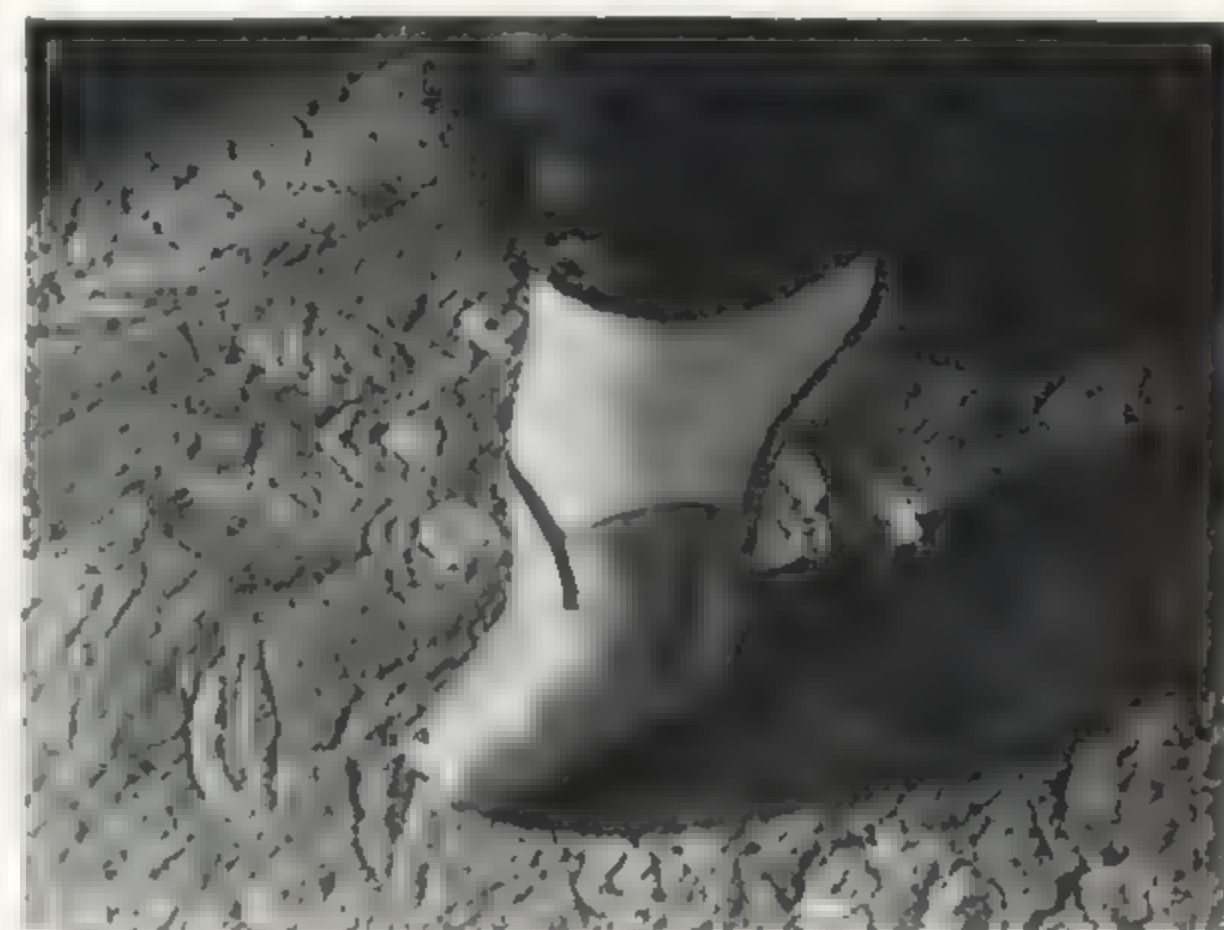
REVILLON
FRÈRES

684 FIFTH AVE. • CI 7-7343

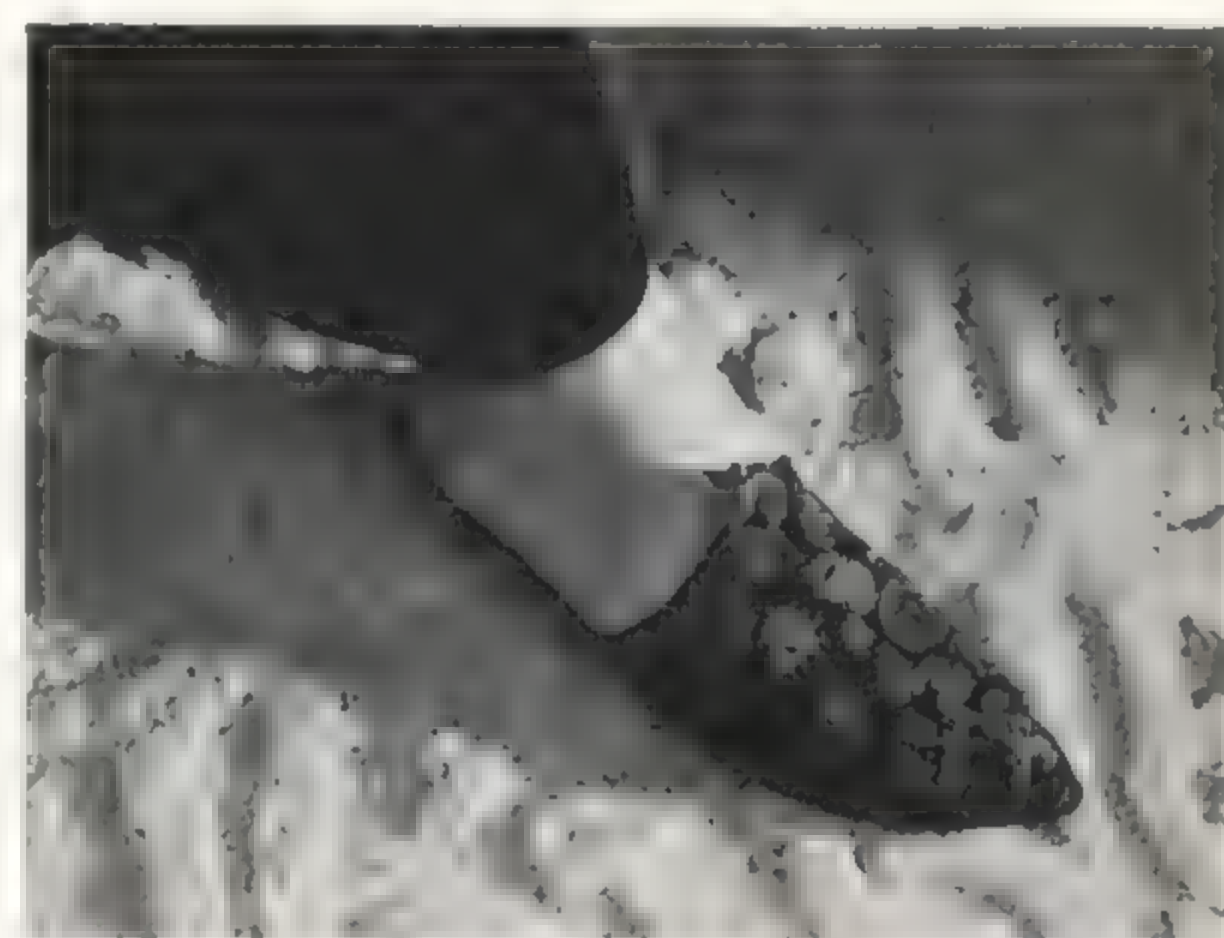
MULES: THE MORE THE MERRIER

All women are slipper-collectors at heart—and here are some of the most un-give-up-able. (If you can hardly bear to part with them—it's a good guess they'll make a good gift.) She'll love them (as you will)...whether you give her gay flannel-red canvas ones to play in...luxurious satin and kid to make her feel fragile and feminine...felt-lined reindeer to keep her warm.

Half lipstick-red satin, half gold kid—mules cut high in front, that she might wear with her brocaded dressing-gown, her satin negligé. Daniel Green



Painted black suède—for Turkish slippers...slim, graceful, pointed. Just right if she owns pyjamas of the Oriental kind. These are at Saks-Fifth Avenue



White satin, gold kid—for these Delman slippers. Any one would love them—to wear with a chiffon nightgown or a lamé negligé. Bergdorf Goodman

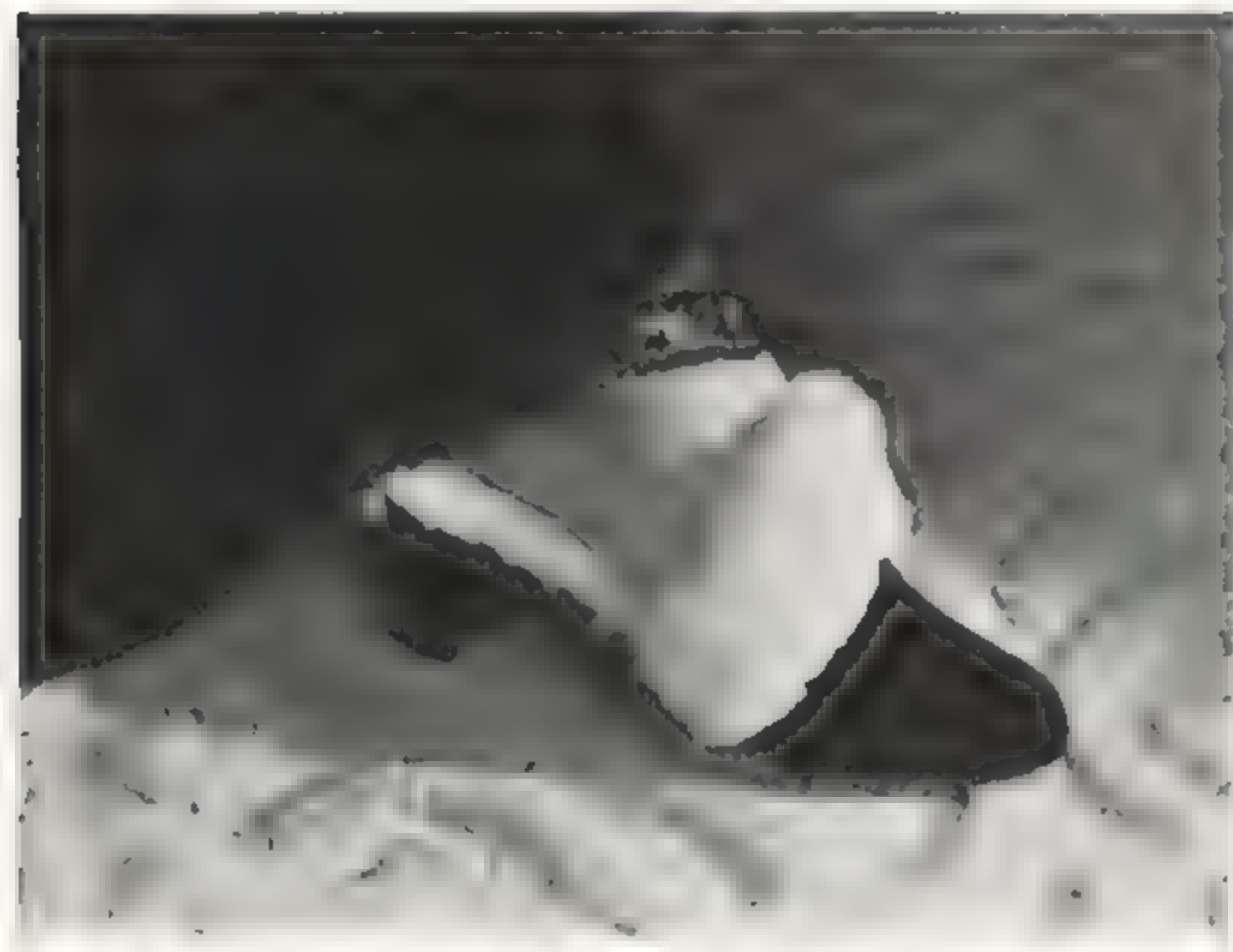


Black satin—for these dinner-at-home slippers. She'll love to wear them when she's lounging in some of those new slacks or culottes. Slippers by Wohl

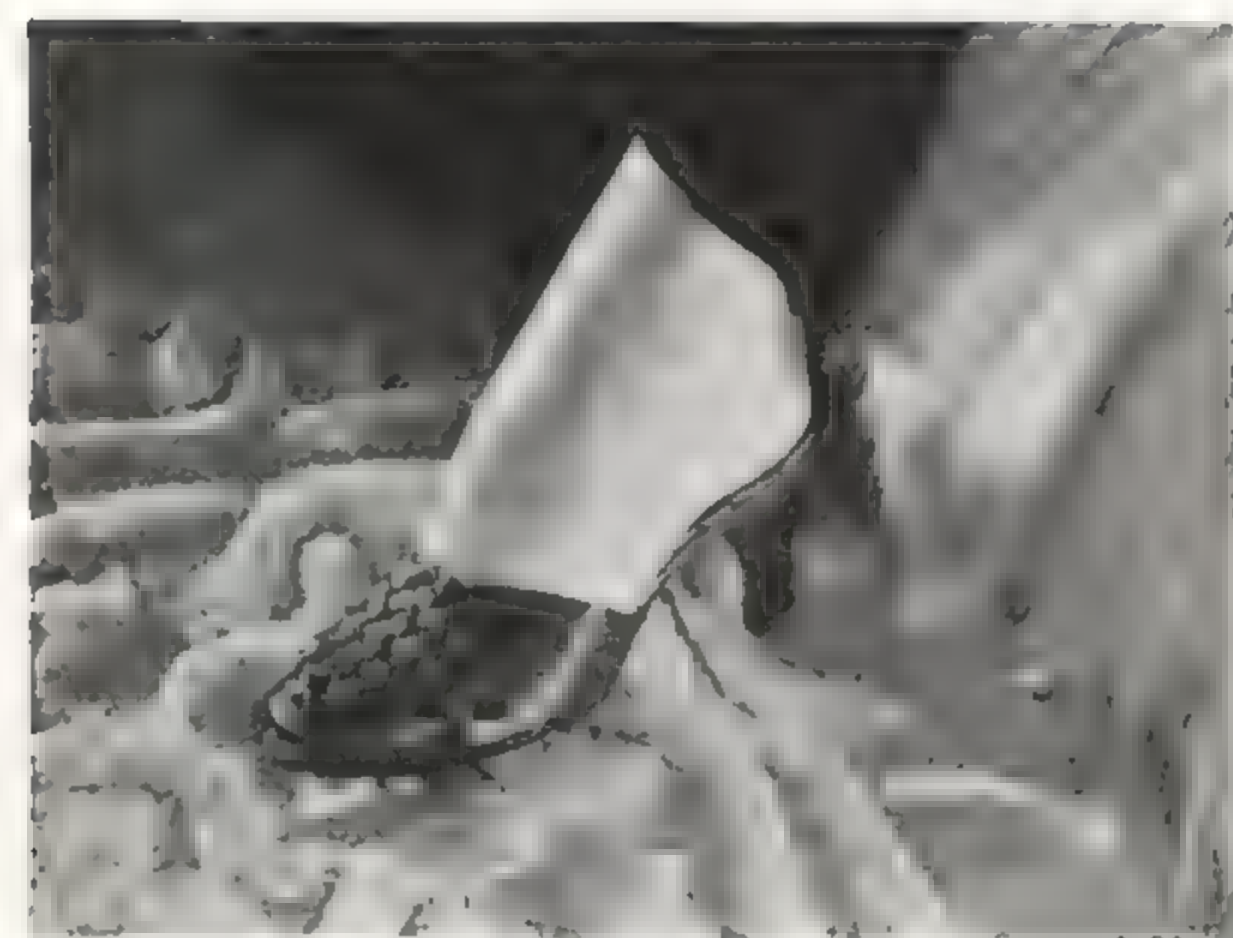


Reindeer moccasins—the authentic peasant kind called "Pymy"—lined with red felt to make them "just what I wanted for the country." Lord & Taylor





Black velvet, lined and cuffed with white lapin—for slippers that could consort with black velvet lounging pyjamas or robe. From Saks-Fifth Avenue



Garnet satin—crisscrossed over the toes—for these mules that would shine beneath almost any satin robe—black, white, gold, or green. Franklin Simon



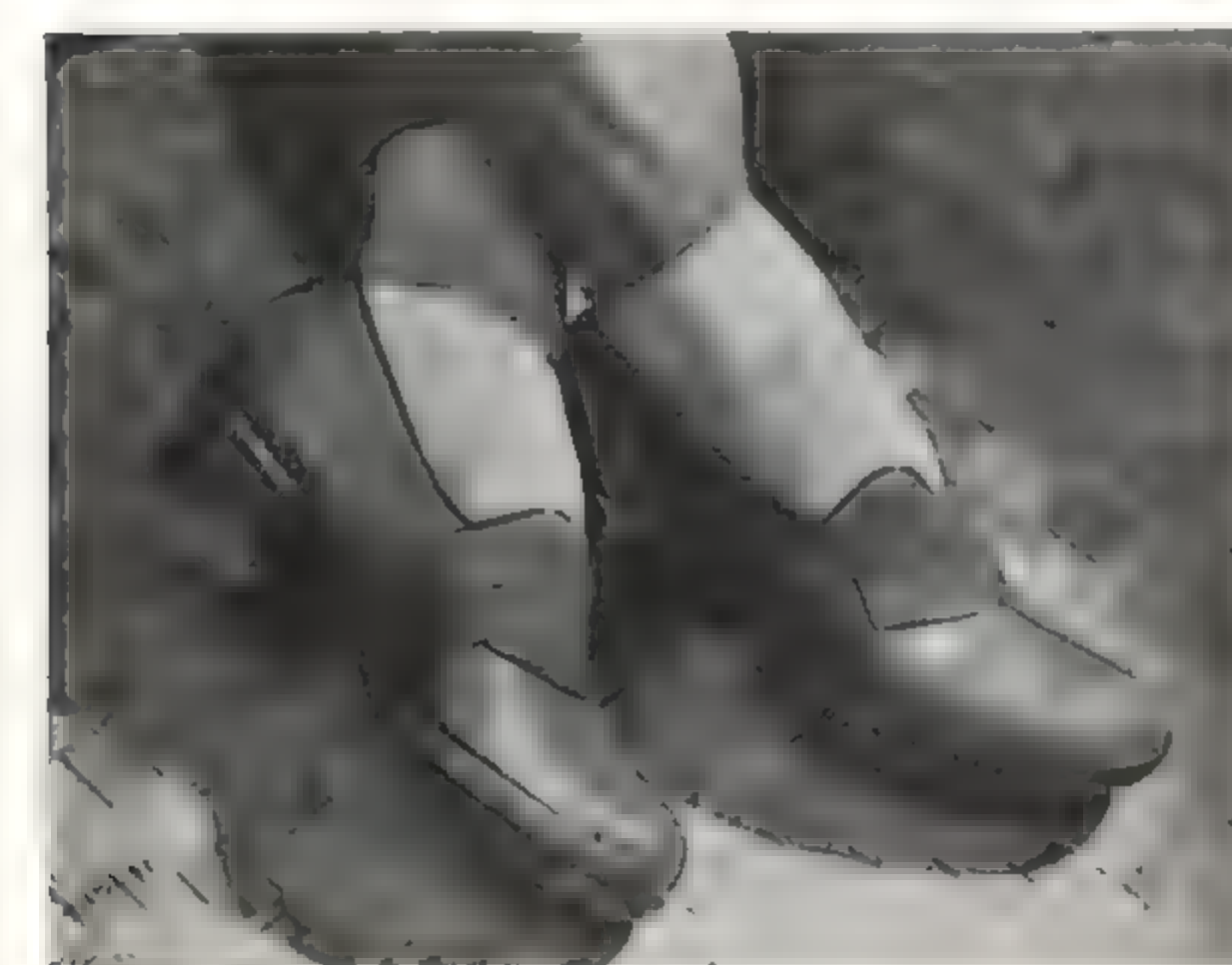
Pale blue chenille—for these scuffs she can slide into when she comes out of the shower... or goes to the bath-house. This is a Joyce slipper. From Altman



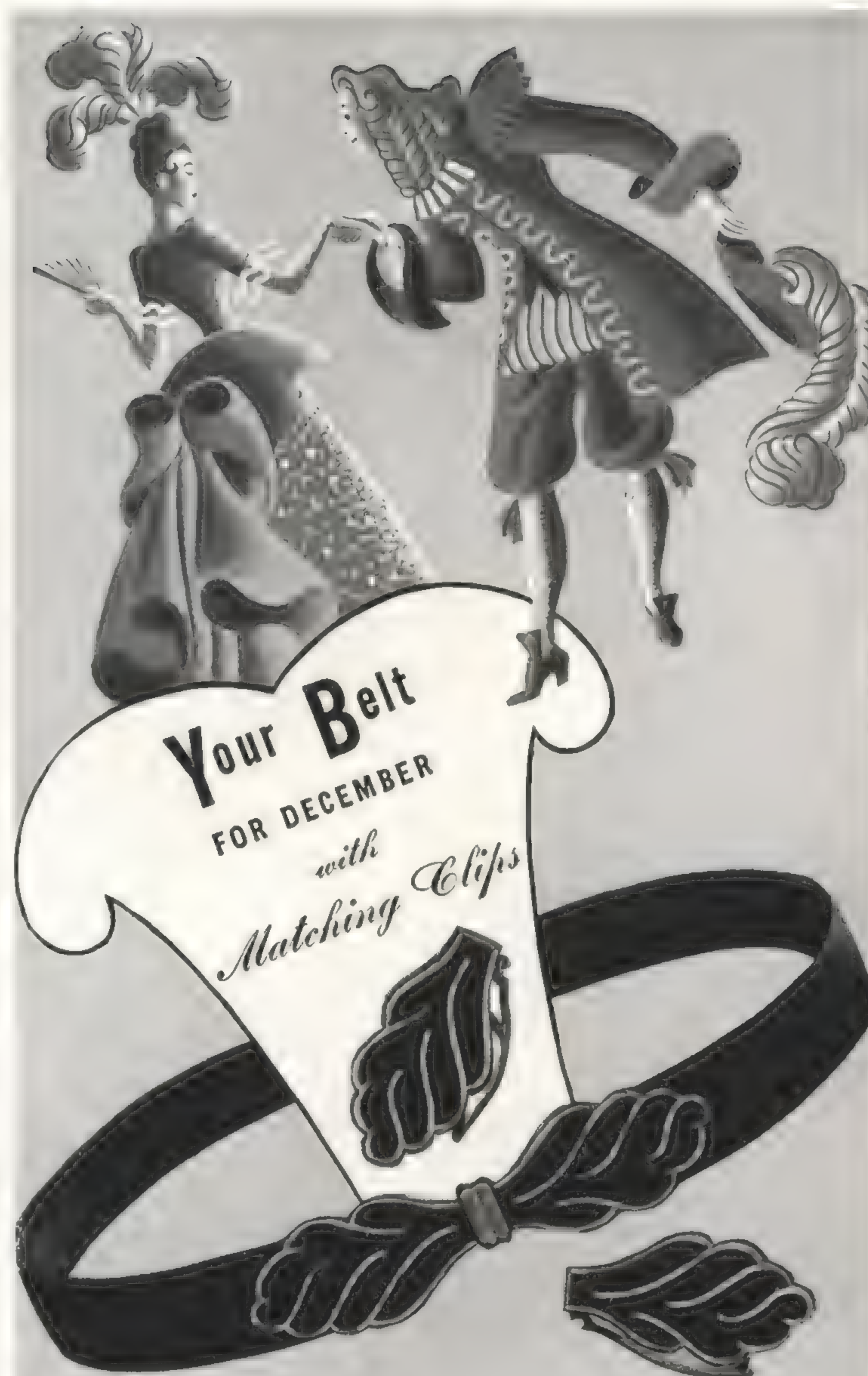
Flannel-red canvas—for these play shoes—piped and soled in blue. She can wear them with country slacks or shorts. Joyce shoe. At Bonwit Teller



Pale pink satin—for these mules with white lapin musketeer fronts. She'll probably wear them with her most feminine negligé. Daniel Green



Red kid—piped and stitched in blue—for DeBusschère's pneumatic-soled slippers that she could wear with slacks on a cruise or in the South. Henri Bendel



Royal Plumes
The Set — A Gift Inspiration!
 Embossed plume buckle, outlined with the glint of metal, on a suede, grosgrain-lined belt, designed to clasp a slender waist. In rich colors, about \$1.50. Matching clips about \$1 per pair. Slightly more in Canada.

a Criterion Original

SLOTE & KLEIN, INC., NEW YORK • *Stylists of Belts for Women*
 ©1939, Slote & Klein, Inc.

in Long Island Lake Forest

Brookline . . . Beverly Hills

Nelly Dons in Fashion Approved Enka Rayon



NELLY DONS in Enka Rayon . . . gay young dresses with new fashion points. Left: Pompadour print sheer with shirred bodice and graceful swing skirt. Right: Soft tailleur in a Shell print with pressed pleats. They wash like a charm. \$6.50



This Enka Fashion Approved Tag is the symbol of verified quality and approved fashion.

AMERICA'S smartest shoppers—in suburban towns and cities—potential executives and women who choose homemaking as a career—select dresses identified with the Enka Fashion Approved Tag. They like the double assurance of verified quality and approved fashion...the definite suggestions for washing or dry cleaning...the knowledge that even inexpensive frocks carrying this tag are fashion-right.

ENKA RAYON

THE FASHION NAME IN RAYON
STANDARD OF SUPERFINE YARNS

206 Madison Avenue, New York

WATCH FOR CHRISTMAS

Girard-Perregaux's ring-watch of red or yellow gold, or of stainless steel, faceted like a jewel. It has seventeen jewels itself. At Greenleaf and Crosby



This yellow gold Gruen watch is called "Maureen." It also has a seventeen-jewel movement. You may acquire this at Schwartz Brothers on Fifth Avenue



Give a good strap for a gift. These Hadley ones are at Lambert Brothers. "Kingman" is of pigskin. "Stratford" and "Chase" models are both gold-filled



Milgrim goes rococo with a little, gold-coloured, scrolly watch-clip studded with pseudo pearls. The face is upside down, for your lapel-reading purposes



Bergdorf Goodman gets personal with your time, putting a clock right in the middle of a round of your initials. The letters are made of gold-plated metal

VOGUE STUDIOS

MAKE THIS CHRISTMAS DIFFERENT

(Continued from page 129) house can hear any sound.

Less expensive ideas, but just as thoughtful, are: A course of lectures, or a course of lessons for children in arts or sports that budget-watching parents must call luxuries.... A book a month throughout the year, or a monthly selection of records, special swing or otherwise, is just what some people really deny themselves.... And good tickets for any sport like hockey, prize-fights, or wrestling are perfect for the impossible male at any age.... And for the men who have, heretofore, received those useless smoking gadgets just because they smoke, give a credit at a special tobacco-mixing shop for several cans of their choice in a pipe (or cigarette) tobacco mixture.... Practically no one can resist even a dubious look into the future, so a present for the most difficult can be either a visit to a top fortune teller, or a horoscope reading by an astrologer.... And for those who have a fireplace, send a cord of well-weathered fire-wood.... A lovely, but not necessarily expensive evening dress to the debutante on a small allowance will be appreciated by every one in her family.

Inexpensive ideas, meaning between one and ten dollars, must, of course, lean more heavily on your imagination. And here is a starting list:

Cut flowers once a week until spring; or flowering plants, renewed by the florist when needed.

Subscriptions to magazines (!).

Stacks of paper towels monogrammed with initials and a fabulous coat of arms, possibly royal.

An order at the nearest stationer's for a Sunday paper they don't take. Or the home-town paper for an out-of-towner. This is a wonderful present for servants or nurses who peruse what is left of your paper when you get through with it.

A condiment set for the man who makes his own salad dressing.

Perfumed lacquer for the drawers where lingerie is kept.

A record of your voice singing the song or telling the story that your friends are always clamouring for.

Tiny, monogrammed matchboxes.

A big box of the best quill cigarette-holders.

The best new *Atlas* you can find.

A non-twisting telephone cord.

A wooden salad bowl that you have nursed along with the required olive-oil, garlic, et cetera.


Cellophane bags to keep handbags in.

A cedar box filled with every imaginable tool.

A small hamper filled with all sorts of new cocktail snacks (such as smoked herring cooked in wine sauce) and a book of recipes for the new ways of presenting them.

An attractive flower vase filled with all sorts of flower-holders.

A cigarette-box that looks like an old book, filled with stamps, rubber bands, clips, glue, tags, et cetera.



The Moon and the Stars

a moonstone with diamond stars spilling from the deep blue enamelled center of a yellow gold cornucopia—another intriguing idea in precious jewels by our talented designer

SPAULDING-GORHAM

CHICAGO and EVANSTON

ASSOCIATED WITH BLACK, STARR AND FROST-GORHAM...NEW YORK



Gifts by Burmel

Compliments to the elegance of evening... Exquisite petit point flowers on finest chiffon... saintly white—worldly black—or lady-like pastels. A gift that becomes a tribute—to grace the hand of a lovely woman. At leading stores everywhere... Look for the Burmel label. About \$1.00

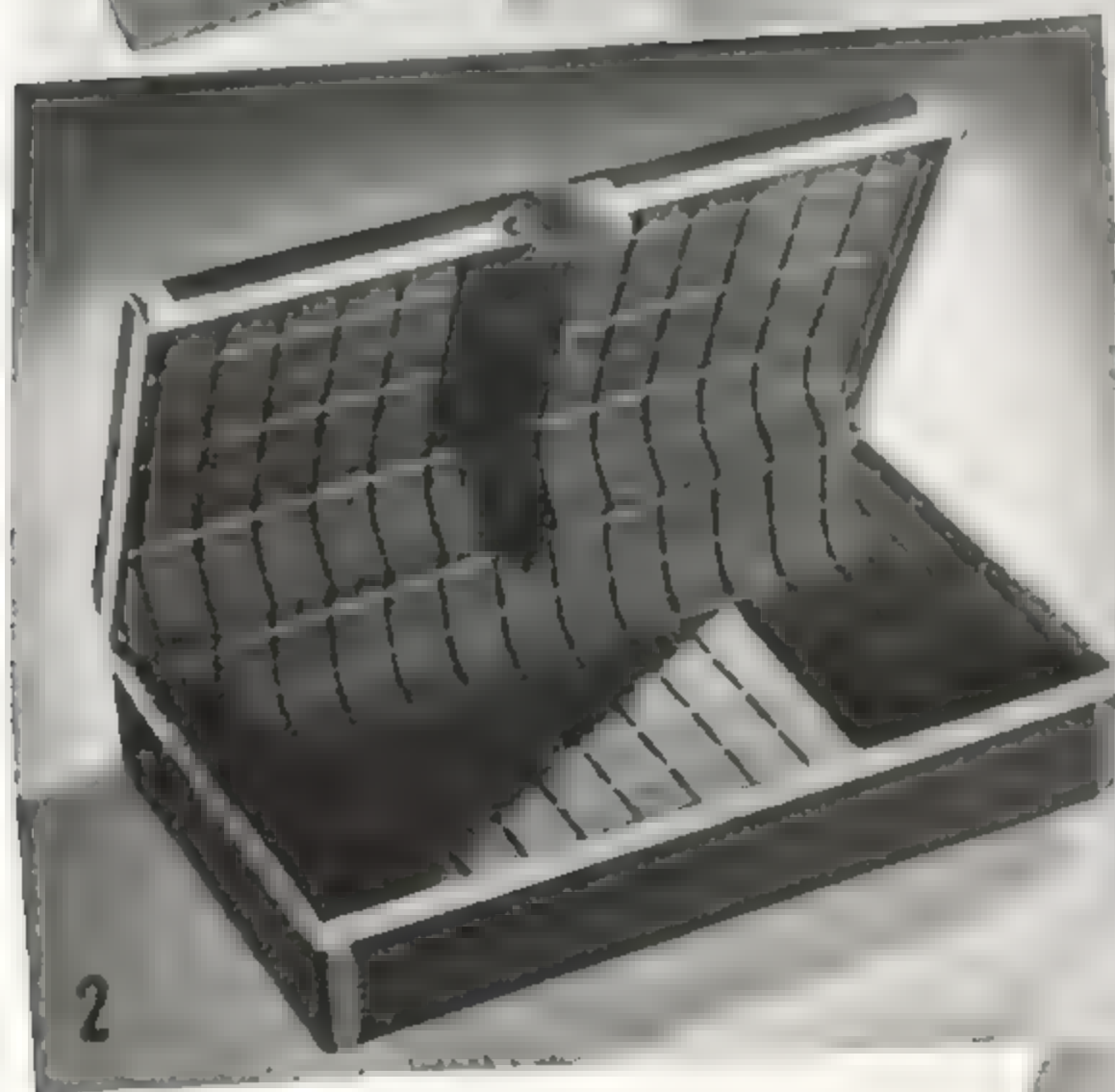
BURMEL • FIFTH AVENUE • NEW YORK

THIS YEAR Give Leather by RUMPP

Leading stores are showing a fascinating variety* of gifts in leather by Rumpp.



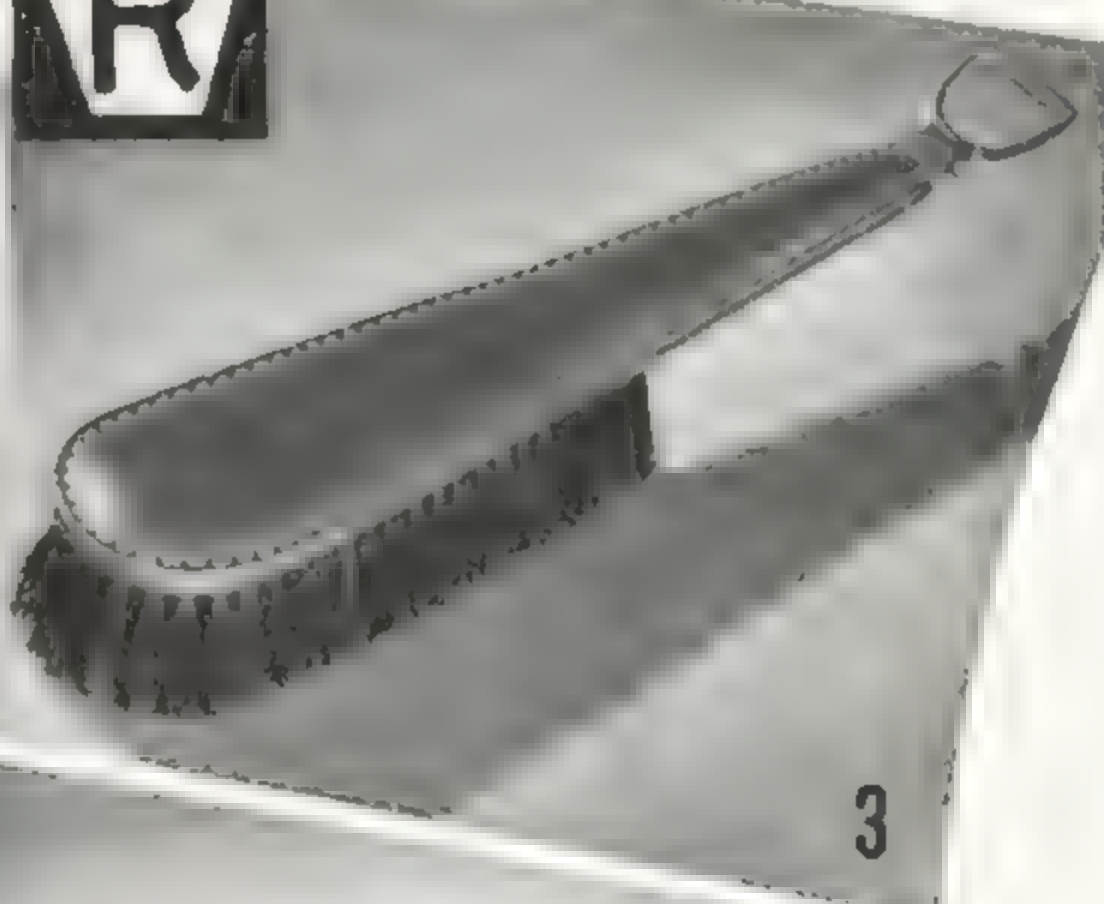
1



2

1—MAKE-UP CASES—perfectly and completely appointed. Crystal and plastics requisites. Tailored in fragrant, luxurious leathers. Various colors. \$5 to \$25.

The "STERLING of LEATHERWARE"
No other mark distinguishes so many different gifts in leather.



3

2—TRAVEL CASES—smart, new, air-light. Will carry all the needs for your travels. Belt grip for comb, etc. Snap clasp. Various styles. \$3.50 to \$10. Completely fitted cases, too, for men and women.

3—CLOTHES BRUSHES—Put on your list these swanky brushes for grooming clothes and hats. Stirrup hanger. Many leathers. Also hand-painted backs. \$1 to \$5.

4—BILLFOLDS—the slim, trim kind. Ingenious compartments. With or without zippers. \$1 to \$10. KEY-PURSE 50c to \$2. Billfold and key cases come in matched sets, too. Such leathers as goat, seal and ostrich.



4

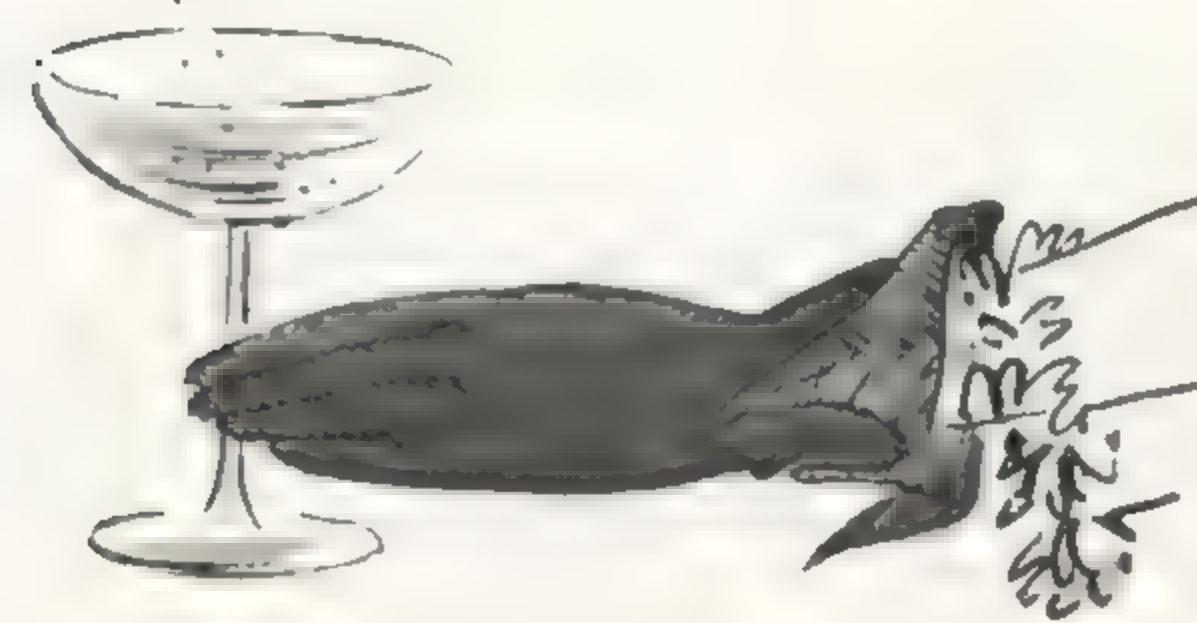
5—JEWEL CASES for pins, rings, bracelets. Removable tray. Various styles. Colored leathers. \$5 to \$25.

*Tie cases, collar boxes, tobacco pouches, poker chip sets, desk sets, picture frames, sewing boxes, and a variety of other fine gifts for men and women have been fashioned in leather by Rumpp—since 1850.



C. F. RUMPP & SONS
PHILADELPHIA, PA.

GIVE HER GLOVES FOR



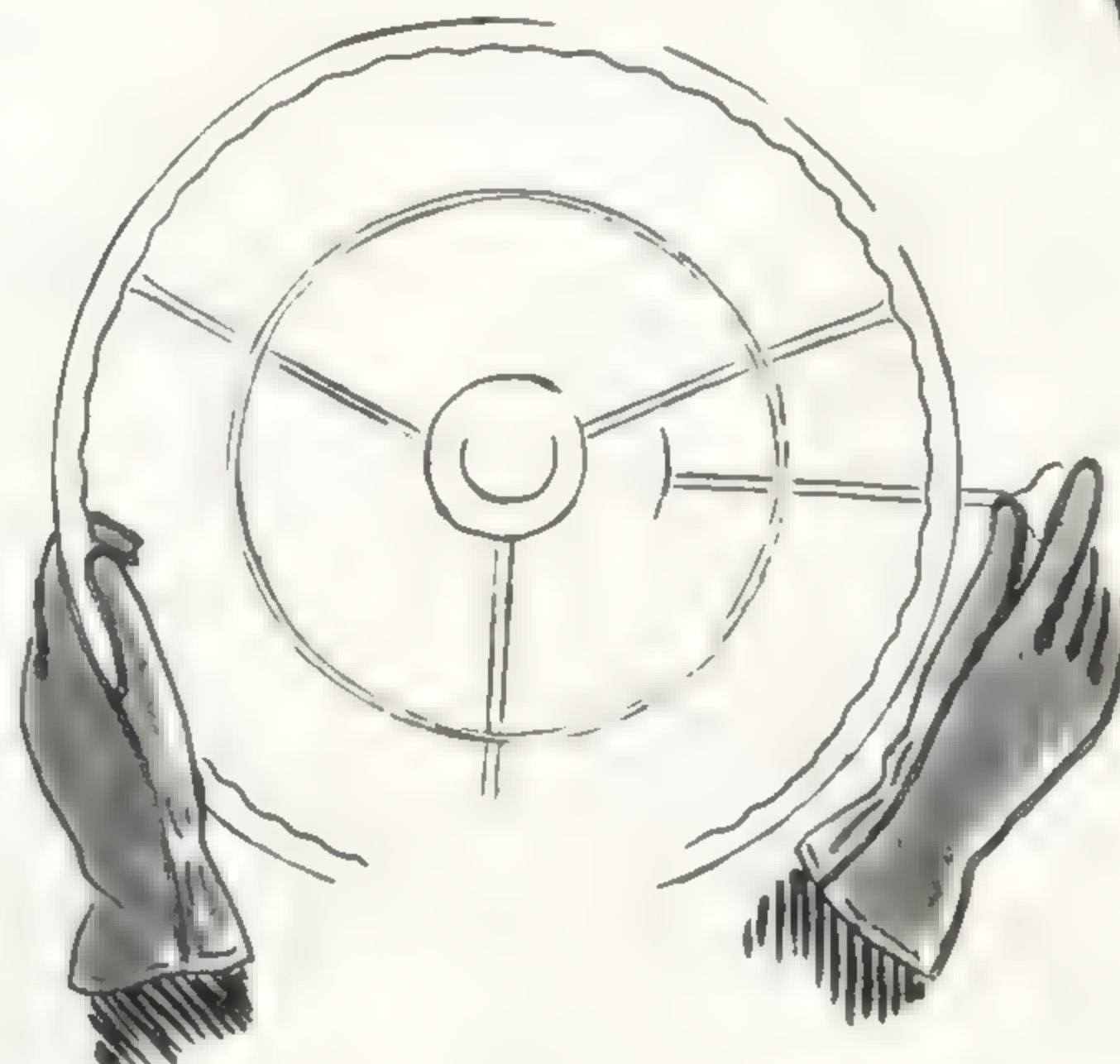
If she's a glove-collector—give her these afternoon ones of black suède; grosgrain-lined cuffs. Kay Fuchs design; Saks-Fifth Avenue



If she's partial to navy-blue accessories—give her classic navy-blue gloves of washable Llamello, to wrinkle at her wrist. At Best



If she has a leopard coat (or hat)—give her brown suède mittens with leopard backs. These are Aris gloves. Bloomingdale has them



If she drives her own car—give her wool-lined capeskin gloves, with walled fingers...warm and non-fettering. Merry Hull gloves. Best



If she's a butterfly at night—give her over-the-elbow gloves of white kid, with tiny white pearl buttons. Altman is the place to get them

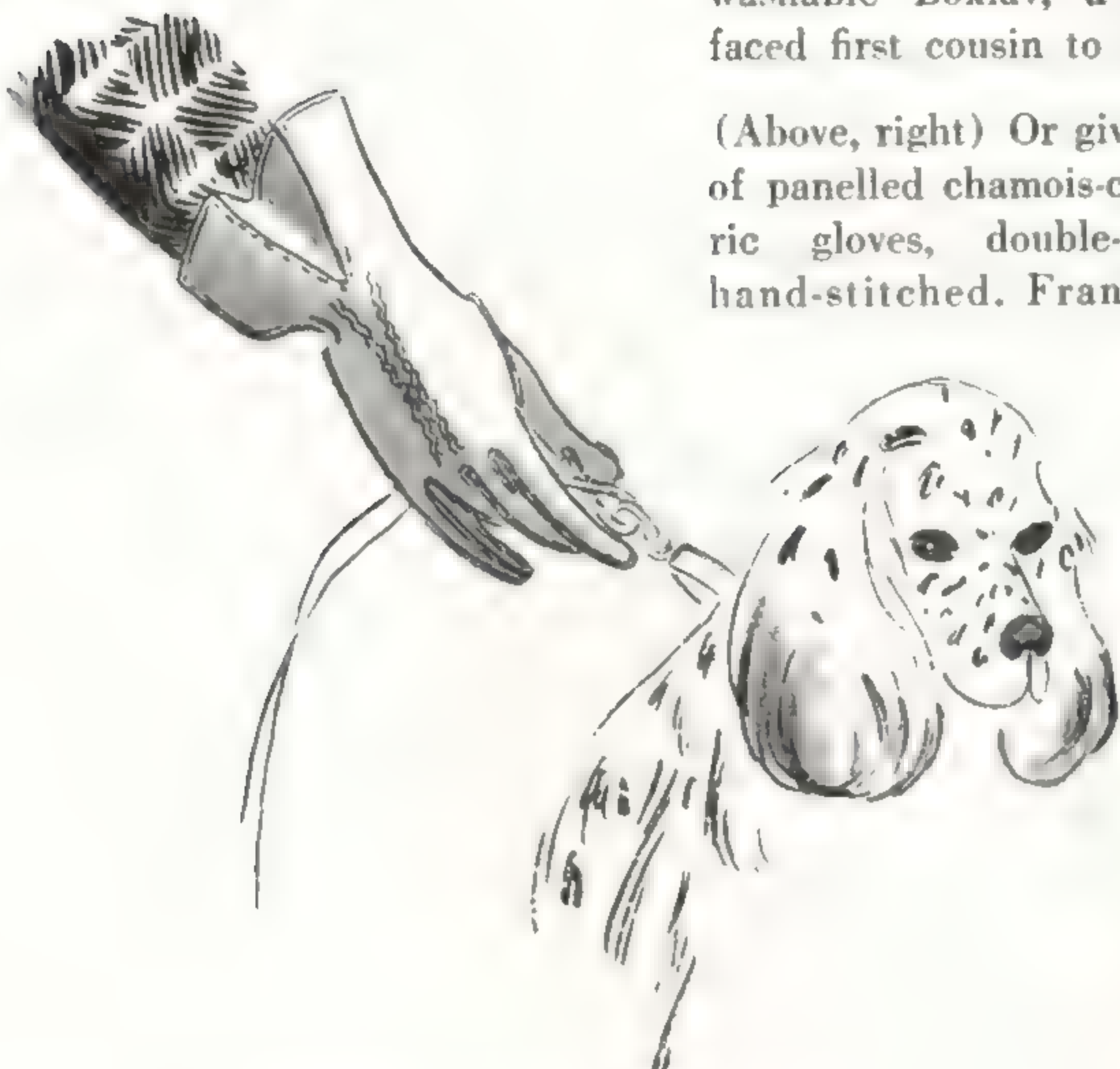
CHRISTMAS



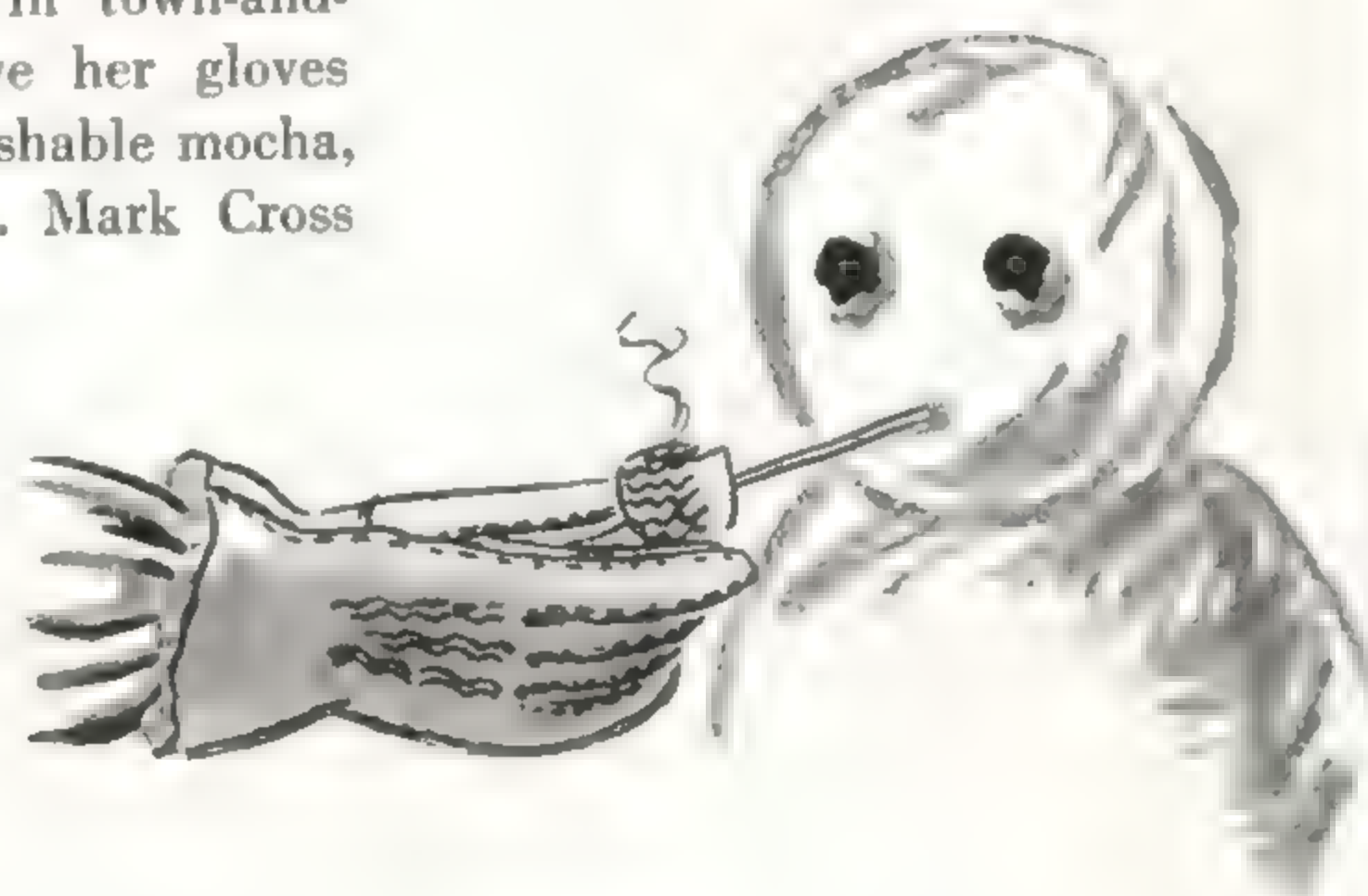
(Left) If she's going South—give her short classic gloves of white Congo pigskin...sturdy and washable. You'll find them at Altman

(Above, centre) Or—again for the South—give her gloves of white, washable Boxlav, a smooth-surfaced first cousin to Kislav. Best

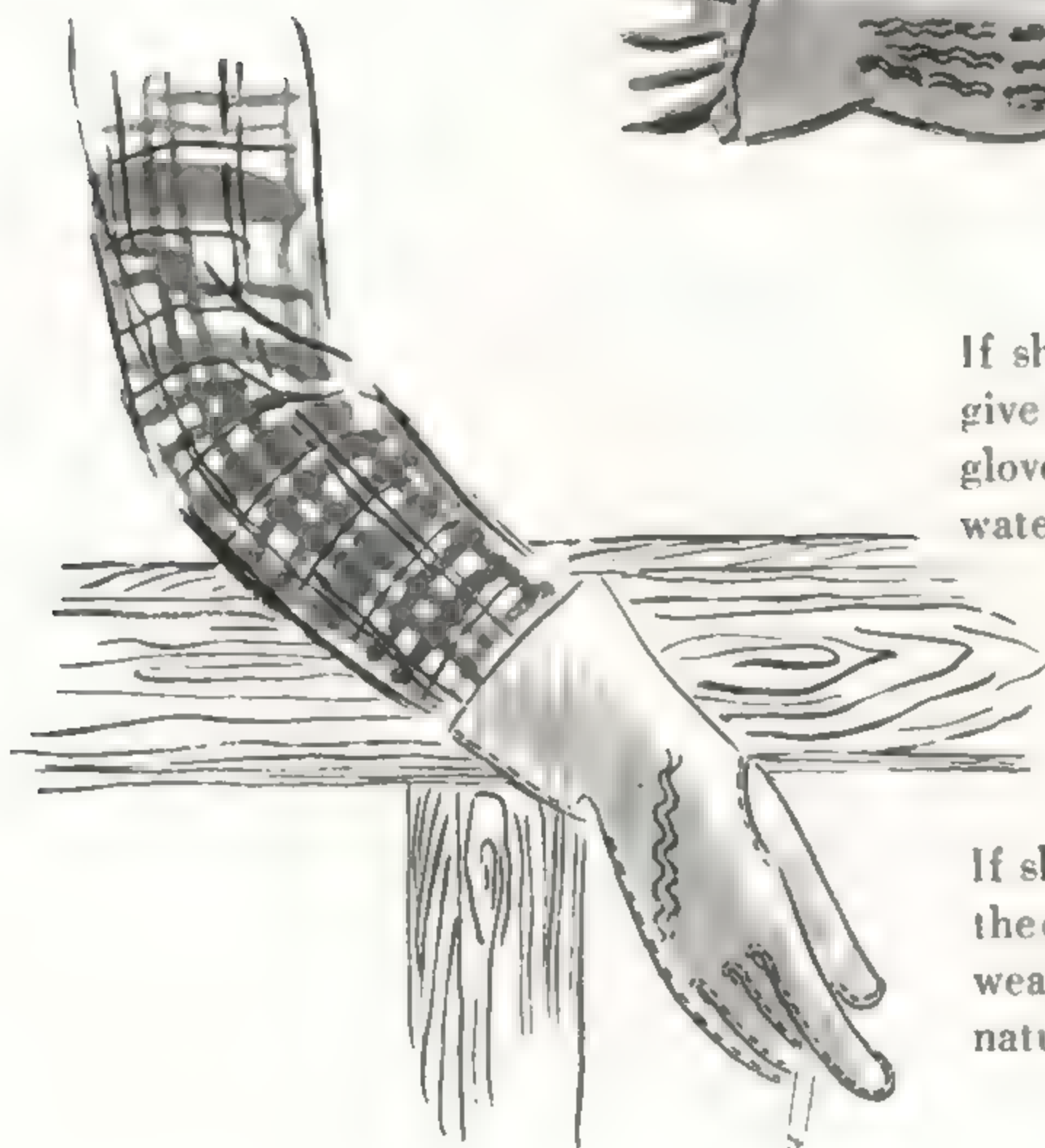
(Above, right) Or give her a pair of panelled chamois-coloured fabric gloves, double-woven and hand-stitched. Franklin Simon



If she fairly lives in town-and-country tweeds—give her gloves of natural-colour washable mocha, flaring at the wrist. Mark Cross



If she goes in for winter sports—give her hand-warming sheepskin gloves, woolly side in...wind-proof, water-proof. At Lord and Taylor



If she wears swaggering tweeds in the country—give her Fownes' long-wearing reversed calf gloves in natural colour. Franklin Simon

Trabert & Hoeffler MAUBOUSSIN GIFTS

THE NAME THAT ASSURES ORIGINALITY, EXCLUSIVENESS
AND VALUE IN A GIFT...WHETHER AT ONE
DOLLAR OR MANY THOUSANDS



Red and yellow gold wrist watch \$25.
Stainless steel wrist watch black, white
or rose dial \$15. Two-tone gold bracelet
in 18K Gold and platinum bracelet
with rope and diamonds \$1000. Gold
diamond-set cuff links \$18. Gold and
platinum clip with cabochon rubies
and diamonds \$224. Gold padlock key
ring \$30. Platinum ring, cabochon rubies
and diamonds \$450. Gold
perfume box \$42. Earclips gold and
platinum with faceted rubies and
diamonds \$400.

Illustrations less than actual size
MAIL ORDERS FILLED IMMEDIATELY
CITY, NEW YORK (700-0000)

Announcing
our new
PALM BEACH SHOP
262 North Ave., Palm Beach
opening early in December with
a complete selection of gifts and
novelties...in ample time for
Christmas shopping.

Trabert & Hoeffler MAUBOUSSIN

407 PARK AVENUE AT 55th STREET, NEW YORK
9474 WILSHIRE BOULEVARD, BEVERLY HILLS

PARIS PALM BEACH MIAMI BEACH ATLANTIC CITY





And what a gift! Think how delighted any woman would be to receive this handsome solid walnut Sewing Cabinet completely equipped with genuine Wiss Embroidery Scissors, Sewing Scissors and Dressmaker Shears—precision built of finest steel—the kind that are a joy to use *for years to come!* This is the Wiss G-23 Sewing Box, \$10 at your favorite Notions Counter. For BOOKLETS showing the complete Wiss line write Dept. V-129, J. WISS & SONS CO., Newark, N. J. 91 years of American craftsmanship.

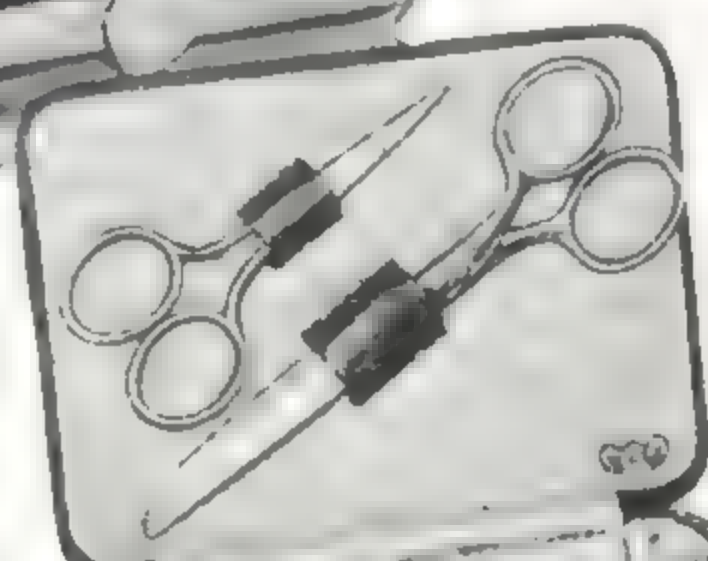


G-56—WISS MANICURE AND NAIL POLISH SET. Polished Walnut frame with Leather sides. Contains finest Manicure and Pedicure equipment. \$6.95.



G-26—WISS SEWING SET. Lovely Celanese Case with Embroidery and Sewing Scissors, Thread, Needles, and Thimble. \$3.95.

G-73—WISS MAN'S SET. Collapsible Cowhide kit with complete Manicure Set and space in bottom for studs, jewelry, etc. \$3.95.

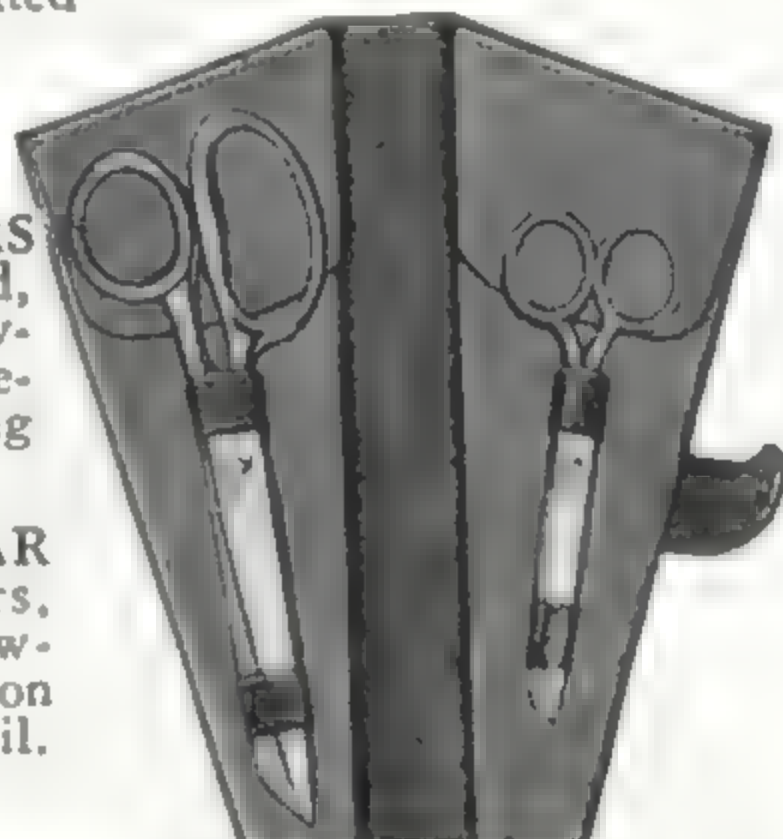


G-11—WISS SCISSORS SET. Blue, Black or Brown Cowhide Case. 3 prs. Sewing Scissors with 24 kt. gold-plated handles. \$7.50.

G-35—WISS MANICURE SET. Black, Blue, Brown or Red Cowhide Case with complete Manicure equipment. \$4.95.



G-5—WISS SCISSORS SET. Folding Case in Red, Blue, Green or Black Cowhide holding both Household Shears and Sewing Scissors. \$3.95.



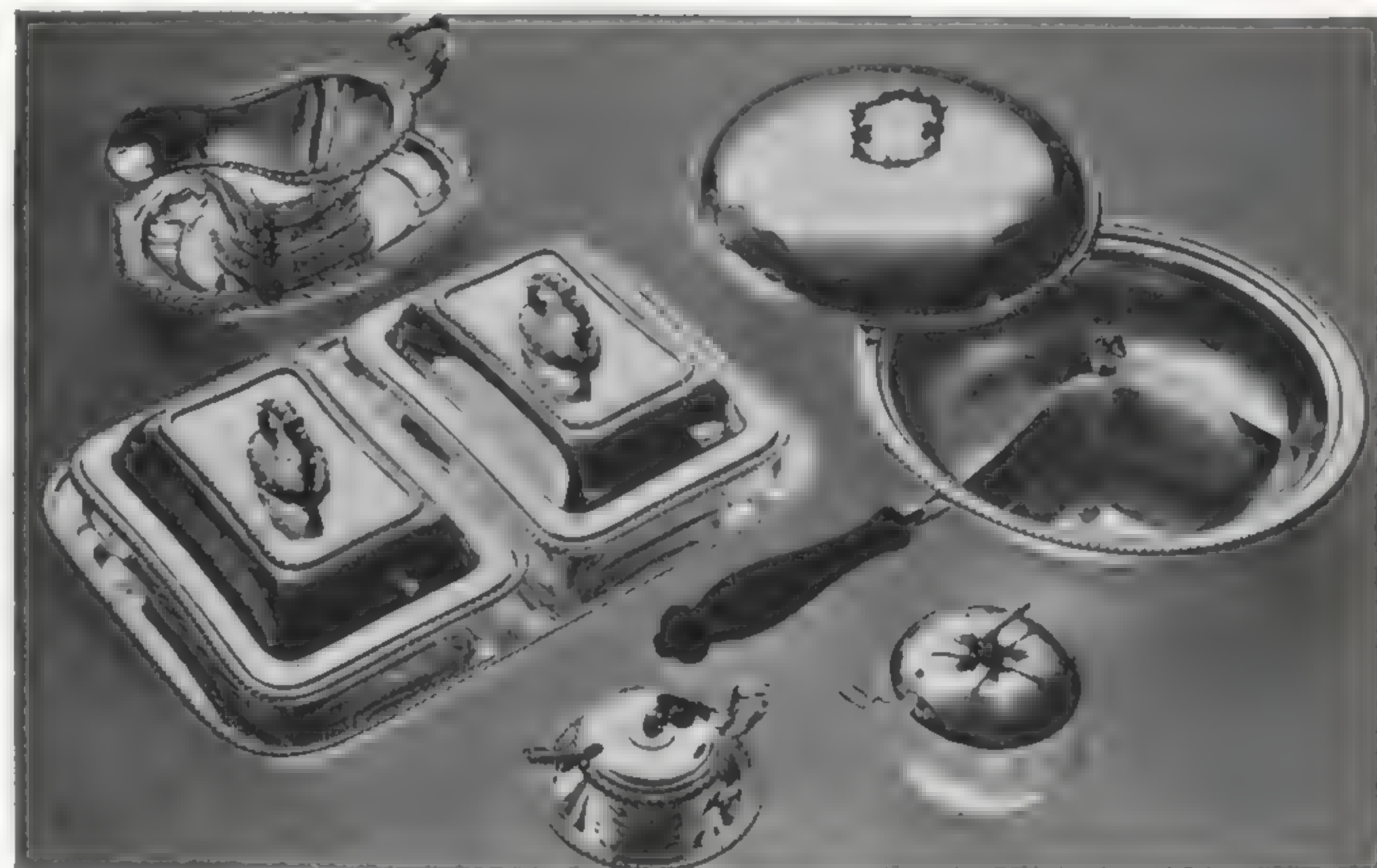
WISS KITCHEN SHEAR SET. Combination Shears, Bottle Opener and Screw-Cap "persuader" mounted on "Order Board" with Pencil. \$1.50.



OVER EIGHTY GIFT IDEAS FROM \$1.25 TO \$11

WISS SEWING BOXES
MANICURE SETS
MEN'S KITS
SCISSORS SETS
LIBRARY SETS

BRIGHT GIFTS



In the photograph above are five silver suggestions from Gorham to make Christmas gay. The vegetable dishes, gadrooned, and the gravy-boat and tray are all in silver plate. The little mustard-pot with the blue glass lining is sterling. So is the jam jar. Both of these are exceptionally good of their kind



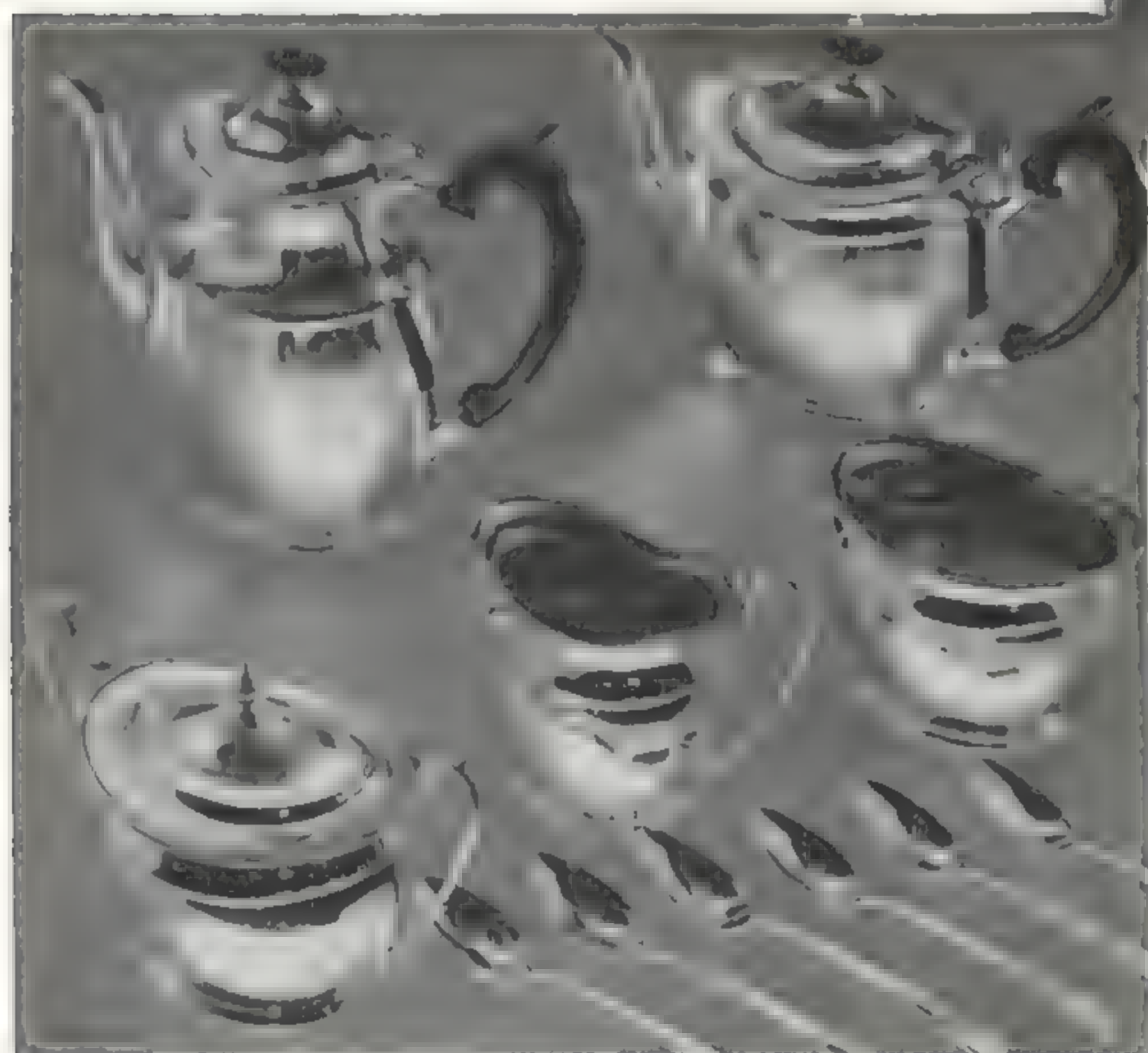
If you are at a loss to know what to give this Christmas, here are five sterling ideas from Alvin. For those little extra pieces—which are a joy to any hostess—the small sugar-bowl and sterling silver cream-pitcher would be perfect, or the round sterling silver mayonnaise bowl with the "Maryland" ladle



Entertaining gifts for Christmas are these six pitchers and bowls. The sterling Scotch Quaitch bowls come from Watson—they are copies of very old Scotch drinking bowls. The silver-plated pitchers, in different sizes, from Reed and Barton.

• The silver on this page is shown at all the leading jewellers

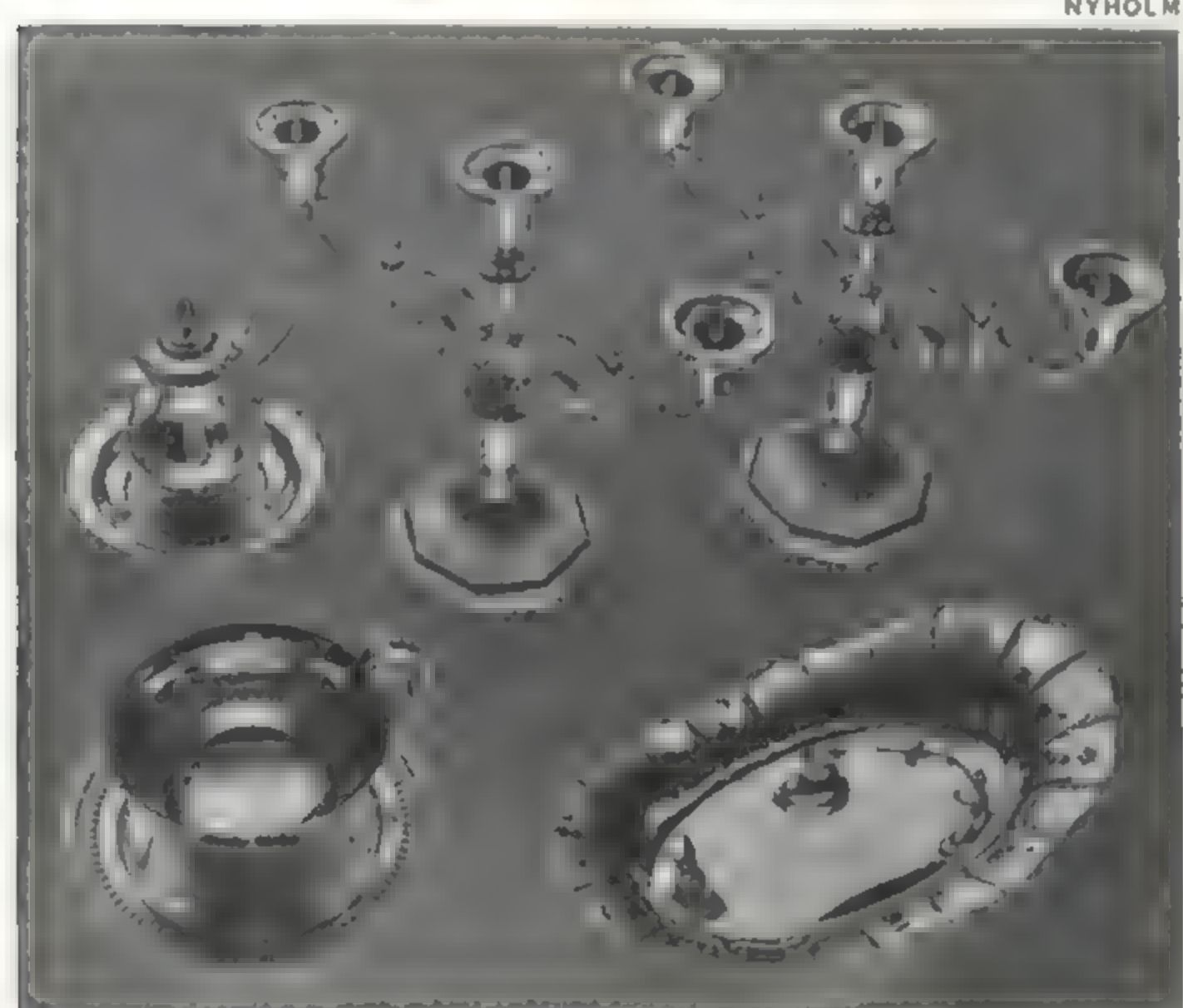
IN SILVERWARE



The sterling tea-set in the photograph above is in Towle's "Craftsman" pattern. Shown with it are Towle's sterling "Craftsman" teaspoons. In the small photograph, Towle's sterling "Old Lace" coffee-set and tray has a particularly large coffee-pot—which is Victorian in shape—for after-dinner coffee



Lunt's sterling after-dinner coffee-set is Georgian in feeling and graceful in line. It can be used on a breakfast tray in bed, as well. The sterling silver pitcher, also from Lunt, has a Napoleonic design and is Empire in shape. If you wished, you could use their sterling bowl and chop-dish together for a centrepiece



All the pieces in the photograph above are of sterling silver. The syrup jug, complete with tray, and the graceful candleabra are from International. The silver bread-tray, which has a fluted design, and the gravy-boat and tray come from Wallace.

• The silver on this page is shown at all the leading jewellers



A *Brilliant* CHOICE...

YOU CAN GIVE *so much*

FOR *so little*



WHEN you are choosing Christmas presents that must be out of the casual class, ask to be shown the Whiting & Davis bags at your jeweler's or at your favorite department store. They are unique, you know. There is nothing like them to combine the brilliancy of gold and silver finishes, the utility of smart modern styling, and the economy of modern price. A Whiting & Davis bag is a veritable jewel among gifts!

"Hand in Hand with Fashion"

WHITING & DAVIS

PLAINVILLE, MASS., and 366 FIFTH AVENUE, NEW YORK

HELLER CULTURED PEARLS
BY APPOINTMENT TO
The Royalty of American Society
DEBUTANTE DAUGHTERS OF ILLUSTRIOUS FAMILIES



Miss Nathalie Hazard Brown
Daughter of Mr. & Mrs. Frederic Rhineland Brown
OF NEW YORK
Descendant of a famous American family, Nathalie Brown's distinguished beauty is enhanced by lovely Heller Cultured Pearls, the finishing touch of perfection.

Miss Mary Augusta Kinnan
Daughter of Mr. & Mrs. Morris E. Kinnan
OF PARK AVE., NEW YORK & HUNTINGTON, L.I.
A popular member of New York's smart set, vivacious Mary Kinnan's familiar flair for chic is exquisitely expressed in her choice of fine Heller Cultured Pearls.

A CHRISTMAS GIFT OF REGAL DISTINCTION
Treasured by Every Woman



Aristocratic beauty alone qualifies Heller Certified Cultured Pearls as the gift supreme. Perfectly matched, graduated and hand-knotted, these magically versatile oyster-grown gems are exquisitely becoming on every woman, every dress, every occasion, every year!

From \$19.95 to \$1000.00
with solid-gold, diamond-set clasps

AT THE BETTER JEWELERS

HELLER
Certified
CULTURED PEARLS
Treasured Gems of the Deep Sea
GROWN IN THE LIVING OYSTER

L. HELLER and SON, Inc.
New York, Paris

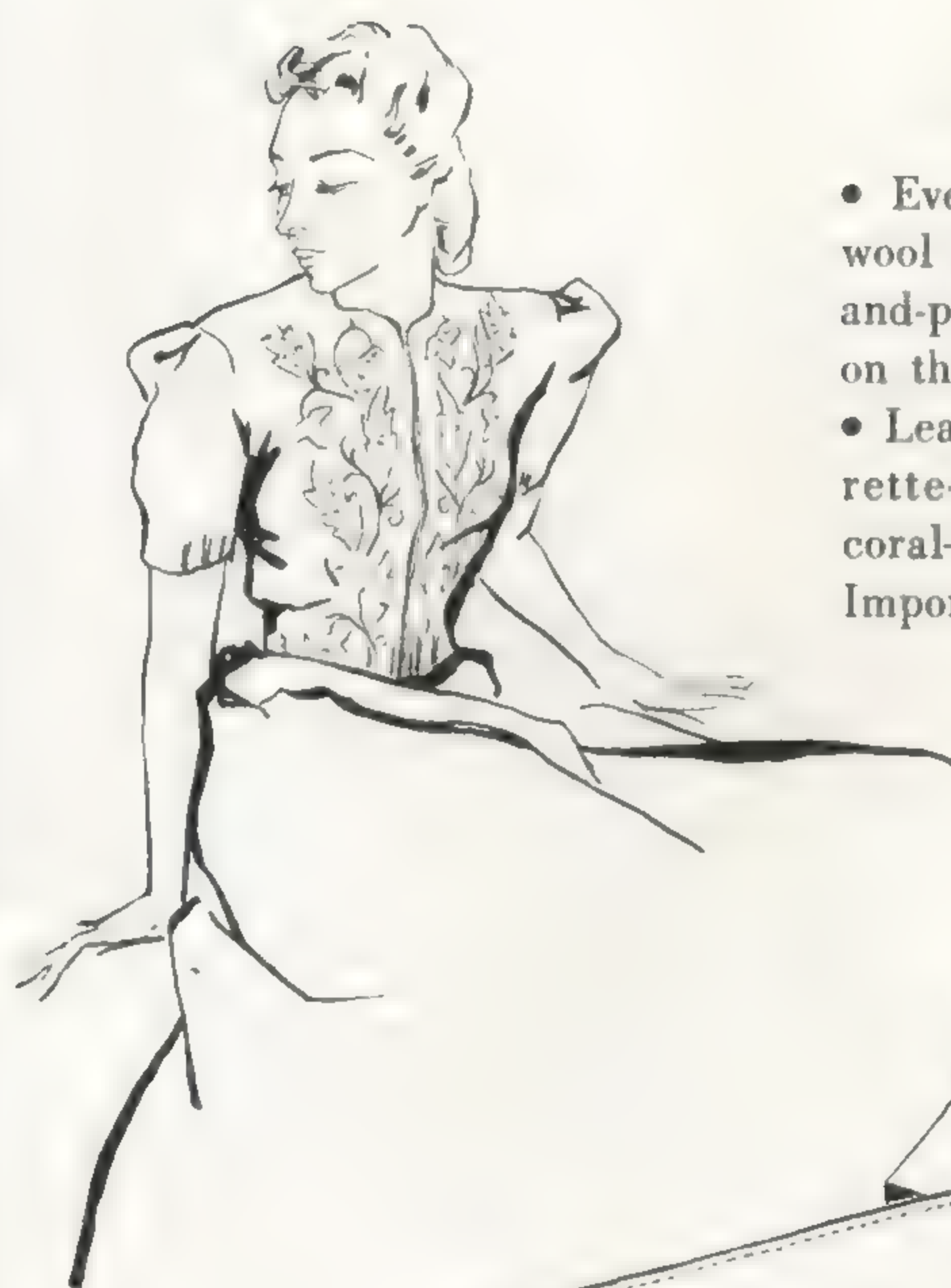
MORE CHRISTMAS



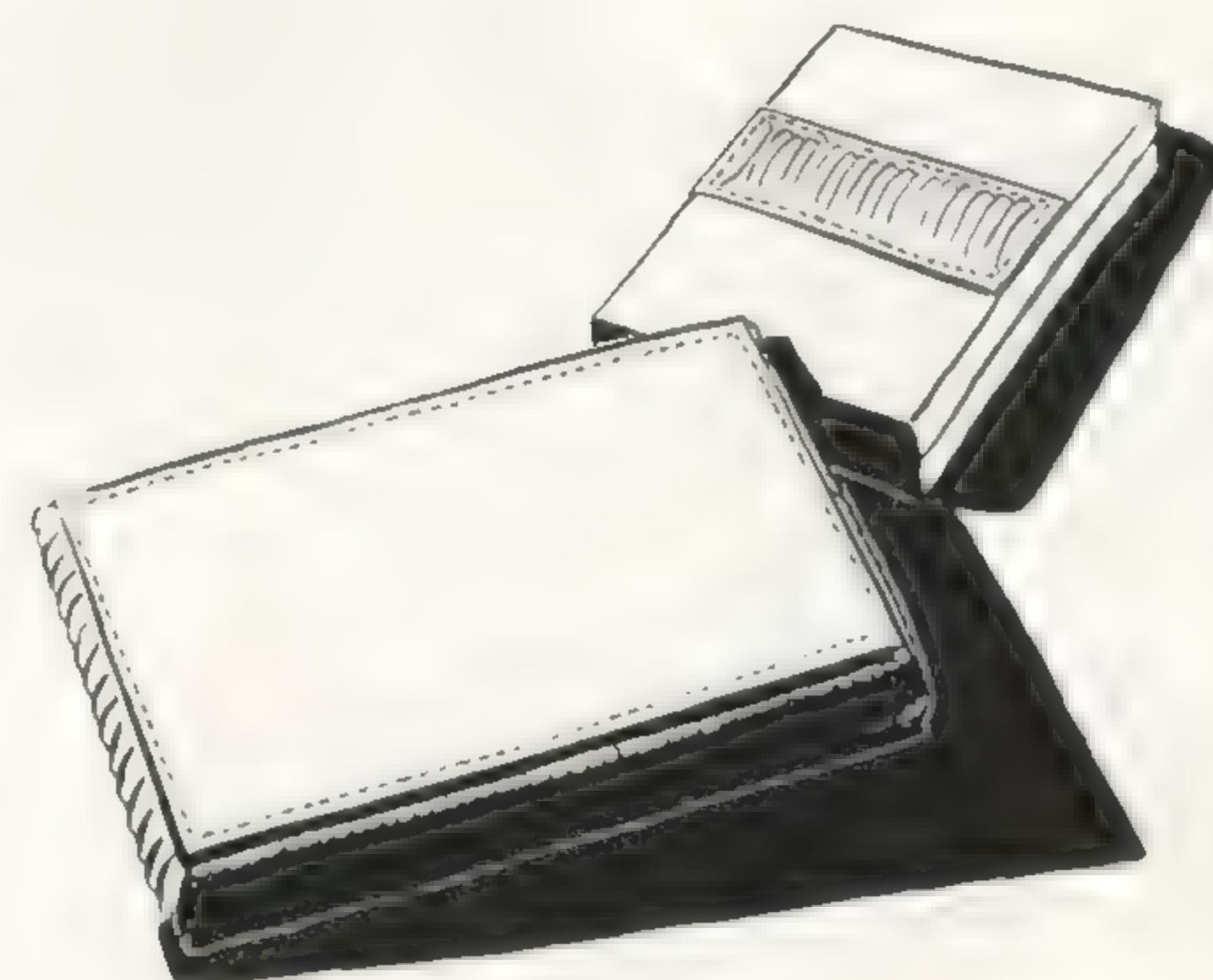
- Gypsy's necklace to jangle over her covered-up afternoon or dinner-dresses. Of turquoise beads and gilt. Jay-Thorpe
- An old-fashioned powder-box of gold plate. A cloisonné face makes it look like a time-piece. Bergdorf Goodman



- Necklace of brilliants—blue and red, gleaming like rubies and sapphires—set in gold metal. Dazzling enough to wear to a ball. Milgrim



- Evening sweater of green wool and rayon; mock gold-and-pearl sequin embroidery on the front. Milgrim has it
- Leather compact and cigarette-box—navy-blue with coral—to gratify a collector. Imported by Bonwit Teller



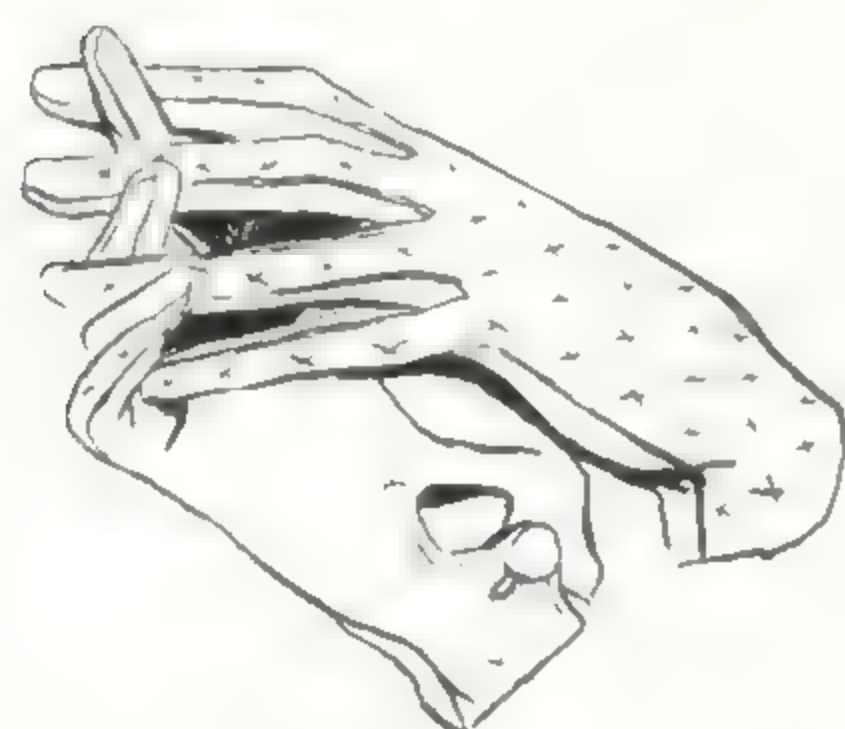
EXTRAVAGANZA



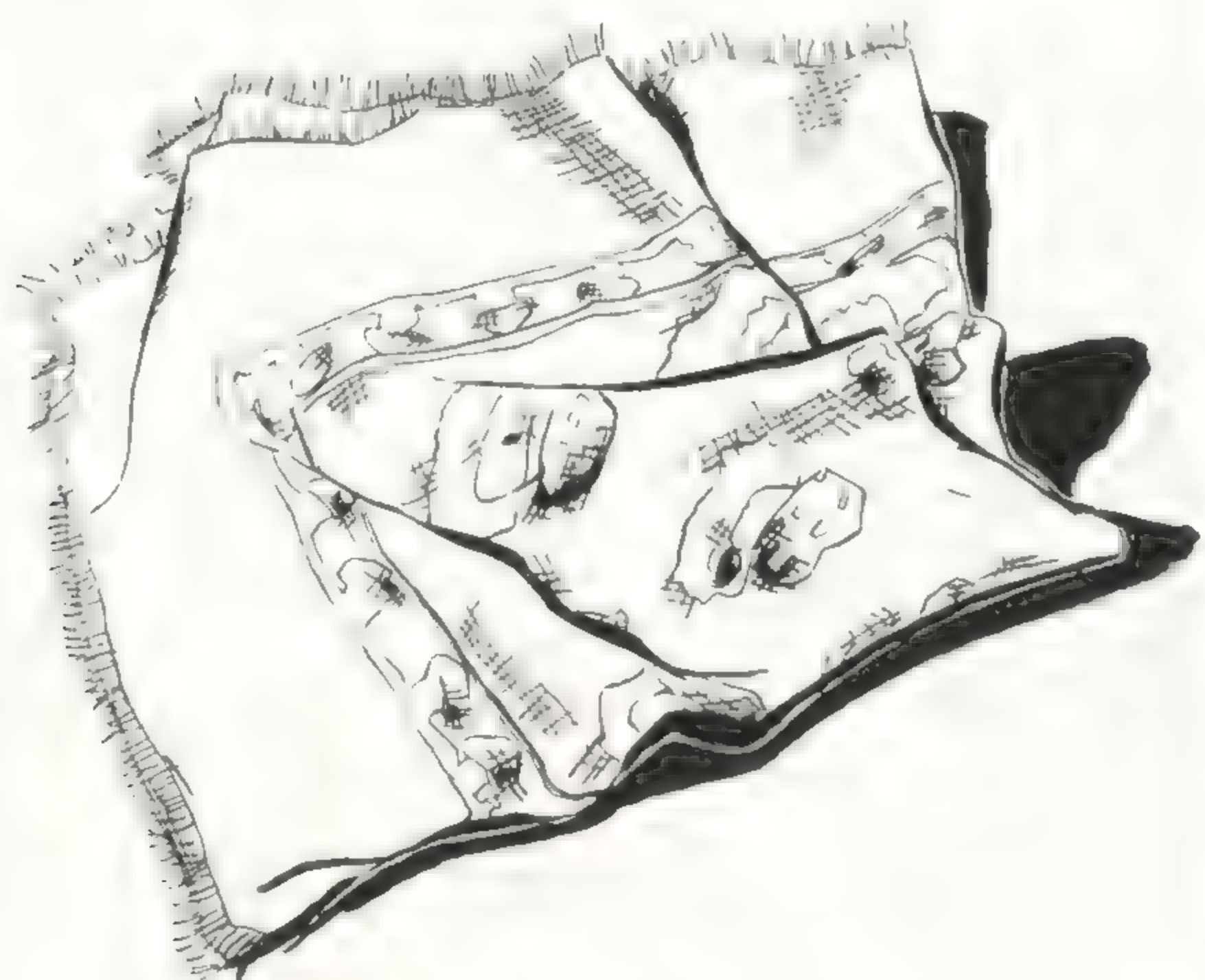
- Throat-catching coral necklace, clasped in front with a miniature of antique gold. Imported by Bonwit Teller
- Imported sweater of soft wool—navy-blue, with navy-blue and red streaking two ways in front. Henri Bendel



- Imported scarf—to wear as a fichu, tie over your hair, carry as a handkerchief. Of purple chiffon, dripping sequin stars. Bergdorf Goodman



- White doeskin gloves punctuated with tiny crosses—more propaganda for short-gloves-at-dinner. Jay-Thorpe
- Imported scarf of cobwebby yellow wool, with red mushrooms springing up inside a blue border. Henri Bendel



... to guard health and beauty by precision-accurate, daily, weight-checking. That's the devoted mission of your DETECTO Personal Scale, now so smartly styled and so correctly priced for your gift-giving. Note: You'll be tempted to treat yourself to one, they're so lovely.

Model illustrated
(with chrome trim)

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Special Tested . . . Registers each pound up to 250.

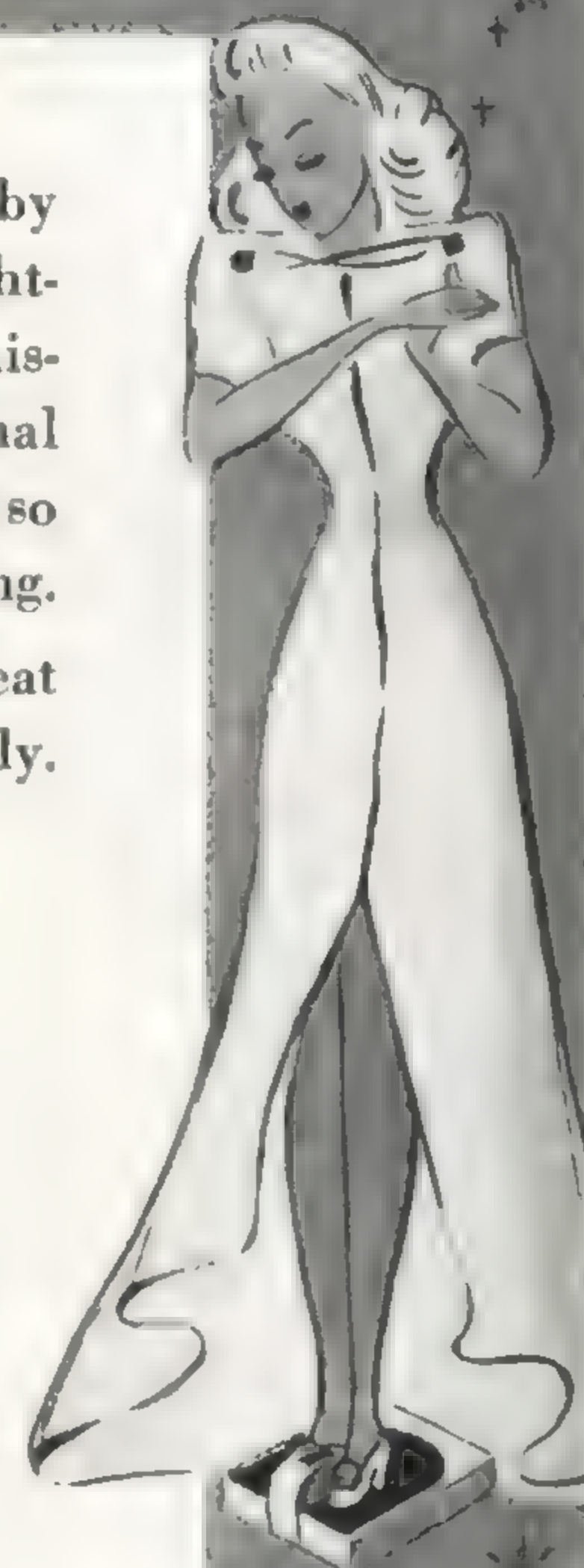
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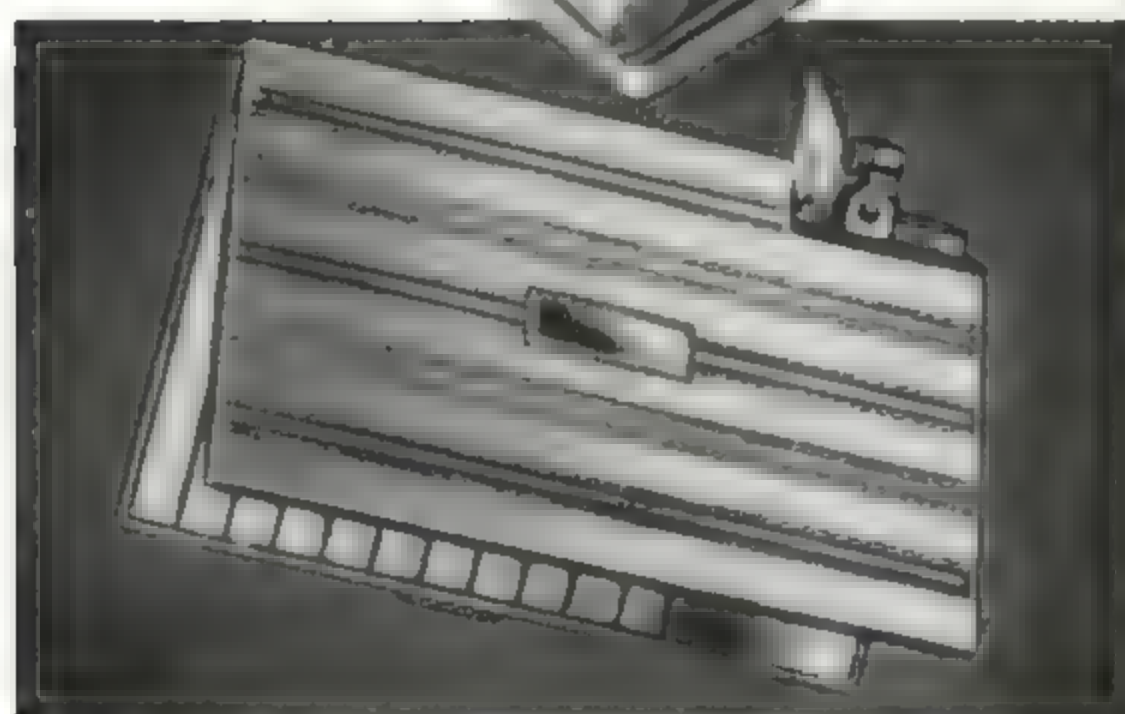
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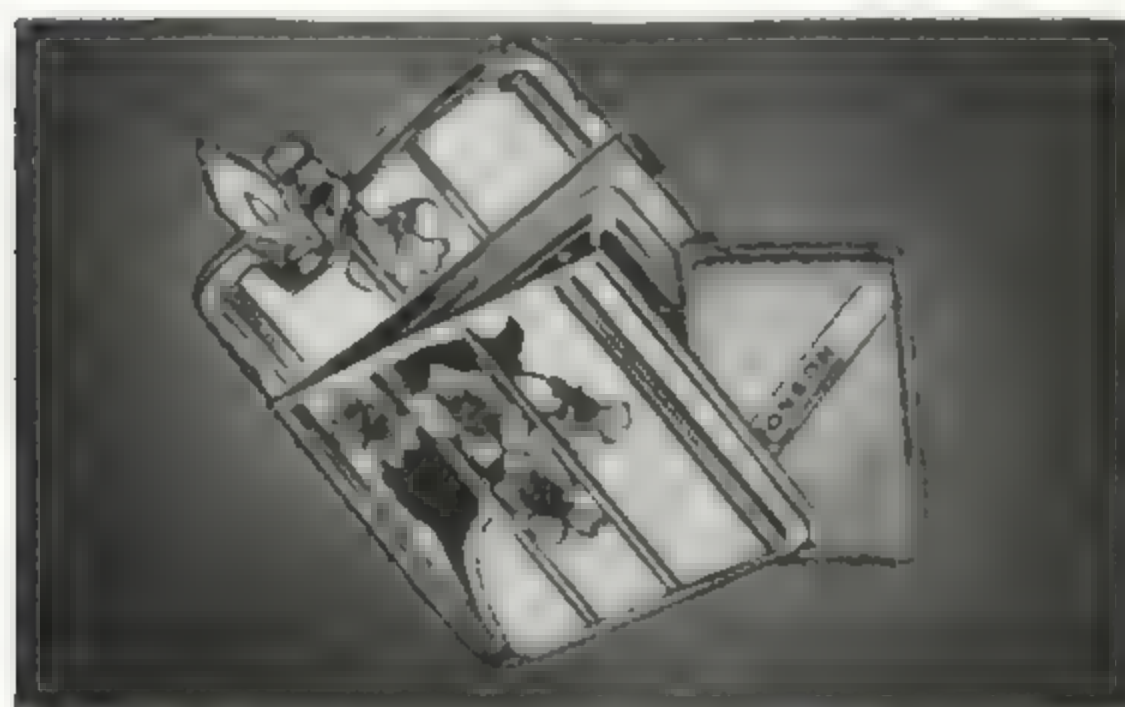


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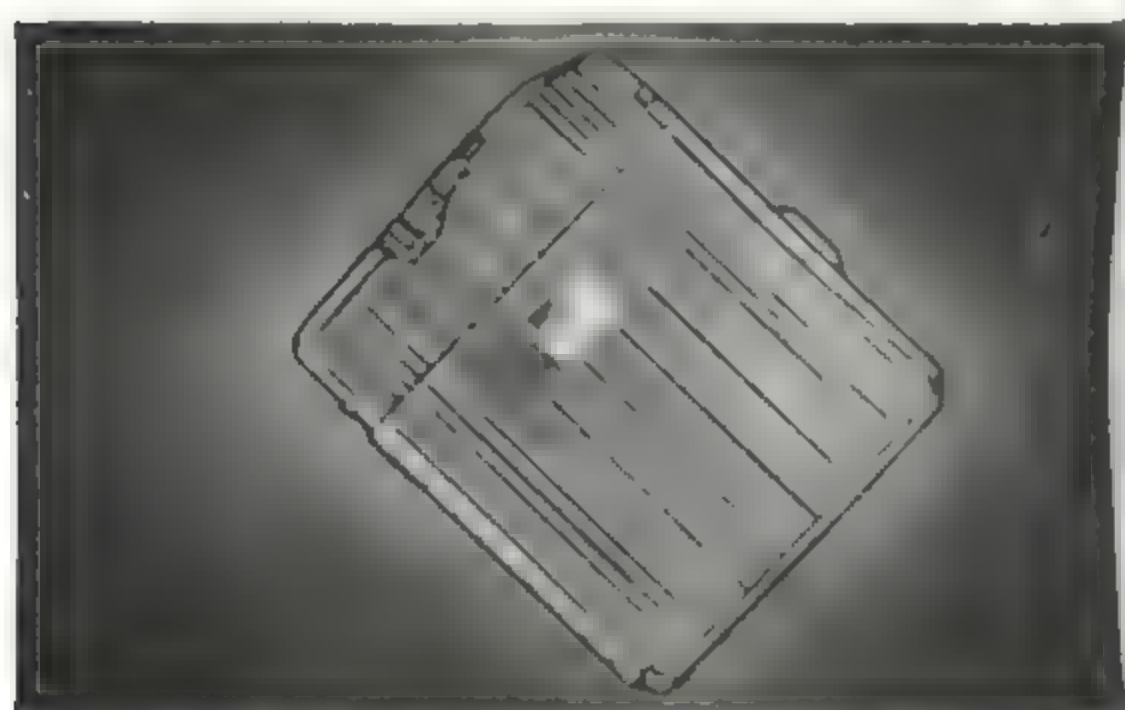
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YOU GIVE
Seven Priceless Things!



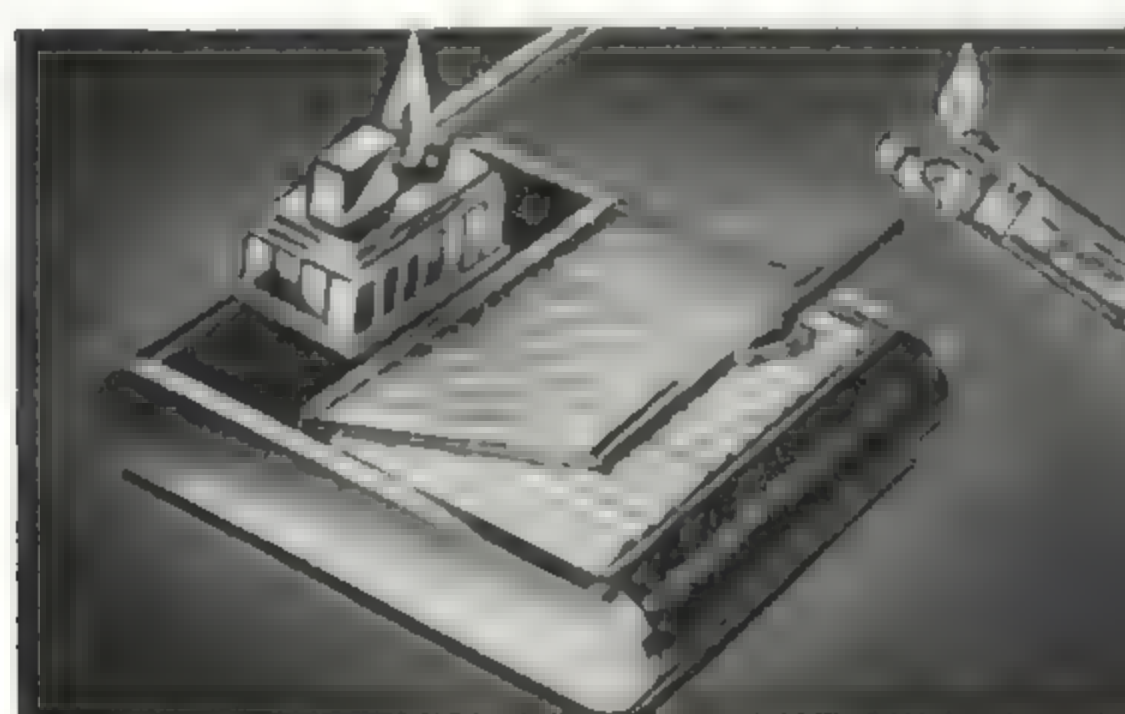
ULTRACASE—Carries cigarettes, lights them. Appeals to practical instincts and good taste.



LADY-FACT—Lighter-vanity case. "Stunning is the word," say leading women's magazines.



TEN-A-CASE—Lighter-cigarette case. A highly useful and lasting gift for any smoker.



TOUCH-TIP with **CIGARETTE BOX**—Lighter with copious cigarette compartment. Unbreakable, clear, crystal-like lid. **PENCILITER**—Lighter combined with fine propel-repel pencil. An unusual gift. **STANDARD**—For his pocket or her handbag. A useful, lightweight, smart accessory of dress.

★ **ENDURING SERVICE**

★ **EXQUISITE JEWELRY**

★ **MODERN SMARTNESS**

★ **CONVENIENCE**

★ **CLEANLINESS**—No more messy match stubs

★ **SAFETY**—Prevents accidental match burns

★ **GRATEFUL MEMORIES** of the giver which will increase as the years go on

shown top right **VIKING TOUCH-TIP**—Silver plated table lighter. Will save table linen, furniture, etc., from match burns. An impressive, useful gift.

shown top left **ZEPHYR**—Goldplate lighter-cigarette case. Front and back panels, English Morocco leather.

**STYLES PICTURED, \$3.75 TO \$15.00
OTHERS FROM \$3.75 TO \$30.00**

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See these and a wealth of other **RONSONS** at your jeweler, department store or any store selling smokers' fine articles.

RONSON, Newark, N. J. Also Toronto, Canada; and London, England.

PARIS CARRIES ON

(Continued from page 87) Schiaparelli is putting giant pockets on all her clothes: big pouches with leather sides on coats, kangaroo pockets on dresses, passport pockets inside of wrap-around skirts. Her sports suits are in plane-grey, trench-brown, gun-green. Handsome belted top-coats are in Maginot-blue. For Paris evenings, she's worked out an ingenious idea—a convertible day-evening dress—an ankle-length skirt that can be hiked up to day length.

Piguet, who is on military leave from Switzerland, showed a suggestion for restaurant dining in Paris: a black faille suit, the skirt moderately flared, the short jacket modestly embroidered in black paillettes. Among the thirty models he designed are: simple angora or jersey dresses with many pockets. Mixed beige tweed suits with longish jackets. Semi-tailored loose coats. A Civil War type of black wool evening dress with a pointed bodice dotted with gold circles.

Lelong's wool jersey suits with belted jackets are selling like hot chestnuts. One beauty has a slate-grey jacket, lighter grey skirt, and a white flannel shirt. His top-coats are loose and sometimes hooded. For New York, he shows full evening dresses with draped bodices and flowing skirts: a white chiffon with wine; a white jersey with grey. Also, long-sleeved black or white lace dresses with ruffles on the full skirts. For Paris dinner, he makes plain, long-sleeved dresses of black crêpe.

Lanvin did an enormous collection. New-looking suits of camel's-hair with longish, belted jackets and patch pockets. Belted town coats of camel's-hair with beaver collars. Belted black suits and top-coats trimmed with Persian lamb. For evening, she continues her long-sleeved dresses of black and white crêpe with contrasting, paillette-embroidered scarfs.

Bruyère's new top-coats are loose, light-coloured, untrimmed, the backs shirred from yokes. There's a great deal of khaki colour in this Collection. For evening, a beautiful pearl and steel-grey satin dress much like the robe of a monk—only sleeveless.

Patou shows simple wool day dresses with emphatic pockets, belted

reefer coats, and long-skirted dinner-suits of black crêpe. Creed's ready-made sports coats and tailored suits are seen everywhere. Women who haven't worn tailored suits for years are going back to them now. His new chocolate-brown and black striped one has been ordered by the Baronne Philippe de Rothschild and a half dozen others.

Out of the last war came such changes in fashion as Chanel's comfortable jersey suits and sweaters and Vionnet's bias day dresses. This war already is responsible for hair brushed looser, less hard black, more soft, flattering colours, low heels, bulgy pockets, and a search for warmth and comfort in a flattering form. Women look better to men now because they pay more attention to men. Hat chic lies in inconspicuousness.

The modistes have almost defeated the no-hat trend, but it is still up-hill work, and winter will be their best ally. Descat is turning out quilted jersey berets, toques or tiny sailors with skull-caps covering the back of the head, and those super semi-sports hats she has always been famous for. Agnès has a collection definitely inspired by Polish peasants—one model is of yellow chamois, a toque with the loose ends hanging in back and crossed under your chin. Her wool lace turbans are excellent, and her Paris ford is a Scotch bonnet of black felt bordered with astrakhan. Schiaparelli's hats are either shaped like men's fedoras or gnomes' stocking-caps or tricorneres or ripple-brimmed cloches worn forward. Every modiste has variations of the classic Dobbs or Knox sports hat.

Fashion, of course, couldn't resist some traces of the military. Brass buttons, epaulets, Scotch caps, even top-coats cut in military manner. Chanel wraps her ankles with red woollen bands, like soldier's leggings. And she's designed a new coat for herself of heavy blue wool with huge patch pockets and a softly gathered skirt. On pleasant days, she wears with it a beret basque; when it's cold, a knitted woollen hood. English officers' polished boots are influencing shoes. And some French women wear Cedric's slimming dark spats or high rubber boots.



Victorian fillip for a style-wise dressing table! Definitely *right*, because the design was struck from molds which were in use when Victoria actually sat upon the throne. Use it in contrasting color as the highlight of a modern dressing table . . . or in a blending color as an authentic accessory in a period decorative scheme. In Wedgwood Blue, Chelsea Yellow, Ivory, or Soft Pink, plastic. Only \$5.95 for the complete set . . . at all good Brush Goods or Department Stores.

One of a series of brilliant new Victorian and Modern designs by Prophy-lac-tic. For another, see page 161.

Pro-phy-lac-tic



FRENCH WOMEN IN TIME OF WAR

(Continued from page 88) We envy and admire the registered nurse who calmly reports to her hospital or hospital train, the social worker who escorts the train of refugees, the Girl Scout who takes care of evacuated children: they follow their training, and execute their given tasks. Other women enrol in factories. They will live in the thunder of machines, they will work in ammunition or airplane factories; they will turn out shells. They, too, will give their strength, all their strength, to this war that we must win.

Do women accept, without any protest, this new nightmare that has Europe in its grip? Yes, they accept it. Women are realists; they are calculating. Happiness is their specialty. As carefully as technicians, French women have weighed in the balance the happiness and the unhappiness that have been allowed them for months, and for years. They have judged insupportable the suffering that has been imposed, in silence or with brutality, upon an ever-increasing number of humans. There is only one solution before the menace of an united Hitlerism and Bolshevism: to resist, to fight, and to win. Every Frenchwoman wants to work to this end, be she rich or poor, weak or strong.

The soldiers at the front know very well what they expect of women, of *their* women. The anxious shopkeeper wants his store to go on selling, so that his efforts through long years won't be lost forever. He thinks about the woman he has left in his place to do his work. For the first time, he wonders about her, and estimates her value. "Can she make the shop go, by herself? Will she get us out of this? Will she save me from ruin?" The workman wonders if his children have been taken to safety, if "she" looks after them and manages somehow to earn their bread, waiting for his return. The best news that a man in the Maginot Line, who is the husband or the fiancé of a midinette, couturière, or modiste of Paris, can receive is: "The house is open. We are making dresses, and hats, as we always did, and by a miracle we are even making them becoming and reasonable. We are selling them. Life goes on..."

The peasant in the Army, while waiting for a letter from home, is looking at the sky, watching the sun, the wind, the rain. He knows that at home, in Normandy or in the Beauce, a

worried peasant woman, his wife, his daughter, or his mother, looks at the same sky and has the same thoughts. On her depends the harvest of the coming season, and the bread that will nourish France and her armies. The requisitions of the Army have in one blow deprived the farms of their labourers, of their horses, their trucks, sometimes even their cattle. No matter...the grapes will be gathered all the same, and the sugar-beets dug up, thanks to the countrywomen of France—the finest volunteers of all this war!

* * *

Patient labour, intelligence, and generosity...this is the type of heroism that the war demands of us. It depends on women whether the intellectual life is preserved, whether commerce and markets flourish, whether children receive the instruction to which they are entitled. If the peasant woman works her fields, if the schoolmistress gives her lessons, if the rich woman offers her money, pays her debts, and goes willingly to buy the new winter hat that the modiste has just made, each one will have done her duty, and each one will have served her France in her own way. One must, as well, stay pretty and go on smiling...the first wearied men will soon be back from the front on leave for a few hours. They will not be tolerant about indiscreet complaints and useless agitations.

A few days ago when dining out with friends, I felt tears of nervousness contract my throat in a moment of discouragement and fatigue. I turned my head, and chanced to see, two tables away from me, a Polish friend of mine, smiling, only a trifle pale. Her house, her country, her fortune—she had just lost them all. Her dignity and her discretion made me ashamed.

I shall compare her for an instant to another discreet Polish woman, my mother, Madame Curie, who during the war of 1914, gave women so fine a lesson in devotion and in calm. In my mind's eye I see her slender figure, leaning over the instruments of radiology, or seated at the wheel of the ambulance that she drove from one hospital to another along the front.

I can hear her low voice, with its perfect calm, even in the most agonizing moments of the struggle, pronounce brief and miraculous words of hope.

Fashion Favorites

BY

SHUR-TITE



THESE DESIGNS
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A Shur-Tite "Favorite" is your nicest present to yourself . . . and your nicest way of saying "Merry Christmas!" to every fashion-conscious favorite on your list! . . . EACH BAG

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TO BEAUTIFUL LEGS

SMART WOMEN are switching to Marlo hosiery for that sleek, sheer, flattering look. Made of fine premium silk, dull lusted and divinely clear. For style and economy, make your next pair Marlo.

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**BLOUSE
OF THE
MONTH**

by *Debuin*



\$3.50

**AT LEADING
RETAILERS**

Voyager.
Button twins and deft stitching lines lend a piquant touch to Blouse-of-the-Month for December. Take it along on a cruise and you'll be proclaiming the spring mode in advance. Of acetate crepe in the newest spring colors.

MARKAY WAIST HOUSE 525 Seventh Avenue New York

WATCH FOR CHRISTMAS



Movado's very beautiful little pinky gold watch flatters its square face with a gold basket-weave bracelet, fastened with an invisible clasp. It's at Marcus



"Veronica," the graceful thing, would light up any Christmas in a blaze of diamonds. Go to Saks-Fifth Avenue to see "Veronica." Hamilton is her maker



Bonwit Teller's gold lapel-watch hangs on a chain of diamonds from a gold bow, encrusted with rubies and diamonds. The face lies on its side, the better to be seen



A new colour combination in watches—Omega's platinum beauty, flanked with two aquamarines. Something to long for or go to Tiffany and Company for



At Udall and Ballou, you may buy this bracelet-watch of gold and rubies. The face is hidden under the ruby-paved clasp till you lift it up and admire



**MARCELLE
JULIEN INC.**
plans

Christmas for the *Storkward Age*

"Lux these treasures," they say..
Mothers adore hand-worked treasures that give their offspring a reared-in-luxury look! "We advise our customers to Lux all baby things safe in water alone," says Mme. Julien. "Cake-soap rubbing could easily ruin them. With Lux, they stay lovely looking."

Famous Baby Shops advise Lux

SOCIETY

BIRTHS

NEW YORK

Allen—On October 6, to Mr. and Mrs. John W. Allen (Catherine M. Ackermann), of Bronxville, New York, a daughter, Brooks Allen.

Blow—On October 21, to Mr. and Mrs. George Waller Blow (Katharine R. Cooke), a son, John Blow.

Shrady—On October 19, to Mr. and Mrs. F. Lewis Shrady (Anna B. Nisbet), of Irvington-on-Hudson, New York, a son, Theodore Garretson Shrady.

BOSTON

Bond—On October 15, to Mr. and Mrs. Edward Latham Bond (Virginia Quintard), of Newton Center, Massachusetts, a son, Edward Latham Bond, junior.

CHARLESTON, WEST VIRGINIA

Fox—On August 18, to Mr. and Mrs. Edward J. Fox (Ellen Douglas Robertson), a son, Douglas Roller Fox.

Hatfield—On October 5, to Mr. and Mrs. Henry Reed Hatfield (Caroline Lewis), a son, Henry Reed Hatfield, junior.

Tolbert—On August 15, to Mr. and Mrs. Robert H. Tolbert (Virginia Cra-craft), a son, Robert H. Tolbert, junior.

JACKSONVILLE

Marshall—On September 26, to Mr. and Mrs. John Houston Marshall, a daughter, Catherine Carlotta Marshall.

LINCOLN

Campbell—On October 18, to Mr. and Mrs. John Miller Campbell (Doris Andrews), a son, Donald Miller Campbell.

Haentzschel—On October 16, to Dr. Lester Esals Haentzschel and Mrs. Haentzschel (Betty Burnham Lau), a son, Lester Esals Haentzschel, junior.

Roper—On October 18, to Mr. and Mrs. Max Roper (Kathryn Arensburg), a son, William Max Roper.

SAN ANTONIO

Beard—On September 27, to Mr. and Mrs. William Beard, junior (Margaret Ogden), a daughter.

Bitter—On October 10, to Mr. and Mrs. John Bitter, junior (Joella White), a son.

ENGAGEMENTS

NEW YORK

Rutgers-Coe—Miss Martha Bruce Rutgers, daughter of Mr. and Mrs. Nicholas Gouverneur Rutgers, junior, of Rumson, New Jersey, to Mr. George V. Coe, junior, son of Mr. and Mrs. George V. Coe, of New York and Rumson.

Wylie-Gardiner—Miss Winifred V. Wylie, daughter of the late Dr. Robert Hawthorne Wylie and Mrs. Wylie, of New York and Quogue, Long Island, to Mr. Henry Gardiner, son of Mr. and Mrs. Henry Halsey Gardiner, of Schenectady, New York, and Quogue.

BOSTON

Harte-Choate—Miss Jane Harte, daughter of Mr. and Mrs. Richard Harte, of Boston, Massachusetts, to Mr. Thomas H. Choate, son of Mr. and Mrs. Arthur O. Choate, of New York.

Howe-Davisson—Miss Marletta Howe, daughter of Mr. and Mrs. Parkman Dexter Howe, of Needham, Massachusetts, to Mr. Richard L. Davisson, junior, son of Mrs. Paul Prybil, of Glen Cove, Long Island, and of Mr. Richard L. Davisson, of New York.

Osborne-Griswold—Miss Agnes Devens Osborne, daughter of Mayor Charles D. Osborne, of Auburn, New York, and Mrs. Osborne, to Mr. John Augustus Griswold, junior, son of Mr. and Mrs. John Augustus Griswold, of Château de la Motte Quarrée, of Bièvres, France.

UTICA

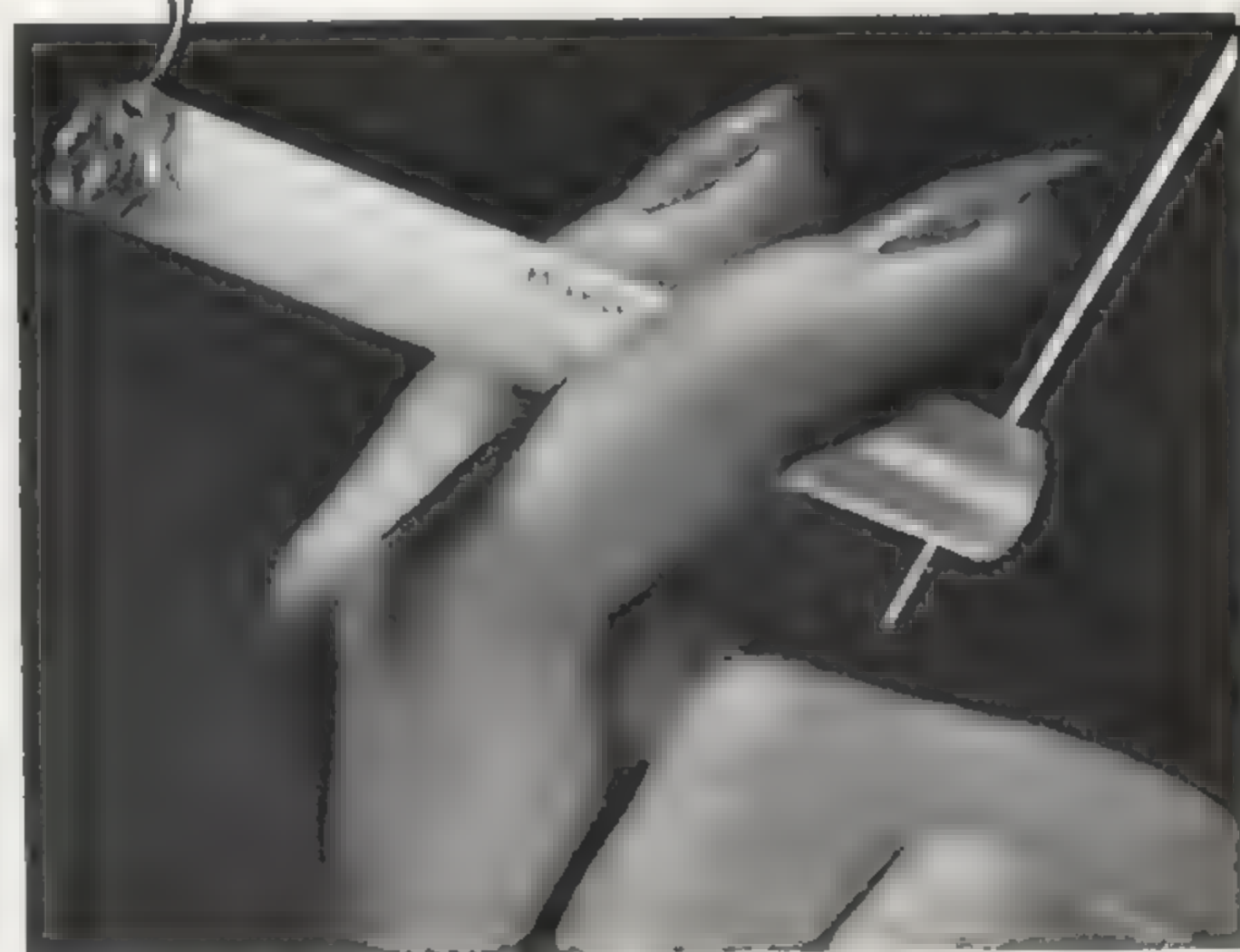
Beardsley-Taylor—Miss Emily Beardsley, daughter of Mrs. Samuel A. Beardsley, to Mr. William Taylor, son of Mrs. Stuart Lowery, of Menlo Park, California.

Pringle-Perry—Miss Mary Pringle, daughter of Mr. A. W. Pringle, to Mr. Lee Perry, of Cleveland, Ohio.

WATERBURY

Phillips-Howland—Miss Elizabeth Rowley Phillips, daughter of Mr. and Mrs. Rowley Wilhelm Phillips, to Mr. Silas Wilder Howland, son of the late Silas Wilder Howland and Mrs. Howland, of Rye, New York. (Continued on page 160)

HERE'S A TIP



(IVORY TIPS PROTECT YOUR LIPS—also made with Plain Ends)



Only a few extra pennies buys so much more!

Superb tobaccos... definite distinction... immaculate ivory tips. A Product of Philip Morris.

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Back Talk

...ABOUT YOUR HAIR

Here is a many-sided woman. Facets of her beauty flash as she turns. Admiring glances greet her on all sides, her hair the focal point of all eyes. But let's talk about YOU. Seen full-face you're a pleasing sight. But you're not a picture flat upon a wall. You have depth and dimension and critical eyes see you entire. So keep your hair entirely free of the marks of age. Keep your hair colorful, shining and youthlike... with Clairol, that modern hair color-bath. Insist on Clairol at your hairdresser's...

• Write now for your free copy of a comforting booklet, "Your First Gray Hair" by Joan Clair, President, Clairol, Inc., 132 West 46th Street, New York, N. Y.

Naturally...with **CLAIROL**





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WATCH**

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SCHULZ
15 W. 47th
New York

sold by
leading jewelers

CHRISTMAS



WHAT, we ask, would Christmas be without the Christmas stocking? (Not the mantelpiece kind, but the kind you wear.) Well, you don't need to answer. As always, stockings will be Among Those Presents, in new versions, colours, packages.

In a bright banjo-box, sketched above, come Propper-Mc-Callum's stockings in a new golden skin-tone called "Banjo". Give three-thread ones, two-thread ones, or let yourself go with some of their clocked, lace, or sandalfoot stockings. Altman.

Every woman would like to have "Charm"—Quaker's light nude beige evening shade in two-thread stockings. Altman.



"A Good Wife is Worth a Crown", says the little tin book above, in French. (Best suggests giving stockings in it.) Well, she's worth several pairs of Belle-Sharmeer proportioned stockings, then. "Strain-Ease" are three-threads with a "Lastex" band in the hem. Good shades: "Java", a rosy tan; "Samoa", beige. Best.

For someone slim-ankled—Gordon's shadow-clock stockings. "Thrill" is tile-beige; "Allure", tawny beige. Bonwit Teller.

Van Raalte's "Tippy-Toe" ought to come to mind when you're pondering a gift for someone gay and fond of dancing. It's two-thread; totally toeless. Bonwit Teller has it.



**JORDAN MARSH
COMPANY**
BOSTON

says "Tie a string to your gift—
Remind her to Lux doeskins"

For a long-lasting gift, give her gloves—beautifully cut, hand-sewn doeskins. "Give her Lux, too, for their safe care," says Jordan Marsh. "We know these Lux like a charm! Don't spoil their velvety softness with cake-soap rubbing. Lux is safe for anything safe in water alone."

LUX

Fine stores everywhere advise —



*You'll love this Gift
...and the Giver*

Only a traveling case by Wheary can completely satisfy a traveler who has inspected one. You will recognize enduring style and beauty in the many Wheary luggage ensembles . . . you will thrill at the easy way they pack

"worlds of things" and keep your clothes wrinkle-free.

Whether for yourself or some one equally discriminating, make the choice from Wheary "Stream-Gard" luggage—the climax of Wheary's long leadership as designers of outstanding luggage. You'll find Wheary trunks—and hand luggage from \$12.50 up—are sold by the better shops and department stores.

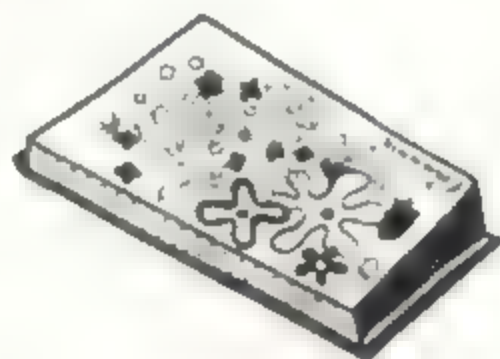
*Your Luggage
Please*

*The Aviatix—
women's first "must"
in a Wheary
ensemble*

WHEARY
Luggage

Write for free booklet, "What To Take and How To Pack It." Address Wheary Trunk Co., 1512 Sixteenth St., Racine, Wis., or Empire State Bldg., N.Y.C.

STOCKINGS



On the outside of Cannon's Christmas stocking box, shown above, you will find a blue and cyclamen flower design. On the inside, you will find long-lived Cannon stockings. A new shade: "Holiday", a lively, medium beige. McCreery.

Very Noel in feeling are the boxes that Wanamaker uses to house Gotham Gold-Stripe stockings. "Harvest", a warm golden beige, is a can't-go-wrong shade.

"Marvel Twist", by Kayser, is a durable stocking that doesn't look it. Blissfully practical. Blissfully impractical is "Classique", one-thread, for evening. At Kayser Shops.



For a slight consideration, McCutcheon will make your gift of stockings even more glamorous by special wrappings—such as the one above. A shiny black box has, atop it, a sentimental and life-like rose. In it, it would be nice to put three pairs of Phoenix stockings. "Amaze" and "Fetching" are two good beiges, the former a bit lighter. McCutcheon.

Knee-Last stockings, by Vanity Fair, have a "Lastex" band knitted into the top. For someone who wears red dresses, pick "Festival", a rosy beige. Franklin Simon will for a slight sum package them in a quilted satin box. Three-pair size or—oh, luxury—six-pair size.



"There's Style and Wear in Every Pair"

"Wear-Right"
a MADE IN U.S. PAT. OFFICE
Glove Exclusive

"GLAMOUR"

To add the final touch of chic to your smartest resort-wear costumes, pull on a pair of "Wear-Right's" hand stitched quality gloves—of washable "Two-Plex" suede fabric—in the fashionable Spring colors.

WIMELBACHER & RICE • MAKERS • NEW YORK • PARIS

Beauty IN YOUR BATHROOM

that Serves and Endures

You'll be proud to own this charming Pearl-Wick Hamper.

—proud because it's so tastefully styled with the new "arched" front and sparkling pearl top and panel. And because it's built like the finest custom furniture.

And it's so luxuriously useful, too. One spacious compartment for the family's soiled linens, and a separate compartment for your personal silks. Made in all popular bathroom colors.

Pearl-Wick Hampers grace the bathrooms of over 1,000,000 homes.

\$4.95 Other models begin at \$2.98

At All Department and Housefurnishing Stores

PEARL-WICK HAMPERS

MA'D BY PEARL WICK CORP. GLENDALE, BROOKLYN, N. Y.

BELT OF THE MONTH

by Schaffer

LEADING LADY

\$1.50

"Leading Lady"—brilliant, gay—For street wear, night and matinee, Deftly fashioned, subtly made In luscious colors of fine suede. Casually, a golden wafer Adds the touch that's truly Schaffer.

At leading stores everywhere

Schaffer Belts, Inc.
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WORLD'S FOREMOST MANUFACTURER OF QUALITY BELTS FOR WOMEN



NIKKI
a new fragrance by
ORLOFF
--- that will set your heart aflame

Like a flame this exquisite fragrance has already swept a world of smart women. Now it is presented in a glorious new flacon nestled in a silk and velvet case that makes it a distinctive Christmas gift. You will find this flaming fragrance at the smarter stores at ten dollars. Gardenia Russe and Carnation Imperiale are companion fragrances equally fitting as an unusual gift.

Your preferred toiletries counter has it, or can order it for you, or we will send it to you upon receipt of price. Parfums Orloff, 15 West 20th St., New York.

ORLOFF New York

Pat. U. S. Pat. Can.

CHRISTMAS



Here's a gift that has a Christmas tree all to itself—a Christmas tree box in green and silver, to be exact. The gift, and very handsome of you, too, is six pairs of Mojud's sheer stockings. When in doubt as to colour, take "Townlite" or "Rhythm", two versions of a neutral beige. McCutcheon.

"Rum", as far as Berkshire is concerned, is not a beverage but a colour—the fine neutral beige tone currently enhancing their crêpe-twist stockings. (The crêpe-twisting process does such commendable things as giving a dull surface and discouraging the snags.) Blackton-Fifth Avenue.

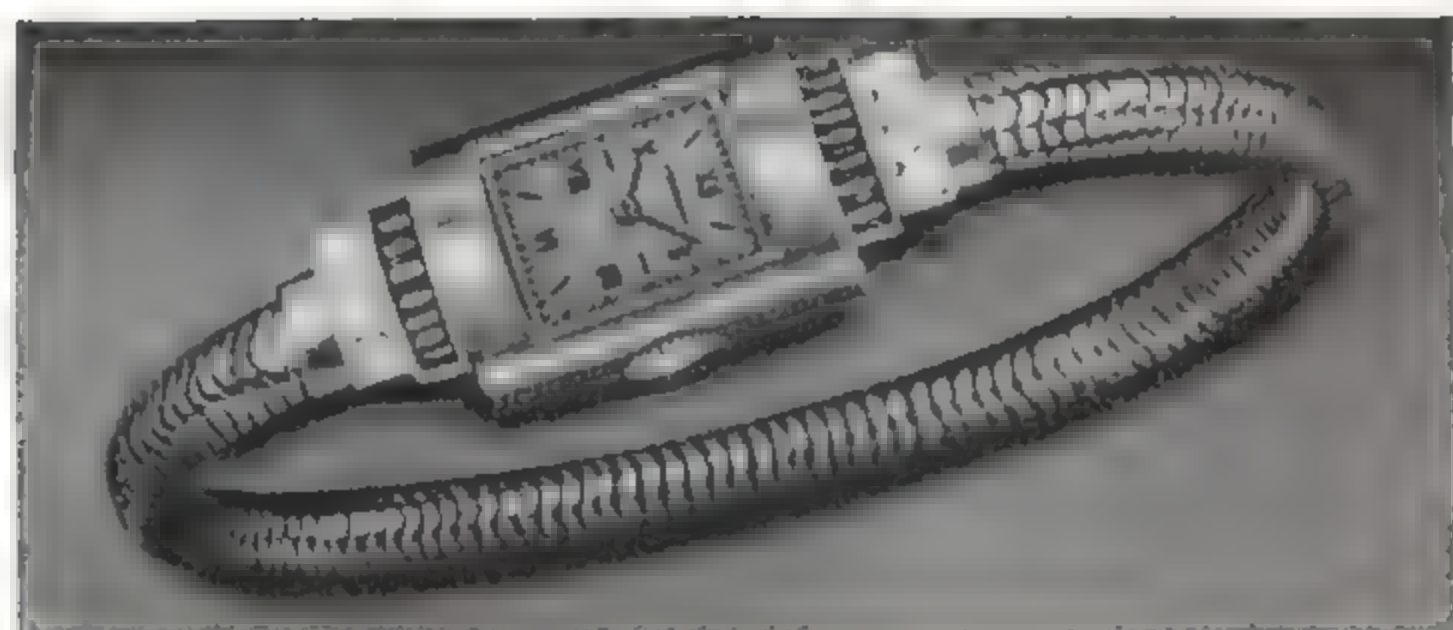


A little case of purple rayon velvet and magenta rayon satin (sketched above) opens to reveal not, as you might expect, jewels, but three pairs of stockings. This is Lord and Taylor's idea for making Christmas merrier, and worth the slight stipend.

You'd be thanked for these: For Townwear's breath-of-air stocking in "Version", a rosy beige perfect with black.

For Se Ling's "Tanbark", a safe but never dull medium beige, exceedingly compatible with new winter blues.

For Aberle's little chest-box full of "Flair", a light beige for afternoon or evening. (All from Lord and Taylor.)



ROSE GOLD SET WITH DIAMONDS AND RUBIES. 17 JEWELS. SNAKE CHAIN IN ROSE GOLD WITH INVISIBLE CLASP.

Royal Family of Modern Time ...MOVADO Watches

Men and women whose taste is inevitably drawn to the finest in design and craftsmanship find in MOVADO Watches the ideal combination of exquisite design, superlative technical achievement, and a variety of models specially created for the varying activities of the day and evening.

165 FIRST PRIZES AND GRAND AWARDS
SOLD AND SERVICED BY LEADING JEWELERS ALL OVER THE WORLD

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WAFERTHIN STRAP WATCH IN ROSE GOLD. 17 JEWELS. ALLIGATOR STRAP.



"ALL ABOARD..."

...and a joyous arrival...your wardrobe secure in travel-safe
HALLIBURTON
Air-Metal TRAVEL CASES

Just as America's great streamliners are designed for the ultimate in passenger comfort and protection, so Halliburton Air-Metal Travel Cases provide an added degree of travel-safety for your wardrobe. Engineered to withstand any and all climatic conditions, these smart, handsome brilliantly gleaming cases embody sophisticated design, watch-case accuracy of manufacture, completeness of interior appointments, lifetime service. Start your Halliburton "set" today...there are many models from which to choose your first piece. Priced from \$24.50 to \$67.50 ...at department stores and exclusive luggage shops everywhere...Erle P. Halliburton, Inc., 4059 Goodwin Avenue, Los Angeles, California.

AIR SEALED
against dust and dirt
MOISTURE PROOF
to prevent mildew
CORROSION PROOF
inside and out
PRECISION MADE
for lifetime ownership

HALLIBURTON
AIR-METAL
TRAVEL CASES

STOCKINGS



Literally and figuratively, No-Mend's Christmas package (above) is a treasure chest. It's the proper shape and has a map on the lid, the Romantic West, or Florida, or Williamsburg. Suggested treasure: "Scarlett", a rosy beige stocking. Altman.

"An Orchid for your Ankle", remarks Northmont, enclosing their evening stockings in a book box with a cut-out orchid on either side. Moreover—the stockings are perfumed. Russeks.

Very luxurious, and out-and-out feminine—all-lace stockings imported by Saks-Fifth Avenue. Destined to be worn with very open evening sandals, there is not the ghost of a reinforcement.



Open the box that Arcraft stockings come in, and out leaps a jack-in-the-box. (Above.) He holds perhaps "Frappe", a sun-blush tone that goes, as the saying is, with everything. Best.

Silver stars shine on Holeproof's box for two or three pairs of stockings. "Election Beige" is your no-mistake choice; "Independence" is a fine taupe for those who have a leaning toward dark sheer stockings. Saks Thirty-Fourth Street.

A word about size. It helps if you know the exact size of the woman you have in mind, but if you don't, try this. Is she small? 8½ or 9. Medium? 9½. Large? 10 or 11. Merry Christmas.



Something **NEW** in the Stunning
"TISH-U-KNITS" Designed by **LÉON**

STYLE V-1845 . . . A SLEEK ZEPHYR SWEATER WITH GLITTERING METALLIC NECKLACE. EXTREMELY BECOMING! . . . AMAZINGLY LOW-PRICED ~~\$2.98~~—AT SMART SHOPS EVERYWHERE . . . LOOK FOR "TISH-U-KNIT" LABEL

Style Folder "V" on Request

OLYMPIC · 1372 BROADWAY, NEW YORK

That Haunting Scent

Perfume '847'

Christmas Gift "Exclusive"

One famous perfume that ISN'T everywhere. Because you can ONLY find it at one store in a city . . . the store where the famous Eisenberg dresses are shown. In the lovely lady bottle . . . from \$7.50 to \$25. Purse edition, \$2.50.

Eisenberg and Sons

Dressmakers • 817 Jackson Blvd. • Chicago

Stars of the Christmas Night

by Henriette

A compact and cigarette case ensemble, a-blaze with myriads of exquisitely cut rhinestones, in a magnificent hand-setting, typical of costly jewellers' pieces. Glittering accessories to the festive grandeur of holiday nights — gifts to make a lady's eyes star-bright with delight. Sleek, satin finish, gold or platinum plated.

At All the Better Stores

HENRIETTE, INC., 385 FIFTH AVENUE, N. Y. • 35 EAST WACKER DRIVE, CHICAGO

From France

Gifts She'll Prize



- a. Chantilly-type lace mantilla... that goes to the head, or the hand. Black, Flesh, White . . . \$2.50
- b. Chiffons, lavish with lame, paillettes. (illus.) Napoleon's little gold bees tempted by a spangle flower . . . \$1.00
- c. Beauvais embroidered flowers in bright colors on sheer white. \$1.00

Handkerchiefs at fine stores the world over

BLOCH FRÈRES
de Paris

11 East 38th Street, New York
24 Rue St. Lazare, Paris

SKIING ON A BUDGET OF \$60

By Elizabeth Woolsey, 1936 Captain of the American Women's Olympic Ski Team

EVER since skiing became popular, ski styles have come to us from the slopes of the Austrian, Swiss, and French Alps: St. Anton, Davos, Mégève. Skiers could go to the village tailor with an idea, and he would carry it out to the best of his ability—which was usually very good. In 1935, Clarita Heath, the California member of the United States team, had the *Kitzbühel* tailor copy a pair of “jumping-trousers” for herself, and helped start the style of long, tapering trousers worn inside the boot. The next year, the Baroness Schimmelpfenning of the Dutch team, appeared at the Kandahar races (which she won), in a short, pleated skirt of grey flannel, which immediately became popular. Last year, Lilo Schwarzenbach brought some slacks to Sun Valley, which may, in turn, start something.

Now, the only tracks made on those European slopes will be those of the Chasseurs Alpains. If war had come ten or even five years ago, a good American substitute for those slopes would have been hard to find, and ski clothes and equipment difficult to buy. But the picture has changed. We now have splendid ski resorts of our own. We are beginning to make good skis, clothes, and boots. And it is now possible to outfit oneself for much less money. To-day, a good outfit should not come much over sixty dollars.

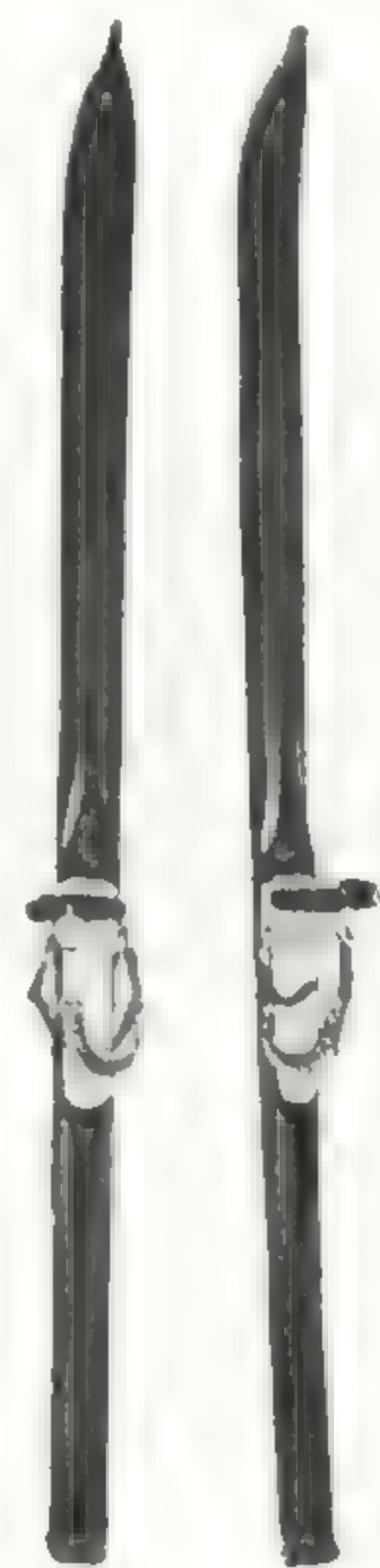
The minimum equipment and clothes necessary are: skis, poles, boots, trousers, wind-jacket, gloves, head-band, or cap.

A good pair of skis with edges are the first requirement. (The ridged-top hickory ones, illustrated, are about \$22.50, complete with steel edges.) Never try to economize by omitting the edges. Without them, skiing on icy slopes is difficult; skis round off or chip. They aren't necessary in deep snow, but where in America, particularly in New England, can one count on that? When you choose your skis, take an expert along or go to a shop where an expert is in charge. Skis should be of close-grained hickory (solid or laminated). They should reach a little higher than the wrist with the arm stretched above the head. They should be well-matched, have the same amount of spring and span. A good ski will last for years if properly cared for. It is hard to break a pair of skis—in most cases, the girl is apt to break first.

A binding costs in the neighbourhood of \$4. Any binding that is adjustable, that holds the foot firmly on the ski with a lot of down-pull at the heel, is satisfactory. (An excellent Bildstein type of binding is shown here—for about \$4.)

Poles should be both light and strong...not absolutely rigid. They should reach to just above the waist, shorter for slalom and longer for cross-country and climbing. (Shown here Tonkin cane poles for \$2.50, and hollow steel ones for about \$5.)

Well-fitting boots are essential. Try them on over one pair of heavy and one pair of light socks. The sole should not be flexible—good boots have a piece of metal built in to prevent them from buckling. (The American-made boot shown here is of full-grained veal, with steel shank, for about \$10.) Never put your boots too close to heat—quick drying is injurious to the leather.



• All Ski Equipment; Abercrombie and Fitch



Learn to live again at

El Mirador

HOTEL AND BUNGALOWS

PALM SPRINGS

Dedicated to your health and happiness, El Mirador's private, thirty-acre park is on the edge of the vast California desert... land of endless vistas, of clear warm days, of sparkling star-lit nights, of true Western hospitality. Here... in the healthiest climate in the world... you can rediscover the joyous rejuvenation that comes from complete relaxation... from El Mirador's facilities for every sport, even skiing only two hours away... from resort diversions with the kind of discriminating people it is a pleasure for us to serve and you to know.



Write for illustrated booklet...

Warren B. Pinney, Managing Owner
El Mirador, Palm Springs, California
One mile from the village center
“America's Foremost Desert Resort”

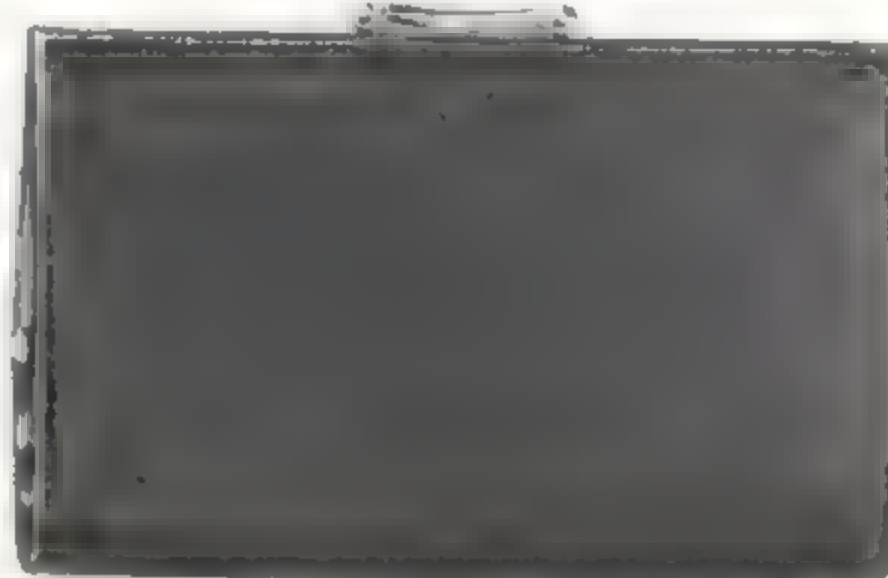




That search for a truly treasured gift finds an inspired ending in these handbags by Rolfs La Garde.



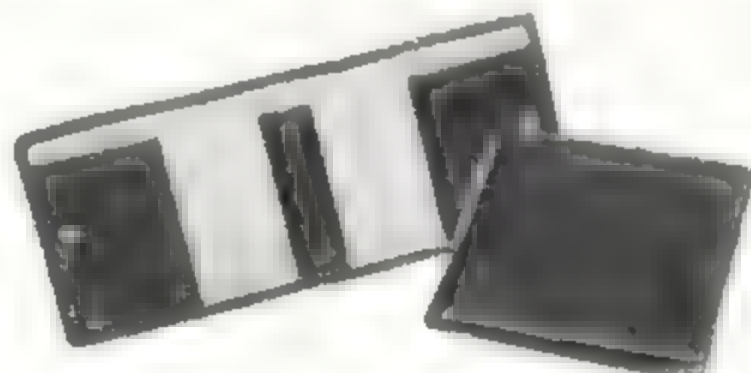
● Regal splendor of soft Pochette Calf with polished gold ornamental frame and luxurious fitting here combine to flatter any costume. \$15.00 in blue, brown or black.



● Rare luxury is this genuine Pin Seal handbag leather-lined in matching black or brilliant red and fitted to a queen's taste. \$18.00 in black only.



● Precious Iceland-grained Seal distinguishes this superb handbag with three large compartments including LaGarde's exclusive Secret "Hide-Away" Pocket and expanding zipper pocket. \$25.00 in black only.



For that inexpensive gift see the LaGarde Ladies' Line—billfolds, key cases, cigarette cases, and coin purses in gorgeous costume colors—\$1.00 to \$3.50.

ROLFS

LaGarde
ORIGINALS

ROLFS—A DIVISION OF AMITY LEATHER PRODUCTS CO., WEST BEND, WIS.

SKIING ON A BUDGET OF \$60



The smartest clothes are those that follow the general rule of simplicity and utility. There are about five types of trousers: The *Vorlage* trousers (also called jumping-pants or *Springerhosen*), which are described in the first paragraph; knickerbockers or plus-fours; wide, baggy, long trousers; slacks; and the skiing skirt. Most practical, perhaps, are *Vorlage* trousers. They are warm, snow-proof, and neat. If one were limited to one outfit and were not too large *derrière*, these would be the best choice. Needless to say, the most perfect ones are tailor-made. If your figure isn't ideal, ready-made ones should be carefully fitted. Beware of trousers so tight that one can't sit down or so baggy in the knees that they have no style. (The well-cut *Vorlage* trousers of blue gabardine illustrated here are about \$9.)

Knickerbockers are easier to fit and comfortable, but with them you must buy wool stockings and an ankle-covering to keep out the snow. Becoming to many girls are the wide trousers that buckle at the ankle, or slacks made with an inner cuff to keep out the snow. A skirt belongs only on a fairly good skier—there again one needs long stockings and tights or bloomers. Chubby legs should avoid knickerbockers and skirts—stockings thick enough to keep you warm will accentuate the size of legs. Short legs are better off with long trousers. Navy-blue, black, all shades of grey, and dark green are the most accepted colours. Fabric should be light-weight, very nearly wind-proof, and smooth—such as gabardine.



The most practical jacket is a windbreaker, made of light, water-repellent cotton or silk. It should be large enough to accommodate two sweaters underneath; it should be snug at neck, wrists, and waist. (The natural wind-proof cotton jacket shown here is about \$6.)



As for gloves, I particularly like a mitten made of leather, lined with light wool. They are wind-proof, warm, not clumsy, and don't get wet easily. (The navy-blue canvas shells shown here have leather palms—about \$2.25.) Your knitted wool head-band or cap should cover the ears and pull down over the forehead when necessary. (The knitted head-band illustrated here is about \$2.)

To add to this basic outfit, you can conscript other things from your regular wardrobe: sweaters, wool underwear, socks, scarfs, sun-glasses, shirts, like the ones worn by cowboys. They are fine for skiing—snow doesn't stick to them, nor wind penetrate through them. With a light sweater underneath, they are surprisingly warm. If you ski in the spring, take along your white tennis cap. It is cooler for climbing, and the visor wards off the sun's glare.



A novice generally gives herself away (aside from her skiing) by fussy details and accessories. She will buy a well-cut pair of *Vorlage* trousers and ruin them by wearing socks outside instead of inside them. She will have fancy suspenders, fancy pipings, or a Tyrolian hat covered with meaningless pins, or—worst of all—little red hearts sewn on here and there.

Adequate enough for a fairly cold day would be: one pair of light, one of heavy socks, light-weight wool underwear, two light wool sweaters, a silk or wool scarf, ski trousers, and wind-jacket. In this, you will look like the "Kanone" you may some day be—at least until you get on your skis.

● All Ski Clothes on this page; Peck and Peck

GOING PLACES!

Kingston
knits by LAMPL



Lampl

Waves of acclaim greeted Kingston Knits! Everyone seems to want one of these adorable Lampl originals with that priceless handmade look. It's the fit and the flare that does it—eloquent reminders of Lampl's mastery in the art of creating knitted things. Holiday colors—also soft pastels for resort wear.

AVAILABLE AT:

BLOOMINGDALE'S, New York City; Sibley, Lindsay & Curr, Rochester; Hutzler Brothers, Baltimore; Adam, Meldrum & Anderson, Buffalo; Win Filene's Sons Co., Boston; Burdine's, Inc., Miami; The Higbee Co., Cleveland; George B. Peck, Kansas City; Thalheimer Bros., Inc., Richmond; John Shillito Co., Cincinnati; H. P. Wasson & Co., Inc., Indianapolis; Stix, Baer & Fuller Co., St. Louis; The May Co., Los Angeles; The Dayton Co., Minneapolis. Or write for store nearest you.

LAMPL KNITWEAR CO., CLEVELAND, OHIO

SOCIETY

(Continued from page 153)

WEDDINGS

NEW YORK

Chisholm-Bate—On October 14, Mr. Hugh J. Chisholm, junior, son of Mr. and Mrs. Hugh J. Chisholm, of "Strathglass Farm," Port Chester, New York, and Miss Bridget Pamela Arkwright Bate, daughter of Donna Vera Lombardi, of Rome, and of Mr. Frederick B. Bate, of London.

Drexel-Burchell—On October 16, in the Madison Avenue Presbyterian Church, New York, Mr. Victor L. Drexel, son of Mr. and Mrs. Louis C. N. Drexel, of Philadelphia, Pennsylvania, and London, England, and Miss Lois Handy Burchell, daughter of Mr. and Mrs. Fford Burchell, of New York.

Jones-Brennon—On October 2, in Wallingford, Connecticut, Mr. Albert Ross Jones, son of Mr. and Mrs. G. Trapnall Jones, of Lexington, Kentucky, and Miss Eleanor Elizabeth Brennon, daughter of Mr. John Clark Brennon, of New York.

Nields-Franklin—On October 7, in Saint John's Episcopal Church, Cold Spring Harbor, Long Island, Mr. John W. Nields, son of Mr. and Mrs. Benjamin Nields, of Rye, New York, and Cleveland, Ohio, and Miss Lila H. Franklin, daughter of the late George Small Franklin and Mrs. Franklin, of New York and Cold Spring Harbor.

Romaine-French—On October 20, in Saint James Episcopal Church, New York, Mr. Sigourney Bond Romaine, son of the late Mr. and Mrs. William J. Romaine, of New York and Morristown, New Jersey, and Miss Laura Guy French, daughter of Mr. Harry Nichols French, of New York.

CHARLESTON, SOUTH CAROLINA

Ezzell-Cuthbert—On September 30, in Saint Phillip's Episcopal Church, Charleston, South Carolina, Mr. John Moran Ezzell, of Nashville, Tennessee, and Columbia, South Carolina, and Miss Margaret Rhett Cuthbert, of Charleston.

Jones-Sinkler—On October 7, in Saint Phillip's Episcopal Church, Mr. Franklin Chandler Jones, of Albany, Georgia, and Washington, D. C., and Miss Helen Thorn Sinkler, of Charleston.

Reeves-Adger—On October 14, in Saint Michael's Protestant Episcopal Church, Charleston, South Carolina, Mr. Richard Early Reeves, junior, of Summit, New Jersey, and New York, and Miss Elizabeth Johnson Adger.

Wilkes-Ravenel—On October 21, in Saint Phillip's Episcopal Church, Mr. Edward Noble Wilkes, of Buffalo, New York, and Pittsfield, Massachusetts, and Miss Emily Simmons Ravenel, of Charleston.

CHICAGO

Hyde-Crapo—On September 16, Mr. Donald Frizell Hyde, of Detroit, Michigan, son of Mr. and Mrs. Wilby Grimes Hyde, of Chillicothe, Ohio, and Miss Mary Marley Crapo, daughter of the late Mr. and Mrs. Stanford Tappen Crapo.

ELIZABETH

Studdiford-Apthorp—On October 5, Mr. Andrew Douglass Studdiford, son of the late Dr. William E. Studdiford and Mrs. Studdiford, of New York, and Mrs. Marjorie Haupt Apthorp, daughter of the late Charles H. Haupt and Mrs. Haupt.

MEMPHIS

Field-Anderson—On October 7, Mr. Donald Timberlake Field, of Boston,

WEDDINGS

Massachusetts, son of Mr. H. Hamlin Field, of Phillips, Maine, and Miss Adelaide Anderson, daughter of the late Judge Harry Bennett Anderson and Mrs. Anderson.

Lewis-Banks—On October 12, Dr. Charles Lewis and Miss Minor Banks, of Hernand, Mississippi.

Mallory-Darnell—On October 7, Mr. Albert Harris Mallory, junior, son of Mrs. Albert Harris Mallory, and Miss Mollie Darnell, daughter of the late Roland Hermann Darnell and Mrs. Darnell.

MONTGOMERY, ALABAMA

Kohn-Hill—On September 16, Mr. Francis Kohn, son of Mr. and Mrs. John Peter Kohn, and Miss Marjorie Hill, daughter of the late Walton Harris Hill and Mrs. Hill.

PHILADELPHIA

Hufnagel-Sharp—On October 14, in Old St. David's Church, Radnor, Pennsylvania, Mr. Frederick Bernhart Hufnagel, junior, of Ardmore, Pennsylvania, and Miss Allison Morris Sharp, daughter of Mrs. Oscar Seeley, of Paoli, Pennsylvania.

POUGHKEEPSIE

Grubb-Kirchner—On September 23, Mr. Charles Bodden Grubb, son of Mr. and Mrs. John B. Grubb, of Poughkeepsie, New York, and Miss Katherine Isabel Kirchner, daughter of Mr. and Mrs. Otto Kirchner.

RICHMOND

Prettyman-Werth—On September 30, in Saint James' Episcopal Church, Mr. Cannon Fleming Prettyman, of Summerville, South Carolina, and Miss Anne Carter Werth, daughter of Mrs. Alice Harrison Werth.

Williams-Carter—On November 18, Mr. Fielding Lewis Williams, son of Mr. and Mrs. Lewis C. Williams, and Miss Susan Roy Carter, daughter of Mr. and Mrs. Spencer Carter.

SAN ANTONIO

Browning-Bryant—On October 21, Lieutenant John Whitlaw Browning, U. S. A., and Miss Emily Anne Bryant, daughter of Mr. and Mrs. Henry H. Bryant.

Bruton-Buckley—On October 14, Lieutenant Robert John Bruton, Air Corps, U. S. A., son of Mr. and Mrs. Luke Bruton, of Racine, Wisconsin, and Miss Jean Aubrey Buckley, daughter of Mrs. Jean Aubrey Buckley, of San Antonio, Texas.

SPRINGFIELD

Neff-Jones—On October 6, Mr. Russell B. Neff, son of Mrs. John H. Neff, of Ware, Massachusetts, and Miss Emily H. Jones, daughter of Mr. and Mrs. Frederic M. Jones.

UTICA

Stewart-MacDonald—On August 19, Mr. James Gibb Stewart, son of Mrs. James Gibb Stewart, of Montreal, Canada, and Miss Mary MacDonald, daughter of Mr. and Mrs. John Morris MacDonald.

WASHINGTON, D. C.

Downs-Harris—On October 17, in the Sulgrave Club, Washington, D. C., Mr. Donald Downs, of "Downscresc," McLean, Virginia, and Miss Florence Harris, daughter of Mrs. Russell-Bennett, of Washington, D. C., and Rear-Admiral Frederic Robert Harris, U. S. N.

Match your
Shuglovs to your
Shoes this Season



SEE HOW the new Shuglovs by Goodrich duplicate the lines and leathers* of fine shoes! The shoe and the Shuglov above both sport "apron-vamps" and moccasin toes! This Crush Kid Shuglov matches smart Crush Kid perfectly on vamp and counter, and the body of the overshoe looks exactly like smooth Kid. Wear it with sporty or tailored things. Black or Brown. Hidden Talon fastening.

*Exact reproductions of leather effects by the patented Textran process.



THE SHADOW SUEDE SHUGLOV above follows the lines of the classic pump sketched—and provides the same combination of dull Suede* and soft sheen Kid*. Black or Brown. Hidden Talon fastening. Wrinkle-less, ankle-hugging fit!

SELECT your Shuglovs now, while better shoe shops and departments have all models and sizes. Both high and low styles in a wide choice of smart leather-effects!

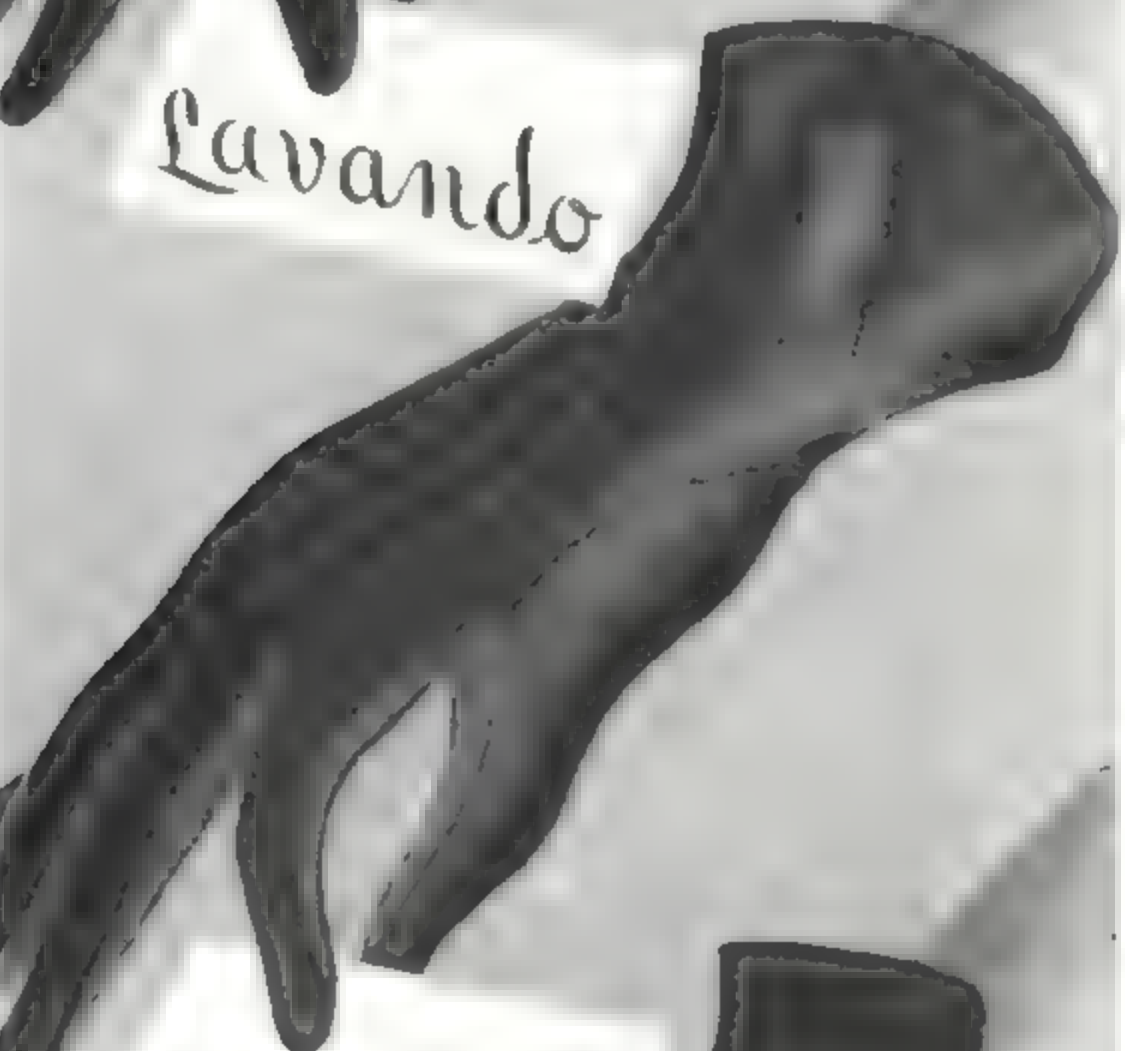
Shuglovs
BY GOODRICH

GOODRICH FOOTWEAR, WATERTOWN, MASS.

gloves
by
Isabel



Lavando



MIRADO



KIDTEXT



PIGSKIN

Glove perfection multiplied by four! The answer? Designs by Isabel, whose four superlative leathers are beloved by fashion fanciers from coast to coast. Own the foursome if you'd have a complete, up-to-the-minute glove wardrobe. In exquisite colors. No soap-and-water fears. Priced from three dollars. At leading stores.

IRELAND Brothers GLOVES

NEW YORK • CHICAGO
JOHNSTOWN, N. Y. • GRENOBLE, FRANCE

"Cherishable"
Noblesse Original

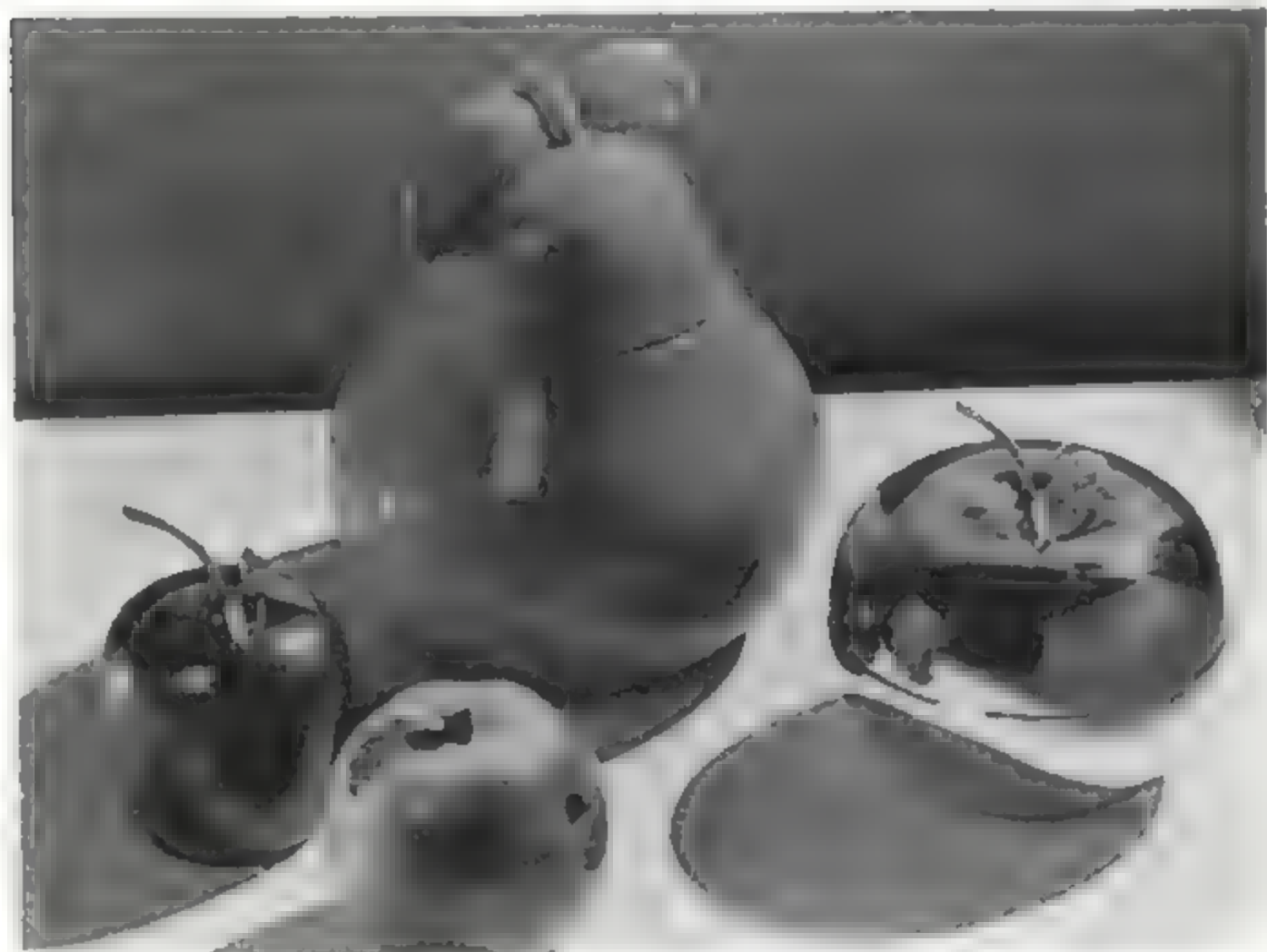
Flower-dozing loveliness!
Verily a keepsake
to give or receive.
Exciting new colors on sheer
Irish linen, shaped edges.
At select stores .50

W. J. Jenkins & Co., Inc.
15 West 36th Street, New York

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W. J. & Co., Inc.

TURNS WITH A GOURMET

VOGUE STUDIOS



Schrafft's inspirations for Christmas—huge pottery pears, apples, and pineapples packed with little crunchy cookies; gold or red lustre apples with "petite" chocolates or salted pecans; a china apple to serve as a jam pot for Schrafft's own marmalade



A WORLD OF STYLE

◆ Designs as sleek and modern as a streamliner . . . as classic as Wedgwood . . . and in taste that harmonizes with your finest things. They add an extra touch of perfection that means so much to a happy hour at cards.

Ask by name for "Western's" line of smart new playing card designs . . . they are moderately priced . . . make marvelous prizes and gifts. Department and stationery stores have them, as well as gift and book shops, and better drug stores.

FREE Mail post card today for reproductions . . . make your selection from more than 20 new designs.

WESTERN

PLAYING CARD CO.
1226 MOUND AVE., RACINE, WISCONSIN

Plants at: Racine, Wis., and Poughkeepsie, N. Y.
Canadian Distributors: The Greetings Co.,
201 Carlaw Ave., Toronto, Ont.

WE have just discovered the existence of a new club, and it is one that we feel every gourmet in the world should know about.

The growers of Royal Riviera pears, who treat their fruit with the *tendresse* usually accorded to new-born babies, realized that they could please their clamouring customers by providing other super varieties of fruit that are grown in other parts of the country. So they went around visiting orchards and vineyards that specialize in rare and choice fruits, and the Royal Riviera Rare Fruit Club was formed. Belonging to the club is just a matter of paying your dues. Once that is accomplished, you automatically receive eight boxes a year of fruits and fruit products which are not only exciting and delicious, but which arrive at the time when they are at their absolute peak of perfection.

In December, you get the super-colossal pears, and in January red and golden apples grown up near the Canadian border, and accompanied by cheese made by an old Swiss cheese-maker. The March box includes cocoanut syrup from the Philippines and maple cream from Vermont among other bits, and the April box has little known fruit preserves, such as black walnut brandied jelly and wild blackberry preserves. In June, you have tropical mangoes and Persian limes, and in August nectarines as sweet as honey. September brings you mammoth, juicy peaches, and October, Alphonse LaValle grapes, big black beauties, with some jade-like Muscats to complete the picture. After that, you have to relax till next year starts it all again.

All of the boxes come to you prepaid, via express, and they are beautifully packed. Of course, memberships to this club make superb gifts, and, to our mind, the whole thing is exceedingly moderate in cost for what you get. (Continued on page 162)



DECORATED WOOD

Ladies in Crinoline, and gay floral wreaths, decorate this smartly simple dresser set . . . created in the modern manner by Pro-phy-lac-tic. Pinks, Whites, Yellows, and Blues sparkle against the cool background of Bleached or Modern Peasant Finished Maple, typifying the brash new designs on wood which are the current rage. The brush has fine quality, genuine bristle. And the whole set costs only \$5.95 . . . at any good Brush Goods or Department Store.

One of a series of brilliant new Victorian and Modern designs by Pro-phy-lac-tic. For another, see page 150.

Pro-phy-lac-tic



Trade Mark
Reg.
No. 296702,
Pat. No.
1841518;
Design Pat.
No. 80152

Win SMART FOOT-EASE in SCOTTY SLIPPERETTES

Win freedom from cramping shoes, from nipping wind and chilling slush! Relax, doubly comfortable because you know these fuzzies flatter your feet. Ideal for lounging . . . bed wear . . . travel. Give them as gifts—one size only, spares asking embarrassing questions about size. Washable. Eight colors at better department stores.

Win ONE OF THESE LIVE SCOTTY PUPS FREE

Nothing to buy, nothing to write! Merely fill in on coupon the name you'd choose for one of these smart, plucky, loyal dogs. Twelve winners will receive male Scotty pups, aged 3 to 8 months, housebroken and trained to walk on lead, with pedigree papers certified by American Kennel Club. Also month's supply of RED HEART Dog Food and RED HEART identification tag. Contest limited to U. S. and open to all except employees of Slipperette Co., their advertising agency, and families. Duplicate prizes in the event of a tie. Subject to Federal, State and local regulations. Each contestant allowed only one entry. Judge's decision is final. Entries must be postmarked before midnight, Jan. 2, 1940. Winners will be notified by mail, and prizes sent by prepaid express not later than Jan. 15, 1940.



THE SLIPPERETTE CO.
5216 IRVING PARK ROAD, CHICAGO
Gentlemen: If I owned a male Scotty pup I'd call him

My Name _____
Address _____
City _____ State _____

You will like the proportions of
Chapel Bells
the latest in
ALVIN STERLING

A new knife and fork with longer handles . . . perfectly balanced . . . more comfortable to use. See it at your jewelers or write us for free pattern price list.

URNS WITH A GOURMET

(Continued from page 161) You can also have partial memberships, which entitle you to three, four, or five boxes a year (all of which include the Royal Riviera pears), but we personally wouldn't settle for anything less than the works.

The Royal Riviera pears are grown in the Bear Creek Orchards at Medford, Oregon, by two friendly gentlemen known to their clients as David and Harry. It is to this address you write to join the Rare Fruit Club or to order the pears.

Perhaps your small child is going to give a party these holidays, or, if not, probably one of your friends among the very young is about to entertain. And there is always the problem of candies for children's parties. They love candy, of course. It is as important as the ice cream, but they are pretty well limited as to varieties. The Norris mints provide one of the most satisfactory, as well as the prettiest solution of this little problem. These are the candies made of pure sugar, in the shape of grapes, lilies, daisies, peaches, and such. They aren't new candies, because they have always come in this garden variety, but they are new to most youngsters, who love them despite their purity and have fun exchanging a pineapple for a rose. Of course, these are also some of the most decorative sweets to be had for grown-up tables. The thing that brought them to mind again was seeing them recently, arranged in silver baskets surrounding an epergne filled with flowers and little fruits, which gave us a gift idea. The mints are pretty enough in their own box, but if you want to give a very special present, put them in a charming crystal bowl and tie on a pastel bow.

That noble bird, the turkey, gets so much attention at this traditional season that we are prone to neglect the charms of other forms of bird life. Pheasant, for example, is one of the most pleasant *pièces de résistance* for any dinner-party, large or small, especially when it is accompanied by all the proper trappings. There are now available, for the first time, in so far as we know, whole pheasants pre-cooked in tins, put up by Mr. Samuel Martin. These birds are to be heated in their tins, then roasted slightly in the oven just before being served. They come surrounded by a most delectable gravy, with which they can be basted, so there is no danger of their becoming dry. Of course, the bread-crumbs, bread sauce, and melted jelly should always accompany them, but these can be put together in a few minutes, so the whole thing can be regarded as an emergency measure *de luxe*. And it is pretty satisfactory to know that even if the ice-box affords only the three lamb-chops you had ordered for dinner, you can produce a pheasant course complete in a brief time. These pheasants can be ordered direct from Mr. Samuel Martin at 600 Textile Tower, Seattle, Washington.

**PATEK
 PHILIPPE**

EST. 1839

THE WORLD'S FOREMOST

WATCH

GENEVA

NEW YORK

SOLD BY LEADING JEWELERS

THE ALVIN SILVERSMITHS
 Makers of Exclusive Silver Designs for 50 Years
 PROVIDENCE - RHODE ISLAND

**MAKE
 THE
 "FLAVOUR TEST"**

You'll find
 cocktails made with
MYERS'S RUM outstanding
 in taste — Remember, for
 that wealth of flavour —

**THE RUM MUST BE
 MYERS'S**

"Planters' Punch" BRAND

100% FINE OLD JAMAICA
 ALL 8 YEARS OLD—
 97 PROOF

For free booklet of over 80
 rum recipes, write

R. U. DELAPENHA & CO., INC.

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How to order Vogue Patterns by mail

Vogue Patterns may be ordered by mail from any of their distributors; or from Vogue Pattern Service, Greenwich, Conn., and, in Canada, at 21 Dundas Square, Toronto, Ontario.

Please state the full pattern number. When ordering skirts give both waist and hip measure. When ordering misses' or children's designs, state age.

Vogue does not make provision for charge accounts or C. O. D. delivery. Please enclose cheque, money order or stamps. Remittances should be made out to the store or office from which you order.

Prices of Vogue Patterns

293	\$2.00
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URNS WITH A COURMET

Aside from the festive touch that a huge and limitless punch bowl always provides at a party, you instinctively know that you wouldn't be offered punch-bowl drinks unless the host had made them, or supervised their making, with tender care. Also this type of party often grows into an institution, which is a pleasant note to cultivate in any scheme of entertaining. At one holiday party in New York, all the punch-cups are numbered, from one up to nine and guests are given the cups that represent the number of years they have been coming to the parties. After ten years, their names are engraved on their glasses.

Of course, egg-nog is a traditional drink for punch-bowls, but there are so many other delicious punches that it is fun to branch off and present your own *spécialité de la maison*. The people who make Myers's Fine Old-Jamaica Rum are great specialists in the art of drink mixing, as any one who has ever been on their home ground in Kingston, Jamaica, has found out for himself, and here are two of their prized and many-times-tested recipes for punches. One hot, one cold, and they both include rum.

HOT RUM PUNCH

Into your punch-bowl, you put a pint of Myers's rum, half a pint of Cognac, half a wine-glassful of Kummel, half a wine-glassful of Benedictine, the peelings of one lime and one orange, one sliced lime and one sliced orange, and sugar to taste. To this you add three pints of boiling water. Stir and serve. This amount will serve from eight to ten people.

FISH HOUSE PUNCH

This is one of the oldest and most famous of punches. Be warned that its deliciousness is equalled only by its potency. The amount given here will serve about fifty people.

Three quarters of a pound of loaf sugar is put in the punch-bowl and moistened with water until it is entirely dissolved. To this are added a quart of strained lemon-juice, two quarts of Myers's Jamaica Rum, a quart of Cognac, two quarts of water, and a wine-glassful of peach brandy. Put a big lump of ice in the punch-bowl and allow the mixture to brew for two or three hours, stirring occasionally. For less strong punch, add more water.

With these mixed drinks, simple, sharp-tasting tidbits are always the best. Beaten biscuits (which you can buy in many food shops, if your cook isn't up to them) toasted, split, and buttered, with a sliver of Virginia ham or chopped bacon between; black bread strips spread with sweet butter and grated fresh horseradish moistened with cream; or our old standby, fresh watercress sandwiches—these are the things people will eat by the score.

BERTINA FOLTZ



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American Ceramics
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Sold by all leading
shops and
decorators.
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Connoisseurs' Choice M & M SILVER FOXES

Magnificent pelts flooded with shimmering silver. Wonderfully soft and silky. Pure in color. Bred from carefully selected silver fox strains.



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FOR A MAN YOU MUST PLEASE!

The distinctive gift... off the beaten Christmas path... yet in tune with the Yuletide mood. Regal in flavor and beautifully packaged.

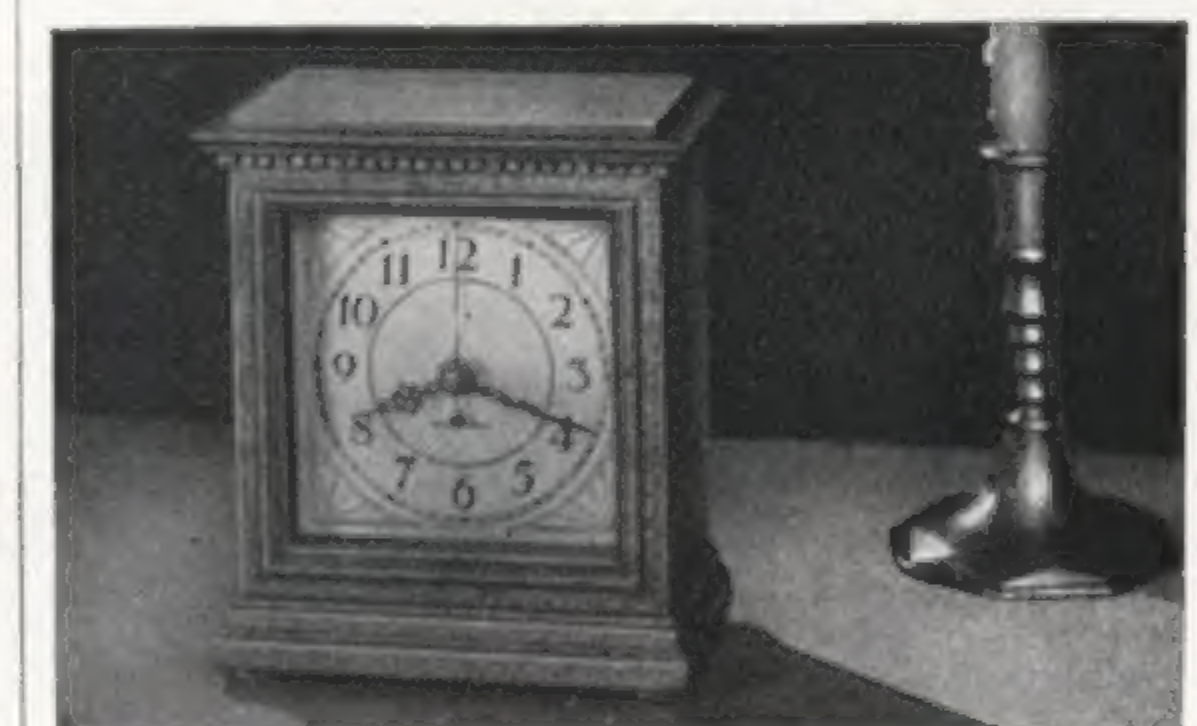


FREE: Beautiful recipe brochure. Famed continental drinks. Write: LEROUX & CO., Inc., 1226 Spring Garden St., Phila., Pa.

"WHAT CAN I GIVE THIS CHRISTMAS
...THEY SEEM TO HAVE EVERYTHING"



IF MOTHER IS A PROBLEM CHILD (or perhaps it's your wife or sweetheart), please her with this beautiful new Seth Thomas *Falsbury*. It chimes each quarter-hour. And its accurate mechanism is encased in a walnut cabinet with richly molded base. \$25.



TO ANSWER A MAIDEN'S PRAYER (or any girl's from 7 up), present this Seth Thomas French Provincial—the *Chaumont*. Truly designed from the period, it's a gift to be cherished for years. Light natural mahogany; dial with gold-colored background. \$9.95.



"BOYBOY!" THEY WILL SHOUT (dad, husband, or brother) when you give this Seth Thomas *Bengal*. It's in good taste on cabinet, mantel, or table in living-room, or den. \$4.95.



Make a dash to your favorite store and see all the new Seth Thomas gift clocks, all in good taste for modern homes. Send, too, for an illustrated booklet to Seth Thomas Clocks, Dept. DD, Thomaston, Conn., a division of the General Time Instruments Corp.

SETH THOMAS
Clocks
FOR EVERY ROOM

KEY-WOUND AND SELF STARTING ELECTRIC



McCUTCHEON'S advises WOOL-GATHERING for CHRISTMAS



Give "woolies". . . and
Lux to keep them cozy.

Baby-soft woolies, sleek as a second skin, are a cozy gift. "Properly washed woolies stay comfy," says McCutcheon's. "We advise Lux—it's so gentle—eliminates cake-soap rubbing. Cool Lux suds won't shrink woolens—safe in water, safe in Lux!"

**Fine stores everywhere
advise Lux**

SECOND QUIZ IN VOGUE'S 5th PRIX DE PARIS CAREER CONTEST

Seniors! Here is the second milestone in your race for recognition. And—you are not only competing for 3 positions on Vogue, 5 cash prizes, and Honourable Mentions—you are also learning a profession. You will be confronted by just such questions as those below when you enter the publishing, advertising or merchandising field after college—or when, as a winner, you sit at your desk in Vogue's office!

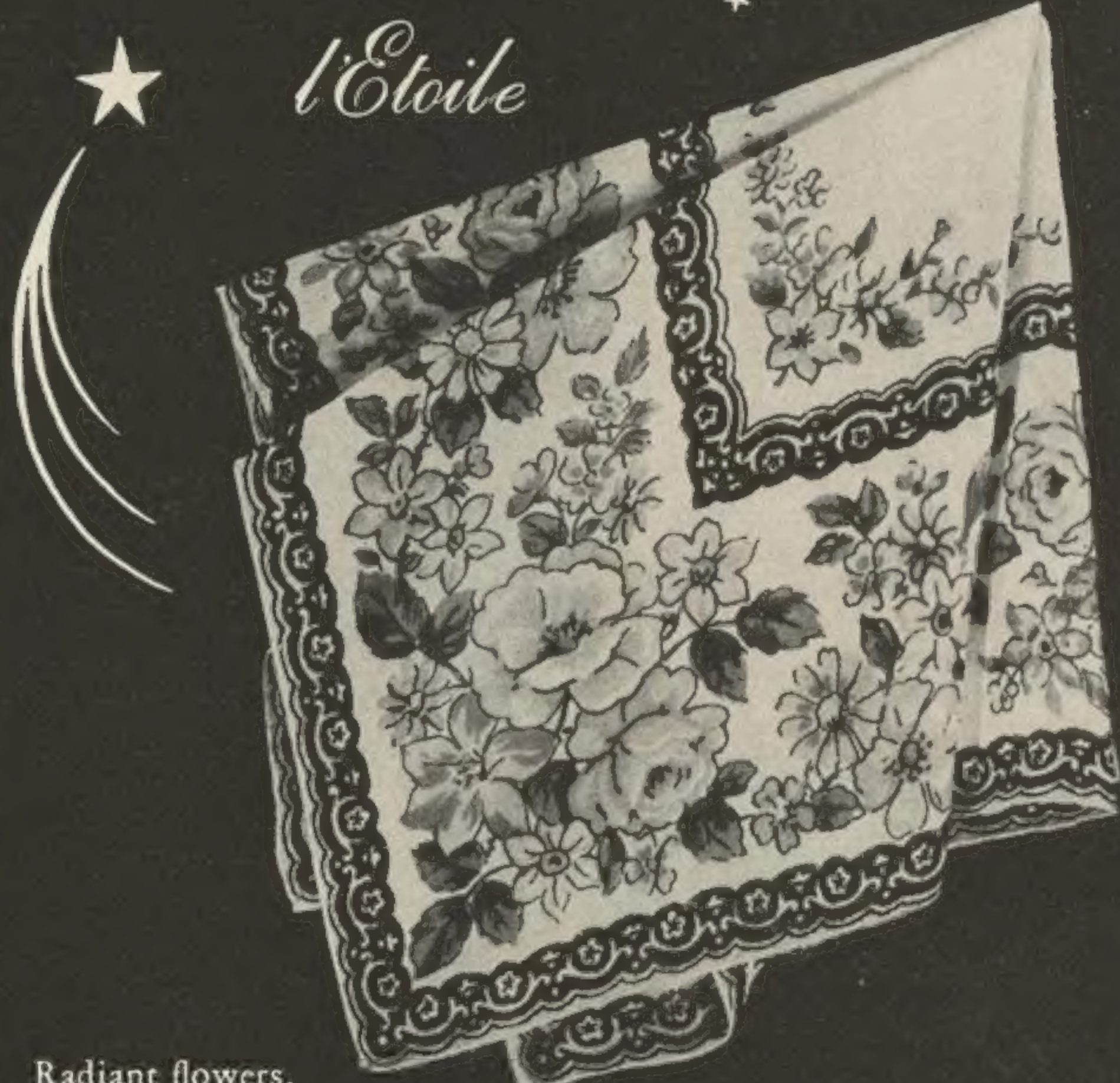
Mail your answers to Vogue's Prix de Paris, 420 Lexington Ave., New York City, before December 20.

QUIZ NO. 2

Answer any 4 of the following questions. Please be sure to number your answers.

- 1 Plan a new Vogue's-Eye View page for the November 1 issue (page 41). Describe or sketch the layout (plan of the page), write the copy, suggest the photograph or illustration which you would use.
- 2 In a paragraph of 200 words, write additional suggestions which would be suitable for inclusion in the feature, "Beauty Manners in a Night Club".
- 3 Suggest your own substitutes for the following titles: In the November 1 issue, "Tailored Black Furs Go to Dinner", page 44; "Made for Each Other", page 82; "Evening Extras", page 87. In the November 15 issue, "Trio of Colour", page 50.
- 4 From the November 1 and 15 issues, select the three fashion features (single page or series of pages) which you liked best, and the three you liked least. Give reasons for your six choices.
- 5 After reading Frank Crowninshield's article, "The Strange Face of Beauty", page 43 of the November 1 issue, describe, in paragraphs of 50 words each, three women of different eras whom you consider representative of the standards of beauty of their times.
- 6 Using the same layout and illustration, write your own copy for the La Salle advertisement appearing on page 9 of the November 1 issue.
- 7 Bearing in mind that the European war has restricted travel, name three winter resorts that would make interesting subjects for travel articles. Write paragraphs of 50 words on the outstanding attractions offered by each.
- 8 Write your own introductory text to The Gourmet's Guide on page 25 of the November 15 issue, using approximately the same amount of space.

HANDKERCHIEF of the MONTH*



Radiant flowers,
aglow in graceful scroll borders, proclaim joyousness for the
holiday season . . . a token of sheer beauty--to present or to
possess * * * Finest linen, with hand-rolled hems.
Look for the label . . . at your favorite store 50¢

Burnel

New York

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GIVE HER A Saybury HOUSECOAT

FOR the first lady on your Xmas list, one of the breathtaking Saybury housecoats—eloquent tribute to loveliness.

under \$13



A—SOPHISTICATED LADY: A glamorous housecoat with satin body and gleaming plaid taffeta front. Zippered to the hemline. Black, sapphire blue. Sizes 12 to 20.

B—GLAMOUR GIRL: Interesting trapunto work distinguishes this rayon slipper satin robe with its bustle-bow back. Concealed zipper. Ciel blue, petal pink, sapphire blue, grapewine. Sizes 12 to 20.

C—LUCKY CLOVER: Clover leaves scattered on an iridescent rayon moire. Bustle back. Puffed sleeves, velvet trimmed bow neck and sash. Concealed zipper. Grey blue, sapphire blue, petal pink. Sizes 10 to 18.

D—COZY QUILT: A graceful quilted wraparound of flowered satin rayon, self lined. Shawl collar. Convenient pocket. White, sky blue, petal pink. Sizes 12 to 20.

E—BUTTERFLY: A corselet robe of gleaming rayon satin damask covered with airy butterflies. Sweeping skirt. Concealed zipper. Sky blue, petal pink. Sizes 12 to 20.

You'll find them in better stores everywhere, or write ELIAS SAYOUR, 31 East 31st Street, N. Y.

Be an "Angel" this Christmas!

Give her one of these
Luxurious Cutex Gift Sets

Pay a subtle compliment on Christmas to the loveliness of her hands with a lovely new Cutex Manicure Set. Whether she's a tailored woman of action or makes a career of just looking glamorous, there's a Cutex Gift Set to suit her type. Here are a few, to give you an idea of the variety in style and price. Be an angel! Make this a luxurious Cutex Christmas for every lovely lady on your list!



CUTEX MARQUISETTE—A handsome tuck-away manicure kit that takes up no room at all. Snapped open, all its Cutex manicure essentials stand ready for use in a tip-proof rack. \$2.00.



CUTEX BASQUE means a gala Christmas in any girl's language! Genuine wine pin Morocco or smooth blue sheepskin zipped around every smart essential for the perfect Cutex manicure. \$7.50.



CUTEX TROPHY—Streamlined dressing-table set by Cutex. Smart plastic case in Black, Black and Ivory, Black and Red—contains three Cutex preparations, three implements. \$1.00.



CUTEX FAIR LADY—To melt her heart—a slim deceiver concealing Cutex Salon Polish, polish remover, cuticle remover, cuticle oil, five fine implements, cotton. \$2.75.



CUTEX NEEDLEPOINT—For the most "feminine" lady on your list. Rich blue or wine crepe lined with pink. The inner compartment lifts out! A handsome gift for \$5.00.



CUTEX PURSE—With novel easy-identification window. Designed to make you the most popular Santa Claus on Christmas Day. \$3.25



CUTEX Gift Sets

